

Grant ID: 2123

Title of Proposal: Spay n Neuter Extravaganza

Agency Type: Non-Profit

Total Funding Requested: \$15,000.00

Check Payable To: Pet Pal Rescue, Inc.

Application Information

Demographics

Name of Applicant Agency: Pet Pal Rescue, Inc.

Person Submitting Proposal: Becky Bunch

Person Submitting Proposal Email Address: accounting@petpalanimalshelter.com

Agency Head: Scott Daly

Organization Business Address: 405 22nd Street South

State: FL

Phone (xxx-xxx-xxxx): 727-328-7738

Cell: 727-385-8025

Website Address: 405 22nd Street South

Position: HR/Accounting

Agency Head Email: accounting@petpalanimalshelter.com

City: Saint Petersburg

Zip: 33712

County: Pinellas

Fax:

Agency Details

Date of 501(c)(3) Incorporation: 12/19/2009

Dates of Last Fiscal Year: Begin: 01/01/23 **End:** 12/31/23

Organization Income in Last Fiscal Year: \$2,973,806.00

Organization Expenses in Last Fiscal Year: \$2,051,822.00

Number of Paid Employees: Full Time: 31 Part Time: 4

Number of Active Volunteers: 75

Total Volunteer Hours per Week: 300.00

How did you learn of the 2009 Florida Animal Friend grant competition? We received an email

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2018 Year(s) denied/incomplete: 2020

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
1759	2018	Beat the Heat - Spay and Neuter Can't Be Beat	Funded
2123	2023	Spay n Neuter Extravaganza	Funded

***Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
- Private Non-Profit Agency
- TNR Group
- Rescue Group
- Other

List the current board of directors of your nonprofit organization (Not required of governmental agency):

Name	Title
June Liggins	President
Kathy DeLong	Board Member
Ron Bittaker	Treasurer
Sandy Clenney	Board Member
Scott Daly	Secretary
Steve McCarthy	Board Member

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted, transferred, or other live outcome.

0 cats and 0 dogs were euthanized.

0 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

- Stray/lost pet intake
- Foster program
- Wellness services to understand pet owners
- Volunteer program
- Owner surrendered animals
- Food bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and found program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption program
- Disaster services

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

We have a surgical veterinarian that will handle all of the surgeries as well as any additional exams and treatment as needed.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

We do have a low-cost program at our clinic that anyone can utilize. We also work with local rescues to provide low-cost spay and neuter services.

Number of animals sterilized in that program in the past year:

Cats: 922 **Dogs:** 890

Target Population

Geographical target area (name of city, county, zip codes, etc.):	Pinellas County
Total human population in target area:	958,000
Percent of residents living below poverty in target area:	11.6
Estimated number of pet cats in target area (human population divided by 3.3):	290304
Estimated number of pet dogs in target area (human population divided by 4.0):	239500
Estimated number of free-roaming community cats in target area (human population divided by 6.0):	159667
Number of cats admitted to animal control shelters in the target area last year (if known)	2568
Number of dogs admitted to animal control shelters in the target area last year (if known)	2676
Number of cats euthanized in animal control shelters in the target area last year (if known)	348
Number of dogs euthanized in animal control shelters in the target area last year (if known)	516
Please explain if you believe your target area animal population is significantly different than above.	
We feel that the above is an accurate representation of our county.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
We believe that it is the continuing lack of sterilization due to money constraints and also social norms that dislike sterilization of intact male dogs.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
We currently have multiple shelters, including our local animals services that offer financial help for sterilization. It is oftentimes difficult to get the word out about the programs and many people have trouble getting their pets to clinics.	

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

Pets in low-income families **Large mixed-breed dogs** **Trap-Neuter-Return of free-roaming community cats** **Other**

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We have discovered that there is a significant overlap between feral cat colonies and low-income housing. Many times the residents are feeding many outside cats that are not socialized, not sterilized and not vaccinated as well as having inside animals that are also without these services. We are planning on working with the non-profit Cat Trap Fever to identify these areas and provide transportation for the feral cats for services. We will spay or neuter the cat, vaccinate and do a health exam. We will also apply a flea and tick medication. We will also offer to the caretakers of these feral cats the same spay and neuter services for their personal pets. We plan on putting out flyers about the program in the resident areas we identify that will be low-income mobile home parks and county low-income housing units. Our plan is to identify 375 cats for services and 75 dogs.

How does this program increase the number of sterilization surgeries above the existing baseline?

As we have ongoing issues getting people to sterilize their pets we believe that breaking barriers such as cost and transportation will increase the number of participants in the program and that the majority of the 450 animals identified would be above the baseline.

Methods

What criteria will you use to determine eligibility for your program?

Feral cats will be free-roaming animals that are trapped and brought into the clinic for services. Animals that are presented as owned must have an owner that can show enrollment in a social program such as food stamps or Medicaid.

How will you advertise the program? Explain how the advertising will reach the target audience.

We are planning on specific targeted messaging through flyers and handouts to the low-income mobile home communities and county low-income rentals.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will be working with Cat Trap Fever who will be going directly into the parks and apartment complexes to trap cats and also to talk to the residents that feed said cats. This will mitigate issues with illiteracy or cultural issues. We will be providing transportation for all of the feral cats and will provide transportation as needed for owned pets.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We will be using volunteer vehicles for transport of the feral cats. These are vans or SUV's so there is no chance of losing the cats. Our volunteers will sign releases of liability and be trained for handling of feral cats. We will provide the owned pet with a voucher to be transported with their pet to our facility. The voucher will be through Uber or Lyft, ensuring that we get a driver that will accept travel with a pet.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We have an in-house surgical veterinarian that has agreed to perform these services.

Are they: In-House Veterinarian Outside Clinic Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? *Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.*

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$30.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$35.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$65.00"/>	<input type="text" value="\$65.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
HW Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
County License	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$21.00"/>
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

Microchip Required Optional Not Available

No Yes

Other Required Optional Not Available

No Yes

None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

For the feral cats the ear tipping will be required but not for owned cats.

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Cat Trap Fever	They will be locating feral cats and transporting to and from the clinic. They will also house the sterilized cats overnight before returning to their colonies. They will help to identify owned animals that could be sterilized through the program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We are sold on the idea that the owners, the owned pets and the feral cats will all benefit from this symbiotic approach to animal welfare.

Budget

Total number of sterilization surgeries projected:

Cats: 375 **Dogs:** 75

Total budget requested (Budget should not exceed \$25,000): \$15,000.00

Average cost/surgery projected: \$34.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

We will be absorbing the costs of transportation for pets being transported to our clinic. We will also absorb the cost of parasite medication and Feline Leuk/FIV testing.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We will hold multiple social events to raise awareness and money about this spay/neuter program. We believe this additional fundraising will bring in enough to cover the costs of transportation and

What percent of the total cost of the program would this projected grant cover?

80

Timeline

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 06/01/23/ **Projected end date:** 05/31/23

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We will strive to keep our fundraising groups for this specific arena actively engaged to keep the funds coming in. We will also try to get large donors to cover the costs and try to get additional grants.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will put the Florida Animal Friend Spay/Neuter data on all of our social media sites (Instagram, twitter, Facebook) as well as our website. We will create a portable poster that will be displayed at all of our events.

**Number of FAF specialty plates on vehicles of staff and/or volunteers:
15**