

Grant ID: 2073

**Title of Proposal:** Free Spay Neuter Program

**Agency Type:** Non-Profit

**Total Funding Requested:** \$24,980.00

**Check Payable To:** St. Augustine Humane Society

Application Information

Demographics

**Name of Applicant Agency:** St. Augustine Humane Society

**Website Address:** www.staughumane.org

**Person Submitting Proposal:** Carolyn Smith

**Position:** Executive Director

**Person Submitting Proposal Email Address:** admin1@staughumane.org

**Agency Head:** Carolyn Smith

**Agency Head Email:** admin1@staughumane.org

**Organization Business Address:** 1665 Old Moultrie Rd

**City:** St. Augustine

**State:** FL

**Zip:** 32084

**Phone (xxx-xxx-xxxx):** 904-829-2737

**Fax:**

**Cell:** 904-315-0625

Agency Details

**Date of 501(c)(3) Incorporation:** 01/01/1980

**Dates of Last Fiscal Year: Begin:** 01/01/21 **End:** 12/31/21

**Organization Income in Last Fiscal Year:** \$1,213,961.00

**Organization Expenses in Last Fiscal Year:** \$1,080,052.00

**Number of Paid Employees:** Full Time: 15 Part Time: 4

**Number of Active Volunteers:** 30

**Total Volunteer Hours per Week:** 190.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous recipient

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2014, 2016, 2018, 2020 Year(s) denied/incomplete: 2010, 2011, 2013

Grant #	Proposal Year	Proposal Title	Status
133	2010	St. Augustine Humane Society Spay/Neuter Assistance Grant	Denied
262	2011	Stray and Feral Cat Fix	Denied
364	2013	Fix-it Fund for Low Income Pet Owners and Displaced Housecats	Denied
1420	2014	Onsite Spay and Neuter Clinic	Funded
1677	2016	Free Spay Neuter Program	Funded
1799	2018	Free Spay Neuter Program	Funded
1916	2020	Free Spay Neuter Program	Funded
2073	2022	Free Spay Neuter Program	Funded

**Auto-Generated (Previous Applications):**

**Describe your Organization:**  
**Services Provided**

**Organization Structure:**

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other wellness clinic, food pantry, gi
- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

**List your current board of directors:**

Name	Title	Phone	Occupation
Amy Craft Moll	Secretary	904-501-7602	Business Owner
Bill Gregory	director	904-669-9049	Business Owner
Christina Bentley	director	904-669-5546	Real Estate Broker
Karen Hogan	Treasurer	904-806-6595	Investments
Kristin Sebastian	director	904-599-2507	Business Owner
Lynne Catoggio	President	386-793-0071	Real Estate
Ron Faircloth	director	904-669-5430	Law Enforcement Officer
Sonya Genovar Jensen	director	904-669-1564	Retired Business Owner
Steven Rys	Vice President	904-460-5551	Electrician

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

- 0 cats and 0 dogs were admitted.**
- 0 cats and 0 dogs were adopted.**
- 1 cats and 3 dogs were euthanized.**
- 1815 cats and 796 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

Our programs are designed to prevent the needless relinquishment of pets to shelters with directed efforts on spay/neuter services to help reduce shelter intake. We are governed by a Board of Directors made up of business owners, law enforcement officers, and other professionals. Business operations, strategic planning, and program development are managed by our Executive Director, Carolyn Smith, who has been in this role since 2011. Both the wellness and spay/neuter clinics are staffed by our two Veterinarians, Dr. Lauren Rockey and Dr. Samantha Stephenson, four experienced Vet Techs, and a robust crew of volunteers. We have also been fortunate to be the recipients of the WorkStarter.org program, which awarded us with Vet Tech interns four years in a row. These WorkStarter individuals were recent high school graduates who trained with our veterinary team for a full year before starting their careers with other veterinary clinics. The WorkStarter program has closed and will not be funded in the future. However, we were informed by the funding foundation that due to our history of producing an exceptional training program, we will be funded through alternate sources, so that we can continue adding trained vet techs to the veterinary community. Operations Manager, Jeannie McLain, has been with the SAHS since 2012, and currently oversees client services and manages the staff. Resource Coordinator, Chantelle Bessett, counsels pet owners to determine their needs, many of which can be fulfilled through SAHS internal safety net services; such as our pet food pantry, dog training, grooming, clinic, financing, etc. She also researches and provides access to outside community services, such as pet friendly housing, human medical services, and food & clothing pantry services. Other key team members include our Master Groomer, Donor Relations Officer, Community Relations Director, and Dog Trainer. SAHS has been a certified ASPCA Spay/Neuter Alliance clinic since 2015, and has continued with training updates since that time.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

