

Grant ID: 2151

Title of Proposal: Daytona Beach, FL & Holly Hill, FL: Low Income Spay/Neuter Initiative

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Halifax Humane Society

Application Information

Demographics

Name of Applicant Agency: Halifax Humane Society

Website Address: www.HalifaxHumaneSociety.org

Person Submitting Proposal: Vershurn Ford

Position: Chief Outreach & Development Officer

Person Submitting Proposal Email Address: vershurn@halifaxhumanesociety.org

Agency Head: Pam Clayton

Agency Head Email: pamc@halifaxhumanesociety.org

Organization Business Address: 2364 LPGA Blvd

City: Daytona Beach

State: Florida

Zip: 32124

Phone (xxx-xxx-xxxx): 386-274-4703

County: Volusia

Cell: 269-823-5345

Fax:

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1980

Dates of Last Fiscal Year: Begin: 01/01/22 **End:** 12/31/22

Organization Income in Last Fiscal Year: \$5,066,242.00

Organization Expenses in Last Fiscal Year: \$4,372,304.00

Number of Paid Employees: Full Time: 54 Part Time: 20

Number of Active Volunteers: 1097

Total Volunteer Hours per Week: 568.75

How did you learn of the 2009 Florida Animal Friend grant competition?

We are fortunate to have been previous award recipients.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2006, 2008, 2012, 2015, 2017, 2019 Year(s) denied/incomplete: 2014, 2016

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
167	2010	Pit Bull Spay Neuter	Funded
323	2012	Free Spay/Neuter Program	Funded
1434	2014	Free Spay/Neuter Program	Denied (not completed)
1498	2015	Free Spay/Neuter Program	Funded
1504	2006		Funded
1505	2008		Funded
1686	2016	Spay/Neuter Grant Proposal	Ineligible
1728	2017	Daytona Beach, FL & Holly Hill, FL Low Income Spay/Neuter Initiative	Funded
1828	2019	Low Income Spay/Neuter Campaign for Daytona Beach and Holly Hill, FL	Funded
2005	2021	COVID Recovery Plan	Funded
2151	2023	Daytona Beach, FL & Holly Hill, FL: Low Income Spay/Neuter Initiative	Funded

***Type of Organization (check all that apply):**

- Municipal Animal Shelter
- Private Animal Shelter
- Private Animal Shelter with Municipal Contract
- Public Spay/Neuter Services
- Other Public Veterinary Services
 - Private Non-Profit Agency
 - TNR Group
 - Rescue Group
- Other

List the current board of directors of your nonprofit organization (Not required of governmental agency):

Name	Title
JJ Roberts, DO	Member- At- Large
Matt Banker	Member- At- Large
Matt Montgomery	Member- At- Large

Melvin D. Stack, ESQ	Board President
Michael R. Leonard	Vice President
Nancy Lohman	Member- At- Large
Ted Serbousek	Treasurer
Vonda Sullivan	Secretary

Applicant Qualifications

For your organization, in the last complete fiscal year:

2561 cats and 2343 dogs were admitted.

2295 cats and 2131 dogs were adopted, transferred, or other live outcome.

248 cats and 232 dogs were euthanized.

2490 cats and 2347 dogs were sterilized.

Briefly describe your animal programs:

- Stray/lost pet intake** **Foster program** **Wellness services to understand pet owners** **Volunteer program**
- Owner surrendered animals** **Food bank** **Cruelty investigation** **High volume spay/neuter clinic**
- Lost and found program** **Behavior counseling** **Enforcement of ordinances** **Full service wellness clinic**
- Adoption program** **Disaster services**

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the capacity to carry out this program.

For more than 80 years Halifax Humane Society (HHS) has existed as an open admission shelter to serve all residents and animals across Volusia county. HHS addresses the needs of 25,000 animals annually through our programs which all support our mission of caring for the lost, abandoned, abused, and neglected animals while striving to reduce pet overpopulation through strategic spay/neuter initiatives. HHS understands that adoptions alone will not end euthanasia and pet overpopulation and therefore opened the Redinger Clinic a Humane Alliance low cost spay/neuter clinic in 2012. Since that time over 65,000 animals have been sterilized through that facility alone.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

Private practice veterinarians in Volusia county charge current market rates (ranging from \$200-700) and serve middle to high income families. Currently there are low-cost spay/neuter services available through Halifax Humane Society's (HHS) Redinger Clinic and Volusia County Animal Services. Limited Services offered by the County are distance prohibitive for many residents and have limited capacity. Available resources typically help low-income residents but are completely inadequate for those living in poverty. HHS' Redinger Clinic offers cat spay neuter surgeries at \$45 each and dog spay neuter surgeries begin at \$60 and go up to \$135 depending on size.

