

Grant ID: 2037

**Title of Proposal:** Spay Day is better Spa Day

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** TLC PetSnip, Inc.

Application Information

Demographics

**Name of Applicant Agency:** TLC PetSnip, Inc.

**Website Address:** 1701 E. Gary Rd

**Person Submitting Proposal:** Lisa Gray

**Position:** Director of Development

**Person Submitting Proposal Email Address:** lgray@tlcpetsnip.org

**Agency Head:** Emily Lorenzano

**Agency Head Email:** executivedirector@tlcpetsnip.org

**Organization Business Address:** 1701 E. Gary Rd

**City:** Lakeland

**State:** Florida

**Zip:** 33801

**Phone (xxx-xxx-xxxx):** 863-686-7647

**Fax:**

**Cell:** 256-577-5226

Agency Details

**Date of 501(c)(3) Incorporation:** 04/25/2011

**Dates of Last Fiscal Year: Begin:** 10/01/20 **End:** 09/30/21

**Organization Income in Last Fiscal Year:** \$3,118,621.00

**Organization Expenses in Last Fiscal Year:** \$3,309,768.00

**Number of Paid Employees:** Full Time: 42 Part Time: 5

**Number of Active Volunteers:** 5

**Total Volunteer Hours per Week:** 60.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** TLC PetSnip has previously been awarded the Florida Animal Friend Grant.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2015,2019,2020 Year(s) denied/incomplete: 2013,2017

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
380	2013	PetSnip Grant	Denied (not completed)
1469	2015	Combee Community Spay/Neuter Project	Funded
1737	2017	Love-a-Bull Pitties	Denied (not completed)
1824	2019	Polk County Spay/Neuter Services	Funded
1892	2020	Spay Seffner	Denied
1938	2020	Ocala Location Spay/Neuter	Funded
2037	2022	Spay Day is better Spa Day	Funded

Describe your Organization:

Services Provided

Open Admission Intake Shelter

Organization Structure:

City, county, or tribal agency

- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

**List your current board of directors:**

Name	Title	Phone	Occupation
Sandra Swearingen	Member	863-686-7647	Associate Nurse Executive
Terry Sandlak	Member	863-686-7647	Practice Manager
Tracy Rhoads	member	863-686-7647	Administrative Assistant
Ty Bennewitz	member	863-686-7647	Systems Admin for SouthEast Bank
Whitney Sauer	Member	863-686-7647	Accountant

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**0 cats and 0 dogs were admitted.**

**0 cats and 0 dogs were adopted.**

**0 cats and 0 dogs were euthanized.**

**5706 cats and 2453 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

NA

**If not all, how are animals selected for sterilization before adoption?**

NA

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

NA

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

TLC PetSnip offers affordable and accessible spay/neuter and wellness/preventative services to the community. TLC PetSnip offers high-volume, high-quality, spay/neuter services daily and has provided close to 100,000 procedures since opening in 2013. TLC PetSnip is an ASPCA Spay/Neuter Alliance mentored organization with ASPCA Spay/Neuter Alliance trained staff. This application is being specifically written for the Polk County location where over half of those surgeries were performed. This program will be managed by Lisa Gray, CVT, and Deborah Cioffi at the Polk County office.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

TLC PetSnip, Inc. currently uses earned income from spay/neuter and wellness services to fund a large percentage of the needed services for at-risk patients. TLC PetSnip also provides free and discounted services through grant funding and private donations. Additional funding resources are necessary because of the high need in Polk County. Polk County still has a large life-saving gap and euthanized over half of the animals that enter the shelter annually.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

TLC PetSnip is an HQHVSN veterinary clinic and offers high-volume surgeries at a brick and mortar building four days a week year-round. TLC PetSnip charges about 1/2 the cost of general practice veterinary clinics and is working to reduce the number of animals that enter the shelter as puppies and kittens.

**Number of animals sterilized in that program in the past year:**

**Cats: 5706 Dogs: 2453**

Target Population

<b>Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):</b>	Polk County
<b>Total human population in target area:</b>	725046
<b>Percent of residents living below poverty in target area:</b>	14
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	219711
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	181262
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	120841
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	5860
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	2689
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	2700
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	580
<b>Please explain if you believe your target area animal population is significantly different than above.</b> Polk County Florida has a larger number of unowned community cats than this calculated. The reason that TLC PetSnip feels that way is because of the large number of cats that enter the shelter as strays and the small percentage of cats that are returned to owners annually.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> The primary source of overpopulation in Polk County is related to the lower-income families that are unable to provide spay/neuter to their pets.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> TLC PetSnip is currently the only high-quality, high-volume, spay/neuter clinic in the county. The Humane Society of Polk County offers discount vouchers; however, there are not enough veterinarians that accept the vouchers. TLC PetSnip is currently only one of 5 clinics that accept the voucher of 43 veterinarians in Polk County.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</b> <input checked="" type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

The targeted area for community cats will be focused on unincorporated Polk County.

