

Grant ID: 2411

Title of Proposal: Pet Alliance Community Cat Initiative**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Pet Alliance of Greater Orlando

Application Information

Demographics

Name of Applicant Agency: Pet Alliance of Greater Orlando**Website Address:** www.petallianceorlando.org**Person Submitting Proposal:** Brandy Bennett**Position:** Director of Development**Person Submitting Proposal Email Address:** bbennett@petallianceorlando.org**Person Submitting Proposal Cell:** 407-625-2612**Organization Head:** Stephen Bardy**Organization Head's Email:** sbardy@petallianceorlando.org**Organization Business Address:** 4311 South John Young Parkway**City:** Orlando**State:** Florida**Zip:** 32839**Organization Business Phone (xxx-xxx-xxxx):** 407-351-7722**County:** Orange**Organization Head's Cell:** 407-351-7722

Agency Details

EIN:0% "> EIN: 59-0637883**Date of 501(c)(3) Incorporation:** 01/01/1980**Dates of Last Fiscal Year: Begin:** 07/01/24 **End:** 06/30/25**Organization Income in Last Fiscal Year:** \$8,333,030.00**Organization Expenses in Last Fiscal Year:** \$6,440,495.00**Number of Paid Employees:** Full Time: 53 Part Time: 6**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous Applicant**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2020,2023,2024 Year(s) denied/incomplete: 2017**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
1720	2017	Central Florida Spay/Neuter	Denied
1883	2020	Community Cat Initiative - Orlando	Funded
2097	2023	Pet Alliance Community Cat Initiative - Downtown Orlando	Funded
2411	2026	Pet Alliance Community Cat Initiative	Funded

***Type of Organization (check all that apply):**

- ☐ Municipal Agency with Shelter
☐ Municipal Agency without Shelter
☒ Private Animal Shelter
☐ Private Animal Shelter with Municipal Contract
☒ Public Spay/Neuter Services
☒ Other Public Veterinary Services
 Non-profit Agency
 ☐ TNR Group
 ☐ Rescue Group
☐ Other

List the current President of your nonprofit organization (Not required of governmental agency):

Name	Title
Brian Davis	Board Chair

Applicant Qualifications**For your organization, in the last complete fiscal year:**

2725 cats and 995 dogs were admitted.

2594 cats and 935 dogs were adopted, transferred, or other live outcome.

58 cats and 36 dogs were euthanized.

2568 cats and 756 dogs were sterilized.

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

Pet Alliance of Greater Orlando has operated its Community Cat Initiative since 2017, specifically targeting the community cat population in Central Florida through a robust Trap-Neuter-Vaccinate-Return (TNVR) program designed to humanely reduce overpopulation. Since the program's launch, Pet Alliance has maintained one full-time staff member dedicated to coordinating and managing all aspects of the initiative. This role encompasses volunteer recruitment and training, community education, neighborhood canvassing, and the coordination of trapping and transportation of community cats to and from Pet Alliance's veterinary clinic. To support this effort, Pet Alliance has also dedicated every Friday at one of its veterinary clinics exclusively to TNVR surgeries. As a result of this sustained commitment, more than 15,000 community cats have been spayed or neutered through the program to date. Funding from the Florida Animal Friends grant program will allow Pet Alliance to expand its reach, serve additional communities, and further reduce the community cat population throughout the region.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

Pet Alliance of Greater Orlando currently provides no-cost spay/neuter services for community cats through its Trap-Neuter-Vaccinate-Return (TNVR) program, as well as low-cost spay/neuter services for the public at its veterinary clinics. The TNVR program is coordinated by Pet Alliance staff and supported by trained volunteers who assist with trapping, transportation, and program logistics. All community cats receiving TNVR services are humanely trapped by Pet Alliance staff and volunteers or referred through trusted community partners, including CARE TNR. Low-cost public spay/neuter surgeries are available to the general public by appointment at Pet Alliance's veterinary clinics, increasing access to affordable veterinary care and supporting broader efforts to reduce pet overpopulation.