In 2021, we performed 2,611 sterilizations, which was an increase over previous years. We completed a major renovation and facility expansion in 2020, which helped our productivity. When our 2020 Florida Animal Friend funding was exhausted, we recognized the need to continue providing free surgeries for community cats, which prompted us to allocate \$10,000 through internal sources to establish the SAHS Feral Fund. The Feral Fund picked up where FAF left off and community cat caregivers were able to continue their efforts through 2021 and the first quarter of 2022. Funding for operations and facility-related costs will continue to be sustained through reliable resources, such as the revenue generated from wellness clinic fees and our grooming program, private donations, special events, and support from grants and foundations. Due to rising inflation, we expect to see greater need for our low-cost services. Unfortunately, inflation has also driven up our staffing costs and medical supply costs, but we are determined to keep our fees at a level that make our services accessible to everyone. However, even with our low-cost fees, these services can be out of reach for pet owners with the greatest need. We think that more pet owners would access sterilization for their pets if the surgery was free, especially as people struggle with rising household costs. With the help of Florida Animal Friend, Inc., we can offer low-income pet owners our spay/neuter services at no cost, and also continue to focus specialized efforts on cat populations.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

Our objective is to remove the barriers which prevent pet owners from sterilizing their animals. We maintain a trap depot for community cat caregivers to borrow traps, and have a structured package price for ferals/community cats. We offer spay neuter surgeries every Tuesday and Thursday, with additional days scheduled throughout the year, and routinely sterilize 30 – 40 animals per day. We follow protocols established by the ASPCA Spay Neuter Alliance model, regarding scheduling, fee structure, check-in & exams, surgical techniques, anesthesia & drugs, recovery & check-out, cleaning & sterilization. We go above ASPCA standards for pain medications.

**Number of animals sterilized in that program in the past year:**

**Cats:** 1815 **Dogs:** 796

**Target Population**

<b>Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):</b>	St. Johns County
<b>Total human population in target area:</b>	292,466
<b>Percent of residents living below poverty in target area:</b>	8.1
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	88627
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	73117
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	48745
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	1577
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	909
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	651
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	68

**Please explain if you believe your target area animal population is significantly different than above.**

We believe the data to be correct. However, St. Johns County is one of the fastest growing areas in the United States, so the numbers are not static. Although we have included all of St. Johns County, the primary focus will be in zip code 32084, which has a poverty rate of 17% according to the US census data. Because we are centrally located in 32084 and adjacent to the poorest areas of the county, we believe most of targeted animal population is in close proximity to our facility. We also serve many homeless residents who may not be included in the census numbers, a majority of whom are within walking distance from our clinic. As a result, we believe our focused geographic area has a much higher percentage of residents living in poverty than the overall poverty level of St. Johns County as a whole.

