

Grant ID: 2215

Title of Proposal: No Kittens For Cattens

Agency Type: Non-Profit

Total Funding Requested: \$16,000.00

Check Payable To: A HOPE

Application Information

Demographics

Name of Applicant Agency: A HOPE

Website Address: www.ahope4src.com

Person Submitting Proposal: Brandi Winkleman

Position: President

Person Submitting Proposal Email Address: ahope4src@gmail.com

Agency Head: Brandi Winkleman

Agency Head Email: ahope4src@gmail.com

Organization Business Address: P.O. Box 4629

City: Milton

State: Florida

Zip: 32572

Phone (xxx-xxx-xxxx): 850-665-0511

County: Santa Rosa

Cell: 850-861-6383

Fax:

Agency Details

EIN: 82-2587109

Date of 501(c)(3) Incorporation: 09/01/2017

Dates of Last Fiscal Year: Begin: 01/01/23 **End:** 12/31/23

Organization Income in Last Fiscal Year: \$247,482.00

Organization Expenses in Last Fiscal Year: \$209,348.00

Number of Paid Employees: Full Time: 1 Part Time: 0

Number of Active Volunteers: 85

Total Volunteer Hours per Week: 2000.00

How did you learn of the 2009 Florida Animal Friend grant competition? We have kept up with it each year and received the award in past years.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2018, 2020, 2022 Year(s) denied/incomplete:

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
1765	2018	Reducing SRCAS Intake	Funded
1923	2020	Essential Care for Community Cats	Funded
2024	2022	Keeping It Affordable	Funded
2215	2024	No Kittens For Cattens	Funded

***Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
 - Private Non-Profit Agency
 - TNR Group
 - Rescue Group
- Other

List the current board of directors of your nonprofit organization (Not required of governmental agency):

Name	Title
Beth Davito	Secretary
Brandi Winkleman	President
Jon Green	Treasurer
Paige Cary	Vice President

Applicant Qualifications

For your organization, in the last complete fiscal year:

281 cats and 0 dogs were admitted.

279 cats and 0 dogs were adopted, transferred, or other live outcome.

1 cats and 0 dogs were euthanized.

279 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

- Stray/lost pet intake
- Foster program
- Wellness services to understand pet owners
- Volunteer program
- Owner surrendered animals
- Food bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and found program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption program
- Disaster services

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

Our organization has been transporting animals to be sterilized since October of 2017. We currently drive 50 to 75 animals every other Tuesday to the clinic 2.5 hours away. We have been consistent and even got a brand new van in 2022 and keep it up to date on maintenance and other routine care in order to continue providing this service until our clinic is built. We have a new van, which arrived last month, nearing completion of the interior and exterior design which will be primarily used for this same service. Our spay/neuter transport program is coordinated by multiple individuals and, though the volunteers in charge of the program have rotated, the roles have been the same; and always filled. Our treasurer maintains the number of clients related to the grant amount and has a team working under him who keeps up to date data tracking. He then communicates frequently with the Transport Team to let us all know our status as we go. We have 5 years of documentation and volunteer hours to prove our ability to continue carrying out this program and find this to be our primary program.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

Our clients pay for the sterilization of their pets and community cats. We have monthly donors who cover the cost for our rescue animals to be sterilized. The issue we are facing is with the increase in prices at the clinic we use. Though the cost is still low, the dollar amount is cutting into the pockets of our cat caregivers who mostly pay for more than 5 to 10 cats. A simple increase of \$5 per animal could be an extra \$50 for a person who was short on funds to begin with. We need to continue keeping the cost as low as possible so we can sterilize as many animals as possible and keep them from reproducing. We already chose not to increase our community cat prices this year, even though the clinic we use did. We opted to raise the owned animal prices the same amount our clinic did and try to keep the cat cost down. We are doing what we can, but this price break will likely hurt our organization needs while we are raising funds to build a clinic here, locally.

Number of animals sterilized in that program in the past year:

Cats: 1056 **Dogs:** 100

Target Population

Geographical target area (name of city, county, zip codes, etc. Be as specific as possible.):	Santa Rosa County
Total human population in target area:	203162
Percent of residents living below poverty in target area:	9.4
Estimated number of pet cats in target area (human population divided by 3.3):	61565
Estimated number of pet dogs in target area (human population divided by 4.0):	50791
Estimated number of free-roaming community cats in target area (human population divided by 6.0):	33861
Number of cats admitted to animal control shelters in the target area last year (if known)	2586
Number of dogs admitted to animal control shelters in the target area last year (if known)	1174
Number of cats euthanized in animal control shelters in the target area last year (if known)	114
Number of dogs euthanized in animal control shelters in the target area last year (if known)	65

Please explain if you believe your target area animal population is significantly different than above.

I believe we have far more cats than the normal equation allows for. We have numerous caretakers who do not believe in spaying cats so it causes the numbers to be extremely high if we cannot help prior to kitten season.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

Mindsets are the substantial source of overpopulation here. We come across religious beliefs for not spaying animals plus backyard breeders trying to profit from the offspring of mixed animals.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

There are zero low cost options in our area outside of traveling hours away. We are currently building an affordable spay/neuter clinic and it should be complete by the end of this year, but we will continue taking trips 2.5hrs one way every other week until this is done. The local animal shelters do not provide public low cost services to meet the needs of our community and our local shelter just lost their veterinarian.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

Pets in low-income families Large mixed-breed dogs Trap-Neuter-Return of free-roaming community cats. EAR-TIPPING IS REQUIRED Other

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We will spay 400 cats between the ages of 3 months and 1 year old within a 12 month period, who all live outdoors.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program will give caretakers a massive discount for the cats they feed outdoors in order to promote capturing them and spaying prior to unwanted litters being born the following spring. This will ensure our cat slots are always full and used for each trip and we can encourage caretakers to make use of the discount. Our numbers will still remain above average due to the other cats and dogs we still fill our trips with.

Methods

What criteria will you use to determine eligibility for your program?

Cats must be "cattens" which is what we term the ages about sexual maturity yet below adulthood (3 months to 1 year old). The caretakers must be feeding or caring for cats within Santa Rosa County Florida.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will use all of our social media channels and news media outlets to advertise for the discounted program. We will also put the flyers for the license plate and program in our outdoor brochure box. We intend to give out flyers to our local animal shelter and directly to heavily populated cat areas.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We offer a Help Desk which assists these owners in signing their pets up for our trips. We also give out bilingual brochures and work at events to target all audiences.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We transport all of the animals to the clinic. The guest signs a waiver and gets clear instructions for the type and size of carriers. We identify every carrier with tape and an "SRC" clip while confirming the animal is exactly who the caretaker says. We add extra zip ties to every carrier and crate. We also bungee down the carriers and have 3 people who check the security of the van contents. The driver and van are fully insured. We also have friends at another organization on the way who would gladly send out their vans to assist, should we have any breakdowns along the way.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We use Operation Spay Bay in Panama City to perform all of our affordable surgeries.

Are they: In-House Veterinarian Outside Clinic Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? *Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.*

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$10.00	\$40.00	\$50.00
Range for Female Cats	\$10.00	\$40.00	\$50.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered Fee to Client?

Examination Required Optional Not Available No Yes

Rabies Vaccination if Due Required Optional Not Available No Yes

Other Vaccination if Due Required Optional Not Available No Yes

Pain Medication* Required Optional Not Available No Yes

Parasite Medication Required Optional Not Available No Yes

HW Testing Required Optional Not Available No Yes

Feline Leuk/FIV Required Optional Not Available No Yes

County License Required Optional Not Available No Yes

Ear tipping* Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

*** = REQUIRED by grant**

None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication, ear-tipping and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

NA

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Gulf Breeze News	This is a newspaper who runs stories about our spay/neuter specials and other events to help draw in media attention in the south end of our county.

Name	Level of Involvement
Escarosa Trap/Neuter/Return	This is a Facebook group who assist the community with trapping and fixing cats. They share our page often and guide caretakers to help get their cats sterilized.
Santa Rosa County Animal Services	We work closely with our local shelter to assist overflow from their normal surgery schedule for in house animals. They also contact us should an owner surrender be avoided with veterinary assistance.
Santa Rosa Press Gazette	This newspaper shares our sterilization specials for animals and helps market the grantors who make it possible.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our team advertises our transportation service three weeks prior to a trip and routinely drives every other Tuesday. Our accounting team has the target numbers necessary to reach these goals and will keep us up to date within 48 hours after each trip. Should we get to the 12 month cutoff date and have a large number left to sterilize to achieve our goals, we will work with the clinic to run some mass spay trips to catch up and assist the community in using these funds.

Budget

Total number of sterilization surgeries projected:

Cats: 400 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$16,000.00

Average cost/surgery projected: \$40.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

The cost to run our transportation service is factored into the overall cost and this will be covered by the client. The other cost are all optional and paid for by the client, should they opt in for them.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

This project will be solely funded by Florida Animal Friend and the client.

What percent of the total cost of the program would this projected grant cover?

80

Timeline

PROJECTS CANNOT BEGIN UNTIL GRANT FUNDS ARE RECEIVED, usually before September 1.

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/24/ **Projected end date:** 08/31/25

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Our biggest and most sustainable plan is our recent induction into the Humane Alliance program and the conclusion of our spay/neuter clinic being built by the end of this year!

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will make a flyer for each event ran with Florida Animal Friend grant funds as well as tag the license plate and social media page across all of our social media platforms. Our local newspapers love to run these articles and share how we received funds and how we are working with the shelter to help control the population. We keep the license plate brochures on our main desk at our facility as well as outside in the brochure rack.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

25