

Grant ID: 2048

Title of Proposal: 2022 Free Spay Neuter Program

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: SPCA of North Brevard, Inc.

Application Information

Demographics

Name of Applicant Agency: SPCA of North Brevard, Inc.

Website Address: 455 Cheney Highway

Person Submitting Proposal: Patrick Michael Fox

Position: CFO

Person Submitting Proposal Email Address: spcaadopt@spcanorthbrevard.com

Agency Head: Lacie Davis

Agency Head Email: ed@spcabrevard.com

Organization Business Address: 455 Cheney Hwy

City: Titusville

State: FL

Zip: 32780

Phone (xxx-xxx-xxxx): 321-269-0536

Fax:

Cell: 321-362-0590

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1980

Dates of Last Fiscal Year: Begin: 10/01/20 **End:** 09/30/21

Organization Income in Last Fiscal Year: \$4,738,000.00

Organization Expenses in Last Fiscal Year: \$4,863,270.00

Number of Paid Employees: Full Time: 64 Part Time: 17

Number of Active Volunteers: 250

Total Volunteer Hours per Week: 300.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous grant applicant.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2 Year(s) denied/incomplete: 3

Grant #	Proposal Year	Proposal Title	Status
342	2013	Fix a Free Roaming Cat	Funded
1389	2014	Snip-A-Pit 2014	Denied
1442	2015	Fix a Community Cat Titusville	Denied
1634	2016	Community Cat Redemption Program	Denied
1895	2020	Low Income Spay/Neuter for Bully Breed Dogs and Community/Owned Cats	Funded
2048	2022	2022 Free Spay Neuter Program	Funded

Auto-Generated (Previous Applications):

Describe your Organization:

Services Provided

Open Admission Intake Shelter

Organization Structure:

City, county, or tribal agency

- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Cheryl Olsen	Vice-President	321-684-1551	Financial Advisor
David Cable	Director	321-615-0099	Realtor
Jill Craig	Director	321-268-4383	Retired
Linda J Granger	Director	321-698-5621	Sports Bar Owner
Melody Thomas	Director	404-536-1470	Director Business Dev Melbourne Chamber of Commerce
Nancy Eberlin	President	321-693-3227	Retired
Renee Smart	Secretary	321-536-3805	Retired
Shannon Rubin	Treasurer	321-201-6638	Accountant
Tesha Ballou	Director	617-306-3552	Circuit Judge, Titusville

Applicant Qualifications

For your organization, in the last complete fiscal year:

1615 cats and 820 dogs were admitted.

1648 cats and 861 dogs were adopted.

31 cats and 22 dogs were euthanized.

2532 cats and 1512 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Our clinic and adoption center staff have collaborated over the years to educate and assist the members of our community regarding animal care and well being. We work closely with County Animal Services (they have an office in our shelter building) to assure that animals are quickly re-united with owners when they are found loose. We engage with shelters and rescue groups around the state and transfer both feline and canines into our shelter on a regular basis and have developed a reputation as a go to shelter for saving dogs facing euthanasia. We have recently re-branded our clinic and it is now known as Cheney Animal Clinic. We took this path after spending several years trying to hire vets for what we had been calling the SPCA of Brevard Animal Clinic. We had noticed the success of Cassat Regional Veterinary Hospital associated with FCNMHP in Jacksonville and decided we needed to move in that direction. Post re-branding, we were able to get four new vets under contract within 6 months after trying to secure one for over two years. The lack of veterinarians over the last few years has impacted our finances and spay/neuter surgeries. We will be fully staffed with vets by April and will be able to re-open our 425 Cheney building for vet services for the first time in nearly two years and expect to see improvements in both in our current fiscal year. Our clinic management staff is fairly stable and most of the staff was on board during the last FL Animal Friend Grant we were approved for in 2020. Our new Executive Director, Lacie Davis, has been instrumental in attracting new vets and has a great background including an extended work history with the ASPCA and Brevard County Animal Services. She has also worked as a vet tech and understands the nuts and bolts of clinic operations. Lacie has hired vets that share our vision of helping the community while educating our clients and increasing awareness of the need for spay/neuter. We have performed over 80,000 spay/neuter surgeries since we started our clinic in 1999 and had been averaging over 5,000 a year until the last few years where we were unable to hire vets.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and

why additional resources are needed?

We have low cost spay neuter available in our clinic and are the only provider of low cost programs in the north end of Brevard County. These surgeries are subsidized by our clinic income from other client services but there is a much larger need than we can address with this approach. Space Coast Feline Network has, in the past, used our surgery suite on Sundays up to six times a year. They fixed 60 - 90 cats each clinic and helped many low income folks in the process. Since the pandemic started, they have not been able to do their clinics and this has greatly impacted lower income folks in our community. Given the impact the pandemic has had on our economically most at risk population, the need for assistance in this very critical area has grown and has disproportionately impacted these families. We recognize that need and want to ensure we make every effort to address the issues that we have identified.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

We have several generous donors that provide limited funding targeted for spay neuter each quarter. When we get that funding (generally \$4,000 to \$5,000 a quarter) we quickly use it for clients on wait lists for these surgeries. The clients who donate for these programs limit the funding to owned cats and kittens.

Number of animals sterilized in that program in the past year:

Cats: 300 **Dogs:** 0

Target Population

Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	Zip Codes 32709,32754,32759,32775,32780,32796,32922,32926,32927
Total human population in target area:	137900
Percent of residents living below poverty in target area:	9.69
Estimated number of pet cats in target area (human population divided by 3.3):	41788
Estimated number of pet dogs in target area (human population divided by 4.0):	34475
Estimated number of feral cats in target area (human population divided by 6.0):	22984
Number of cats admitted to animal control shelters in the target area last year (if known)	N/A
Number of dogs admitted to animal control shelters in the target area last year (if known)	N/A
Number of cats euthanized in animal control shelters in the target area last year (if known)	N/A
Number of dogs euthanized in animal control shelters in the target area last year (if known)	N/A
Please explain if you believe your target area animal population is significantly different than above.	
N/A	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
<p>We have greatly improved our educational outreach on spay/neuter needs, both locally and nationally. Many more people are aware of the need and are adopting from shelters that provide only neutered pets. In Brevard we are currently working on getting back yard breeders to further comply with existing regulations while lobbying local county managers on the need to restrict the sale of pets in stores. The situation has definitely improved in the last 10 years but there are certain areas that continue to plague us every year. Kitten season does not seem to have gotten much better even though we have continued to focus on the need in this area. There are still far too many community cats out there that remain unfixed and that assures us of an explosion of kittens every spring (and well into summer). Our target area under this grant application has expanded to several zip codes that we did not include the last few submittals. One zip code, 32922, ranks among the poorest zip codes in the state with 26.1% of the population living beneath the poverty level. Also, we have included zip code 32709, Christmas, since the percent of the population living below the poverty level is 12.12% and that exceeds our Titusville zips considerably. All zip codes included are within a 15 mile radius of our shelter and we should be readily accessible to anyone living in those zip codes. We continue to experience a high volume of inquiries for free community cat spay/neuter surgeries as well as subsidized surgeries for owned cats. We feel this remains the most critical area of concern for our target population areas and would like to focus on these areas while providing some subsidized surgeries for dogs. Again, the poorest areas of our county always have the greatest need for these surgeries and we believe targeting the additional zip codes noted above will help those most in need.</p>	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
<p>There are multiple veterinary clinics in the target area, however, subsidized low cost surgeries are only available at our shelter or at the Humane Society of Brevard, 20 miles south of us. With Covid shutting down one of Brevard's biggest feline spay/neuter operations (we loaned our clinic to SCFN every other month for years and they ran spay/neuter clinics very successfully), the overall impact in this area has been significant. We need to replicate that capacity and provide services for those folks who dedicate their lives to assisting community cats with no formal organization to help them.</p>	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations.	

Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

Pets in low-income families **Pit Bull / large breed dogs** **TNR managed colonies of feral cats** **Community cats (free-roaming and/or owned)** **Other**

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Estimated number of cats in the target colony area :

Estimated number that are currently sterilized:

Projected reduction after utilizing the grant:

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Describe any effort to lessen the negative impact on local wildlife.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Will the cats be ear-tipped?

Will the cats be microchipped?

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We expect to provide 500 to 600 low/no cost surgeries in targeted zip code areas for lower income populations.

How does this program increase the number of sterilization surgeries above the existing baseline?

Advertising on our social media platforms will immediately inform most of our potential clients of the availability of our low/no cost spay neuter program. Many of these folks avoid traditional veterinary clinics because of the anticipated costs, we feel they will respond to our program since most people now accept that spay/neuter is something that will benefit their animals. This was not always the case but national advertising and consistent messaging has gotten this message across to the majority of people.

