

Grant ID: 2193

**Title of Proposal:** Low-income Spay-Neuter and TNR

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** Cats Exclusive, Inc.

## Application Information

### Demographics

**Name of Applicant Agency:** Cats Exclusive, Inc.

**Website Address:** catsexclusive.org

**Person Submitting Proposal:** David Boyce

**Position:** President

**Person Submitting Proposal Email Address:** catsmargate@gmail.com

**Agency Head:** David Boyce

**Agency Head Email:** catsmargate@gmail.com

**Organization Business Address:** 6350 W. Atlantic Blvd.

**City:** Margate

**State:** FL

**Zip:** 33063

**Phone (xxx-xxx-xxxx):** 954-975-8349

**County:** Broward

**Cell:**

**Fax:**

### Agency Details

**EIN:** 59-2212954

**Date of 501(c)(3) Incorporation:** 04/10/1980

**Dates of Last Fiscal Year: Begin:** 01/01/23 **End:** 12/31/23

**Organization Income in Last Fiscal Year:** \$752,470.00

**Organization Expenses in Last Fiscal Year:** \$832,053.00

**Number of Paid Employees:** Full Time: 11 Part Time: 8

**Number of Active Volunteers:** 50

**Total Volunteer Hours per Week:** 200.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** We have known about it since its inception.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2010, 2013, Year(s) denied/incomplete: 2012, 2015, 2017, 2020, 2023

**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
137	2010	Clinic Subsidy Program	Funded
306	2012	Spay/Neuter Subsidy for Free-Roaming Cats	Denied
356	2013	Spay/Neuter Free Roaming Cats in Pompano Beach	Funded
1458	2015	Cats at-risk in underserved neighborhoods	Denied
1592	2008		Funded
1704	2017	TNR Holiday in Broward	Denied
1904	2020	Spay-neuter for disadvantaged pet owners	Denied
2107	2023	TNR Trapper Support	Denied
2193	2024	Low-income Spay-Neuter and TNR	Funded

**\*Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
  - Private Non-Profit Agency
    - TNR Group
    - Rescue Group
- Other

**List the current board of directors of your nonprofit organization (Not required of governmental agency):**

Name	Title
Barbara Bellani	Secretary
Candace West	Director
Charles Saltzman	Director
David Boyce	President, Board Chair
Marge Friend	Founder, Director Emeritus
Mike Grife	Director
Shari Kavalin	Vice President

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**209 cats and 0 dogs were admitted.**

**186 cats and 0 dogs were adopted, transferred, or other live outcome.**

**24 cats and 0 dogs were euthanized.**

**1667 cats and 13 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/lost pet intake**
 **Foster program**
 **Wellness services to understand pet owners**
 **Volunteer program**  
 **Owner surrendered animals**
 **Food bank**
 **Cruelty investigation**
 **High volume spay/neuter clinic**  
 **Lost and found program**
 **Behavior counseling**
 **Enforcement of ordinances**
 **Full service wellness clinic**  
 **Adoption program**
 **Disaster services**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

Cats Exclusive's combined facilities of adoption center and full-service veterinary hospital makes our shelter a safe-haven for many cats. Our veterinary staff and on-site diagnostic equipment give us the ability to provide medical care and the recovery needed for those cats that come to us with injuries or in other forms of disease or distress. Cats Exclusive has performed over 40,000 spay-neuters since opening the clinic in 2007 and honors a neuter-before-adoption policy for our entire history. Dr. Bruce Zellmer, DVM is our lead veterinarian and has been with Cats Exclusive for over eleven years. Other vets rotate in on per diem basis. We have never been without a primary vet for any period of time, even during this very difficult environment when the national vet shortage is so challenging for everyone in animal rescue.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

We have been expanding capacity to make pet sterilizations more affordable and available for the general public. Our clinic is a full-service veterinary office that provides quality veterinary care at reduced prices to match the needs of our surrounding communities. As part of our overall commitment, the clinic set up a subsidy program thirteen years ago to assist residents who are financially challenged. The Pet Samaritan Fund is a stand-by medical and emergency services fund that helps people keep their pet in home, thereby strengthening the human/pet bond. It helps to reduce the incidence of unnecessary surrenders at our open-access shelter. Free, subsidized spay-neuter has been a key facet in the Pet Samaritan Fund. In the past several years, the great majority of the pets served by the Fund have been for spay-neutering.

