

Grant ID: 2078

**Title of Proposal:** CCFAW 2022 GRANT #1

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** CCFAW

Application Information

Demographics

**Name of Applicant Agency:** Concerned Citizens for Animal Welfare of Volusia County Inc.

**Website Address:** 3094 Turtle Dove Trail

**Person Submitting Proposal:** Fran Gosnell

**Position:** Volunteer/Grant Writer

**Person Submitting Proposal Email Address:** fdgosnell@gmail.com

**Agency Head:** Cheryl Robel, President

**Agency Head Email:** Pat@ccfaw.org

**Organization Business Address:** 216 Yorktowne Dr

**City:** Daytona Beach

**State:** FL

**Zip:** 32119

**Phone (xxx-xxx-xxxx):** 386-405-1559

**Fax:**

**Cell:** 386-405-1559

Agency Details

**Date of 501(c)(3) Incorporation:** 09/26/2002

**Dates of Last Fiscal Year: Begin:** 01/01/21 **End:** 12/31/21

**Organization Income in Last Fiscal Year:** \$287,321.14

**Organization Expenses in Last Fiscal Year:** \$245,551.64

**Number of Paid Employees:** Full Time: 0 Part Time: 0

**Number of Active Volunteers:** 10

**Total Volunteer Hours per Week:** 100.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** From Director of the Flagler Humane Society.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 0 Year(s) denied/incomplete: 0

**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
2078	2022	CCFAW 2022 GRANT #1	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other low cost pet vaccination clinic

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other Private nonprofit agency AND

**List your current board of directors:**

Name	Title	Phone	Occupation
Cheryl Robel	President	386-760-2324	Co-Founder of CCFAW
Jane Davis	Vice President	386-405-1559	Vice President
Julie Osborne	Vice President	386-405-1559	Vice President
Pat Mihalic	Treasurer	386-405-1559	Co-Founder of CCFAW

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**0 cats and 0 dogs were admitted.**

**0 cats and 0 dogs were adopted.**

**0 cats and 0 dogs were euthanized.**

**3500 cats and 120 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

NA

**If not all, how are animals selected for sterilization before adoption?**

NA

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

NA

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

CCFAW has been providing funding for spay and neuter since it was incorporated in 2002. In 2011 we added our TNR program. We made presentations about the benefits of TNR to all of the Volusia County, FL municipalities including the unincorporated portion of the County. By 2013 all of the municipalities including the unincorporated portion had made TNR a part of their animal control efforts to control the population of feral cats. The municipalities pay for the spay or neuter, vaccinations for rabies and distemper, and the cats ears are tipped for identification. The majority of the municipalities will also pay for adoptable colony cats and kittens to be spayed or neutered and vaccinated for rabies and distemper. In lieu of the eartip for adoptable cats and kittens a mandatory microchip must be paid for by the colony caregiver. NOTE: CCFW will pay for the microchip if the caregiver does not have the resources.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

CCFAW spent about \$40,000 of our budget last fiscal year to spay and neuter 600 cats and 150 dogs. An additional \$25,000 would allow us to spay and neuter another 300 cats and 200 dogs.

**Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe**

CCFAW's programs are unique in that we help any dog or cat owner in Volusia County who cannot afford to have their pets spayed and neutered and vaccinated. Our TNR program has registered colonies so that each colony is a targeted colony and we work with the caregivers to make sure all cats in the colony are spayed and neutered and vaccinated. The municipalities within Volusia County pay for the TNR surgeries and vaccinations. The unincorporated portion of the County saved enough money in their budget when they adopted our TNR program to afford to have their own spay/neuter clinic. CCFW uses a portion of our budget to spay and neuter and vaccinate the tame adult cats and kittens from the colonies in one municipality who will not pay for adoptable cats or kittens to be spayed or neutered.