Methods

What criteria will you use to determine eligibility for your program?

Any client with eligibility for FL Medicaid or SNAP will be allowed to participate.

How will you advertise the program? Explain how the advertising will reach the target audience.

Our Facebook page has over 39K followers, we have a substantial Instagram following and are developing a good base of Tik Tok viewers. Our experience with social media has been that messages of this nature get an incredibly fast response, often within minutes of posting a program of

this nature. Given this experience, we have found social media is the most economical and fastest way to get the appropriate messaging to those who can most benefit from it.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

As in the past, our biggest challenge is transportation for those that do not have the wherewithal to get their animals to the clinic in a timely manner. We have previously used volunteers to address these issues and have been able to accommodate nearly every situation in the past. We do not see this barrier stopping us from getting those most at need the surgeries that they need for their pets.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Since our volunteers regularly participate in animal transport from other shelters to our shelter as well as assisting with taking fosters to new temporary homes, they are very familiar with methods and procedures involved in moving animals. Our volunteers use their own vehicles and have signed liability waivers as part of their volunteer training. We will not be using anyone other than our own trained volunteers to assist clients if needed.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

Our staff veterinarians will be performing all spay/neuter surgeries at our clinic, Cheney Animal Clinic.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Cheney Animal Clinic	455 Cheney Highway	Titusville	FL	32780	321-269-0536	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$32.00"/>	<input type="text" value="\$32.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$37.00"/>	<input type="text" value="\$37.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$47.00"/>	<input type="text" value="\$47.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$62.24"/>	<input type="text" value="\$62.24"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
HW Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
County License		

Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

x

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Brevard County Animal Services	Assist in getting the word out in the community and provide more specific guidance in neighborhoods within our target area.
Space Coast Feline Network	Assist in getting the word out in the community.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We have recently rebranded our clinic in order to assist in getting veterinarians on board. For several years we were unable to attract qualified, experienced veterinarians and, in May of 2021, we decided to rebrand our SPCA Veterinary Clinic to Cheney Animal Clinic (we have secured this with FL DOS under fictitious name registration G21000061364). At that time, we had one full time veterinarian on staff at the clinic and had been unable to get any additional hires on for nearly two years. As of March 1, 2022, we will have four full time experienced veterinarians working at our clinic. I am not implying that the name change was the only factor but it certainly entered the equation. One of our biggest changes over the last year involved hiring our new Executive Director, Lacie Davis. Lacie worked with the ASPCA on large scale hoarding cases and has extensive management qualifications to include: Master of Science in Veterinary Medical Sciences with a Concentration in Shelter Medicine – 2018 – 2020- University of Florida, Master of Public Administration - 2000-2002- Old Dominion University, Bachelor of Science, Sociology- 1995 – 1999 – Old Dominion University and Advanced Studies Certificate, Professional Public Policy Analysis – 2004 -2005 –Old Dominion University. In addition to her education and experience with the ASPCA, Lacie worked many years for the old Brevard County Animal Services as well as several large and small animal veterinarians acquiring veterinary tech skills which she has maintained over the years. She worked tirelessly for months on recruiting veterinarians after facilitating our name change and eventually she was able to get four experienced veterinarians under contract. Her ability to communicate with veterinarians and provide them with a clear understanding of her vision for our organization was a huge factor in getting our vets to come aboard. Since we started spay/neuter surgeries in 1999 at our clinic we have provided nearly 85,000 low cost surgeries to the residents of our communities. With our experienced support staff, existing capacity and history of performance, we fully believe we are more prepared than we have ever been to assist our community in this endeavor.

Budget

Total number of sterilization surgeries projected:

Cats: 433 **Dogs:** 185

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$41.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Above pricing includes rabies shots and pain medication for all surgeries. Any additional vaccinations or testing will be done at client's expense (with best pricing available).

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We provide the lowest cost spay/neuter available in our area by limiting costs and supplementing expenses with donations. Our costs per surgery are closer to \$60 so this grant would require covering the addi

What percent of the total cost of the program would this projected grant cover?

80

/td>

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 08/29/22/ **Projected end date:** 08/04/23

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We continue to support lower income clients with donations made to our "Angel Fund" as well as utilizing the \$5 fee we charge clients for caring for their un-neutered animals.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We would promote on our FB page as well as providing handouts in our clinic, adoption center and both thrift stores.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

20