**Number of animals sterilized in that program in the past year:**

**Cats: 1667 Dogs: 13**

## Target Population

<b>Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):</b>	Margate, Pompano Beach, North Lauderdale, Lauderdale, Ft. Lauderdale, and Deerfield Beach in Broward County, FL
<b>Total human population in target area:</b>	556,577
<b>Percent of residents living below poverty in target area:</b>	15.8
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	168660
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	139145

<b>Estimated number of free-roaming community cats in target area (human population divided by 6.0):</b>	92763
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
We do not have any reason to believe that the number of dogs and cats in the targeted cities would significantly differ from the formulated estimates presented above.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
The basic explanation is so familiar to all of us. It is the ease with which pet owners can abandon their animals in combination with their failure to spay-neuter during time of ownership. Cats Exclusive has been addressing this issue ever since we organized over 44 years ago. Virtually every neighborhood in Broward County has community cats, especially those in lower income areas that we are targeting with this request.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
In Broward County, there are several low-cost spay-neuter clinics and voucher programs operated by non-profit animal welfare organizations. For many people with low incomes, even low-cost can be a barrier to spaying and neutering their pets. Especially for those who trap and neuter multiples of community cats. One free resource is the Broward County Animal Care SNIP programs for both companion pets and community cats. Vouchers are very limited. As of 3/8/2024, they have only issued 3,517 total vouchers for both SNIP segments in its lifetime, but our clinic has always received a decent share of them. Cats Exclusive honors both companion pet and community cat vouchers and, to our knowledge, we are the only clinic in the area that goes beyond accepting the SNIP vouchers with our own no-cost, grant-supported, spay-neuter program.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</b>	
<input checked="" type="checkbox"/> <b>Pets in low-income families</b> <input type="checkbox"/> <b>Large mixed-breed dogs</b> <input checked="" type="checkbox"/> <b>Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED</b> <input type="checkbox"/> <b>Other</b>	

## Objectives

### **What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Within the six cities noted above in the northern sections of Broward County are some very impoverished neighborhoods. This grant request addresses the needs for at-risk cats in these lower income neighborhoods. The cities in general have higher overall poverty levels but they also have concentrated pockets with even higher levels of poverty. Many of these lower income pockets are in the areas immediately surrounding our location in Margate. (The most recent map prepared by Broward County of low-income pockets has been included with this application.) These pockets also have the highest number of at-risk cats to be found due to the neglect that the cats endure because of the inability to find dependable feeding sources in these neighborhoods. We will use this grant to supplement both segments of the Broward County SNIP vouchers, for owned cats and community cats. It will be integrated into our Pet Samaritan Fund along with an existing two-year grant from our Community Foundation of Broward. The limitations of the SNIP vouchers can be overcome with this award from Florida Animal Friends and fill in the funding gap with our Community Foundation grant as described next.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

The Broward SNIP vouchers are limited. This grant will allow the Cats Exclusive clinic to perform more spay-neuters, with our available capacity. Last year, we had only 296 combined TNR and companion pet surgeries vouchered through SNIP. On the other hand, we performed 375 spay-neuters that were paid by two separate Community Foundation grants. The total includes the final few months of a previous two-year grant that ended in March, 2023 and the beginning a new two-year commitment that began in June. However, we used up the first year installment of this current commitment before the end of November. As of this writing, we do not have any other dedicated spay-neuter grants to use until May when the 2nd year's installment is paid. This grant from Florida Animal Friends could be used starting the end of this year to the middle of next when we will again be without grant monies available through the Community Foundation. By fully supplementing the SNIP vouchers with funds combined from the Community Foundation funds and Florida Animal Friends, we could provide free spay-neuter services without interruption, thus expanding the baseline by these additional 500 surgeries.

**Methods****What criteria will you use to determine eligibility for your program?**

All community cats must come to us in traps and then be ear-tipped to distinguish from eventual adoption prospects or as current owned pets. The cat owners will need to complete a short intake form that includes name, address, and phone number that aligns with known areas or pockets of low-income housing. The showing of proof of government low-income program eligibility would be a secondary validation.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We plan to reach our target audience through multiple faucets of marketing. We will post on our social media channels and website and post flyers throughout our community targeting businesses in low-income areas. We will also work with Broward County Animal Care staff so that people who contact them can be directed to our supplemental program.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We will work with BCAC staff to overcome some hurdles on reference to our program. Their facility is usually the first choice of many who need assistance. Cats Exclusive has always been multi-cultural, including not just Spanish but also Russian and Creole staffers.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

Transport is the responsibility of the client. Even lower income people without their own vehicles have some friend, neighbor or relative to help. Because public transportation is not very convenient, few people are in this position.

