

Grant ID: 2349

Title of Proposal: Community Cats**Agency Type:** Non-Profit**Total Funding Requested:** \$24,970.00**Check Payable To:** First Coast No More Homeless Pets

Application Information

Demographics

Name of Applicant Agency: First Coast No More Homeless Pets**Website Address:** <https://www.fcnmhp.org/>**Person Submitting Proposal:** Mollie Malloy**Position:** Grants Manager**Person Submitting Proposal Email Address:** mmalloy@fcnmp.org**Person Submitting Proposal Cell:** 904-315-0119**Organization Head:** Jennifer Barker**Organization Head's Email:** mmalloy@fcnmp.org**Organization Business Address:** 6817 Norwood Avenue**City:** Jacksonville**State:** FL**Zip:** 32208**Organization Business Phone (xxx-xxx-xxxx):** 904-520-7900**County:** St Johns**Organization Head's Cell:** 909-265-3669

Agency Details

EIN: 01-0709158**Date of 501(c)(3) Incorporation:** 06/05/2002**Dates of Last Fiscal Year:** **Begin:** 10/01/23 **End:** 09/30/24**Organization Income in Last Fiscal Year:** \$10,551,857.00**Organization Expenses in Last Fiscal Year:** \$8,755,108.00**Number of Paid Employees:** Full Time: 79 Part Time: 8**How did you learn of the 2009 Florida Animal Friend grant competition?** FCNMHP has had the support of Florida Animal Friend in the past and is extremely grateful for the support and impact that this funding has had in the host of communities that we serve in Northeast Florida.**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2007, 2009, 2011, 2014, 2016, 2018, 2020, 2022 Year(s) denied/incomplete: 2013 and 2024**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
115	2009	Trap-Neuter-Release Surgery Fund	Funded
215	2011	Pit Bull/Feral Cat Spay & Neuter Programs	Funded
345	2013	Fix a Kitty Litter	Denied (not completed)
1395	2014	Fix a Kitty Litter	Funded
1615	2007		Funded

1633	2016	The Big Fix	Funded
1753	2018	Community Cats	Funded
1882	2020	Community Cats	Funded
2074	2022	Community Cats	Funded
2276	2024	Spay/Neuter for Duval County's Large Dogs	Denied (not completed)
2349	2025	Community Cats	Funded

***Type of Organization (check all that apply):**

- ☐ Municipal Agency with Shelter
☐ Municipal Agency without Shelter
☐ Private Animal Shelter
☐ Private Animal Shelter with Municipal Contract
☒ Public Spay/Neuter Services
☒ Other Public Veterinary Services
 Non-profit Agency
 ☐ TNR Group
 ☐ Rescue Group
☐ Other

List the current President of your nonprofit organization (Not required of governmental agency):

Name	Title
Mary Coleman	President

Applicant Qualifications**For your organization, in the last complete fiscal year:****0 cats and 0 dogs were admitted.****0 cats and 0 dogs were adopted, transferred, or other live outcome.****565 cats and 859 dogs were euthanized.****17105 cats and 4107 dogs were sterilized.****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

The mission of First Coast No More Homeless Pets (FCNMHP) is to make veterinary care affordable and accessible to all as we save lives by keeping dogs and cats in homes and out of shelters, provide low-cost or free spay/neuter services with an emphasis on feral/community cats, and deliver a broad range of related programs and services. Through a number of funding streams including the City of Jacksonville, individual donations, and private foundation support, we operate one of the largest Spay/Neuter clinics in the country with over 21,200 surgeries a year, helping families and 17 animal welfare organizations afford to fix the pets in their care. Our combination of aggressive spay/neuter efforts and pet retention programs has resulted in significant improvement in animal welfare. In 2002, the year we were formed, more than 32,000 animals entered the Jacksonville shelters, and in excess of 23,000 of those animals were killed. In 2023, intake at Jacksonville Animal Care and Protective Services (JACPS) was 5,390 and 587 animals were euthanized. Thanks to our work, Jacksonville became the first city in the nation to declare that no cat would be killed in the shelter simply because it is feral. This has become a model for the nation, and adopted by communities across the country. Notably, with so many shelters at capacity, we know how vital it is for us to continue our partnerships with JACPS, Jacksonville Humane Society (JHS), the 17 rescues, and trappers that we work with. This is why the support of Florida Animal Friend is so important in Northeast Florida! Beyond our Spay/Neuter services, our low-cost clinic and state-of-the-art veterinary hospital—both located in underrepresented Jacksonville neighborhoods—are open to the public seven days a week, providing high quality care at affordable prices. We have a range of payment plans and charitable funds that allow us to provide services to individuals and families with tight budgets and medical care to sick or injured strays when the finder agrees to adopt or rehome the stray. We operate a pet food bank, run by volunteers, with donated food, which serves as another method of keeping families and their pets together. To date, we have distributed more than two million pounds of pet food to low-income pet owners. Our Spay/Neuter and medical programs are overseen by Dr. Yvonne Kline, Chief Medical Officer. We offer surgeries six days a week and have the capacity to handle the additional surgeries this grant would cover. We track all surgeries and statistics and will be able to document our