Number of animals sterilized in that program in the past year:

Cats: 7000 Dogs:

Target Population

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

☐ Pets in low-income families ☐ Large mixed-breed dogs ☒ Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED ☐ S/N services where demand exceeds current resources. ☐ Other

Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):

32807, 32805, 32822

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

Pet Alliance of Greater Orlando is targeting the 32805 zip code based on data indicating a dense population and significant economic hardship, with approximately 20% of residents living at or below the poverty level. This zip code is also home to multiple homeless service agencies and a high population of individuals experiencing homelessness, further contributing to challenges related to access to veterinary care and animal welfare resources. As a result, this area has a significant population of community cats that have not been spayed or neutered. Contributing factors include a shortage of active community trappers, limited funding available for TNVR surgeries, and a need for increased education and awareness among residents regarding humane population control and available resources. By focusing efforts in this underserved area, Pet Alliance aims to reduce community cat overpopulation while supporting the broader health and stability of the community.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

Pet Alliance of Greater Orlando is currently the only organized TNVR program operating in this area, aside from the efforts of individual volunteer trappers. Despite being a densely populated urban community with a high number of community cats, spay/neuter resources remain limited. Pet Alliance performs TNVR surgeries at its Alafaya veterinary clinic. Each Tuesday, the clinic's dedicated TNVR surgery schedule fills quickly, clearly demonstrating both the high demand for services and the lack of sufficient resources to meet community need. Expanding access to these services is critical to reducing community cat overpopulation in this underserved area.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

This grant will help offset the medical costs associated with providing no-cost TNVR services. While offering these services at no charge presents financial challenges, they are essential to meeting the needs of the community. With this funding, Pet Alliance of Greater Orlando will be able to assist up to 625 community cats through its TNVR program. Although the grant may not fully cover the cost of care for every cat served, it will fund a significant portion of these expenses. Pet Alliance will subsidize the remaining costs through its general operating funds, ensuring the continued delivery and sustainability of this critical program.

How does this program increase the number of sterilization surgeries above the existing baseline?

This funding will directly increase the number of spay/neuter surgeries by offsetting the medical costs associated with Pet Alliance's TNVR program, allowing available surgical capacity to be fully utilized. By reducing financial barriers, Pet Alliance can schedule additional TNVR surgeries on existing surgery days and prioritize cats from high-need areas that might otherwise remain unserved. The grant will also enable Pet Alliance to accept more community cats referred by trained volunteers and community partners, ensuring that limited surgical appointments are filled with cats most at risk of contributing to overpopulation. As a result, Pet Alliance will increase the total number of spay/neuter surgeries performed and make measurable progress toward reducing the community cat population in underserved areas.

Methods

What criteria will you use to determine eligibility for your program?

This program will provide spay/neuter surgery exclusively for unowned community cats. Pet Alliance has designated staff and trained volunteers responsible for all trapping activities. Community cats will be identified through targeted neighborhood canvassing and input from residents, community partners, and experienced trappers who report active colony locations.

How will you advertise the program? Explain how the advertising will reach the target audience.

Pet Alliance of Greater Orlando already has an established and effective model for communicating its TNVR program. Most community members learn about the program through word of mouth, reflecting strong trust and engagement within the neighborhoods served. Once a target area is identified, Pet Alliance enters the neighborhood by conducting door-to-door canvassing of homes and

businesses. Staff and trained volunteers distribute educational materials, explain the TNVR process, and speak directly with residents about community cat concerns. This approach allows Pet Alliance to answer questions, build relationships with community members, and establish transparency and cooperation before trapping activities begin, contributing to safer, more successful program outcomes.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Pet Alliance of Greater Orlando will address barriers to full utilization of the TNVR program through a combination of direct services, community-based outreach, and culturally responsive engagement. Transportation: Pet Alliance staff and trained volunteers will manage all aspects of trapping and transportation of community cats to and from the veterinary clinic, eliminating transportation as a barrier for residents and caregivers. Literacy: Program information is shared through in-person conversations during neighborhood canvassing, allowing staff and volunteers to explain the TNVR process verbally and answer questions without reliance on written materials. Visual and simplified educational tools are also used to ensure understanding regardless of literacy level. Cultural barriers: Pet Alliance builds trust by engaging residents before trapping begins, listening to community concerns, and explaining the humane benefits of TNVR in a respectful, culturally sensitive manner. By working with local partners, community leaders, and experienced trappers familiar with the neighborhood, Pet Alliance ensures that outreach is inclusive and responsive to the unique needs and values of each community. Through these strategies, Pet Alliance removes common participation barriers and ensures equitable access to TNVR services in underserved areas.