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

TLC PetSnip will address the areas where there are many unaltered cats based on the caretaker's financial ability. Community cat care-takers that are low-income will be a priority to the organization.

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

The area of Polk County that will be targeted is primarily rural or agricultural.

**Estimated number of cats in the target colony area :** 0

**Estimated number that are currently sterilized:** 0

**Projected reduction after utilizing the grant:** 0

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

NA

**Do current city/county ordinances address TNR or free-roaming cats?**

No

**Please explain what is allowed:**

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

NA

**Describe any effort to lessen the negative impact on local wildlife.**

TLC PetSnip will be working with caretakers to make sure that cats are not located in any wildlife preserve area or areas that cats could negatively impact wildlife.

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

TLC PetSnip will be assisting with any nuisance calls with community and rescue partners. In addition, we will provide additional resources and educational materials to caretakers for the cats.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

TLC PetSnip-Polk provides regular spay/neuter days for community cats and will have a dedicated surgery team once a week to provide sterilization services.

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

This program aims to provide spay/neuter services to community cats and giant breed dogs that financially restricted clients own. We plan to provide sterilization services to 200 community cats and 200 large breeds and Pitbull type of dogs. The 400 sterilizations provided by this funding will prevent thousands of dogs and cats from being born unwanted.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

This program will increase the number of sterilization procedures by increasing access to veterinary care to the target population.

## Methods

**What criteria will you use to determine eligibility for your program?**

We will be utilizing proof of income from clients to be eligible for this program. We will also require proof of residency in the form of a driver's license or utility bill for the targeted areas of unincorporated Polk County.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

The organization will be advertising this program through social media, websites, and flyers. There is a social media following of over 20,000 and the website has regular traffic. The flyers will be designed in both English and Spanish and distributed to local businesses and placed on community bulletin boards.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Barriers that citizens may present during this program will individually be handled. We will utilize bilingual volunteers and volunteers that have worked within the targeted area during other programs. In addition, we will make sure that the flyers have visual cues to assist anyone illiterate.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

This program does not directly provide transportation to clients. Clients will be encouraged to provide their transportation; however, we will utilize our transportation team if a client requires transportation. The TLC PetSnip, Inc. transportation team will use one of the TLC PetSnip transportation vehicles. In addition, we own an RV and cargo van that have been equipped with measures to ensure the safe transportation of dogs and cats.

## Veterinary Services

**What arrangements have you made with veterinarians to perform the surgeries?**

Staff and relief veterinary surgeons will be providing sterilization services.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
TLC PetSnip	1701 E. Gary Rd	Lakeland	Florida	33801	863-686-7647	<input type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$35.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$85.00"/>	<input type="text" value="\$85.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$85.00"/>	<input type="text" value="\$85.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>HW Testing</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>County License</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input type="radio"/> Yes
<b>Other</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

We encourage clients to have the FeLv/FIV or Heartworm testing and additional vaccinations but we do not require it. We also encourage pet owners to microchip their pets.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

**Community Collaboration**

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Polk County Animal Control	Polk County Animal Control shares TLC PetSnip with citizens who have animals in need of affordable veterinary care.
Polk No Kill Coalition	The PNKC will be assisting with community cats
Tinsley Creative	Tinsley Creative will be assisting with the marketing and promotion of the program.

**Other Information**

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Polk County, Florida's Animal Control Division, still has the lowest live release rate in the southeast. Therefore, this program will operate with the assistance of community partners to share information about affordable services. The volunteers and staff of TLC PetSnip are committed to sharing the mission and vision of this organization and ensuring that the message reaches the necessary clients. TLC PetSnip is committed to providing high-quality sterilization services at an affordable rate to the residents of Polk County.

**Budget**

**Total number of sterilization surgeries projected:**

**Cats:** 200 **Dogs:** 200

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$63.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

Expenses that are not included in this proposal include rabies vaccines, core vaccines, microchips, etc. will be paid for by the client or through another grant.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

TLC PetSnip, Inc. has been awarded the Petco Love Vaccine grant; if the funding is still available during this program, the patient will receive their core DA2PP or FVRCP vaccine. In addition, the TLC PetSnip, "Heaven's Fund," will provide the rabies vaccine to the patient as needed if the client cannot afford the vaccine. Additional services and testing will be the client's financial responsibility.

**What percent of the total cost of the program would this projected grant cover?**

100

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**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 06/01/22/ **Projected end date:** 06/01/23

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

TLC PetSnip has been operating low-cost spay/neuter services for eight years through careful budgeting and allocation of earned income. The free spay/neuter program will continue to be funded this way and through private donations and community grants. TLC PetSnip's Director of Development, Lisa Gray, is committed to sharing the mission and vision of the organization to acquire new donors and maintain healthy relationships with existing donors.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

TLC PetSnip, Inc. will be promoting the grant award on social media, through our website, and newsletters. In addition, the program will be featured inside the building through brochures and by staff discussing and promoting the Florida Animal Friend license plate.

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

7