success. We have an active Public Relations Department to advertise the program by way of media releases, newsletters, flyers, social media, and PSA's.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

As noted, through a number of funding streams including the City of Jacksonville, individual donations, and private foundation support, we operate one of the largest spay/neuter clinics in the country helping all families afford to fix their pets. Last year we performed 21,212 spay/neuter surgeries at a cost of over \$1,760,000. Of these, 8,710 were paid for, either by individuals or rescue groups. Grants, either to FCNMHP, or to shelters in other counties, covered an additional 12,502 surgeries. Last year we sterilized 11,597 community cats, performing this critical surgery on as many as 1,738 cats in one month. One of our donors started Rosie's Fund, a matching fund for feral cat surgeries. Last year Rosie's Fund brought in \$110,809.39, enough for 2,014 community cat surgeries. The remaining surgeries, were paid by our funds, the majority of which were for subsidized feral surgeries, or Feral Freedom (surgeries for cats brought to us by the Jacksonville Animal Care and Protective Services). The primary focus for our surgeries is community cats. As mentioned, last year we sterilized 11,597 community cats. Our goal is to match (or exceed) this number this year. If we are to stabilize and control the feral cat population in Duval County, it is critical that we sterilize as many cats as possible. This year we will receive \$232,402.00 from the City of Jacksonville that will cover 3,873 cat surgeries. We expect this grant to last 6 ½ months. Based on past experience, 75% of the cats brought in under this program will be community cats, amounting to 2,904 community cat surgeries. The additional 454 surgeries from Florida Animal Friend, when added to city funding, will help reach a total of 3,359 surgeries. We will again heavily promote Rosie's Fund, and anticipate receiving a similar amount this year, covering 2,014 surgeries. We will also seek additional funding to attain our goal of equaling or surpassing last year's number of community cat surgeries (11,597). These funds are needed because the community impact is directly related to funding. We know that if we can offer free surgeries through the year, our surgery numbers will increase because our many volunteer trappers will be encouraged to trap more cats, thereby alleviating the extreme pressure on shelters when kitten season is in full swing.

Number of animals sterilized in that program in the past year:

Cats: 17105 **Dogs:** 4107

Target Population

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

☐ Pets in low-income families ☐ Large mixed-breed dogs ☒ Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED ☐ S/N services where demand exceeds current resources. ☐ Other

Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):

Jacksonville, Duval County

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

The overpopulation of pets in Duval County is primarily caused by the scarcity of affordable spay/neuter services and a general lack of awareness regarding responsible pet ownership. Economic difficulties and inadequate enforcement of animal control regulations further exacerbate the issue. Consequently, our shelters become overcrowded, and many animals end up abandoned or roaming the streets. Clearly, the community/feral cat population is a substantial source of overpopulation as evidenced by the fact that shelter cat admissions soared at Jacksonville shelters during kitten season. For example, in February of 2023, 87 cats and 26 kittens were admitted; by May the number had risen to 79 cats and 246 kittens. This is an 846% increase in kitten admissions!

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

Although there may be local veterinary clinics, animal shelters, and spay/neuter clinics offering services within Duval County, several insufficiencies persist. Accessibility remains a challenge for community members with limited transportation options, hindering their ability to access these vital services. Financial barriers also prevent some individuals from seeking care, as the cost of spaying or neutering pets may be prohibitive for low-income pet owners. Moreover, capacity constraints within existing clinics and organizations result in long wait times and limited appointment availability, exacerbating difficulties in scheduling procedures for pets. Additionally, there is a lack of comprehensive outreach and education efforts to raise awareness about the importance of spaying/neutering pets and inform the community about available resources, further contributing to missed opportunities for population control and responsible pet ownership. Addressing these challenges requires collaborative efforts to implement subsidized or free spay/neuter programs, increase clinic capacity, and launch targeted outreach campaigns to educate the community.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our immediate goal is to TNR 454 community cats, at \$55.00 each with a concentration on specific areas of Duval County in order to assist in lowering the number of community cat intakes at Jacksonville Animal Care and Protective Services, the Jacksonville Humane Society, and other shelters/rescues within the targeted areas (and surrounding areas as needed).

