

Grant ID: 2071

Title of Proposal: Central Brevard Dog Sterilization Project

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Central Brevard Humane Society

Application Information

Demographics

Name of Applicant Agency: Central Brevard Humane Society

Website Address: 1020 Cox Road

Person Submitting Proposal: Theresa Clifton

Position: Executive Director

Person Submitting Proposal Email Address: director@brevardhumanesociety.org

Agency Head: Theresa Clifton

Agency Head Email: director@brevardhumanesociety.org

Organization Business Address: 1020 Cox Road

City: Cocoa

State: FL

Zip: 32926-2331

Phone (xxx-xxx-xxxx): 321-636-3343

Fax:

Cell: 321-302-4828

Agency Details

Date of 501(c)(3) Incorporation: 04/07/1981

Dates of Last Fiscal Year: Begin: 07/01/20 **End:** 06/30/21

Organization Income in Last Fiscal Year: \$2,401,609.00

Organization Expenses in Last Fiscal Year: \$1,913,906.00

Number of Paid Employees: Full Time: 26 Part Time: 26

Number of Active Volunteers: 472

Total Volunteer Hours per Week: 345.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous applications.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2014, 2016, 2018, 2020 Year(s) denied/incomplete: 2009, 2010

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
117	2009	Public low cost spay/neuter services to reduce the number of unwanted pets in our community	Denied
165	2010	Targeted Spay/Neuter Grant	Denied
1410	2014	Central Brevard Cat Sterilization Program	Funded
1606	2006		Denied
1635	2016	Central Brevard Cat Sterilization Program	Funded
1755	2018	Central Brevard Cat Sterilization Project	Funded
1887	2020	Central Brevard Cat Sterilization Project	Funded
2071	2022	Central Brevard Dog Sterilization Project	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other Adoptions/Wellness Clinic/Ch.

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Brenda Mulberry	Director	321-783-4407	Print Shop Owner
Brian Hawkins	Vice President	321-288-6816	Title Agent
Dianne George	Treasurer	321-632-0398	Community Volunteer
Jodi Levesque	Director	321-268-2260	Engineering Consultant
Kathleen Davies	Director	321-636-8949	Davies Law
Laura Kutryb	Director	321-210-9207	Real Estate Agent
Michelle Earltinez	Director	321-431-4359	Community Volunteer
Pat Padrick	Director	321-431-0004	Real Estate
Rich Carpenter	President	321-917-6882	Community Volunteer
Susan Palmbach	Secretary	321-446-6636	Alluvonic
Tom Yardley	Director	321-868-7959	Attorney

Applicant Qualifications

For your organization, in the last complete fiscal year:

1017 cats and 829 dogs were admitted.

782 cats and 492 dogs were adopted.

114 cats and 223 dogs were euthanized.

1245 cats and 307 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

CBHS has the expertise and capacity to perform the number of surgeries we are proposing. CBHS has been in operation in Brevard County since 1952. In 2009, a modern clinic (including a fully-equipped operating room) was constructed to provide low-cost routine medical care, with an emphasis on spay/neuter services, for the shelter pets and those in the community. Currently, we perform spay/neuter surgeries two (2) days per week (Wednesday and Thursday), along with wellness on Tuesday, Friday and Saturday to ensure access to low-cost vaccinations and other health-care services for pets. In 2021, we performed 2,516 spay/neuter surgeries Dogs Cats Shelter Animals 307 1245 Owned Animals 477 487 In spite of these numbers and the greatly reduced fees, the clinic is not fully utilized, and we would like to take advantage of the excess capacity to participate in this spay/neuter project for the underserved, low-income population in our community. Currently, the clinic is closed on Sunday, but we are prepared to open on Sunday to perform this grant project's surgeries, if needed. Our project will fund approximately 300 surgeries, with an average of 75 surgeries per week. CBHS is accustomed to performing up to 25 surgeries per day, so the proposed schedule can accommodate our project under the current operating timeframes. However, if needed, we are also prepared to perform this project's surgeries on additional days of the week. The surgeries will be performed by CBHS's part-time staff veterinarian, Dr. Zenaida Agrait-Rodriguez, License #7180 (with 26 years of

experience), assisted by Lead Veterinary Technician, Ashley Sylvia (with 7 years of experience) and Veterinary Technician, Matthew Dobson (with 9 years of experience). If additional veterinarian assistance becomes necessary, CBHS has a second full-time, qualified staff veterinarian, Dr. Kimberly Maier. Overseeing this project at CBHS will be Executive Director, Theresa Clifton, who has extensive knowledge and experience, has served on multiple County and community boards concerned with animals, and has served CBHS for 18 years (including Board of Directors; 2 years as President). CBHS Shelter Manager, Gina Laurenzi (with over 20 years of experience in the animal welfare field), will perform all administrative aspects of this grant project, including providing the phone number for inquiries, qualifying participants, monitoring the project's progress, and preparing all grant-required reports and paperwork.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

