

Grant ID: 2436

**Title of Proposal:** Dog Sterilization**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Central Brevard Humane Society

## Application Information

## Demographics

|                                                    |                                           |                                         |                                   |
|----------------------------------------------------|-------------------------------------------|-----------------------------------------|-----------------------------------|
| <b>Name of Applicant Agency:</b>                   | Central Brevard Humane Society            | <b>Website Address:</b>                 | www.brevardhumanesociety.org      |
| <b>Person Submitting Proposal:</b>                 | Bethany Hendren                           | <b>Position:</b>                        | Executive Assistant               |
| <b>Person Submitting Proposal Email Address:</b>   | executive.assist@brevardhumanesociety.org | <b>Person Submitting Proposal Cell:</b> | 321-302-4828                      |
| <b>Organization Head:</b>                          | Theresa Clifton                           | <b>Organization Head's Email:</b>       | director@brevardhumanesociety.org |
| <b>Organization Business Address:</b>              | 1020 Cox Rd                               | <b>City:</b>                            | Cocoa                             |
| <b>State:</b>                                      | FL                                        | <b>Zip:</b>                             | 32926                             |
| <b>Organization Business Phone (xxx-xxx-xxxx):</b> | 321-636-3343                              | <b>County:</b>                          | Brevard                           |
| <b>Organization Head's Cell:</b>                   |                                           |                                         |                                   |

## Agency Details

**EIN:0% "> EIN:** 590-873109**Date of 501(c)(3) Incorporation:** 04/07/1981**Dates of Last Fiscal Year: Begin:** 07/01/24 **End:** 06/30/25**Organization Income in Last Fiscal Year:** \$3,316,622.14**Organization Expenses in Last Fiscal Year:** \$3,301,092.46**Number of Paid Employees:** Full Time: 15 Part Time: 29**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous Applications**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2014,2016,2018,2020,2022,2024 Year(s) denied/incomplete: 2009,2010**Auto-Generated (Previous Applications):**

| Grant # | Proposal Year | Proposal Title | Status |
|---------|---------------|----------------|--------|
|---------|---------------|----------------|--------|

|      |      |                                                                                             |        |
|------|------|---------------------------------------------------------------------------------------------|--------|
| 117  | 2009 | Public low cost spay/neuter services to reduce the number of unwanted pets in our community | Denied |
| 165  | 2010 | Targeted Spay/Neuter Grant                                                                  | Denied |
| 1410 | 2014 | Central Brevard Cat Sterilization Program                                                   | Funded |
| 1606 | 2006 |                                                                                             | Denied |
| 1635 | 2016 | Central Brevard Cat Sterilization Program                                                   | Funded |
| 1755 | 2018 | Central Brevard Cat Sterilization Project                                                   | Funded |
| 1887 | 2020 | Central Brevard Cat Sterilization Project                                                   | Funded |
| 2071 | 2022 | Central Brevard Dog Sterilization Project                                                   | Funded |
| 2186 | 2024 | Dog Sterilization                                                                           | Funded |
| 2436 | 2026 | Dog Sterilization                                                                           | Funded |

**\*Type of Organization (check all that apply):**

- ☐ Municipal Agency with Shelter  
☐ Municipal Agency without Shelter  
☒ Private Animal Shelter  
☐ Private Animal Shelter with Municipal Contract  
☒ Public Spay/Neuter Services  
☒ Other Public Veterinary Services  
     Non-profit Agency  
         ☐ TNR Group  
         ☐ Rescue Group  
☐ Other

**List the current President of your nonprofit organization (Not required of governmental agency):**

| Name              | Title     |
|-------------------|-----------|
| Richard Carpenter | President |

**Applicant Qualifications****For your organization, in the last complete fiscal year:**

**864 cats and 495 dogs were admitted.**

**896 cats and 490 dogs were adopted, transferred, or other live outcome.**

**10 cats and 6 dogs were euthanized.**

**1396 cats and 1578 dogs were sterilized.**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

Brevard Humane Society has extensive experience operating high-volume veterinary programs that serve both owned pets and community cats throughout Brevard County. Our veterinary clinic, in operation since 2009, provides a wide range of services to promote pet health and welfare, with spay/neuter surgeries as a central component of our work. In addition to sterilizations, our clinic offers vaccinations, wellness exams, minor medical treatments, microchipping, and Trap-Neuter-Return (TNR) support for feral and free-roaming cats. These services work together to reduce pet overpopulation, prevent disease, and improve the overall health of pets in the community, while also supporting adopters, caregivers, and low-income families. Our veterinary team is led by Dr. Zenaida Agrait-Rodriguez, who has more than 30 years of veterinary experience and extensive expertise in spay/neuter surgery. She is supported by our lead veterinary technician, Ashley Sylvia, who has 11 years of experience in veterinary medicine and plays a key role in surgical preparation, patient monitoring, and post-operative care. The overall program is overseen by Executive Director Theresa Clifton, who has served Brevard Humane Society for over 20 years. Her extensive leadership experience in nonprofit animal welfare ensures that all programs, including grant-funded initiatives, are effectively administered and aligned with the organization's mission. Together, this leadership team ensures that all procedures are performed efficiently while maintaining high standards of patient care and organizational management. Brevard Humane Society has successfully managed grant-funded programs in the past,

including funding dedicated to sterilizing feral cats through grants from Franklin's Friends and The Daphne Foundation. In addition, Florida Animal Friend has funded our organization in prior grant cycles in 2014, 2016, 2018, 2020, and 2022. These grants supported spay/neuter services for both cats and dogs, including assistance for low-income families as well as community cat sterilization efforts. Through these awards, Brevard Humane Society successfully met program goals and reporting requirements while expanding access to affordable veterinary care in the community. Our clinic infrastructure, experienced veterinary team, and established partnerships with local animal welfare organizations ensure that we have the capacity to effectively administer and track this program. Through these combined resources, Brevard Humane Society is well positioned to implement and manage an expanded spay/neuter program funded through Florida Animal Friend. Our organization has the facilities, personnel, and administrative systems necessary to carry out the program efficiently while maintaining high standards of veterinary care and responsible grant management.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

Brevard Humane Society currently operates a low-cost spay/neuter program that includes services for community and feral cats. Through Franklin's Friends and Daphne Foundation we are able to provide spay/neuter surgeries for feral and free-roaming cats in the community at no cost. This funding helps support trap-neuter-return (TNR) efforts by allowing caregivers and community members to humanely trap feral cats, bring them to our clinic for sterilization, vaccination, and ear-tipping, and then return them to their outdoor colonies. These grants enable us to reduce the number of unwanted litters, improve the health of community cats, and decrease shelter intake. This program works alongside our existing low-cost spay/neuter services for owned pets and community cats, helping ensure that financial barriers do not prevent sterilization.

**Number of animals sterilized in that program in the past year:**

**Cats:** 1183 **Dogs:**

## Target Population

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:**

☒ Pets in low-income families ☐ Large mixed-breed dogs ☐ Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED ☐ S/N services where demand exceeds current resources. ☒ Other **All breeds of dogs.**

**Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):**

32922,32926,32927- Cocoa,  
32953,32952-Merritt Island,  
32931,32932 Cocoa Beach,32955,  
32940,32901,32935-  
Rockledge/melbourne, 32780,32976-  
Titusville

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

In Central Brevard County, the most substantial sources of dog and cat overpopulation stem from a combination of lack of knowledge, financial barriers, and community-wide practices. Many pet owners, particularly in low-income households, are unaware of the importance of spaying and neutering or believe it is unnecessary if their pets remain indoors or are not "breeding." Financial constraints often prevent families from accessing affordable veterinary care, resulting in unsterilized pets and unintended litters. Additionally, the presence of community and feral cats contributes significantly to overpopulation. These cats reproduce rapidly and, without intervention, can quickly expand local populations. Despite growing awareness of Trap-Neuter-Return (TNR) programs, gaps in education and resources for caregivers limit their effectiveness. Recent studies and shelter data indicate that unowned or free-roaming animals, combined with owner misconceptions and limited access to affordable sterilization, remain the primary drivers of pet overpopulation. Addressing these factors through education, low- or no-cost spay/neuter programs, and community outreach is essential to reducing intake at shelters, improving animal welfare, and preventing unnecessary euthanasia.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

In Central Brevard County, spay/neuter services are available through private veterinary clinics, low-cost community programs, and nonprofit organizations, including Brevard Humane Society. Services include high-volume spay/neuter surgeries for all dog breeds and cats, Trap-Neuter-Return (TNR) programs for feral cats, and limited low-cost sterilization assistance for owned pets. Currently, Brevard Humane Society has funding dedicated specifically for cats in the community through grants such as Franklin's Friends, but there are no dedicated funds for dogs, leaving many owned and stray dogs without access to affordable sterilization. Despite existing services, demand continues to exceed capacity. Many residents cannot afford private veterinary care, and low-cost programs often have limited appointment availability, long wait times, and geographic constraints. Expanding affordable and accessible spay/neuter services for dogs and cats is critical to reducing overpopulation, shelter intake, and preventable euthanasia.

## Objectives

### **What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Perform approximately 295 additional dog spay/neuter surgeries, representing a measurable increase above the organization's current baseline capacity. Ensure that 100% of grant-funded surgeries are provided to income-qualified clients, specifically targeting low-income residents who lack access to affordable sterilization services. Expand access to veterinary care by prioritizing underserved populations, thereby reducing financial barriers to sterilization. Reduce the number of unplanned litters within the target population by increasing sterilization rates among high-need households. Contribute to a measurable decrease in shelter intake over time, particularly for dogs originating from underserved communities.

### **How does this program increase the number of sterilization surgeries above the existing baseline?**

This program will increase the number of sterilization surgeries performed by the Brevard Humane Society above its current baseline by supporting approximately 295 additional dog spay/neuter procedures. These surgeries represent new capacity made possible through grant funding and are not a reallocation of existing services. The program specifically targets low-income residents who currently face financial barriers to accessing spay/neuter services. By subsidizing the cost of care, the program enables these animals to receive sterilization that would not otherwise occur. As a result, the total number of surgeries performed during the grant period will exceed the organization's existing baseline, reflecting a direct and measurable increase in service delivery.

## Methods

### **What criteria will you use to determine eligibility for your program?**

Eligible applicants must provide proof of participation in a public assistance program (e.g., subsidized housing, SNAP, SSI, Medicaid) or demonstrate an income at or below the federal poverty level as published by the Centers for Medicare & Medicaid Services ([www.cms.gov](http://www.cms.gov)). In addition, individuals who have recently lost their jobs and are actively seeking employment may also qualify. All applicants will be required to complete the program application we provide in order to receive spay/neuter services.

### **How will you advertise the program? Explain how the advertising will reach the target audience.**

To effectively reach low-income residents, BHS will implement a multi-channel advertising strategy focused on locations, platforms, and media that are frequently accessed by this target population. First, BHS will place posters and flyers in high-traffic, community-based locations where low-income individuals are likely to visit. These include BHS's shelter, clinic, Merritt Island adoption center, and its four thrift stores. These sites are already trusted, accessible spaces for the target audience, ensuring direct visibility. Second, the program will be promoted at BHS-hosted and partner community events, as well as pet-related events throughout the county. These events often attract pet owners, including those seeking low-cost services, making them ideal for direct outreach and engagement. Third, BHS will utilize local media to broaden its reach. Public service announcements will air on local television and radio stations, including FM 99.3, where the Executive Director will highlight the program during her bi-weekly interviews. These channels are widely accessible and commonly used by a broad demographic, including low-income households. Additionally, press releases will be distributed to local publications such as Florida Today and Hometown News. These publications serve the local community and help build awareness among residents who rely on local news for information. To further extend outreach, BHS will develop a program-specific brochure to be distributed at all animal shelters in the county and at community pet events hosted by shelters, rescue groups, and other animal welfare organizations. This ensures the program reaches individuals already seeking pet-related services. Digital outreach will also play a key role. The program will be featured in BHS's weekly email newsletter and promoted on its website and social media platforms, helping to reach both existing supporters and community members who engage online. Finally, BHS will remain flexible and take advantage of additional relevant opportunities—such as new partnerships, community gatherings, or emerging events—to further promote the program. Together, these strategies ensure repeated, consistent exposure across physical locations, community networks, traditional media, and digital platforms, maximizing the likelihood of reaching and engaging the target audience.

### **How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We do not anticipate transportation to be a significant barrier, as the Brevard Humane Society clinic is easily accessible from all major roadways in the area. To address potential communication or literacy barriers, we will utilize technology programs, provide staff and volunteers who are bilingual, and offer one-on-one guidance as needed. These measures will ensure that all eligible participants can fully access and benefit from the program.

### **Does this project involve the transportation of animals by someone other than the client? If so, describe.**

No this program does not involve the transportation of animals by someone other than the client.

## Veterinary Services

### What arrangements have you made with veterinarians to perform the surgeries?

In house Veterinary services

Are they: ☒ In-House Veterinarian ☐ Outside Clinic ☐ Combination

### Participating veterinary practices if surgeries will not be performed in-house:

#### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program?

**Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery. This includes pain medication, ear tipping, and \$ 2 per animal for rabies vaccinations. Costs for licensing, testing, transport, etc. are not to be paid for with grant funds.**

|                       | Amount Paid by Client               | Amount Paid by Project               | Total Amount                         |
|-----------------------|-------------------------------------|--------------------------------------|--------------------------------------|
| Range for Male Cats   | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/>  | <input type="text" value="\$0.00"/>  |
| Range for Female Cats | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/>  | <input type="text" value="\$0.00"/>  |
| Range for Male Dogs   | <input type="text" value="\$0.00"/> | <input type="text" value="\$75.86"/> | <input type="text" value="\$75.86"/> |
| Range for Female Dogs | <input type="text" value="\$0.00"/> | <input type="text" value="\$93.58"/> | <input type="text" value="\$93.58"/> |

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required ☒ Yes, Fee to client ☒ No

|                           | Required, Optional, or Not Offered                                                                           | Fee to Client?                                                |
|---------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| Examination               | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Rabies Vaccination if Due | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other Vaccination if Due  | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Pain Medication*          | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Parasite Medication       | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| HW Testing                | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Feline Leuk/FIV           | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| County License            | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Ear tipping*              | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Microchip                 | <input type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available            | <input type="radio"/> No <input type="radio"/> Yes            |
| Other                     | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |

**\* = REQUIRED by grant**

**Grant funds cannot be used for the above services except for pain medication, ear tipping, and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

To help ensure highest quality healthcare for the animals, BHS requires a physical examination prior to the surgery as well as rabies vaccination on file.

**Is this a voucher program?** No

**If so, how will you assure utilization of the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?**

## Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

☒ Yes ☐ No

Please list them and detail their level of involvement with the proposed effort.

| Name           | Level of Involvement |
|----------------|----------------------|
| Lite Rock 99.3 | Radio Advertisements |

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

With this grant, we will provide no-cost sterilization for all dog breeds, targeting owned pets and underserved populations. The program will be heavily promoted through community outreach, education, and partnerships to ensure maximum participation. If demand exceeds our current capacity or additional low-income areas are identified, BHS intends to expand these services to reach more neighborhoods and continue addressing dog overpopulation throughout Central Brevard. Program outcomes will be tracked to ensure efficiency, accountability, and measurable impact.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 0 **Dogs:** 295

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$85.00

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

Currently, we do not have any dedicated funding for dog spay/neuter services. While we receive grant funding for feline sterilization in our community, these funds will specifically support dogs. This requested grant will be the sole funding source for this program, enabling us to perform approximately 295 additional surgeries for low-income residents who would not otherwise have access to these services.

**What percent of the total cost of the program would this projected grant cover?**

100.0

**If not 100%, please elaborate.**

## Timeline

**PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.**

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 09/01/26/    **Projected end date:** 09/01/27

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

**Failure to submit reports and requests within the required time period will impact your agency's future grant applications.**

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Brevard Humane Society is committed to sustaining spay/neuter services for dogs in Central Brevard beyond the current grant cycle. We will continue to actively solicit donations from the community, local businesses, and supporters, highlighting the importance of reducing pet overpopulation and improving animal welfare. Additionally, our "Spay It Forward" donation program encourages residents and donors to contribute directly to sterilization services, helping offset costs for low-income pet owners. In combination with future grant opportunities from Florida Animal Friend and other animal welfare funders, these initiatives provide a diversified and sustainable funding strategy. Revenues from veterinary services, adoption fees, and community fundraising events further support our programs. By maintaining multiple funding streams and cultivating strong community partnerships, Brevard Humane Society will ensure that spay/neuter services remain accessible and sustainable for all dogs in our service area.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to actively publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate. Publicity efforts should include press releases, newsletters, website links, and social media posts, among other strategies. Florida Animal Friend's marketing firm will provide assistance and advice, and partner with your organization to achieve coverage. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report as part of their reporting obligations.**

As we promote the spay/neuter services funded by this grant, the Brevard Humane Society will also actively promote the Florida Animal Friend Spay/Neuter License Plate. Messaging will be included in press releases, newsletters, social media, website updates, and community events.

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

Unknown