How does this program increase the number of sterilization surgeries above the existing baseline?

A grant of \$25,000 will allow FCNMHP to provide spay/neuter surgeries for 454 community cats. We know that if we can offer free surgeries, our surgery numbers will increase. Holistically, we will use this grant, plus additional grant and donor funding, to meet our goal of exceeding the number of community cat surgeries we performed last year (which was 11,597). It is very important to note that it is highly projected that we will accomplish more surgeries with the support of this grant funding, as we were not recipients in 2024. We are extremely grateful for this opportunity to apply.

Methods

What criteria will you use to determine eligibility for your program?

1. Cats must be trapped in Duval County 2. Identification must denote Duval County residency.

How will you advertise the program? Explain how the advertising will reach the target audience.

JACPS animal care officers will have information about the program on hand to share with members of the community that are within targeted areas, interested in TNR, and/or addressing cat colonies in their communities. We will promote the targeted program on Facebook and across our other social media platforms where we have 33,000+ followers. We will also post information on our website and in email blasts. Importantly, we have the capabilities of targeting individuals on social media as well as those who have visited our website that live within specified areas through geofencing, and will also take advantage of this to ensure that we are reaching the grant-directed areas.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

To address barriers to the full utilization of the program, such as English as a second language, illiteracy, and cultural hurdles, we propose implementing a multifaceted approach. Allocating operating funds for social media and marketing campaigns will be crucial in raising awareness about the importance of spaying/neutering pets, targeting various demographics within the community. (These funds will be provided by FCNMHP through other income sources.) Additionally, we will leverage translation software and offer printed promotional materials and forms in different languages to overcome communication barriers and provide information about the program in multiple languages, catering to the diverse cultural backgrounds of our target areas and community. By implementing these strategies, we aim to make the program more accessible and inclusive, ultimately reducing barriers to participation and promoting responsible pet ownership across all segments of the community.

Does this project involve the transportation of animals by someone other than the client? If so, describe.

No. However, if needed, FCNMHP has a part-time transporter on staff that has been trained in all aspects of humanely handling community cats. Our transporter uses the company van that is fabricated for transporting animals, and liability insurance is on file as it relates to the position and use of the vehicle.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We currently have 12 veterinarians on staff and are well-equipped to perform the surgeries.

Are they: ☒ In-House Veterinarian ☐ Outside Clinic ☐ Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program?

Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery. This includes pain medication, ear tipping, and \$ 2 per animal for rabies vaccinations. Costs for licensing, testing, transport, etc. are not to be paid for with grant funds.

Amount Paid by Client

Amount Paid by Project

Total Amount

Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$12,485.00"/>	<input type="text" value="\$12,485.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$12,485.00"/>	<input type="text" value="\$12,485.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required ☒ Yes, Fee to client ☒ No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication*	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$17.00"/>
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping*	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Other	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

*** = REQUIRED by grant**

Grant funds cannot be used for the above services except for pain medication, ear tipping, and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

This grant will cover the exam, surgery, rabies vaccination, and pain medication. We will cover the cost of the ear-tipping and as-needed flea medication. Any other costs, such as microchipping, etc., must be paid by the trapper or the person bringing in the cat.

*OTHER: Flea medication is provided at no cost to the client.