CBHS offers low-cost spay/neuter services to all clients. Our current funding comes from revenue generated through our Clinic services, product services, adoption fees, retail sales from our four (4) thrift stores, fundraising and donations. The purpose of our grant request is to reach out to low-income families in the County who cannot afford the cost, even at discounted rates, to continue in our goal of a no-kill community. Although our grant requests in the past have been for cat sterilizations, we currently have a funding through the Daphne Foundation for cat spay/neuter surgeries, allowing us to focus this year on sterilization of pit bull and pit bull mix breed dogs.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

As mentioned above, CBHS is a low-cost spay/neuter and wellness facility, with rates that are significantly lower than private veterinarian offices. In addition, we have a Spay it Forward program where clients can contribute funds to be used for those individuals who are unable to afford even our low costs. This program has been in place for several years and is still being utilized today.

Number of animals sterilized in that program in the past year:

Cats: 55 **Dogs:** 22

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	32922, 32923, 32926
Total human population in target area:	24,980
Percent of residents living below poverty in target area:	48%
Estimated number of pet cats in target area (human population divided by 3.3):	7570
Estimated number of pet dogs in target area (human population divided by 4.0):	6245
Estimated number of feral cats in target area (human population divided by 6.0):	4164
Number of cats admitted to animal control shelters in the target area last year (if known)	3,781
Number of dogs admitted to animal control shelters in the target area last year (if known)	1,957
Number of cats euthanized in animal control shelters in the target area last year (if known)	441
Number of dogs euthanized in animal control shelters in the target area last year (if known)	73
Please explain if you believe your target area animal population is significantly different than above.	
We believe that the dog population in the target area is significantly greater than the standard statistics indicate, with the majority of the dogs being pit bull/pit bull mix breeds. These statistics show an estimated 6,245 dogs in the target area and 151,653 in Brevard County. A total of 829 dogs (13% of the standard estimated total) were admitted to CBHS in 2021. It is unlikely that CBHS is admitting 13% of the area's total dogs in one year. Further, the standard statistics indicate that all of Brevard County has 151,653 dogs. The total number of dogs admitted to Brevard County Animal Services in 2021 (1,957) constitutes less than 2% of this county-wide standard estimate. The conclusion that CBHS admitted 13% of all dogs in the target area and Brevard County Animals Services admitted less than 2% of all dogs in Brevard County, suggests that either there is a larger dog population in the target area than the standard estimate, or the admission rate of dogs from the target area is twice the County-wide rate. Either way, there is a problem that needs to be fixed.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
We believe the unaltered dogs (strays and pets from low-income families who cannot afford the normal cost of sterilization surgery) are the most substantial source of dog overpopulation in the target area. The significance of unaltered dogs is illustrated by the fact that last year 20% of our intake was from stray animals, approximately 75% which were unaltered. In addition, the pit bull and pit bull mix breed is over represented in our County due to not only breed restrictions in surrounding counties, but by local landlord and HOA's.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Brevard County is 72 miles long. Most spay/neuter surgeries throughout the County are performed by private-practice veterinarians who charge full fees for their services. These resources are insufficient, because the poor economy prevent many residents from affording those fees. In Central Brevard, CBHS is the only substantial provider of low-cost. This project's target area includes the City of Cocoa (Central Brevard) which has Brevard County's largest population of poverty-level residents. The spay/neuter services in this area are insufficient, because many of these low-income residents (or no-income residents) cannot afford even CBHS's greatly reduced fees (\$77.50 for male dogs and \$87.50 for female dogs). The underutilization of CBHS's clinic attests to the impact today's economy and job market are having on people's ability to afford to sterilize their companion animals.	

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:

Pets in low-income families **Pit Bull / large breed dogs** **TNR managed colonies of feral cats** **Community cats (free-roaming and/or owned)** **Other**

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? No

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The requested grant funds will sterilize approximately 300 pit bull and pit bull mix dogs belonging to low-income residents of Central Brevard County. The charge for each surgery will be \$77.50 for male dogs and \$87.50 for female dogs.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program will increase the current utilization of CBHS's clinic (the existing baseline (by providing approximately 300 sterilization surgeries (for pit bull/pit bull mix breeds of low-income residents) that would not otherwise be performed. The publicity which will be generated for this program will increase awareness of the need for low-cost spay/neuter surgeries, thereby increasing donations to our facility to keep a strong spay/neuter program going after the grant funds have been expended.

