

Grant ID: 2170

Title of Proposal: HSVB Spay/Neuter S. County Grant

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Humane Society of Vero Beach & Indian River County

Application Information

Demographics

Name of Applicant Agency: Humane Society of Vero Beach & Indian River County

Website Address: www.hsvb.org

Person Submitting Proposal: David Levite

Position: Director of Donor Relations

Person Submitting Proposal Email Address: dlevite@hsvb.org

Agency Head: Kate Meghji

Agency Head Email: dlevite@hsvb.org

Organization Business Address: 6230 77th St.

City: Vero Beach

State: FL

Zip: 32967

Phone (xxx-xxx-xxxx): 703-980-3120

County: Indian River

Cell: 772-473-6889

Fax:

Agency Details

Date of 501(c)(3) Incorporation: 11/17/1980

Dates of Last Fiscal Year: Begin: 10/01/21 **End:** 09/30/22

Organization Income in Last Fiscal Year: \$4,365,582.00

Organization Expenses in Last Fiscal Year: \$4,577,649.00

Number of Paid Employees: Full Time: 55 Part Time: 3

Number of Active Volunteers: 300

Total Volunteer Hours per Week: 1077.00

How did you learn of the 2009 Florida Animal Friend grant competition? HSVB is a past grant recipient.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2006, 2015, 2017 Year(s) denied/incomplete: 2018, 2020,2021,2022

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
248	2011	The Fellsmere Project	Denied
331	2012	Spay/Neuter Assistance Program	Denied (not completed)
1495	2015	Best Friend Fix	Funded
1625	2006		Funded
1723	2017	Operation Snip	Funded
1939	2020	HSV B Community Spay & Neuter	Denied
2022	2021	HSV B Community Spay & Neuter	Denied
2170	2023	HSV B Spay/Neuter S. County Grant	Funded

***Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
- Private Non-Profit Agency
 - TNR Group
 - Rescue Group
- Other

List the current board of directors of your nonprofit organization (Not required of governmental agency):

Name	Title
Anne Dunwoody	Director
Christine Hammarskjold	Director
Eric Barket	Director
Gena Grove	Director
Janis Christensen	Director
Jeff Powers	Director
Jill Collinson	Director
Kate Meghji	Chief Executive Officer
Kathryn Barton	Director

Rob Kusch	Director
Roz Cline	Director
Susan Smith	Chair
Wendy Trimarche	Director
William Frates	Director

Applicant Qualifications

For your organization, in the last complete fiscal year:

1295 cats and 1352 dogs were admitted.

1231 cats and 1249 dogs were adopted, transferred, or other live outcome.

52 cats and 73 dogs were euthanized.

1746 cats and 982 dogs were sterilized.

Briefly describe your animal programs:

- | | | | |
|---|---|--|--|
| <input checked="" type="checkbox"/> Stray/lost pet intake | <input checked="" type="checkbox"/> Foster program | <input checked="" type="checkbox"/> Wellness services to understand pet owners | <input checked="" type="checkbox"/> Volunteer program |
| <input checked="" type="checkbox"/> Owner surrendered animals | <input checked="" type="checkbox"/> Food bank | <input type="checkbox"/> Cruelty investigation | <input checked="" type="checkbox"/> High volume spay/neuter clinic |
| <input checked="" type="checkbox"/> Lost and found program | <input checked="" type="checkbox"/> Behavior counseling | <input type="checkbox"/> Enforcement of ordinances | <input type="checkbox"/> Full service wellness clinic |
| <input checked="" type="checkbox"/> Adoption program | <input checked="" type="checkbox"/> Disaster services | | |

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

Our chief medical officer and staff veterinarian are both highly efficient high-volume surgeons, and the support staff is more than adequate to support this program.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

The HSVB clinic has been performing low-cost and fee-waived veterinary services in the county for nearly a decade.

Number of animals sterilized in that program in the past year:

Cats: 894 Dogs: 542

Target Population

Geographical target area (name of city, county, zip codes, etc.):	Zip codes 32962 & 32968
Total human population in target area:	41783
Percent of residents living below poverty in target area:	17.7
Estimated number of pet cats in target area (human population divided by 3.3):	12662
Estimated number of pet dogs in target area (human population divided by 4.0):	10446
Estimated number of free-roaming community cats in target area (human population divided by 6.0):	6964

Number of cats admitted to animal control shelters in the target area last year (if known)	381
Number of dogs admitted to animal control shelters in the target area last year (if known)	18
Number of cats euthanized in animal control shelters in the target area last year (if known)	351
Number of dogs euthanized in animal control shelters in the target area last year (if known)	24
Please explain if you believe your target area animal population is significantly different than above. We feel the target area animal population above is accurate.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: The number of people living at or above the poverty level in the target area is substantial and increasing. The cost to vaccinate, spay/neuter, limited transportation and the need to take time off from work prevents many pet owners from accessing spay/neuter. Additionally, this is the largest hot spot for the intake of stray community cats annually into the shelter.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? There are only two veterinarians within our target area but they do not offer low-cost services.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Large mixed-breed dogs <input type="checkbox"/> Trap-Neuter-Return of free-roaming community cats <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Long-term reduction in the number of intakes of stray cats, kittens and dogs. Reduction in the number of intakes of unsterilized animals. Reduction of nuisance complaints within the target area.

How does this program increase the number of sterilization surgeries above the existing baseline?

This will underwrite the cost of approximately 333 cat and 133 dog sterilization surgeries, including pre- and post-op pain medication, allowing the medical clinic to prioritize the animals in the target population without a loss in revenue.

Methods

What criteria will you use to determine eligibility for your program?

A household address within the target zip codes of 32962 and 32968.

How will you advertise the program? Explain how the advertising will reach the target audience.

Targeted advertising through social media, in addition to zip code targeted mailers, and flyers in local businesses within the target region.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Transportation: the organization already utilizes its own vehicles and staff to assist with transportation as needed. Illiteracy: advertising materials will be in a number of formats, such as print, image, video, and languages as well. Cultural Hurdles: engage with local community leaders to understand cultural beliefs and develop strategies to promote the benefits of spaying/neutering. Additionally, the organization will recruit volunteers from diverse cultural backgrounds to help educate pet owners about the benefits of spaying/neutering and to build trust with the community.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

All animals transported by HSVB staff will be secured in a hard-sided carrier, and the organization maintains the appropriate liability insurance and releases. All staff receive robust animal handling training.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We currently have two veterinarians on-site, plus a highly trained and professional support staff. There are contract veterinarians available should the need arise.

Are they: In-House Veterinarian Outside Clinic Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? **Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.**

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$45.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered **Fee to Client?**

Examination Required Optional Not Available No Yes

Rabies Vaccination if Due Required Optional Not Available No Yes

Other Vaccination if Due Required Optional Not Available No Yes

Pain Medication Required Optional Not Available No Yes

Parasite Medication Required Optional Not Available No Yes

HW Testing Required Optional Not Available No Yes

Feline Leuk/FIV Required Optional Not Available No Yes

County License Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

N/A

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Halo	Another local shelter that will promote the program within their social media and activities within the target area.
For the Love of Paws	They assist us with promoting our spay/neuter among their constituents.
Gifford Youth Achievement Center	GYAC distributes materials promoting our low-cost spay/neuter programs.
Indian River County Animal Control	They distribute spay/neuter and pet wellness literature to residents throughout the county.
WQCS National Public Radio	Promotes our low-cost spay/neuter events through PSAs and includes the events in their community listings on-air and online.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our organization is committed to improving access to veterinary care to the pets in our community who are at the most risk. We offer low-cost spay/neuter as well as vaccines and microchips. We have a direct impact on the health of animals, reduce the number of unwanted litters and help to bring attention to the importance of animal welfare. By collaborating with human service agencies who are already serving in our community, residents will have access to information about the programs and services available for their pets, the availability of transportation assistance, financial assistance and much more we know this program will be very successful. A similar grant funded a targeted program in other parts of Indian River County, which demonstrated significant impact in 2021 and 2022. Allowing a targeted approach in the south part of the county will be equally impactful.

Budget

Total number of sterilization surgeries projected:

Cats: 333 **Dogs:** 133

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$54.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Optional services offered will be vaccinations (other than rabies), parasite medications, heartworm testing, FeLV and or/FIV testing. These services will be at a minimum fee and will be performed at-cost for HSVB. We will offer ear-tipping (if requested) free and transportation to and from our clinic based on need.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

Most of our operations are funded with the generous support of individuals within our community. Our operating budget supports this program with a significant allocation.

What percent of the total cost of the program would this projected grant cover?

10%

Timeline

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/23/ **Projected end date:** 08/31/24

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Our donor base continues to demonstrate long-term investing in our mission. We are focusing on a major gift program to involve our shelter and foundation boards. Members of our community are actively supporting the work of HSVB. For example, we received a unrestricted, anonymous \$100k gift in March 2023. Our annual event held in March generates significant income. Our event in 2023 raised in excess of \$400,000.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will use all of the media outlets previously listed to publicize our grant in support of the spay/neuter program and to promote the Florida Animal Friend License Plate among our current constituents and beyond.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

n/a