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

☒ Yes ☐ No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Jacksonville Animal Care and Protective Services	HIGH LEVEL OF INVOLVEMENT - Our long-standing, supportive relationships with JACPS and the Jacksonville Humane Society serve as the catalyst for this grant application. All three of our organizations are members of the Florida Leaders in Lifesaving, and we understand the importance of spay/neuter services as it relates to our shared missions and the vital mission of Florida Animal Friend. Decades of service and partnership will make our work, through the funding of this grant, extremely productive. Essential meetings and communication resulted in the sharing of vital information in respect to the highest area of need, the need to evaluate respective target areas within the region, known areas within Jacksonville, and other shared data supporting this request. We estimate that communication will remain fluid and that JACPS staff, including management and animal care officers, as well as Jacksonville Humane Society staff, will assist in giving insight into the success and progression of this project. Educated adjustments, keeping in the scope of grant deliverables, will be made accordingly if needed.
Jacksonville Humane Society	MEDIUM LEVEL OF INVOLVEMENT - Just as mentioned for JACPS, our long-standing, supportive relationships with JACPS and the Jacksonville Humane Society serve as the catalyst for this grant application. All three of our organizations are members of the Florida Leaders in Lifesaving, and we understand the importance of spay/neuter services as it relates to our shared missions and the vital mission of Florida Animal Friend. Decades of service and partnership will make our work, through the funding of this grant, extremely productive. We estimate that communication will remain fluid and that Jacksonville Humane Society staff will assist in giving insight into the success and progression of this project. Educated adjustments, keeping in the scope of grant deliverables, will be made accordingly if needed.
Volunteer Community Cat Colony Data Collector	HIGH LEVEL OF INVOLVEMENT - As mentioned previously in this application, FCNMHP currently has a volunteer that has pledged over 120 hours of service to the position of Feral Cat Colony Data Collector. Developing a targeted approach to feral cat programs has become increasingly important and we have found ways to involve the community to help identify colonies in areas of greatest need for population control and colony management. Our volunteer will help conduct research and communicate via phone and/or email with volunteer trappers that have utilized FCNMHP feral cat programs to survey for specific colony location, size, and unmet needs. They are charged with organizing this data and compiling reports. It is the goal of this data collection to gain a deeper understanding of what motivates caretakers to respond to colony needs as well as knowledge of the different feral cat services the Jacksonville community has to offer. In turn, we at FCNMHP will be able to nimbly adjust to the community's needs as it relates to community cat colonies and care.
Volunteer Trappers	HIGH LEVEL INVOLVEMENT - Through years of service and community outreach, FCNMHP has developed quite a cadre of community "trappers" that are ready, willing, and able to assist in this TNR effort. These incredible volunteers understand the importance of funding for the care and sterilization of community cats and will be eager to have an opportunity to assist in the project's success.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Jacksonville is fortunate to have so many community members willing to care for colonies of community cats by feeding them and making sure they have been sterilized. However, for many, the cost of surgery for a colony is prohibitive, so if we are going to be successful in dealing with the feral cat population and reduce shelter admission, it is essential that we be able to offer as many free surgeries as possible for this population. We are grateful for the support and work of Florida Animal Friend in reducing shelter admissions through its grant programs and appreciate this opportunity to submit this application to partner again.

Budget

Total number of sterilization surgeries projected:

Cats: 454 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$24,970.00
Average cost/surgery projected: \$55.00

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

FCNMHP will pay for advertising through operating funds. Some of these funds will be allocated from donations and grants targeted solely for Spay/Neuter services. Respectively, it should again be noted that FCNMHP fundraises for Spay/Neuter financial support through grant requests and individual donor solicitations - as this is at the heart of our mission and work.

What percent of the total cost of the program would this projected grant cover?

96%

If not 100%, please elaborate.

Timeline

PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/25/ **Projected end date:** 08/31/26

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

As one of the largest Spay/Neuter clinics in the nation, FCNMHP fundraises for Spay/Neuter funds throughout the year as this is at the heart of what we do. Yearly, our grant calendar includes a number of planned grant requests and our fundraising calendar also includes a number of solicitations throughout the year. We work with Duval County and receive funding from the City of Jacksonville to provide services – for community cats and shared areas of great need. Each year, we strategically budget for Spay/Neuter services with a sharp lens on the current issues affecting our community and, as a seasoned provider, have historically, successfully, received funding to cover much of our costs. Notably, it is through the generosity and support of organizations like Florida Animal Friend that allows us to continue the lifesaving work that we do and are grateful for it!

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to actively publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate. Publicity efforts should include press releases, newsletters, website links, and social media posts, among other strategies. Florida Animal Friend's marketing firm will provide assistance and advice, and partner with your organization to achieve coverage. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report as part of their reporting obligations.**

Funded by the sale of the Florida Animal Friend License Plate, FCNMHP is grateful for the incredible support that makes such a difference in Florida through targeted Spay/Neuter efforts. As such, we currently proudly promote the plate on our website and will continue to do so during the duration of the grant period. We will also send a media release to our media contacts announcing the grant support and promoting the license plate as well as include the license plate in promotional links on our website and Facebook page.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

5