**Number of animals sterilized in that program in the past year:**

**Cats:** 3500 **Dogs:** 150

**Target Population**

<b>Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):</b>	Volusia County, Florida
<b>Total human population in target area:</b>	465,000

<b>Percent of residents living below poverty in target area:</b>	13.2%
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	140910
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	116250
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	77500
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	N/A
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	N/a
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
N/A	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
Irresponsible pet owners who do not get their pet dogs and cats spayed or neutered. The majority of the irresponsible pet owners are renters who move and just leave their pets behind. Cat abandonment is rampant in the entire State of Florida. We are currently working with several of the cities to require rental properties that allow pets to make sure that along with the required rabies vaccination the dogs and cats are sterilized and microchipped. CCFAW has offered to help any pet owner who is renting with funding to have their pets sterilized and microchipped to meet the requirements of the rental property.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
The Redinger Spay/Neuter Clinic and the County Spay/Neuter Clinic are the two low cost spay/neuter clinics in Volusia County. Both clinics offer spay/neuter services for owned cats and dogs and for TNR colonies. The cost of the TNR is paid by the municipalities but none of the cities nor the clinics offer free spays and neuters for those pet owners who cannot afford even the low cost charged by these facilities. That is where CCFAW comes in. Most of our funds are used to subsidize spay and neuter for pet owners who cannot afford those services and for friendly stray cats and kittens that are not covered under the TNR Program. We are an all-volunteer organization and we do not turn anyone away. Our goal has always been to reduce the overpopulation of dogs and especially cats through affordable, accessible spay and neuter.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</b>	
<input checked="" type="checkbox"/> <b>Pets in low-income families</b> <input checked="" type="checkbox"/> <b>Pit Bull / large breed dogs</b> <input checked="" type="checkbox"/> <b>TNR managed colonies of feral cats</b> <input checked="" type="checkbox"/> <b>Community cats (free-roaming and/or owned)</b> <input type="checkbox"/> <b>Other</b>	

**TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program**

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

Because our TNR Program is funded by the municipalities in Volusia County including the unincorporated areas of the County, our target area would be the five (5) municipalities where we manage the TNR Programs. The cities we manage (for free) are Daytona Beach, Holly Hill, South Daytona, New Smyrna Beach, and Edgewater.

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

Cat colony caregivers must register their colony with their respective city. CCFAW registers the colonies for the five municipalities where we manage the TNR Programs. Anyone who lives in the municipalities that have a TNR Program is eligible for the TNR Program.

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

We have colonies in all of the mentioned locations and commercial, residential or agricultural settings. In our TNR program each registered colony is a target area so we do not have "estimated number of cats in the target colony area; estimated number that are currently sterilized; or Projected reduction after utilizing grant" because every colony in each of the five cities where we manage the TNR Programs is a "target area." CCFAW monitors each colony ensuring cats in colony are sterilized.

**Estimated number of cats in the target colony area :** 0

**Estimated number that are currently sterilized:** 0

**Projected reduction after utilizing the grant:** 0

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

Each cat colony caregiver signs a contract with the municipality where the colony is located. We have attached a copy of the Holly Hill Caregiver Agreement that spells out what is required of the cat colony caregiver, the municipality, and CCFAW.

**Do current city/county ordinances address TNR or free-roaming cats?**

Yes

**Please explain what is allowed:**

All of the cities in Volusia County and the unincorporated areas of the County allow TNR colonies and have active TNR programs as long as the rules are followed in either the Caregiver Agreement with the municipality or provided to the caregiver if no Caregiver Agreement is required. NOTE: Some cities and the unincorporated area of the County just use the "return to field" program so all cats that are within the borders of that particular municipality are fixed and returned.

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

Groups: CCFAW, Integrity Cat Rescue, Cat Tail Corners Cat Sanctuary, Port Orange Cats, Halifax Humane Society, SE Volusia Humane Society, New Hope Animal Shelter, Edgewater Animal Shelter, Farmhouse Cats. Government Agencies: Daytona Beach Animal Services ("AS"), Volusia County AS, Holly Hill (AC-Animal Control), Ormond Beach AS, Port Orange AC, Edgewater AC, New Smyrna Beach AC, Deltona AC, Orange City/Debary AC, Deland AC, S Daytona AS, Ormond Beach AC, Ponce Inlet AS

**Describe any effort to lessen the negative impact on local wildlife.**

CCFAW advises all cat owners to sterilize and keep their cats inside and do not let them roam. We also promote the TNR Program throughout Volusia County. If we can control the breeding and cat caregivers provide the feeding, the negative impact on wildlife will be reduced with less cats and reproduction under control.

