

Grant ID: 2034

Title of Proposal: Community Cat Outreach Program**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Operation Catnip of Gainesville, Inc.

Application Information

Demographics

Name of Applicant Agency: Operation Catnip of Gainesville**Website Address:** ocgainesville.org**Person Submitting Proposal:** Audrey Garrison**Position:** Executive Director**Person Submitting Proposal Email Address:** admin@ocgainesville.org**Agency Head:** Zoe Haraden**Agency Head Email:** Zharaden13@gmail.com**Organization Business Address:** 912 N.E. 2nd Street**City:** Gainesville**State:** FL**Zip:** 32601**Phone (xxx-xxx-xxxx):** 352-380-0940**Fax:****Cell:** 941-720-4539

Agency Details

Date of 501(c)(3) Incorporation: 06/25/1998**Dates of Last Fiscal Year: Begin:** 01/01/21 **End:** 12/31/21**Organization Income in Last Fiscal Year:** \$597,509.00**Organization Expenses in Last Fiscal Year:** \$661,759.00**Number of Paid Employees:** Full Time: 7 Part Time: 5**Number of Active Volunteers:** 200**Total Volunteer Hours per Week:** 100.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Dr. Julie Levy, our founder, was contributor to the FAF license plate legislative effort and served as grant committee chair.**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2010, 2012, 2014, 2016, 2018, 2020 Year(s) denied/incomplete: 0**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
129	2010	Operation Catnip	Funded
285	2012	Spay More to Save More	Funded
1427	2014	Spay More to Save More	Funded
1678	2016	Rural Spay-Neuter Expansion	Funded
1775	2018	Spay Neuter Capacity Builder	Funded
1890	2020	Capacity Building Clinics	Funded
2034	2022	Community Cat Outreach Program	Funded

Describe your Organization:**Services Provided** Open Admission Intake Shelter**Organization Structure:** City, county, or tribal agency

- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Cassidy Schiefer	Vice President	352-380-0940	Veterinary College Student
Dr. Elizabeth Fitzpatrick, DVM	Director	352-380-0940	Shelter Veterinarian
Jane Lu	Member	404-788-2539	Asst. Director, Aging & Geriatric Research
Mandy Reed	Secretary	352-380-0940	Investment Banking
Zoe Haraden	President/Treasurer	352-380-0940	Restaurateur

Applicant Qualifications

For your organization, in the last complete fiscal year:

221 cats and 0 dogs were admitted.

184 cats and 0 dogs were adopted.

6 cats and 0 dogs were euthanized.

5332 cats and 47 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

N/A

If not all, how are animals selected for sterilization before adoption?

N/A

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

N/A

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Operation Catnip's programs keep our community cats healthier, protect public health, and address the needs of residents who love and care for the cats but cannot afford spaying and neutering services. We improve the lives of community cats by offering spay-neuter, vaccinations, and critical care services to community cats throughout Alachua County and our rural region. Since Operation Catnip's founding over 24 years ago, we have spay-neutered more than 75,000 cats. We have two veterinary medical professionals serving the organization. Our on-staff veterinarian is Dr. Patricia Dingman, DVM. She received her DVM and Certificate in Shelter Medicine from the UF College of Veterinary Medicine in 2016, served an internship at San Diego Humane Society, and has provided HQHV spay-neuter for several organizations until going to work with Operation Catnip full-time in 2020. Dr. Elizabeth Fitzpatrick, DVM is a 2017 graduate of UF College of Veterinary Medicine with a certificate in shelter medicine serves on our board of directors. Dr. Fitzpatrick is currently the Medical Director for Alachua County Animal Services. Audrey Garrison is our Executive Director and is responsible for the management of all of Operation Catnip's programs. Audrey has spent over 20 years in community cat management positions. She manages a staff that includes our Operations Director, Community Cat Coordinator, Volunteer Coordinator, Caregiver Coordinator, Medical Director, and the medical support team.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Operation Catnip's various programs have been providing measurable, life-saving improvement for all cats in our community since 1998. The number of feline intakes and resulting euthanasia rates at Alachua County Animal Services (now called Animal Resources & Care), the municipal intake shelter, have dropped dramatically in the years since we began offering our free spay-neuter clinics. Kitten intakes specifically have been trending downward rapidly since we implemented our Kitten Shelter Diversion Program a few years ago. According to AR&C staff, that program is the catalyst behind the drop in kitten intakes. Due to the effects of COVID the past couple of years, many spay-neuter services have been interrupted, some of them around the state are still in suspension. This has had a devastating effect on the gains we in animal welfare have collectively made. For community cats, the effects from the suspension of clinics a couple of years ago is still being observed with increased

numbers of cats reported living outside. Operation Catnip has been able to successfully fund all our programs, even our most expansive efforts through the years. Which is why we feel confident with the integration of this Outreach Program. It is specifically designed to bring cats that would not ordinarily be trapped to our spay-neuter clinics. This is the one aspect that has been missing for many years in the community. Our budgeting for the year has incorporated this program but it stands separately from the other programs, and we expect to fund it separately as well.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

