

Grant ID: 2169

**Title of Proposal:** Spay Day  
**Agency Type:** Non-Profit  
**Total Funding Requested:** \$25,000.00  
**Check Payable To:** Peggy Adams Animal Rescue League

## Application Information

### Demographics

<b>Name of Applicant Agency:</b> Peggy Adams Animal Rescue League	<b>Website Address:</b> <a href="https://www.peggyadams.org/">https://www.peggyadams.org/</a>
<b>Person Submitting Proposal:</b> Brittany Henson	<b>Position:</b> Associate Development Officer
<b>Person Submitting Proposal Email Address:</b> b.henson@peggyadams.org	
<b>Agency Head:</b> Sue Berry	<b>Agency Head Email:</b> s.berry@peggyadams.org
<b>Organization Business Address:</b> 3200 North Military Trail	<b>City:</b> West Palm Beach
<b>State:</b> FL	<b>Zip:</b> 33409
<b>Phone (xxx-xxx-xxxx):</b> 561-472-8851	<b>County:</b> Palm Beach
<b>Cell:</b>	<b>Fax:</b>

### Agency Details

**Date of 501(c)(3) Incorporation:**

**Dates of Last Fiscal Year: Begin:** 01/01/22 **End:** 12/31/22

**Organization Income in Last Fiscal Year:** \$6,327,983.00

**Organization Expenses in Last Fiscal Year:** \$11,905,418.00

**Number of Paid Employees:** Full Time: 106 Part Time: 9

**Number of Active Volunteers:** 217

**Total Volunteer Hours per Week:** 616.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** Online

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2 Year(s) denied/incomplete: 2

**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
309	2012	Wild Cat Wednesday	Denied (not completed)
367	2013	Lake Worth Corridor Cats	Funded
1412	2014	The Big Dog Project	Denied
1470	2015	The Big Dog Project	Funded
1586	2006		Denied
2169	2023	Spay Day	Funded

**\*Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
  - Private Non-Profit Agency
    - TNR Group
    - Rescue Group
- Other

**List the current board of directors of your nonprofit organization (Not required of governmental agency):**

Name	Title
Betsy Turner	Member
Candy Hamm	Member
Christina Dennis	Executive Committee
Daniel E. Ponton	Executive Committee
Daniel Hanley	Treasurer
Danielle H. Moore	Member
Dotsy Letts	Director Emerita
Emilia Pfeifler	Member
George A. Cohon	Member
George E. Summers	Member
Jack Flagg	Executive Committee

James D. Berwind	Member
Jane Grace	Chairman Emerita
Joanie Van der Grift	President
Laurie Raber Gottlieb	Secretary
Lesly S. Smith	Chairman
Nancy Brougher	Director Emerita
Nellie Benoit	Vice President
Pauline Pitt	Member
Sam Hunt	Vice Chairman
Stacey Leuliette	Member
Vicky Hunt	Executive Committee
Virginia Burke	Member

#### Applicant Qualifications

**For your organization, in the last complete fiscal year:**

**4638 cats and 1510 dogs were admitted.**

**4401 cats and 1490 dogs were adopted, transferred, or other live outcome.**

**204 cats and 42 dogs were euthanized.**

**9373 cats and 1443 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/lost pet intake**
 **Foster program**
 **Wellness services to understand pet owners**
 **Volunteer program**
- Owner surrendered animals**
 **Food bank**
 **Cruelty investigation**
 **High volume spay/neuter clinic**
- Lost and found program**
 **Behavior counseling**
 **Enforcement of ordinances**
 **Full service wellness clinic**
- Adoption program**
 **Disaster services**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