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

CCFAW has rules in place for cat caregivers on feeding that require the caregivers to feed during daylight hours and remove uneaten food before leaving feeding area so undesirable animals and insects are not drawn to the colony. CCFAW has volunteers who are cat and TNR experts who work with our AC officers from every municipality on nuisance calls; identify/stop rogue feeding & settle disputes between neighbors. We make presentations to homeowner groups and mobile home park mgmt on TNR benefits.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** Yes

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

CCFAW will continue to schedule TNR weekly appointments at the Redinger Spay/Neuter Clinic. We will partner with Volusia County Animal Services to sterilize low income residents pets. The partnership would include appointments on their spay/neuter bus that would enable CCFAW to reach pet owners in remote areas and also service areas where large cat colonies are located.

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

CCFAW would be able to sterilize an additional 300 cats and 200 dogs in the next year.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

A Florida Animal Friend Grant would allow CCFAW to sterilize colony and stray cats that are adoptable in cities where these cats are not sterilized for free under their TNR Programs. We could also provide funding for owned cats and dogs whose owners do not have the resources to have them spayed or neutered. CCFAW would be able to partner with Volusia County Animal Services who would provide volume appointments so we could offer grants to city Animal Control Departments for residents who have unaltered animals and cannot afford to have them sterilized. We have a large number of Pit Bulls and large breed dogs that would be our target objective if we received this grant.

## Methods

**What criteria will you use to determine eligibility for your program?**

We have a large population who are under the poverty level in Volusia County. We provide very low cost and many times free spay and neuter for both dogs and cats for anyone who contacts us directly or posts on our Facebook Page asking for help to have their pet fixed. We do not turn anyone away.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

CCFAW has over 7,000 followers on our Facebook Page and we share our page with all of the dog and cat rescue organizations including the Humane Societies and Shelters. All of our Animal Control Departments would be advised that we had funding for spay and neuter for owned pets that they encounter. We hold low cost pet shot clinics twice each month and we would provide flyers to anyone who needs to have their pet sterilized. Public Service Announcements would be placed in our local newspapers.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We have some volunteers from various cultural backgrounds that speak languages besides English; if there is a concern for communication we will attempt to match the pet owner with a volunteer who can help them. Volunteers can also assist by reading and verbally explaining necessary information to pet owners.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

We do not provide transportation of animals.

**Veterinary Services**

**What arrangements have you made with veterinarians to perform the surgeries?**

CCFAW uses private veterinarians and spay/neuter clinics. We schedule our surgeries with the Redinger Spay/Neuter Clinic, the Volusia County Animal Services Spay/Neuter Clinic and the Edgewater Animal Shelter. Halifax Humane Society also provides TNR surgeries under the TNR and "Return to Field" Program. If CCFW receives this Grant, we will be partnering with Volusia County Animal Services to sterilize owned dogs and cats in targeted areas that have populations that are at the poverty level, pet owners who live in areas where veterinary services are not available, and we will utilize their mobile spay/neuter bus to provide TNR surgeries in areas where there are large numbers of free roaming/feral cats.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Cohen Veterinary Center	2879 Elkcarn Boulevard	Deltona	FL	32738	386-532-0999	<input type="checkbox"/>
Edgewater Animal Shelter	605 Mango Tree Drive	Edgewater	FL	32132	386-402-7476	<input type="checkbox"/>
Freiberg's Healing Paws Veterinary Clinic	1437 N. US1	Ormond Beach	FL	32174	386-615-7297	<input type="checkbox"/>
Halifax Humane Society	2364 LPGA Blvd	Daytona Beach	FL	32124	386-274-4703	<input type="checkbox"/>
Redinger Spay/Neuter Clinic	600 Mason Ave, Suite 150	Daytona Beach	FL	32117	386-310-4935	<input checked="" type="checkbox"/>
Volusia County Animal Services	1250 Indian Lake Road	Daytona Beach	FL	32124	386-323-3575	<input type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$15.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$55.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$15.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$55.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$25.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$75.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$25.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$75.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>

**HW Testing**  Required  Optional  Not Available  No  Yes

**Feline Leuk/FIV**  Required  Optional  Not Available  No  Yes

**County License**  Required  Optional  Not Available  No  Yes

**Ear tipping**  Required  Optional  Not Available  No  Yes

**Microchip**  Required  Optional  Not Available  No  Yes

**Other**  Required  Optional  Not Available  No  Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

TNR Vaccination for Distemper is optional at \$5.00 fee to Client. Other: We require that all cats and dogs including adoptable TNR cats not ear-tipped, to be microchipped under our spay/neuter program and under all TNR programs.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

### Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animal Control Depts for all of Volusia County Cities and Unincorporated County	TNR Programs in all cities and unincorporated County are administered by the Animal Control Departments. The Animal Control Departments also refer residents to CCFAW for spay and neuter services for their owned dogs and cats. Many of our cities and the unincorporated County have a mandatory spay/neuter ordinance so the officers refer pet owners to CCFAW who have unaltered pets and need help with funding.
Big John Radio Talk Show	Advocate for spay and neuter and our TNR Programs.
CCFAW has dozens of businesses with cat colonies that are registered under our TNR Program	The businesses trap the cats, transport the cats to the spay/neuter clinic, rehab the cats after surgery and return the cats to the colony where they are fed and cared for - for the rest of their lives.
Integrity Cat Rescue	Will take tame colony cats and kittens for foster and adoption.
Pawsibilities Rescue	Will take tame colony cats and kittens for foster and adoptions.
The News Journal	Local newspaper - Facebook Page - News Journal Pets that posts our Low Cost Spay and Neuter Programs and TNR information.

### Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

CCFAW's main objective as an organization since our inception in 2002 is to reduce the overpopulation of dogs and cats by providing affordable, accessible spay and neuter services. In 2011 we established a county-wide TNR Program. Since then we have sterilized tens of thousands of cats and several thousand dogs. CCFW will continue to pursue our objective by advertising the availability of the grant funding to have owned cats and dogs spayed and neutered. The grant funds would also be used to spay or neuter adoptable cats and kittens in those municipalities that do not cover the cost of sterilization of adoptable cats and kittens under their TNR Programs. Using the methods that have resulted in success for the past 20 years with your grant funding we will be able to sterilize 300 additional cats and 200 additional dogs in the next calendar year. Approximately half of the 300 cats are females who can have up to four litters a year and produce an average litter of six kittens. Each female cat and her female kittens would have produced 80 kittens in a 12 month period. Dogs usually only have one heat cycle a year. Small dogs usually average 3 to 4 puppies. Large dogs on the other hand average 10 to 12 puppies. By sterilizing the 300 cats and 200 dogs it would prevent 12,000 kittens and 1,300 puppies from being born. All the funds from the Grant, if we are fortunately enough to be awarded, would be used for spay and neuter as we do not have any paid employees - only dedicated volunteers including the CCFW Founders, Cheryl Robel and Pat Mihalic.

## Budget

### **Total number of sterilization surgeries projected:**

**Cats:** 300 **Dogs:** 200

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$50.00

### **Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

CCFAW will pay for distemper vaccines for pet owners who cannot afford any costs. CCFW requires a distemper vaccination because of the threat of deadly panleukopenia in cats and parvo in dogs. We also pay for other expenses for pet owners who are financially challenged such as heartworm tests and heartworm medications for dogs, and flea medications for both dogs and cats. The mandatory microchipping is paid for by the owners of dogs and cats and by the cat colony caregiver for TNR cats that are not being ear-tipped. CCFW will pay for the microchipping if the owner or caregiver cannot. There is no charge from any clinic for ear-tipping.

### **Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

CCFAW holds two low cost pet shot clinics each month and since the pandemic, we do on-line fund raisers for targeted expenses. We also have private donors who donate on a regular basis. The proceeds from our fundraisers are used for spay and neuter and TNR unexpected expenses.

### **What percent of the total cost of the program would this projected grant cover?**

75%

/td>

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 08/01/22/ **Projected end date:** 07/31/23

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

CCFAW will expand the number of Low Cost Pet Shot Clinics each month. We will be actively applying for other grants that are offered for spay and neuter of dogs and cats and TNR programs. We will increase our on-line fundraising efforts.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

**If CCFW is awarded the FAF Grant we will do a Press Release in both of our local newspapers (News Journal - on-line and in print) and the Hometown News (a free newspaper delivered throughout Volusia County); additionally, we will be posting in Neighbors, posting on our Facebook Page (7000+ followers), share it on Facebook, hand out flyers at our Low Cost Pet Shot Clinics, as well as on our website (ccfaw.org), along with posting on all animal rescue Facebook pages.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:  
Unknown**