We stage spay-neuter clinics on multiple days per week and are now on pace to spay-neuter over 7,000 animals per year. The number of separate programs has expanded from just that one signature clinic a few years ago to several distinct programs with a full-time staff of seven and another five part-timers. A summary of all programs starts with our Community Cat Shelter Intake Diversion clinics that spay, neuter, and vaccinate community cats. This has been the backbone of our organization since we began 24 years ago. The Kitten Shelter Diversion Program provides an alternative to shelter relinquishment. Residents who call us or our partners with "kittens in my back yard" are referred to our KSD program. These kittens find homes through the social network of the caregiver. Operation Catnip spays and neuters all of kittens plus the queen and any other cats in the area. Caregiver Support is the segment of our work that is wide-ranging and critical to long-term solutions to the problems encountered by cats outdoors. We operate a trap depot with an inventory of about 700 traps including a dozen drop traps available for loan to caregivers. We provide caregivers with education, trapping training, and the all-important moral support. The Working Cat Program provides immediate, direct lifesaving for cats that are not suited for traditional adoption and cannot return to their outside home. They would otherwise be euthanized at our local open-admission municipal shelter. Instead, they are moved into our Catio for a short stay until a suitable working cat home can be found. Critical Care is another program providing direct lifesaving in situations that would ordinarily be unavailable for community cats. We perform limb amputations, enucleations, and dental procedures on cats and kittens that would have had no option except euthanasia, or a shortened life filled with pain.

Number of animals sterilized in that program in the past year:

Cats: 5332 **Dogs:** 47

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Alachua County, FL
Total human population in target area:	278,468
Percent of residents living below poverty in target area:	17.2
Estimated number of pet cats in target area (human population divided by 3.3):	84385
Estimated number of pet dogs in target area (human population divided by 4.0):	69617
Estimated number of feral cats in target area (human population divided by 6.0):	46412
Number of cats admitted to animal control shelters in the target area last year (if known)	1525
Number of dogs admitted to animal control shelters in the target area last year (if known)	1649
Number of cats euthanized in animal control shelters in the target area last year (if known)	81
Number of dogs euthanized in animal control shelters in the target area last year (if known)	87
Please explain if you believe your target area animal population is significantly different than above.	
We do not have any reason to believe that Alachua County might have significantly different statistics than those computed above. The intake and euthanasia statistics are final counts for the entire county as reported by ACAS for calendar year 2021.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Unowned free-roaming cats represent a substantial portion of the total cat population in this targeted area. Programs aimed at reducing cat overpopulation must include provisions for neutering unowned free-roaming cats, and those efforts should target the general public, not just pet owners. This application will support our methods to provide additional assistance to those members of the public who care for the cats but for a variety of reasons are unable to trap and transport on their own.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Alachua County has a few low-cost spay-neuter facilities or programs but combined they have been lacking in capacity and flexibility to meet the community's needs, especially when considering free-roaming cats. St. Francis Pet Care and Fix Them All offer limited services to companion pets of low-income residents. And the HSNCF has their own PetSnip clinic that has affordable services for both companion pets and community cats. The Humane Society operates four days a week, but they have very limited capacity for the surgical needs for community cats as their own adoption needs and the public's companion pets take priority. There are no other low-cost options in Alachua. Up until this year, Operation Catnip had been adding capacity by using the Humane Society's facility on the weekends. Since the purchase of our own building, we are now using our own facility as described elsewhere in this application.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:	

Pets in low-income families
 Pit Bull / large breed dogs
 TNR managed colonies of feral cats
 Community cats (free-roaming and/or owned)
 Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

The target area is the entirety of Alachua County, which is 969 square miles, 875 of it is land area. The City of Gainesville comprises more than half of the county's population yet accounts for only 63 square miles, or 7% of the land in Alachua. It is imperative that Operation Catnip reaches out to residents in outlying areas that have limited means to trap or transport cats to our clinic.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

There has never been any eligibility requirement for residents to bring their neighborhood strays to us for spay-neuter or for any other service. Operation Catnip is the largest organization in the region specializing in community cat management and as such, we receive most of the call for assistance directly. AR&C also receives calls and their staff refers all non-emergency calls to us.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Outside of the City of Gainesville, the county is mostly rural. While most of our community outreach is in the rural areas, many calls still come in from selected pockets that require attention due to the over-abundance of cats in that location. These locations are predominantly mobile home parks.

Estimated number of cats in the target colony area : 46411

Estimated number that are currently sterilized: 33000

Projected reduction after utilizing the grant: 625

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Operation Catnip has been maintaining community support for its many programs for over 20 years through a combination of staff and a huge roster of volunteers. We have a full-time Community Cat Coordinator who assists the public in all aspects of community cat management, including food subsidies. The Community Cat Coordinator also works with AR&C on a daily basis to identify and respond to resident issues and requests regarding community cats.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Alachua County promotes and encourages all aspects of TNR. Feeding, maintenance of community cats and nuisance abatement that does not include the unnecessary intake of cats. Alachua County recognizes the need to practice TNR and has codified proper community cat management regulations within their municipal code, Section #72.25, effectively and humanely. They have an active RTF program that released 333 cats last year back to their outside home.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Alachua County Animal Resources & Care is our partner in several programs, including this Community Cat Outreach. It helps them remove barriers to support TNR without utilizing limited staff and ACO's. Their unqualified support is available for you in the attached letter from their director.

Describe any effort to lessen the negative impact on local wildlife.

At the direction of AR&C, several organizations have come together in the past few years to provide a working alliance that lessens the impact of free-roaming cats as predators to native wildlife. When there is concern about wildlife areas, cats are relocated through our Working Cat Program rather than being returned to their original location. These instances are rare as cats are generally found in human habitation. Relocation is done in accordance with nationally recognized guidelines.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Nuisance mitigation is a primary concern at Operation Catnip and one that we have always taken seriously. Our Community Cat Coordinator's primary responsibility is to help residents with issues and work in coordination with AR&C to reduce the number of calls which require their response by offering alternatives. Most of these nuisances are controlled by sterilization, but we also offer deterrents and education to reduce cat nuisance issues.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Operation Catnip has bought our own building!! It will be fully renovated when this grant is hopefully funded in September. It will be equipped to serve as our primary clinical facility. This move will allow us to efficiently hold clinics any day of the week, effectively store and distribute traps for

caregivers. It has been designed to accommodate the surgical, prep and recovery needs of a mass spay-neuter facility. In the interim, we have converted our old admin offices into an efficient clini

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The program that this application is seeking funding for is our Community Cat Outreach. It builds upon a foundation that began several years ago with the creation of a Ride-Along partnership. Our staff and/or volunteers would accompany their ACO's in advance of clinics to pick up cats trapped by residents who do not have the physical ability to lift and/or the means to transport the traps and cats. As the Ride-Along has been terminated, we are now integrating this ride-along concept into our own RTF/ID Program managed by our Community Cat Coordinator. It goes beyond what the Ride-Along did in that we trap for those handicapped or infirm residents who cannot do the trapping on their own. We will be working within targeted neighborhoods that have been identified as trouble spots. Besides assisting individual cases where required, the targeted neighborhoods are those that have been subject to increased concentrations of community cats due to lack of attention. High density population areas, like mobile home parks, are normally where this occurs. This outreach has resulted in an enhanced program that works in collaboration with AR&C. We have budgeted this program to add 700 to 800 community cats to our clinics in a year that would not have been brought in under other circumstances.

How does this program increase the number of sterilization surgeries above the existing baseline?

Without this Outreach Program, the great majority of those 700 to 800 cats our Coordinator will bring to our clinics would never be trapped or neutered. The people providing basic care for their strays generally have no one else to rely upon for this service. Thus, they would continue to violate the basic maxim of, "if you feed them, you need to fix them". This is so true in low-income, high-density residential areas where everyone has the attitude that someone else will do the hard part. Previously, spay-neuter capacity was an issue with the addition or expansion of our programs, especially to the degree this Outreach Program will have. Now that we are operating of our own facilities, soon out of the new building specially designed for mass spay-neuter clinics, capacity is no longer an issue.

Methods

What criteria will you use to determine eligibility for your program?

Operation Catnip recognizes that caregivers provide ongoing care for community cats. Consequently, our focus is the welfare of the cats, the caregivers, and the community through the humane control of free-roaming community cats. We do not place barriers to quality medical care and sterilizations as doing so would be counter-productive to our mission, resulting in fewer cats receiving the service required.

How will you advertise the program? Explain how the advertising will reach the target audience.

