

Grant ID: 2119

**Title of Proposal:** PURRR Speuter Clinic

**Agency Type:** Non-Profit

**Total Funding Requested:** \$22,500.00

**Check Payable To:** PURRR Inc

## Application Information

### Demographics

**Name of Applicant Agency:** PURRR Inc

**Website Address:** www.purrr.org

**Person Submitting Proposal:** Michelle Schecht

**Position:** Executive Director

**Person Submitting Proposal Email Address:** michelle@purrr.org

**Agency Head:** Michelle Schecht

**Agency Head Email:** michelle@purrr.org

**Organization Business Address:** 1 Isla Bahia Drive

**City:** Ft. Lauderdale

**State:** FL

**Zip:** 33316

**Phone (xxx-xxx-xxxx):** 954-745-0801

**County:** Broward

**Cell:** 954-296-7716

**Fax:**

### Agency Details

**Date of 501(c)(3) Incorporation:** 05/18/2021

**Dates of Last Fiscal Year: Begin:** 01/01/22 **End:** 12/31/22

**Organization Income in Last Fiscal Year:** \$1,800,000.00

**Organization Expenses in Last Fiscal Year:** \$1,850,000.00

**Number of Paid Employees:** Full Time: 15 Part Time: 5

**Number of Active Volunteers:** 4

**Total Volunteer Hours per Week:** 10.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** searching for S/N grants and referral from our partners

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 0 Year(s) denied/incomplete: 0

**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
2119	2023	PURRR Speuter Clinic	Funded

**\*Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
- Private Non-Profit Agency
  - TNR Group
  - Rescue Group
- Other

**List the current board of directors of your nonprofit organization (Not required of governmental agency):**

Name	Title
Andrew Heller	President
Jennifer Ridgely	Treasurer
Tanya Heller	Secretary

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**55 cats and 0 dogs were admitted.**

**15 cats and 0 dogs were adopted, transferred, or other live outcome.**

**7 cats and 0 dogs were euthanized.**

**2828 cats and 0 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/lost pet intake
- Foster program
- Wellness services to understand pet owners
- Volunteer program
- Owner surrendered animals
- Food bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and found program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic

**Adoption program** **Disaster services****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

PURRR was founded in 2018 as a non-profit feline sanctuary. Based on the number of intakes and wanting to help the community, PURRR started a high-volume spay/neuter clinic to help with overpopulation. Our clinic started in June of 2021 and has become one of only a few organizations in Broward County to perform low-cost S/N services. We have grown the number of cats we sterilized year over year significantly. We hired a new Executive Director and one of the main priorities was to grow our S/N clinic. We doubled the number of surgeries from 1H22 to 2H22 and recently leased a new building to be able to increase the number of days we perform surgeries. We have established relationships throughout the county with trappers, rescues and other organizations all working towards a common goal of helping to control the community cat population.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

PURRR offers low cost, high quality, high-volume spay/neuter services. PURRR believes that collaboration is key to making an impact and have developed partnerships throughout the community to address the overpopulation of cats. We work with the public, trappers and other rescue organizations. PURRR offers additionally reduced fees to those that are focused on community cats/TNR.

**Number of animals sterilized in that program in the past year:****Cats:** 2828 **Dogs:**

## Target Population

<b>Geographical target area (name of city, county, zip codes, etc.):</b>	Broward County
<b>Total human population in target area:</b>	1,930,983
<b>Percent of residents living below poverty in target area:</b>	12.8
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	585147
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	482746
<b>Estimated number of free-roaming community cats in target area (human population divided by 6.0):</b>	321831
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	N/A

**Please explain if you believe your target area animal population is significantly different than above.**

Feedback from the community is that the cat population is the worst it has ever been and believe that the free-roaming/community animal population is significantly more than above.

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

The most substantial reason for feline overpopulation is lack of affordable/low-cost and high-volume S/N services. Additionally, there is a challenge in management of feral/free-roaming cats within the county. The other ancillary factors are lack of education in the community on the importance of spay/neuter and community support at the county level.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

There are very limited resources for spay/neuter services throughout South Florida, especially in Broward County. The Broward County Shelter does very few S/N surgeries and vouchers are limited. The Broward County Humane Society has paused their S/N services. The feline population is exploding, the demand greatly exceeds the resources available.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:**

Pets in low-income families  Large mixed-breed dogs  Trap-Neuter-Return of free-roaming community cats  Other

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

The funds from Florida Animal Friend will allow us to provide additional low-cost spay/neuter services for TNR in the effort to help decrease the population of community cats. The money will provide S/N services for 500 feral/community cats. The program will not stop after the grant money has been depleted: we will apply for additional funding through donors and fundraising efforts.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

In 2022, we spayed/neutered a total of 2,828 cats. The majority were community cats and over half were TNVR/ear-tipped. Your support will help us increase the TNVR numbers during the grant period of 12 months. With your assistance, we can spay/neuter more cats, with a goal of 4,250 for the 12-month grant period. PLEASE NOTE: We paused our S/N services in mid-January as our lease expired and we are moving to new location. New location to open on or before 5/1/23. Goal would be based on grant period of 9/1/23-8/31/24.

## Methods

**What criteria will you use to determine eligibility for your program?**

To avoid providing free spay/neuter surgeries for owned cats or cats being adopted through rescues, we will require that all cats be ear tipped to participate in this TNR/RTF program. We will be working with trappers that focus on specific colonies for the greatest impact.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We are moving into a new location that has high visibility and is more accessible to the target population. We will continue to work with community partners and the network of trappers and other organizations to get the word out. We have a reputation in the community and have a waiting list of over 100+.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

To address the barriers to full use of the program, we will work with community partners to help with transportation and education, cross-culturally.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

N/A

## Veterinary Services

### What arrangements have you made with veterinarians to perform the surgeries?

We have an on-staff veterinarian and an agreement with another veterinarian for a minimum of 4x/week. Both are efficient, high-volume veterinarians. We have a staff of three techs that assist.

Are they:  In-House Veterinarian  Outside Clinic  Combination

### Participating veterinary practices if surgeries will not be performed in-house:

#### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? **Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.**

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
<b>HW Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>

**County License**  Required  Optional  Not Available  No  Yes

**Ear tipping**  Required  Optional  Not Available  No  Yes

**Microchip**  Required  Optional  Not Available  No  Yes

**Other**  Required  Optional  Not Available  No  Yes

**None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

We follow low-cost, high-volume S/N protocol. All cats receive pain medication and antibiotics during surgery. Clients have the option to include additional vaccines and/or microchips at their expense.

**Is this a voucher program?** No

**If so, how will you assure utilization of the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?**

### Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Broward Community Cats	Broward Community Cats is a collaboration of trappers that utilize our services. We reserve a set number of appointments to make sure they have access to S/N services.
Broward County Animal Shelter	We are pending final approval for a contract with BCAS to be a partner for S/N services. Level of involvement TBD.
Pets Broward	Pets Broward works with several organizations and is a referral source for our clinic.

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

We are one of few resources in Broward County for much-needed, low-cost S/N services. By collaborating with and providing support to our TNR, non-profit partners, we are working towards our shared goal of making an impact and reducing the feline overpopulation in Broward County. PURRR is dedicated to serve the animals and residents in Broward County.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 500 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$22,500.00

**Average cost/surgery projected:** \$45.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

The grant would cover surgery and rabies for 500 community/TNR cats. There is no additional charge for ear notch. We charge the client/organization for other vaccines and microchipping.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

This is the first time applying for the Florida Animal Friend Grant and we would like to keep it as a stand alone program. 500 S/N surgeries dedicated to TNR/community cats only. We will continue with our regular S/N services outside of this grant.

**What percent of the total cost of the program would this projected grant cover?**

100

## Timeline

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 09/01/23/ **Projected end date:** 08/31/24

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

**Failure to submit reports and requests within the required time period will impact your agency's future grant applications.**

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We work with private donors and other organizations that support these efforts and are continuously applying for grants and holding fundraisers to be able to offer free and low-cost services. Additionally, we do affordable S/N for owned pets that help underwrite our efforts to provide low-cost services.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

**PURRR will issue quarterly press releases, promote the program through permanent placement on our website and promote on our social media channels. We can include on our go home paperwork for all of our patients. We can place rack cards promoting Florida Animal Friend license plates in our medical clinic reception area, administration building and place information in every adoption bag. We can also include a note on go home paperwork**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:  
Unknown**