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

Unaltered pets of low-income pet owners contribute to 85% of the unwanted pet population, according to national statistics. Because these pet owners access services in our low-cost wellness clinic and pet food pantry, we know that providing free spay/neuter services is also needed to reduce the number of surrendered and euthanized cats and dogs. Cats are at the highest risk due to their prolific nature.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

Private practice clinics in the area offer spay neuter services with fees ranging from \$250 to over \$650. Of the practices with fees on the low end, there are generally added costs which drive the total fee upwards. Other low-cost options include First Coast No More Homeless Pets (FCNMHP), Clay Humane, and Flagler Cats, but each of these facilities is distance prohibitive, especially with gas prices at an all-time high. With our on-site surgeons, pet owners can also be confident that follow-up care will be provided as needed. We have the ability to deliver higher S/N numbers in our targeted population but, in order to provide these services free, funding is required.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:**

**Pets in low-income families**  **Pit Bull / large breed dogs**  **TNR managed colonies of feral cats**  **Community cats (free-roaming and/or owned)**  **Other**

## TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

N/A

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

N/A

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

N/A

**Estimated number of cats in the target colony area :** 0

**Estimated number that are currently sterilized:** 0

**Projected reduction after utilizing the grant:** 0

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

N/A

**Do current city/county ordinances address TNR or free-roaming cats?**

No

**Please explain what is allowed:**

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

N/A

**Describe any effort to lessen the negative impact on local wildlife.**

N/A

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

N/A

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

We provide only a surgery package to community cats, and do not manage colonies or provide other services. We also do not have formal relationships with colony caregivers. Most of our clients seeking the "feral package," do so for individual cats that live near their homes. Package includes sx, vaccines, ear tip

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Our goals with the FAF grant funds are: 1. Keep our low fees stable, even with the impact of high inflation, and target low-income pet owners and cat caregivers. 2. Sterilize approximately 514 animals: 136 dogs and 378 cats. 3. Offer the surgery free to qualified low-income dog and cat owners with only a \$10 admin fee. 4. Offer the surgery free to community cat caregivers with a \$10 admin fee, regardless of their financial situation. We request the \$10 admin to mediate the cost of a rabies vaccine as needed while the FAF contribution will pay for the actual surgery. Should a pet owner be unable to pay the admin fee, it will be waived. 5. Aim for a reduction in shelter intake and shelter euthanasia.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

We sterilized 2763 dogs and cats from September 2020 through September 2021, which showed a 13% increase in sterilizations over the year 2019. We believe this is in direct correlation to the FAF funded surgeries performed during that time period. We saw a surge of spay neuter appointments during the 4th quarter of 2020, immediately after the 2020 FAF grant award was announced. We estimate that of the surgeries we performed, most families met our low-income guidelines. When the FAF funding was exhausted, a significant number of pet owners were still

unable to schedule surgery because it wasn't free. In many of these cases, we subsidized their surgeries with our Cookie Jar fund and Directors' Fund. We also implemented a \$10,000 fund for community cats, which we hope to fund again next year. Our fiscal year 2021 produced a total of 2611 surgeries. With 514 additional surgeries offered free of charge for 2022-23, we believe we will have an increase over the previous year. The Florida Animal Friend grant positively impacts low-income pet owners and cat caregivers in our community.

## Methods

### What criteria will you use to determine eligibility for your program?

Individuals will be qualified using a current photo ID for determining residency, and proof of income-based need. Low-income eligibility will be provided to any pet owner who can 1. Demonstrate their participation in a public assistance program such as food stamps, Medicaid, SSI, etc. or 2. Declare their household income is at or below 150% of the 2020-2021 poverty level as shown on a 2020 or 2021 W-2. Should the client be unable to show this kind of need, they will not be turned away. Instead, they will be asked to sign an affidavit expressing need. We believe "need" is relative, especially during this time of soaring inflation. We also believe the "honor system" is the most effective means of getting the most animals sterilized. Eligibility requirements will be clearly posted on applications, flyers, website, and any associated published materials.

### How will you advertise the program? Explain how the advertising will reach the target audience.

We have a relationship with a professional PR consultant, who prepares and distributes stories and announcements to her media contacts. We will leverage our existing relationships with local newspaper, The Record, and with local radio station, WSOS. In-house prepared flyers and FAF supplied materials will be distributed at our facility and at locations visited by our target audience, as well as SAHS events. The information will be featured on our roadside electronic message board, website, monthly e-newsletters, and social media. We partner with Street Dog Coalition to provide free wellness services for pets of the homeless, and will counsel those pet owners at the time of services. Home Again St. Johns directs their clients to our clinic.

### How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

SAHS can provide transportation to and from our clinic as needed and outlined below. We also have relationships with the St. Johns County Sheriff's Office and the St. Augustine Beach Police Department, with whom we rely infrequently for communications with certain clients. One on one counseling is offered by our Resource Coordinator. Our volunteer team includes "advocates" who work with each pet owner individually to ensure they understand the process and paperwork. One of our vet techs speaks fluent Spanish and a volunteer is fluent in ASL. Flyers will contain clear, concise imagery regarding our services.

### Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Our volunteer crew includes a designated driver to serve as a taxi, and already performs this service on an occasional basis for pet owners without transportation. The owner must accompany the pet to our clinic, and therefore does the "handling" of their own pet. We carry full liability insurance on our volunteer driver. Pets of the homeless and their owners can also be transported by volunteers at Home Again St. Johns.

## Veterinary Services

### What arrangements have you made with veterinarians to perform the surgeries?

Our staff veterinarians, Dr. Lauren Rockey and Dr. Samantha Stephenson, will be performing all surgeries in-house. They are paid a daily rate.

Are they:  In-house  Private Vet(s)  Combination

## Veterinary Practices

### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$45.00"/>
Range for Female Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$55.00"/>
Range for Male Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$62.50"/>	<input type="text" value="\$72.50"/>
Range for Female Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$82.50"/>	<input type="text" value="\$92.50"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee

to client  No

Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b> <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b> <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b> <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 50px; border: 1px solid black;" type="text" value="\$16.00"/>
<b>Pain Medication</b> <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b> <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 50px; border: 1px solid black;" type="text" value="\$8.00"/>
<b>HW Testing</b> <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 50px; border: 1px solid black;" type="text" value="\$20.00"/>
<b>Feline Leuk/FIV</b> <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 50px; border: 1px solid black;" type="text" value="\$28.00"/>
<b>County License</b> <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b> <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b> <input type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input type="radio"/> Yes <input style="width: 50px; border: 1px solid black;" type="text" value="\$18.00"/>
<b>Other</b> <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

A brief exam is performed on animals prior to anesthesia. Feral cats are examined after anesthesia. To ensure compliance with state and local rabies laws, we will provide the Rabies vaccination at no additional charge as needed. Elective vaccinations are provided with affordable pricing. Every dog and cat will receive appropriate pain medications. All Community Cats will receive the rabies and distemper vaccinations, and the ear will be tipped. Community Cats will also receive a long-lasting injectable pain medication. Topical flea prevention will be applied at no charge to cats who appear to have a flea infestation

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

### Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Home Again St. Johns	Their outreach teams make contact with homeless individuals owning pets to assess their needs, direct them to our facility for services, and sometimes make arrangements for their transportation to our facility
Ponte Vedra Recorder	A local newspaper based in the northern sector of our county is supportive of our programs and posts our stories.
Rescue Groups	Wags & Whiskers, Luna's Legacy, Feline Fairies are just a few of the organizations that use our low-cost services, and pay full price fees to support our clinic. They understand that the FAF grant money is reserved for owned animals

Name	Level of Involvement
Rotary Club	Our Social Media professional is an officer with the Sunrise Rotary Club of St. Augustine, and regularly promotes our services
St. Johns Co. Sheriff's Office	One of our Board members is a law enforcement officer and networks within the community
St. Johns County Pet Center	Referral source for people needing pet care assistance
West Augustine Community	Every third Wednesday of the month, small businesses of West Augustine collaborate to share the community and culture of West King Street businesses. Several of the businesses recognize our contributions and distribute our flyers, calendars, and other materials. This area is a primary targeted area for low-income pet owners and also community cats.

### Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Our goal is to create an environment for disadvantaged pet owners which facilitates accessible spay/neuter surgeries and veterinary care. Pet owners are not turned away, even if they don't qualify under the FAF guidelines. We will provide help through our other financial assistance programs, such as our Cookie Jar Fund or ScratchPay financing options. Our facility is open six days a week for in-person assistance. We also offer online pre-registration and email accessibility. Our physical expansion of 1,200 square feet of surgery space was completed in 2020, allowing for more appointments. With steady inflation concerns, we believe even more people than usual will need our safety net services, and the Florida Animal Friend grant funding will allow us to reach a new segment of our community over the next several months. We have endeavored to maintain our low fees with minimal increases, even though our costs have increased considerably over the past several months. Our low-cost veterinary clinic can only be accessed by pet owners, who agree to have their pets sterilized, which creates an incentive to obtain spay neuter services for their pets. We maintain a humane trap depot for community cat caregivers, and recently purchased 25 new traps. At the conclusion of the FAF grant period, we will produce a report including statistical data of animal species and gender, along with any other specifics as required by FAF.

### Budget

**Total number of sterilization surgeries projected:**

**Cats:** 378 **Dogs:** 136

**Total budget requested (Budget should not exceed \$25,000):** \$24,980.00

**Average cost/surgery projected:** \$49.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

The \$10 admin fee per animal paid by the owner will mitigate the cost of a rabies vaccine and certain parasite controls if needed. Optional services that are elected by the pet owner will be at the owner's expense. Community cat packages are all inclusive as outlined on our pet owner application. These and other expenses associated with the program will be covered by SAHS operating funds and additional donations. Costs of outreach – including printing and staff time – will be absorbed by our public relations and humane education programs.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

1. Through budget allocation, we can provide additional costs via the Cookie Jar Fund or the Director's Fund. 2. Street Dog Coalition partners with us, and contributes to pets of the homeless as qualified. 3. Aggressive marketing of the program is expected to generate additional donations from our regular supporters. 4. Our vendors have also been very generous in the past, and we will request additional discounts on supplies, drugs, and vaccines to supplement the program. 5. When the FAF award is exhausted, our self-funded Feral Fund will be underwritten again to help the community cat caregivers.

**What percent of the total cost of the program would this projected grant cover?**

80

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**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 09/01/22/ **Projected end date:** 08/31/22

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

**Future Funding to Sustain Public Spay/Neuter**

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Being able to offer the high number of free surgeries that comes with the FAF grant is what truly makes an impact on the overpopulation problem. Our high volume, low-cost spay neuter program is based on the standard created by ASPCA Spay Neuter Alliance Clinic model. Our Director's Fund – personally funded by our Board of Directors – was established to support free sterilizations. We also maintain a Cookie Jar Fund to give additional financial help where needed. We regularly access each of those accounts to augment the spay neuter program. Last year, we also started a Feral Fund to continue our efforts with community cats, after the FAF funding was exhausted. We maintain an annual development plan which includes fundraising events, planned giving, grant writing, individual and corporate contribution avenues through direct mail, newsletters, online campaigns, etc.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

**We will publicly recognize to donors and guests how the partnership with the Florida Animal Friend program has helped make a difference in our efforts to reach more pet owners in need. Our annual Pin Up Paws Party is our main fundraiser, and FAF will be identified in our printed program. We will feature the FAF logo on associated print materials, in press releases, social media accounts, and website to recognize and link to Florida Animal Friend efforts. Promotion of the license plates will be clearly visible on our website. Include information on our monthly E-newsletter reaching over 2400 subscribers. We will also highlight your support at events, in our lobby, and on our roadside electronic message board, drawing the attention of over 2000 motorists who drive past it each day. St. Augustine Humane Society is grateful and proud to work with Florida Animal Friend, and will promote the organization in all media opportunities.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:**

**Unknown**