Peggy Adams provides a variety of services to the public at affordable rates. Peggy Adams offers pets for adoption, spay/neuter, TNVR services, a neonatal kitten nursery, Peggy's Pantry Food Bank, dog behavior and training classes, lost and found program, foster and volunteer programs, community outreach and special events. With the help of our community's cat advocates, free roaming cats are humanely trapped and brought into Peggy Adams Monday through Friday. These cats are spayed/neutered, vaccinated for rabies and FVRCP, microchipped according to county ordinance, treated for parasites (Revolution), and ear tipped. These cats stay overnight after their surgery, are given a meal, and picked up the next day by their caregiver to be returned to their outdoor home. We perform approximately 400 TNVR surgeries a month. We would like to further expand our capacity for TNVR by holding mega Spay Days with the goal of performing 500 spay/neuter surgeries on community cats in a single day. We have done an event of this size once before, have a second event scheduled for April, and have the ability to continue performing events like this quarterly. On staff, we have 6 veterinarians, 25 veterinary technicians, and 7 administrative support staff within the medical department. We also have multiple volunteer veterinarians and veterinary technicians that attended the event we held before and have said they are excited to volunteer again.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

We provide low cost spay/neuter to the general public for owned pets. We provide a free spay/neuter program for community cats.

**Number of animals sterilized in that program in the past year:**

**Cats:** 6422 **Dogs:** 1065

## Target Population

<b>Geographical target area (name of city, county, zip codes, etc.):</b>	Palm Beach County and all 39 municipalities
<b>Total human population in target area:</b>	1,497,587
<b>Percent of residents living below poverty in target area:</b>	11.6%
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	453815
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	374397
<b>Estimated number of free-roaming community cats in target area (human population divided by 6.0):</b>	249598
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Please explain if you believe your target area animal population is significantly different than above.</b> N/A	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> In Palm Beach County today there is a severe free-roaming cat overpopulation crisis. This county covers 1,971 square miles, making it the second largest county in Florida. The number of cats in the area is estimated over 450,000, and they can be found in virtually every community, whether it's rural, suburban, or urban. Many of these cats are too wild to be handled or easily adopted. They range from cats that have been free roaming for generations, to lost or abandoned cats whose former owners did not get them spayed or neutered, to pet cats that were unsterilized and allowed to roam.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> Since about 2008, Palm Beach Animal Care and Control was the primary organization providing TNVR for community cats. In 2015, Peggy Adams Animal Rescue League began providing TNVR for community cats with additional funding from Palm Beach Animal Care and Control. There are now about 3 other organizations in Palm Beach County that provide low numbers of TNVR surgeries for free or for a low fee. However, the need for TNVR services in Palm Beach County still has not been met. We are inundated with requests for more TNVR surgeries and simply do not have the bandwidth to perform more surgeries during our normal weekly schedule.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</b>  <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Large mixed-breed dogs <input checked="" type="checkbox"/> Trap-Neuter-Return of free-roaming community cats <input type="checkbox"/> Other	

## Objectives

### **What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

With kitten season on the horizon, we can "beat the heat" by playing a role in reducing the number of potential pregnancies and kittens in Palm Beach County, by performing 500 TNVR surgeries in a single day. We hope to receive funding from various sources to hold up to four of these mega Spay Day events each year to sterilize 2000 extra cats each year, increasing our number of community cats sterilized by 50%.

### **How does this program increase the number of sterilization surgeries above the existing baseline?**

Currently approximately 400 TNVR surgeries are done monthly. In one Spay Day alone, we would be able to complete 500 TNVR surgeries, more than doubling our impact for the month.

## Methods

### **What criteria will you use to determine eligibility for your program?**

There is no specific criteria that must be met. We ask that all cats arrive in traps and we will provide traps to those that bring cats in other carriers. All cats that go through our no cost TNVR program are ear tipped.

### **How will you advertise the program? Explain how the advertising will reach the target audience.**

Regarding Spay Days, we plan on paid advertising through outlets such as Facebook, local Radio, newspaper ads, and/or printed handout and postcards. On our website, we will have a call-to-action on our homepage listing the promotions. We will write press releases regarding the events and submit to various media outlets to generate coverage. We also visit our local WPBF 25 News every other week to spotlight an animal up for adoption. At the end of that segment, we have the opportunity to spotlight an event or promotion. The best way to measure our marketing success is to track clients who visit our shelter. For social media advertising, we can track our impressions and reach numbers. Regarding our website, we will be able to track using Google analytics.

### **How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Understanding our community is key. We have several Spanish speaking staff members available to translate, as well as offering advertisement, all information, and forms in Spanish. We also have a strong volunteer base and vehicles available to assist caregivers with transportation. We work closely with the radio stations to advertise our services in both Spanish and English.

### **Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

We understand that transportation hurdles may exist and that some of our cat advocates may not be able to transport the colonies of 20 to 30 cats they have humanely trapped. To combat this, we have 4 available vans that are insured through our organization. All volunteers are required to complete a liability release and sign a consent for a Motor Vehicle Records check to drive company vehicles. Additionally, all volunteers will undergo training by our staff TNVR team prior to each event. These methods make it easy to coordinate pick and drop off at several central locations around Palm Beach, as well as assure safety for handlers and animals.

## Veterinary Services

### **What arrangements have you made with veterinarians to perform the surgeries?**

All surgeries will be performed in house by veterinarians employed by Peggy Adams, relief veterinarians, and volunteer veterinarians.

Are they:  In-House Veterinarian  Outside Clinic  Combination

**Participating veterinary practices if surgeries will not be performed in-house:**

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? *Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.*

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>HW Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>County License</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

N/A

**Is this a voucher program?** No

**If so, how will you assure utilization of the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?**

## Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Multiple, regular community cat trappers	Will bring community cats needing sterilization surgery
Operation Catnip	Veterinarian, veterinary students, veterinary technicians committed to attending and participating in Spay Day events
Peggy Adams	Veterinarians and Veterinary Support Staff committed to attending and participating in Spay Day events
VEG Boynton Beach	Veterinarians and veterinary technicians committed to attending and participating in Spay Day events

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Please see attached Spay Day Logistics document.

## Budget

**Total number of sterilization surgeries projected:****Cats:** 806 **Dogs:** 0**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00**Average cost/surgery projected:** \$31.00**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

1. Microchipping - \$4.08/cat, required by county ordinance for all cats 2. Flea/tick prevention - \$10.71/cat 3. FVRCP vaccine - \$1.81/cat 4. Salaries – most staff will be paid overtime as this event is on a Saturday. Some staff like veterinarians, will take a different day off the week of the event. 5. Per diem rates – Some of the HQHVSN veterinarians and experience medical support staff will receive stipends. 6. Administrative supplies - \$200/event All above expenses will be paid for via fundraising that raises support for our general fund.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

We receive funding from our local Palm Beach Animal Care and Control for sterilization of 4000 cats per year. We will meet or exceed this number for the year so cannot use that funding for this event. We have asked for funding from specific local donors that feel strongly about community cat programs.

**What percent of the total cost of the program would this projected grant cover?**

50%

## Timeline

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 07/01/23/ **Projected end date:** 07/01/24**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

**Failure to submit reports and requests within the required time period will impact your agency's future grant applications.**

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Future funding for this program will come from a variety of sources. Our local Palm Beach Animal Care and Control will provide funding for sterilization of up to 4000 cats per year. Annual solicitations in our print newsletters and digital campaigns during kitten season will provide funding from individual donors. Matching campaigns from the Batchelor Foundation will provide up to \$37,500 in funding. Two local private foundations will award grants to support this program. We will also ask for funding from specific local donors that feel strongly about community cat programs.



## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

**We plan to promote the sale of the Animal Friend license plate through outlets such as Facebook, Instagram, e-newsletters, and our website. We will promote it in the packages given to adopters and on the recognition screens in the Adoption Center. Peggy Adams will purchase license plates for all company vehicles, key employees, and for employee incentive raffles. Additionally, all employees will be encouraged to purchase a license plate.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

**Unknown**