Does this project involve the transportation of animals by someone other than the client? If so, describe.

All community cats are transported by Pet Alliance staff and trained volunteers using proper equipment and handling techniques to ensure the safety of both animals and personnel. Since the animals are unowned, there is minimal liability related to ownership concerns. Pet Alliance of Greater Orlando has an excellent track record of safely transporting animals through its TNVR program. New volunteers complete a comprehensive "TNVR Bootcamp" training program, which covers humane trapping, safe transport, and proper handling procedures to maintain safety and program consistency.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

Pet Alliance has in house veterinarians on staff that will perform the surgeries

Are they: ☒ In-House Veterinarian ☐ Outside Clinic ☐ Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program?

Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery. This includes pain medication, ear tipping, and \$ 2 per animal for rabies vaccinations. Costs for licensing, testing, transport, etc. are not to be paid for with grant funds.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$60.00	\$60.00
Range for Female Cats	\$0.00	\$60.00	\$60.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required ☒ Yes, Fee to client ☒ No

Required, Optional, or Not Offered

Fee to Client?

Examination ☐ Required ☐ Optional ☒ Not Available

☒ No ☐ Yes

Rabies Vaccination if Due ☒ Required ☐ Optional ☐ Not Available

☒ No ☐ Yes

Other Vaccination if Due ☐ Required ☐ Optional ☒ Not Available

☒ No ☐ Yes

Pain Medication* ☒ Required ☐ Optional ☐ Not Available ☒ No ☐ Yes
Parasite Medication ☐ Required ☐ Optional ☒ Not Available ☒ No ☐ Yes

HW Testing ☐ Required ☐ Optional ☒ Not Available ☒ No ☐ Yes
Feline Leuk/FIV ☐ Required ☐ Optional ☒ Not Available ☒ No ☐ Yes
County License ☐ Required ☐ Optional ☒ Not Available ☒ No ☐ Yes

Ear tipping* ☒ Required ☐ Optional ☐ Not Available ☒ No ☐ Yes

Microchip ☐ Required ☐ Optional ☐ Not Available ☐ No ☐ Yes
Other ☐ Required ☐ Optional ☒ Not Available ☒ No ☐ Yes

*** = REQUIRED by grant**

Grant funds cannot be used for the above services except for pain medication, ear tipping, and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

N/A

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

☒ Yes ☐ No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
CARE TNR	Pet Alliance has worked for many years with volunteers of CARE TNR to trap and spay/ neuter community cats. We provide them with discounted surgery and they assist with providing volunteer assistance for the education, trapping and transportation of cats.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Pet Alliance of Greater Orlando committed to reducing the number of homeless cats in Central Florida with the launch of its Community Cat Initiative in 2017. Since then, more than 15,000 community cats have been spayed or neutered through the TNVR program. The program has been coordinated by the same dedicated staff member since its inception, providing continuity and allowing for steady growth over the years. This proven track record gives Pet Alliance confidence in its ability to successfully expand the TNVR program and reach additional underserved areas in the community.

Budget

Total number of sterilization surgeries projected:

Cats: 625 Dogs: 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$40.00

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

Pet Alliance of Greater Orlando funds its TNVR program through a combination of general operating fundraising income and revenue from its public veterinary clinic services. Having in-house veterinarians allows Pet Alliance to dedicate one day each week exclusively to performing TNVR surgeries, maximizing surgical capacity and ensuring consistent program delivery.

What percent of the total cost of the program would this projected grant cover?

30%

If not 100%, please elaborate.

Timeline

PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/26/ **Projected end date:** 09/01/27

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Pet Alliance of Greater Orlando funds its TNVR program through a combination of general operating fundraising income and revenue from its public veterinary clinic services. Having in-house veterinarians allows Pet Alliance to dedicate one day each week exclusively to performing TNVR surgeries, maximizing surgical capacity and ensuring consistent program delivery.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to actively publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate. Publicity efforts should include press releases, newsletters, website links, and social media posts, among other strategies. Florida Animal Friend's marketing firm will provide assistance and advice, and partner with your organization to achieve coverage. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report as part of their reporting obligations.**

Pet Alliance of Greater Orlando plans to promote the Animal Friends License Plate Program through posts on our social media channels and on the Pet Alliance website. This outreach will raise awareness of the license plate program, encourage community support, and highlight its role in funding critical spay/neuter and TNVR services.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown