

Grant ID: 2364

Title of Proposal: So Many Cats, So Few Homes**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** SNiP-it of Central Florida

Application Information

Demographics

Name of Applicant Agency: Protectors of Companion Animals Inc. d/b/a SNiP-it of Central Florida	Website Address: letssnipit.org
Person Submitting Proposal: Susan Muncy	Position: Executive Director
Person Submitting Proposal Email Address: susan.muncy@letssnipit.org	Person Submitting Proposal Cell: 407-476-4748
Organization Head: Dr. Kimberly Ferizolli	Organization Head's Email: kferizolli@gmail.com
Organization Business Address: 3096 Michigan Ave	City: Kissimmee
State: Florida	Zip: 34744
Organization Business Phone (xxx-xxx-xxxx): 407-476-4748	County: Osceola
Organization Head's Cell: 407-476-4748	

Agency Details

EIN:0%"> EIN: 59-3760425**Date of 501(c)(3) Incorporation:** 11/09/2001**Dates of Last Fiscal Year: Begin:** 01/01/24 **End:** 12/31/24**Organization Income in Last Fiscal Year:** \$1,359,330.67**Organization Expenses in Last Fiscal Year:** \$1,397,182.63**Number of Paid Employees:** Full Time: 11 Part Time: 3**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous Award Recipient**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2016, 2018, 2020, 2022 Year(s) denied/incomplete: 0**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
1687	2016	Cat-astrophy Prevention!	Funded
1787	2018	Cat-astrophy Prevention Too!	Funded
1936	2020	COVID-19 Cat-astrophy Prevention	Funded
2075	2022	SNiP-it for Pets in Need	Funded
2364	2025	So Many Cats, So Few Homes	Funded

***Type of Organization (check all that apply):**

- ☐ Municipal Agency with Shelter
☐ Municipal Agency without Shelter
☐ Private Animal Shelter
☐ Private Animal Shelter with Municipal Contract
☒ Public Spay/Neuter Services
☒ Other Public Veterinary Services
 Non-profit Agency
 ☐ TNR Group
 ☐ Rescue Group
☐ Other

List the current President of your nonprofit organization (Not required of governmental agency):

Name	Title
Kimberly Ferizolli	President

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted, transferred, or other live outcome.

0 cats and 0 dogs were euthanized.

5210 cats and 2739 dogs were sterilized.

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

SNiP-it clinic employs 1 full-time resident veterinarian and 2 part-time veterinarians with over 30 years of combined experience and 11 full-time clinic staff team members. On average the clinic performs 40-55 surgeries per day and has performed over 50,000 surgeries since Aug. 2016. We follow the golden standard of veterinary medicine from the Humane Alliance of Ashville, NC a program of the ASPCA to provide high quality services. SNiP-it began low-cost wellness and vaccine Wednesdays, which provides this underserved community with affordable vet care. Additionally, we perform surgeries on 50 cats one day each month for our Feral Cat Mondays which is at no cost to the client.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

SNiP-it of Central Florida is one of the few truly low-cost clinics in a 30 mile radius. Our costs are at least 50% lower than other for-profit vet practices. Specializing in spay/neuter and having the support and approval of the ASPCA Spay/Neuter Alliance (formerly Humane Alliance) has provided us with great purchasing power with regards to medical supply expenses. Due to changes in the economy, we raised our prices for the first time in 2 years which are still significantly lower than our competitors.

Number of animals sterilized in that program in the past year:

Cats: 5210 Dogs: 2739

Target Population

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

☒ Pets in low-income families
 ☐ Large mixed-breed dogs
 ☒ Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED
 ☐ S/N services where demand exceeds current resources.
 ☐ Other

Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):

Osceola County Zip Codes: 34741, 34742, 34743, 34744, 34745, 34746, 34747, 34758, 34759, 34769, 34770,

34771, 34772, 34773 Polk County Zip Codes: 33837, 33844, 34759, 33868, 33896 Orange County Zip codes: 34787, 32830, 32821, 32836, 32837, 32824, 32827, 32832

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

We are targeting a 10-mile radius of our clinic as our target area. Osceola County Zip codes: 34741, 34742, 34743, 34744, 34745, 34746, 34747, 34758, 34759, 34769, 34770, 34771, 34772, 34773 Polk County Zip codes: 33837, 33844, 34759, 33868, 33896 Orange County Zip codes: 34787, 32830, 32821, 32836, 32837, 32824, 32827, 32832

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

There are only a few low cost spay/neuter clinics in and around the target area and they are booked out 3 to 4 months at any time during the year. The geographic area we have chosen is very large in square miles of 1445 but the number of low cost clinics within that area is low. Osceola County Animal Service had a decline in intakes of animals this year due to shelter renovations. Some private vet practices have dropped their prices to compete with us but they are not able to do the volume of feral cats at the prices we can. SNIIP-it is in the heart of the target area that needs it the most.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We will use these funds to spay/neuter 400 animals. 200 owned cats and 200 community cats.