Methods

What criteria will you use to determine eligibility for your program?

Eligible applicants will be required to provide proof that they receive some form of public assistance (e.g.; subsidized housing, food stamps, SSI, Medicaid, etc.) or have an income at or below the poverty level published by the Centers for Medicare & Medicaid Services (at www.cms.gov). In addition, others will also be considered who can demonstrate that they have lost their jobs and have been unable to find employment.

How will you advertise the program? Explain how the advertising will reach the target audience.

To reach the target audience, CBHS will advertise in areas frequented by low-income residents. This means that they will put up posters and fliers at CBHS's shelter, clinic, Merritt Island adoption center, and four thrift stores. CBHS will also promote the program at their various events; run repeated public service announcements on local radio stations, including FM 99.3 and FM 98.5; issue press releases to local publications (e.g.; Florida Today, Pet Gazette, Hometown News); create a brochure about this program which will be distributed to all animal shelters in the County and at the numerous pet events which are conducted throughout the County by shelters, rescue organizations, and other animal groups; promote the program in CBHS's weekly email newsletter, and on the website and social media pages; and other animal organizations in the County, with email notification of this program to their memberships; and promote the program on any other appropriate location or event which may arise. We will not be shy about advertising this program.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We do not anticipate that transportation will be an issue, since the CBHS clinic is centrally located in the County and is easily accessible from all major roadways in the area. We also anticipate no literacy or cultural hurdles, since CBHS has staff members and several volunteers who can communicate in Spanish and assist with paperwork if needed.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, this project does not involve the transportation of animals by someone other than the client.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

In-house veterinary practice.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Central Brevard Humane Society Spay/Neuter & Wellness Clinic	1020 Cox Road	Cocoa	FL	32926	321-636-3343	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Male Dogs	<input type="text" value="\$28.00"/>	<input type="text" value="\$79.50"/>	<input type="text" value="\$107.50"/>
Range for Female Dogs	<input type="text" value="\$28.00"/>	<input type="text" value="\$89.50"/>	<input type="text" value="\$117.50"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered

Fee to Client?

Examination Required Optional Not Available

No Yes

Rabies Vaccination if Due Required Optional Not Available

No Yes

Other Vaccination if Due Required Optional Not Available No Yes

Pain Medication Required Optional Not Available No Yes

Parasite Medication Required Optional Not Available No Yes

HW Testing Required Optional Not Available No Yes

Feline Leuk/FIV Required Optional Not Available No Yes

County License Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

To help ensure the highest-quality healthcare to their patients, CBHS requires a physical examination prior to surgery and current rabies vaccination on file.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Brevard County Animal Services	Brevard County Animal Services will post flyers at their shelter locations and on their website.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

This project will be heavily promoted from its inception to ensure that all proposed surgeries are accomplished before the end of the grant period. After six months, if the number of completed and scheduled surgeries is not on track to fully accomplish the project, we will expand the target area to include additional low-income locations. We recognize that we are proposing a large project, but we are confident that CBHS can successfully complete it. CBHS would like this project to continue its efforts toward fixing our County's pit bull/pit bull mix overpopulation problem; but we need financial help to do so. We are prepared and eager to conduct this project and demonstrate that we can maximize the effectiveness of FAF's grant funds as we have in a prior year.

Budget

Total number of sterilization surgeries projected:

Cats: 0 **Dogs:** 297

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$85.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Not included in the grant will be public service announcements and newspaper/radio media; and rabies vaccine that will be required and paid for by the client.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

CBHS has already established a "Spay it Forward" program that we now ask clients to donate \$1.00 to help those who cannot afford it. In addition, since 2006 this fund has provided CBHS with an annual stipend up to \$3,000 that CBHS will use towards this continued spay/neuter program.

What percent of the total cost of the program would this projected grant cover?

95

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All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/22/ **Projected end date:** 08/31/23

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

CBHS will continue to offer low-cost spay/neuter services to the community. In addition, CBHS will continue soliciting donations from the general public through our Spay it Forward program, and seek other grants to offer free spay/neutering.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

All promotional materials and advertising for this grant project (delineated in a previous question) will identify both the FAF grant and the FAF Spay/Neuter License Plate. This will include all written materials, oral presentations, media mentions (including newspaper, radio, and television), and the CBHS website and social media pages, the four (4) Molly Mutt Thrift Stores and any other local animal organizations willing to promote spay/neuter in this manner. The CBHS website will also provide a link to FAF's website. Numerous CBHS staff members and volunteers already proudly display this license plate on their cars.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown