

Grant ID: 2137

**Title of Proposal:** Clinic Year One

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** Humane Society of Marion County

## Application Information

### Demographics

**Name of Applicant Agency:** Humane Society of Marion County

**Person Submitting Proposal:** Kirstin Tanner

**Person Submitting Proposal Email Address:** ktanner@humanesocietyofmarioncounty.com

**Agency Head:** Eddie Leedy

**Organization Business Address:** 701 NW 14th Rd

**State:** FL

**Phone (xxx-xxx-xxxx):** 352-873-7387

**Cell:**

**Website Address:** www.theHSMC.org

**Position:** Shelter Administrative Coordinator

**Agency Head Email:** eleedy@humanesocietyofmarioncounty.com

**City:** Ocala

**Zip:** 34475

**County:** Marion

**Fax:**

### Agency Details

**Date of 501(c)(3) Incorporation:** 01/01/1980

**Dates of Last Fiscal Year: Begin:** 01/01/22 **End:** 12/31/22

**Organization Income in Last Fiscal Year:** \$1,965,460.96

**Organization Expenses in Last Fiscal Year:** \$1,777,629.77

**Number of Paid Employees:** Full Time: 49 Part Time: 0

**Number of Active Volunteers:** 70

**Total Volunteer Hours per Week:** 192.30

**How did you learn of the 2009 Florida Animal Friend grant competition?** grant research, other organization, and license plate ownership.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 0 Year(s) denied/incomplete: 0

**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
2137	2023	Clinic Year One	Funded

**\*Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services  
Private Non-Profit Agency
  - TNR Group
  - Rescue Group
- Other

**List the current board of directors of your nonprofit organization (Not required of governmental agency):**

Name	Title
Bill Steward	Treasurer
bruce washburn	secretary
Patti Lumpkin	Vice Presient
Roseann Morton	President

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**1100 cats and 979 dogs were admitted.**

**1200 cats and 1123 dogs were adopted, transferred, or other live outcome.**

**16 cats and 8 dogs were euthanized.**

**917 cats and 665 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/lost pet intake
- Foster program
- Wellness services to understand pet owners
- Volunteer program
- Owner surrendered animals
- Food bank
- Cruelty investigation
- High volume spay/neuter clinic

- Lost and found program**
- Behavior counseling**
- Enforcement of ordinances**
- Full service wellness clinic**
- Adoption program**
- Disaster services**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.**

Since our original organizational start date in 2/6/1964, we have grown tremendously from a foster-based organization run out of a home to one of the biggest non-profit organizations in Marion County and that is reflected in our ripple in the community. Our mission is to prevent cruelty and prevent overpopulation. To reduce overpopulation in our area we have approached it from many different angles including other organizational funding for spay/neuter surgeries with TLCPetsnip and Sheltering Hands. The county organizations have also partnered for several 'Big Fix' events where alteration surgeries (totaling over 1000) were provided at no cost to the residents of Marion County. Those organizations are now operating together in an alliance called C.A.T.T. so that we each have a focal point to enhance our efforts. We also have a heavy focus on diversion and transfers. Our diversion programs include the Happy Paws pet food pantry that serves over 1,000 pounds of food every week and a contracted certified trainer for behavior and training needs to prevent returns/surrenders. Our transfer/intake department works with 22 other surrounding shelters for transfer-in purposes only, saving 470 animals in 2022. In May 2023 we will officially open our new low-cost clinic to the residents and rescues of Marion County and the surrounding area. This clinic is a tremendous need in the county with 47% of households below the 'ALICE' threshold. This grant opportunity will be monitored by Kimberly Bice our Clinic Manager and Kirstin Tanner our Shelter Administrative Coordinator. Kimberly Bice has been the Lead Technician and organizer of the medical department for HSMC since 2021 and Kirstin Tanner has been with HSMC in various roles since 2018.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

The HSMC is in development of our new clinic opening in 5/2023. Currently, we only can provide very limited free/discounted spay/neuter services to the residents and rescues of Marion County. This grant will aid us in providing high-volume and high-quality spay/neuters to the neediest pets of Marion County. With performing these services, it is our goal to be transferring in more pets to Marion County because of the decline in pet overpopulation that our clinic will have overall. Our current success with dogs is aiding other shelters and cats is with TNR.

**Number of animals sterilized in that program in the past year:**

**Cats:** 109 **Dogs:** 81

**Target Population**

<b>Geographical target area (name of city, county, zip codes, etc.):</b>	Marion County Florida
<b>Total human population in target area:</b>	375,908
<b>Percent of residents living below poverty in target area:</b>	10.5%
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	113912
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	93977
<b>Estimated number of free-roaming community cats in target area (human population divided by 6.0):</b>	62652
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	5,029
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	2,868
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	361
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	424
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
We believe the target area's animal population is correct.	

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

The primary source of overpopulation in Marion County is due to the lower-income households that are unable to provide spay/neuter to their pets.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

Limited TNR services are offered at a few locations in Marion County. Services for dogs are even more limited and less accessible in the area. At this time there is only one clinic operating low cost and it is only open 4 days a week with only one being for surgery. We will have the opportunity to offer numerous pets with a clinic that will eventually be open 24/7 while aiding the neediest pets.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:**

Pets in low-income families  Large mixed-breed dogs  Trap-Neuter-Return of free-roaming community cats  Other

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

We will be providing an additional 458 spay/neuter surgeries to both cats and dogs. We hope to provide these services to the 10.5% of the county living at or below the 'ALICE' level. These surgeries will be a huge investment for the county in the fight against overpopulation.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

We will be increasing access to spay/neuter surgeries by giving the low-income public access to a low-cost and high-volume clinic.

## Methods

**What criteria will you use to determine eligibility for your program?**

Our services will be offered to two different income levels, those at or below the poverty line and those falling under the 'ALICE' threshold. We will verify that by income verification (tax returns from the prior year) or for those who currently participate and or receive Medicaid, food stamps, SSI, Head Start, or participation with our Central Florida Community Action Agency and can provide up-to-date documentation.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We will advertise the program with local nonprofit organizations that are already serving the target audience and accept referrals from Interfaith and our local food bank network. We will also utilize social media, events, and community centers in impoverished areas.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Transportation barriers will be handled on a case-by-case basis as they present. Should we have a high need in one area we will offer limited transportation to the specified area. We will also ensure that all flyers have strong visuals to aid those that are illiterate. In addition, we will provide staff/volunteers that are either bilingual or that will have the ability to read and fill out forms for those individuals that may not be able to for various reasons.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

On a normal basis, this program will encourage clients to use their own transportation. Only as a necessity will HSMC provide transportation. If needed it will be headed by our outreach team with assistance from our medical department. Our outreach team is trained and well-versed in taking animals to and from the shelter and the medical team will be able to triage and provide care as needed. Our liability insurance will cover the transportation and staff members. Participants in the program will be asked to sign a waiver of liability for transportation, prior to the animal being taken from the pick-up location.

**Veterinary Services**

**What arrangements have you made with veterinarians to perform the surgeries?**

We will have access to several in house veterinarians and a well versed medical team from our clinic.

Are they:  In-House Veterinarian  Outside Clinic  Combination

**Participating veterinary practices if surgeries will not be performed in-house:**

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? *Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.*

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$35.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$65.00"/>	<input type="text" value="\$65.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>

**HW Testing**  Required  Optional  Not Available  No  Yes

**Feline Leuk/FIV**  Required  Optional  Not Available  No  Yes

**County License**  Required  Optional  Not Available  No  Yes

**Ear tipping**  Required  Optional  Not Available  No  Yes

**Microchip**  Required  Optional  Not Available  No  Yes

**Other**  Required  Optional  Not Available  No  Yes

**None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

Rabies is required if needed. Other vaccines, treatment for parasites, and another testing will range from \$5 to \$25 and may change due to the market. E-collars are offered free of charge.

**Is this a voucher program?** No

**If so, how will you assure utilization of the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?**

### Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
C.A.T.T. Alliance	Will aid with volunteers and emergency relief vets and staff if needed. The CATT Alliance has representatives from all of the leading local shelters, rescues, and municipalities.

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Even though we are a no-kill county we are not even able to come close to assisting the animals that we need to. The HSMC believes that by targeting those at or below the ALICE threshold we will be able to put a large dent in the county's overpopulation problems. By using our nonprofit network, we will be able to reach those that are already in need the quickest. This grant will aid our mission by having fewer animals in impoverished areas. Since impoverished areas are most likely to receive calls from our municipal shelter, we also hope that this will allow their officers to focus on other areas and cases.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 258 **Dogs:** 200

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$55.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

Expenses that are not included (rabies & core vaccines, microchips, etc.) will be paid for by the client or through another grant.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

The Petco Love vaccine grant has aided us in the past with FVRCP and/or DA2PP vaccines. On a case-by-case basis and depending on income the shelter may cover all or part of the cost for additional services offered.

**What percent of the total cost of the program would this projected grant cover?**

100

## Timeline

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 07/01/23/ **Projected end date:** 06/30/24

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

**Failure to submit reports and requests within the required time period will impact your agency's future grant applications.**

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We are committed to sharing the mission and vision of HSMC. We hope the community will be as excited as we are once they see the impact this grant will have on Marion County

and that we will receive support from them. The free spay/neuter program will continue to be funded through privately directed donations and community grants. We also plan to continue to document the impact that high volume/quality spay/neuter will have on our county intake rates. We hope to use this information to apply for other partner and community grants and to show our major donors what an impact their money can have.

### Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

**Should the HSMC receive this grant, we will highly promote that it was received in all possible formats. Those would include Our quarterly printed newsletter, our monthly/bimonthly emails to our subscribers, a press release to more than three news outlets that we currently work with, links on our website, including a ticker to how many surgeries have been completed so far, any promotion that offers these services, and on several of our multiple social media platforms, we also already currently use the animal friend license plates on half of our transportation vehicles.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

**5+**