How does this program increase the number of sterilization surgeries above the existing baseline?

We are charging the clients of owned animals a nominal fee \$25 for cats that will be used toward the cost of surgeries towards community and free roaming TNR cats.

Methods

What criteria will you use to determine eligibility for your program?

Eligibility will be determined by matching the client address on government issued ID with the Zip code of the targeted area and validating the information within the clinic software system. Clients will need to provide proof of income and demonstrate financial need to be eligible for the discounted pricing. We use the most recently published US Poverty Guidelines or other government approved financial aid subsidies to determine if the client qualifies as low income such as Medicaid and SNAP.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will advertise on our Website and social media pages like Facebook, Instagram and LinkedIn. We will run social media advertisements targeting our audience. We will also share the information with our supporting organizations like Osceola County Animal Services, Orange County Animal Services and Polk County Animal Services. We will have flyers for distribution at local retail stores like Pet Supermarket, Petco and PetSmart. We will send out email blasts to our members and followers via social media platforms.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Transportation barriers will be addressed on a one by one basis. If a localized area has multiple clients with the same need, a temporary transport system may be set up. We may utilize a clinic in a more central location to meet the needs of the clients. There is a large Hispanic population within the targeted area. Educational materials are available in Spanish and English to address this need. Every effort will be made to educate the public on the benefits of spay/neuter to ensure the success of this program.

Does this project involve the transportation of animals by someone other than the client? If so, describe.

Not at this time.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

SNIP-it of Central Florida is a non-profit high volume, low cost spay/neuter animal clinic currently performing 40-55 surgeries per day on average. Once a month the clinic spends one day performing spay/neuter surgeries on 50 +/- feral cats.

Are they: ☒ In-House Veterinarian ☐ Outside Clinic ☐ Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program?

Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery. This includes pain medication, ear tipping, and \$ 2 per animal for rabies vaccinations. Costs for licensing, testing, transport, etc. are not to be paid for with grant funds.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$75.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$75.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required ☒ Yes, Fee to client ☒ No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$38.00"/>
Pain Medication*	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$30.00"/>
County License	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Ear tipping*	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

*** = REQUIRED by grant**

Grant funds cannot be used for the above services except for pain medication, ear tipping, and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

The spay/neuter package includes: 3-day pain medicine. A one year rabies vaccine is required at no charge. It will not be administered if the client is able to provide proof of vaccination within the last 12 months. 200 TNR cats will be sterilized for free at a

cost of \$75 to the Project and SNiP-it Forward fund; and 200 owned cats will be sterilized at \$25 cost to the client which will be used towards the cost of the TNR cats and \$50 cost to the Project.

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

☒ Yes ☐ No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Orange County Animal Services	Client/Patient referrals
Osceola County Animal Services	Client/Patient referrals
Polk County Animal Services	Client/Patient referrals
Spay & Neuter Nation	Client/Patient referrals
Spay the Strays	Client/Patient referrals TNR program volunteers

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The SNiP-it Clinic has performed over 50,000 surgeries since opening Aug. 2016. The clinic continues to have positive feedback from clients and the community we service. We have many referrals from previous clients and many repeat customers. We continue to work closely with Osceola County Animal Services to be a pillar in our community for affordable spay/neuter and veterinary care.

Budget

Total number of sterilization surgeries projected:

Cats: 400 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$63.00

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

SNiP-it of Central Florida has implemented a SNiP-it Forward program. This program is funded by asking customers during online and in-person check-out if they would like to make a donation to the program to help subsidize the cost of services for clients that are financially unable to afford our services. We will use these funds if needed for any client that is not able to afford services that are in the best health interest of the patient. In 2024, \$25,173 was raised and added to the SNiP-it Forward fund and \$23,084.50 was used last year to help provide pets with 403 services they needed.

What percent of the total cost of the program would this projected grant cover?

87%

If not 100%, please elaborate.

Timeline

PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/25/ **Projected end date:** 08/31/26

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Our organization has at least 2 annual major fundraising events along with many smaller public awareness events which generate about \$10,000. SNIIP-it also asks every client when booking online and during check-in or check-out if they would like to donate to our SNIIP-it Forward fund. The majority of clients do donate something so that we have funds available for opportunities like this. In addition, the business model is a sustainable one based on provided spay/neuter services in a very economic and efficient manner but with the highest standards of care to the animals.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to actively publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate. Publicity efforts should include press releases, newsletters, website links, and social media posts, among other strategies. Florida Animal Friend's marketing firm will provide assistance and advice, and partner with your organization to achieve coverage. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report as part of their reporting obligations.**

Some of our staff currently have the Spay/Neuter License plate and are proud to mention it at public events and at the clinic. We encourage our Board of Directors to also get the plate. We will advertise on our Website and social media pages. Flyers will be displayed on our counters and as part of the receipt after services have been provided. In addition, we will ask our supporters to cross promote on their social media pages. We will also distribute flyers at all of our public outreach events.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

2