We educate the public on cat issues with flyers, door hangers, and several brochures depending on the type of program promoted in the area. All of these are in collaboration with our local municipal shelter. This request highlights the extension of programs that use enhanced caregiver assistance methods to reach more people and the cats in their care. This has resulted in an increased level of cats now coming to our clinics for services.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

This program directly addresses those barriers as its primary mission. The provisions for trapping, transportation and return of the cats to their colonies will be provided by Operation Catnip staff, mostly our Community Cat Coordinator utilizing our own climate-controlled van that has been outfitted for the safe transport of many community cats in one trip.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Most of the cats that come to our clinics are brought to us by their caregivers. Liability releases are signed by the caregivers upon intake. However, this Community Cat Outreach Program is different in that Catnip staff generally traps the cats in lieu of those members of the public who cannot trap on their own and we transport in our own van.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

All of the spay-neuter surgeries will be performed in-house.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Operation Catnip	912 N.E. 2nd Street	Gainesville	FL	32601	352-380-0940	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

Operation Catnip does not charge any fees or collect co-pays for our services. We do however, request donations at point of service, but it is not a requirement for service. No cat is turned away due to inability by their caregiver to donate. The average donation over the past couple of years has been about \$10 per spay-neuter. The current cost to deliver a spay or a neuter in the past year has risen a bit due to the increase costs for the consumables used for surgeries. Our total cost per surgery is now \$60, including the rabies vaccination. This also includes \$10 combined for the FVRCP vaccination and an application of parasite control. Stripping out the FVRCP and Revolution which is not included in this request, we are proposing a cost to the grant of \$40 per surgery, net of donations.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who

are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Alachua County Animal Resources & Care	AR&C shelter staff will help identify and refer cats for TNR services and work with our Community Cat Coordinator on community issues and education. Operation Catnip is a proud partner with AR&C and collaborates on all cat related issues. In addition, Operation Catnip takes unadoptable adult cats that cannot be returned to the field and places them in our Working Cats Adoption Program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Through the end of last year, we were holding all clinics at the leased facilities at the Humane Society of North Central Florida. Even though we were restricted to holding clinics only on weekends when the Humane Society does not schedule their own, we still managed to stage 133 clinic dates last year serving our various community cat programs. During those clinics, 5,393 total animals were spay-neutered. We provided over 5,000 additional vet visits including kittens seen multiple times for vaccines through the Kitten Shelter Diversion Program, revaccinating cats that had previously "graduated", and providing care for ill or injured community cats. We are currently holding clinics in our old administrative offices until the new building is fully renovated in several months. Our schedule will remain the same, with 3 clinic dates per week (140 clinic days per year) averaging 50 cats per day.

Budget

Total number of sterilization surgeries projected:

Cats: 625 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$40.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Examinations, FVRCP vaccinations, and parasite control are administered as appropriate to every cat coming through our clinic. The average cost per cat of \$10 for these items are part of Operation Catnip's internal budgeting and are not included in the grant cost proposed.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

The Community Cat Outreach program will provide about 700 to 800 spay-neuters for the year. It is a small segment of our total reach in our region. All clinic programs combined will reach approximately 7,000 cats this year and is projected to be similar next year. We are not soliciting other funding for the Community Outreach Program currently. There are several grants received for the year for other programs, and some grant requests are pending or scheduled. Our total clinic budget for 2022 is \$420,000. The Community Outreach Program is \$48,000, not including non-clinic staffing or vehicle expenses.

What percent of the total cost of the program would this projected grant cover?

52

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All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/22/ **Projected end date:** 08/31/23

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local**

donations and other services generating revenue enhances the chances of receiving this grant.

Operation Catnip has a history of success in fundraising and successful grant applications in support of our programs. We have a strong social media following in our local community and mobilize our followers to give generously. Our Facebook site has over 16,000 followers and we keep them engaged with a continuous stream of useful and timely information on our programs and clinics. We have an active and continuing fund solicitation program, seeking support from major grant making organizations as well as many smaller organizations. An example of our local base, and a sign of the support we generate from those who know us best, Operation Catnip's participation in our Community Foundation's annual Amazing Give Social Media fundraising event in April earned us over \$60,000 this past year. The community in total raised over \$1,000,000 for the local non-profit organizations during this 12-hour giving event. Last year Operation Catnip garnered both the most donations received and the largest total number of donors during the Amazing Give. This accomplishment was out of more than 100 organizations participating, including organizations much larger. This result attests to Operation Catnip's local presence, acceptance, and ability to harvest financial support from our community. Operation Catnip has also established a reserve fund maintained by the Community Foundation of North Central Florida. This fund is supported by board contributions, individual donations, bequests, and cost-saving measures implemented by management and staff. This fund will provide stability and sustainability with a dedicated reserve equal to 6 to 9 months' operational expenses when fully funded.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Our programs offer multiple opportunities for display and signage. If provided with posters, we will place them in a stand-up frame at the check-in area where people congregate to admit their cats during all of our clinics and for borrowing traps and during discharge. We have hundreds of traps that are made available to anyone needing to trap cats for our clinics. Florida Animal Friends receives mentions in our social media postings. Our Facebook pages alone have over 16,000 followers who are treated every day to a new and informative post on upcoming events or helpful topics on the proper care for their neighborhood cats.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

22