**Veterinary Services****What arrangements have you made with veterinarians to perform the surgeries?**

All of the spay-neuter surgeries will be performed in-house.

Are they:  In-House Veterinarian  Outside Clinic  Combination

**Participating veterinary practices if surgeries will not be performed in-house:**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Cats Exclusive	6350 W. Atlantic Blvd.	Margate	FL	33063	954-975-8349	<input checked="" type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? **Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.**

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
<b>Pain Medication*</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>HW Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$35.00"/>
<b>County License</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping*</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**\* = REQUIRED by grant**

**None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication, ear-tipping and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

There are no co-pays contemplated for either owners of companion pets or to trappers. We will be applying the same \$50 cost per surgery, spay or neuter, to the Florida Animal Friend grant that we receive from the Broward SNIP program as payment. This is also what we charge the Community Foundation of Broward's grant. It includes anesthetics and pain meds for all cats plus ear-tipping for community cats.

**Is this a voucher program?** No

**If so, how will you assure utilization of the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?**

## Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
CEASE	A local group that uses our clinic for their TNR fulfillment and serves as a referral for spay-neuter resources.
Independent trappers	There are several individuals who trap on their own and all of them use the services in our clinic and will be happy to work within the terms of this grant.
Paws South Florida Rescue	An organized TNR group in the area that will be trapping during this project.

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

All dedicated grant funds we receive for any reason are never booked as revenue upon receipt. Funds received for a specific purpose are held in a liability-reserve account until earned when they are credited to our operating account. In this way, we would not have any problem returning all unused funds to the Florida Animal Friends should our anticipated need not be realized. This bookkeeping methodology also assures you that all grants are evaluated independently and not co-mingled with others for convenience.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 500 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$50.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

We do not recommend testing on community cats and microchips are implanted only if requested by the owner or trapper. Ear-tipping is required and will be done without charge as part of the full package for community cats. The \$2 rabies vaccination allowance is incorporated into the fee to be charged to the grant. Any other services requested; parasite controls, FVRCP vaccinations, etc. will be the responsibility of the owner/caregiver.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

Besides the SNIP vouchers and the Community Foundation of Broward's ongoing grant, we do not have any other specific spay-neuter grants pending or planned as of this writing. Most of our fundraising is dedicated towards our adoption preparation needs within the shelter or special outreach efforts for critical care cases that we take into the shelter. Adoption preparation grants efforts will be pared back in the future to allow hopefully redirect some of those towards these spay-neuter programs.

**What percent of the total cost of the program would this projected grant cover?**

33

## Timeline

**PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.**

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 09/01/24/ **Projected end date:** 08/31/25

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

**Failure to submit reports and requests within the required time period will impact your agency's future grant applications.**

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We realize that a fully subsidized spay-neuter program cannot be maintained without significant, continuing third-party funding. In our organization, with few exceptions, the larger donations and grants have been directed towards our sheltering and adoption programs. We are now in the process of turning some of these into spay-neuter grants. Because the need is so much greater in the spay-neuter segment, this effort is now being accelerated. We are trying to transition a few of our very dependable and recurring grant makers to consider this change. In order to make up for the loss of those revenues to our adoption preparation program, we are confident we will be able to increase our sheltering monies through a combination of several strategies that are now in process. The most promising would be strengthening both the board and staff's fundraising capacity through professional development opportunities by evolving our regular social media campaigns to expand individual donor activities.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**



·  
**We have displayed your materials, signage and brochures, prominently in the past in the lobbies for our shelter/adoption site and the clinic. We will print out a supply of your rack cards for current display. The clinic alone receives 7,000 to 8,000 pets annually for services. We will incorporate a link to your main page for the Florida Animal Friend on the front page of our website. This should not be looked at as some simple throw-away offer as our web pages receive a very high rate of traffic. Cats Exclusive has a Google Grant that provides us with free access to the Google Ad Words Campaigns. Finally, we will try to secure favorable articles in our local newspapers.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

**7**