Number of animals sterilized in that program in the past year:

Cats: 2177 Dogs: 1895

Target Population

Geographical target area (name of city, county, zip codes, etc.):	Volusia County
Total human population in target area:	564,412
Percent of residents living below poverty in target area:	13.8

Estimated number of pet cats in target area (human population divided by 3.3):	171034
Estimated number of pet dogs in target area (human population divided by 4.0):	141103
Estimated number of free-roaming community cats in target area (human population divided by 6.0):	94069
Number of cats admitted to animal control shelters in the target area last year (if known)	N/A
Number of dogs admitted to animal control shelters in the target area last year (if known)	N/A
Number of cats euthanized in animal control shelters in the target area last year (if known)	N/A
Number of dogs euthanized in animal control shelters in the target area last year (if known)	N/A
Please explain if you believe your target area animal population is significantly different than above.	
N/A	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
The areas that consistently have the highest pet overpopulation and subsequent intake are the city of Daytona Beach (24.3% poverty rate) and unincorporated Volusia county. Volusia county covers 1,432 square miles. Residents living in poverty do not have the means to alter their pets. Intact owned cats allowed to roam outdoors exacerbate the problem by breeding with community cats who reproduce year-round due to the warm climate. Volusia county's rural population has been slow to embrace the importance of spay/neuter as can be seen with high population of intact pit bulls which account for 46-50% of annual intake.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
To drive deeper into what was stated previously: Private practice veterinarians in Volusia county charge current market rates (ranging from \$200-700) and serve middle to high income families. Currently there are low-cost spay/neuter services available through Halifax Humane Society's (HHS) Redinger Clinic and Volusia County Animal Services. Limited Services offered by the County are distance prohibitive for many residents and have limited capacity. Available resources typically help low-income residents but are completely inadequate for those living in poverty. HHS' Redinger Clinic offers cat spay neuter surgeries at \$45 each and dog spay neuter surgeries begin at \$60 and go up to \$135 depending on size. Even so, those truly in poverty and often suffering from food insecurity, housing instability and or transportation challenges would not be able to afford this service. HHS is committed to seeking funding partners like Florida Animal Friends to further empower our shelter to offer subsidized sterilization with a minimal co-pay of \$10 for cats and \$25 for dogs to cover rabies, microchips, and surgical complications for those who otherwise wouldn't consider spay/neuter due to financial hardship.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Large mixed-breed dogs <input checked="" type="checkbox"/> Trap-Neuter-Return of free-roaming community cats <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

To leverage grant funds to achieve desired outcomes, HHS will: 1. Sterilize at least 500 animals between October 2, 2023 and August 2, 2024 depending on the mix of intact male/female cats/pit bulls presented. 2. Offer subsidized spay neuter surgeries for cats and pit bulls to further reduce annual intake and prevent overpopulation. The cost of anesthesia, surgery, and pain meds will be covered 100% through grant funding. A modest co-pay reduces the no show rate allowing us to maximize our surgical capacity while

helping to defray the cost of rabies vaccinations, microchips, and any potential surgical complications. 3. Bring awareness to the community about Florida Animal Friends funding and how participation can help ensure future funding to benefit our community's animals through social media, e-blasts, and monthly magazine.

How does this program increase the number of sterilization surgeries above the existing baseline?

Currently, HHS' Redinger clinic consistently fills 29 surgery appointments per day at our standard low-cost rates but has the capability to perform up to 35-50 surgeries per day. This grant funding will provide the necessary resources to those who lack the most basic financial means and should increase completed surgeries by at least 10%.

Methods

What criteria will you use to determine eligibility for your program?

1. Individuals suffering financial hardship will be given priority to participate in this subsidized program. This is encouraged through strategic marketing efforts to low-income and targeted areas. 2. Since cats are prolific breeders and pit bulls represent nearly half of all dogs entering HHS in 2022 with increasing breed specific housing restrictions – these populations will be aggressively targeted to participate.

How will you advertise the program? Explain how the advertising will reach the target audience.

