

Grant ID: 2024

Title of Proposal: Keeping It Affordable

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: A HOPE

Application Information

Demographics

Name of Applicant Agency: A HOPE

Website Address: www.ahope4src.com

Person Submitting Proposal: Brandi Winkleman

Position: President

Person Submitting Proposal Email Address: ahope4src@gmail.com

Agency Head: Brandi Winkleman

Agency Head Email: ahope4src@gmail.com

Organization Business Address: P.O. Box 4629

City: Milton

State: FL

Zip: 32572

Phone (xxx-xxx-xxxx): 850-665-0511

Fax:

Cell: 850-368-2858

Agency Details

Date of 501(c)(3) Incorporation: 09/01/2017

Dates of Last Fiscal Year: Begin: 01/01/21 **End:** 12/31/21

Organization Income in Last Fiscal Year: \$328,389.37

Organization Expenses in Last Fiscal Year: \$179,999.08

Number of Paid Employees: Full Time: 1 Part Time: 0

Number of Active Volunteers: 28

Total Volunteer Hours per Week: 130.00

How did you learn of the 2009 Florida Animal Friend grant competition? Facebook

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2 Year(s) denied/incomplete: 0

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
1765	2018	Reducing SRCAS Intake	Funded
1923	2020	Essential Care for Community Cats	Funded
2024	2022	Keeping It Affordable	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Beth Davito	Secretary	224-645-3942	Retired Admin Assistant
Brandi Winkleman	President/Executive Director	850-368-2858	Executive Director
Brenda Johnson	Adoptions Rep	850-384-6561	Former Flight Attendant
Chelsey Meredith	Volunteer Coordinator	850-572-0666	Dental Hygenist
Chelsy Sweetman	Fundraising Manager	850-375-4631	Registered Behavioral Therapist
Jon Green	Treasurer	850-910-4136	Retired CFO
Karen Duesenburg	Veterinary Advisor	850-774-8387	Veterinarian
Katherine Ingram	Human Resources Director	727-859-2147	Registered Nurse
Laura Posey	Outreach Coordinator	850-723-7695	Retired Occupational Therapist Supervisor
Michelle Bohannon	Donor Relations Manager	850-341-6643	Data Analyst
Paige Cary	Vice President	850-341-1925	Retired Pharmaceutical Rep
Tara Deaguilera	Shelter Liaison	850-266-5574	Kennel Tech
Teresa Helms	Social Media Lead	850-232-5395	Retired Destination Golf Owner/Operator
Tina Beedle	TNR Coordinator	850-982-1758	Former Vet Tech
Tricia Green	Purchasing Rep	408-515-7020	Retired Materials Manager
William Dubois	Planning Officer	850-529-1951	Retired County Planning Officer

Applicant Qualifications

For your organization, in the last complete fiscal year:

463 cats and 0 dogs were admitted.

358 cats and 0 dogs were adopted.

4 cats and 0 dogs were euthanized.

358 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake**
- Foster Program**
- Wellness services to understand pet owners**
- Volunteer Program**
- Owner surrendered animals**
- Food Bank**
- Cruelty investigation**
- High volume spay/neuter clinic**
- Lost and Found Program**
- Behavior counseling**
- Enforcement of ordinances**
- Full service wellness clinic**
- Adoption Program**
- Disaster services**

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Our organization has been transporting animals to be sterilized since October of 2017. We currently drive 50 to 75 animals every other Tuesday to the clinic 2.5 hours away. We have been consistent and keep our van up to date on maintenance and other routine care in order to continue providing this service until our clinic is built. We have a new van, which arrived last month, nearing completion of the interior and exterior design which will be primarily used for this same service. Our spay/neuter transport program is coordinated by multiple individuals and, though the volunteers in charge of the program have rotated, the roles have been the same; and always filled. Our treasurer maintains the number of clients related to the grant amount and has a team working under him who keeps up to date data tracking. He then communicates frequently with the Transport Team to let us all know our status as we go. We have 5 years of documentation and volunteer hours to prove our ability to continue carrying out this program and find this to be our primary program.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our clients pay for the sterilization of their pets and community cats. We have monthly donors who cover the cost for our rescue animals to be sterilized. The issue we are facing is with the increase in prices at the clinic we use. Though the cost is still low, the dollar amount is cutting into

the pockets of our cat caregivers who mostly pay for more than 5 to 10 cats. A simple increase of \$5 per animal could be an extra \$50 for a person who was short on funds to begin with. We need to continue keeping the cost as low as possible so we can sterilize as many animals as possible and keep them from reproducing. We already chose not to increase our community cat prices this year, even though the clinic we use did. We opted to raise the owned animal prices the same amount our clinic did and try to keep the cat cost down. We are doing what we can, but this price break will likely hurt our organization needs while we are raising funds to build a clinic here, locally.

Florida Animal Friend grants are for low-cost and/or no-cost spay/neuter programs; If you currently have such a program, please describe

We have a transportation program to the nearest low cost clinic five counties east of us. Though we are in the process of building our own clinic, this is the option we have taken for the past 5 years, every other Tuesday. To date, we have taken over 5,000 animals to be sterilized.

Number of animals sterilized in that program in the past year:

Cats: 1338 **Dogs:** 103

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Santa Rosa County
Total human population in target area:	188,000
Percent of residents living below poverty in target area:	9.1
Estimated number of pet cats in target area (human population divided by 3.3):	56970
Estimated number of pet dogs in target area (human population divided by 4.0):	47000
Estimated number of feral cats in target area (human population divided by 6.0):	31334
Number of cats admitted to animal control shelters in the target area last year (if known)	1950
Number of dogs admitted to animal control shelters in the target area last year (if known)	1252
Number of cats euthanized in animal control shelters in the target area last year (if known)	132
Number of dogs euthanized in animal control shelters in the target area last year (if known)	60
Please explain if you believe your target area animal population is significantly different than above. I always think there is more cats roaming than the numbers show, but it may be pretty close to accurate.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: Local breeders not being controlled, hunting dogs/clubs allowing over breeding and releases after season, and general mindset of cat caretakers and owners who are unaware of the benefits to spay/neuter.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? We provide a transportation service every other week to a clinic 2.5 hours away and hold around 60 animals on each trip, for the general public. The local shelter is only able to provide spay and neuter to animals they own and in their care. There is one other small transportation service to a clinic in Mississippi for cats which takes about 10 to 20 twice a month.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant: <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

1011.61sq miles

What is the criteria used for determining the target area(s) and/or eligibility for this program?

They must be an owner or caretaker of cats who uses our transportation service

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Rural and residential mix

Estimated number of cats in the target colony area : 30000

Estimated number that are currently sterilized: 5000

Projected reduction after utilizing the grant: 766

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

We have excellent caretakers in our area who provide food and daily care and even set up Facebook accounts to coordinate care when they move or go on trips. They just focus so much on the feeding that they can't afford the spay/neuter.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Cats who are ear tipped and have a caretaker

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Santa Rosa County, City of Milton, Santa Rosa County Animal Services, Escarosa TNR group

Describe any effort to lessen the negative impact on local wildlife.

We strongly encourage feeding times to be short and twice a day with removal of trash. Cats who are in a dangerous area or who are a danger to others are relocated if possible. If not, many caretakers build catios or try to bring them inside.

Describe efforts that will be made to mitigate current or potential nuisance issues.

We always take complaint calls and explain what we can do to help.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

We will promote this grant and encourage more cat caretakers to use our service even though the clinic prices are increasing. We are trying to keep the cost low so everyone can use our services and we can continue to build our clinic locally.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We will fix a minimum of 766 cats in 12 months with these funds

How does this program increase the number of sterilization surgeries above the existing baseline?

We are always increasing the number of cats we take to get fixed and work with the clinic to try and increase the number of surgeries whenever possible

Methods

What criteria will you use to determine eligibility for your program?

We believe that anyone who has a pet should be eligible to get them fixed at a reduced cost in order for the caretaker to focus on the daily needs and extended medical care throughout the life of the pet. Anyone who cares about their cat will be eligible to use this service.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will advertise on Instagram, Facebook, Twitter, Tumblr, in the 4 local newspapers, Channel 3 News, and by word of mouth

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We offer the transportation currently and have a new van coming very soon (it's in production). We use email/text/phone calls to communicate with our guest and promote our services in the shelters, churches, and pet stores too.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We transport all of the animals to the clinic. The guest signs a waiver and gets clear instructions for the type and size of carriers. We identify every carrier with tape and an "SRC" clip while confirming the animal is exactly who the caretaker says. We add extra zip ties to every carrier and crate.

We also bungee down the carriers and have 3 people who check the security of the van contents. The driver and van are fully insured. We also have friends at another organization on the way who would gladly send out their vans to assist, should we have any breakdowns along the way.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We use Operation Spay Bay in Panama City to perform all of our surgeries

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Operation Spay Bay	3520 15th St	Panama City	Florida	32404	850-215-1022	<input type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$80.00"/>
Range for Female Cats	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$80.00"/>
Range for Male Dogs	<input type="text" value="\$120.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$120.00"/>
Range for Female Dogs	<input type="text" value="\$120.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$120.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$16.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
HW Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$17.00"/>
Feline Leuk/FIV	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

We are requesting funding to offset the cat fees for sterilization and rabies. Rabies vaccine is \$16 and we're asking for grant funds of \$1 for each

cat. The outdoor cat price would be \$25 and we are requesting the other \$25 from FAF. The rabies price is included. Total cost to client would be \$55 for indoor cats and \$25 for outdoor cats and both include rabies.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Escarosa Trap/Neuter/Return	This is a Facebook group who assist the community with trapping and fixing cats. They share our page often and guide caretakers to help get their cats sterilized.
Gulf Breeze News	This is a newspaper who runs stories about our spay/neuter specials and other events to help draw in media attention in the south end of our county.
Panhandle Animal Welfare Society	This is the animal control agency in the neighboring county who supports us and sends anyone our way who may use our transportation service versus shelter surrendering.
Santa Rosa County Animal Services	We work closely with our local shelter to assist overflow from their normal surgery schedule for in house animals. They also contact us should an owner surrender be avoided with veterinary assistance.
Santa Rosa Press Gazette	This newspaper shares our sterilization specials for animals and helps market the grantors who make it possible.
Save Our Cats and Kittens	This group currently does their own transportation of cats but refers out to us should their followers need extra resources for sterilization.
WEAR 3	This is the local television station that markets our organization whenever we have been spay/neuter trips happening and when we run specials to helped the underserved communities.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our team advertises our transportation service three weeks prior to a trip and routinely drives every other Tuesday. Our Treasurer and his team will have the target numbers necessary to reach these goals and will keep us up to date within 48 hours after each trip. Should we get to the 12 month cutoff date and have a large number left to sterilize to achieve our goals, we will work with the clinic to run some mass spay trips to catch up and assist the community in using these funds.

Budget

Total number of sterilization surgeries projected:

Cats: 766 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$33.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

The cost to run our transportation service is factored into the overall cost and this will be covered by the client. The other cost are all optional and paid for by the client, should they opt in for them.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

This project will be solely funded by Florida Animal Friend and the client.

What percent of the total cost of the program would this projected grant cover?

45%

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All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/22/ **Projected end date:** 08/31/23

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We have applied for other grants and will always continue to apply for them in order to keep the cost low for our clients. We have yet to receive word on the other funding sources but this program has been running for 5 years now and will not end. We are building a clinic here locally in order to increase the number of clients we serve.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will make a flyer for each event ran with Florida Animal Friend grant funds as well as tag the license plate and social media page across all of our social media platforms. Our local newspapers love to run these articles and share how we received funds and how we are working with the shelter to help control the population. We keep the license plate brochures on our main desk at our facility as well as outside in the brochure rack.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

20