Program specifics will be shared with all HHS community partners to ensure that the targeted populations are reached and served. Any remaining availability will be promoted to those that qualify through daily requests for free spay/neuter services, those owners who present at the shelter contemplating surrender due to lack of resources, social media, PSA's with media partners, e-blasts, news release and other multi-media blast sources. We have created a partnership with Southern Stone Communications which runs 6 radio stations(95.7, 103.3, 93.1, 99.5, 94.1, 93.5). They have committed to running a 30-second commercial spots for HHS programs and events monthly on targeted audience stations.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

HHS' Redinger Clinic is centrally located in Daytona Beach making it convenient for pet owners. Promotional flyers will provide details about the program and the positive benefits of spay/neuter in both English/Spanish and will be distributed through our outreach partners and posted in strategic locations in high poverty communities. Staff will be trained to properly explain the program to qualified pet owners who may not understand printed literature to ensure their participation

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Animals are typically transported by pet owners. If, however, it is determined that transportation is a substantial barrier to participation, HHS would work to provide a solution to ensure the expected outcome. This will be determined of a case by case bases.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

HHS' Redinger clinic is a humane alliance model community spay/neuter clinic in Daytona Beach, Florida. Our In-House Veterinarians and their highly skilled team of HHS employees will perform all procedures.

Are they: In-House Veterinarian Outside Clinic Combination

Participating veterinary practices if surgeries will not be performed in-house:

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? **Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.**

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$45.00"/>
Range for Female Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$45.00"/>
Range for Male Dogs	<input type="text" value="\$25.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$60.00"/>
Range for Female Dogs	<input type="text" value="\$25.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$60.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered	Fee to Client?
Examination <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Other Vaccination if Due <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Pain Medication <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
HW Testing <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
County License <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Other <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for mandatory pain medication and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

To ensure compliance with state and local rabies law, rabies vaccination will be required without proof of current vaccination status. Elective vaccinations and pet care products are offered at discounted rates. HHS as part of our mission requires all animals to be micro-chipped to ensure that lost animals are promptly returned to owners.

Is this a voucher program? No

If so, how will you assure utilization of the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the number redeemed for spay/neuter surgeries?

Community Collaboration

Florida Animal Friend values community/inter-agency collaboration. Are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Concerned Citizens For Animal Welfare	Volunteers will encourage low-income residents to take advantage of project to alter their pets.
Council on Aging	Volunteers and Ambassadors will share project details with seniors who utilize their services and also have intact animals.
Daytona Beach Animal Control	Animal Control Officers will act as ambassadors for project, helping to distribute projects marketing spay/neuter services funded by grant award.
Southern Stone Communications	Committed to offering 30-second targeted audience commercials on multi-media stations.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

HHS understands that adoptions alone will not end euthanasia and pet overpopulation and therefore opened the Redinger Clinic a Humane Alliance low cost spay/neuter clinic in 2012. Since that time over 65,000 animals have been sterilized through that facility alone. Community cats and bully breeds are the most significant part of our community's continuing pet overpopulation. That combined with entrenched barriers such as poverty and cultural resistance make this grant funding critical to our ability to reduce unwanted litters and unnecessary euthanasia.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 200

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$50.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

The \$10 co-pay for cats and \$25 co-pay for dogs, will help defray the cost of rabies vaccine, microchip, or unforeseen surgical complications when necessary. Grant funds will cover the cost of anesthesia, surgery, and pain medication. Any requested elective services will be paid by the pet owner.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

All municipalities are strongly encouraged to participate in Return To Field programs which will address the prevention of cat over population and thereby reduce both the municipality and HHS' resources directed to housing and possible euthanasia. Profits from Redinger clinic will subsidize costs not covered by this grant to ensure that our targeted audience is adequately served. The community provides donations to support this important initiative which will help cover the rising cost of vaccines, inflation, medical supplies, and the additional cost of more invasive spay procedures in large dogs.

What percent of the total cost of the program would this projected grant cover?

90

Timeline

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 10/02/23/ **Projected end date:** 08/02/24

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Halifax Humane Society's Redinger Clinic will continue to offer affordable spay/neuter services. All relevant and available grants along with foundation support will continue to be sought after to continue our targeted efforts. Development of collaborative partnerships in our region will enhance services through shared resources and strategies to serve even more at-risk animals.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

With each of our grant funded appointments, HHS will include flyers and language to included funded by Florida Animal Friends through the Florida Animal

Friend Spay/Neuter License Plate program and a learn more QR-Code and or website. We will also include in ongoing project marketing.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown