

Grant ID: 1995

Title of Proposal: Spay Neuter Pinellas
Agency Type: Municipal
Total Funding Requested: \$25,000.00
Check Payable To: Pinellas County Board of County Commissioners

Application Information

Demographics

Name of Applicant Agency: Pinellas County Animal Services
Website Address: <http://www.pinellascounty.org/animalservices/default.htm>
Person Submitting Proposal: Sandra Singletary
Position: Customer Service Program Mgr
Person Submitting Proposal Email Address: ssingletary@pinellascounty.org
Agency Head: Doug Brightwell
Agency Head Email: dbrightwell@pinellascounty.org
Organization Business Address: 12450 Ulmerton Road
City: Largo
State: Florida
Zip: 33774
Phone (xxx-xxx-xxxx): 727-582-2629
Fax: 727-582-2637
Cell:

Agency Details

Date of 501(c)(3) Incorporation:
Dates of Last Fiscal Year: Begin: 10/01/19 **End:** 09/30/20
Organization Income in Last Fiscal Year: \$5,948,990.00
Organization Expenses in Last Fiscal Year: \$5,948,990.00
Number of Paid Employees: Full Time: 58 Part Time: 2
Number of Active Volunteers: 344
Total Volunteer Hours per Week: 770.00
How did you learn of the 2009 Florida Animal Friend grant competition? Previous Funding
Year(s) of previous Florida Animal Friend grants (if applicable):
Previous Florida Animal Friend Applications: Years Funded: 2014 & 2017 Year(s) denied/incomplete: 2016&2020

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
84	2009	Animobile at Work	Funded
1385	2014	Spay/Neuter Pinellas County	Funded
1665	2016	Spay/Neuter Pinellas County	Denied
1730	2017	Pinellas County Spay/Neuter	Funded
1921	2020	Pinellas County Spay Neuter Project	Denied
1995	2021	Spay Neuter Pinellas	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency

- Foster Network
- Animal Control
- Spay/Neuter Services
- Other
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Charlie Justice	Commissioner	727-464-3363	District 3 - Countywide
Dave Eggers	Commissioner	727-464-3276	District 4 - Commissioner
Janet Long	Commissioner	727-464-3365	District 1 - Countywide
Karen Williams Seel	Commissioner	727-464-3278	District 5
Kathleen Peters	Commissioner	727-464-3568	District 6 - Commissioner
Pat Gerard	Commissioner	727-464-3360	District 2 - Countywide
René Flowers	Commissioner	727-464-3614	District 7

Applicant Qualifications

For your organization, in the last complete fiscal year:

4573 cats and 3058 dogs were admitted.

1469 cats and 703 dogs were adopted.

1096 cats and 413 dogs were euthanized.

0 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

N/A

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Currently we have a voucher program that funds our local no kill shelter's Senior program to provide no cost surgery and Wellness to that population. We also provide vouchers to citizens who receive Public Assistance (Food stamps, Medicaid, WIC, Housing) We provide no cost Surgery and Vaccines to Veterans and last but not least we provide funding to our TNR agencies to provide surgery to Community Cats

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

At the shelter we offer low cost spay or neuter at time of reclaim and we offer Vouchers to be used at local veterinarian partners and non profit shelters at "affordable" prices which lowers the number we can financially do. FY21-\$107,000 in program assistance.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Pinellas County
Total human population in target area:	974,996
Percent of residents living below poverty in target area:	13.6
Estimated number of pet cats in target area (human population divided by 3.3):	295454

Estimated number of pet dogs in target area (human population divided by 4.0):	243749
Estimated number of feral cats in target area (human population divided by 6.0):	162500
Number of cats admitted to animal control shelters in the target area last year (if known)	4765
Number of dogs admitted to animal control shelters in the target area last year (if known)	3602
Number of cats euthanized in animal control shelters in the target area last year (if known)	918
Number of dogs euthanized in animal control shelters in the target area last year (if known)	458
Please explain if you believe your target area animal population is significantly different than above. The target area is likely to be similar to that described above.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: Lack of resources for spay/neuter services is the most common source of dog and cat overpopulation in our communities. Many residents in our highly populated areas do not have access to transportation outside of public transit which does not accommodate the animals in need of this service and there are limited veterinarian clinics that offer low cost surgeries. Furthermore, a majority of residents in the County who have large dogs cannot afford large dog surgery. Besides the lack of resources for spay/neuter, many residents in the target area do not have proper shelter facilities or enclosed properties for indoor/outdoor pets leading to unplanned copulation by neighborhood dogs and cats. It is important to note that some residents in the target area may hold ideological beliefs against spay/neuter (i.e. pet owners sometimes are against neutering their dogs because of some obscure attachment that they believe their dogs' have with their gonads). However, the scope of this grant does not take into account educational outreach for the minority of pet owners who follow this philosophy.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? Pinellas County has one TNVR Non Profit organization assisting caregivers throughout the county with a limited budget. They do not charge caregivers for TNVR Surgery services. There are three non-profit veterinary clinics that provide affordable sterilization for low income citizens with pets but there is no assistance for those who cannot pay.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

Within Pinellas County borders which is 608 square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Targeting entire county and all municipalities. Eligible citizens must be community cat caregivers for TNVR assistance or public assistance recipients who own unsterilized pets.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Urban Residential and Commercial

Estimated number of cats in the target colony area : 163000

Estimated number that are currently sterilized: 30000

Projected reduction after utilizing the grant: 300

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

MEOW Now and Pinellas Pet Partners along with Pinellas Pets Alive assist with spay and neuter efforts and caregiver education and support. Pinellas Pet Partners consist of 5 shelters including Pinellas County Animal Services, Humane Society of Pinellas, Friends of Strays, SPCA and Pet Pal.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Community cat colonies are allowed if cats are ear-tipped, sterilized and rabies vaccinated. Community Cats permitted if ear-tipped/sterilized and

vaccinated for rabies

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Pinellas County, Friends of Strays, Meow Now, Humane Society and Pet Pal

Describe any effort to lessen the negative impact on local wildlife.

Community education through the Pinellas Pet Partnership

Describe efforts that will be made to mitigate current or potential nuisance issues.

Communicate that colonies cannot be located within 150 yards of Elementary Schools, Parks or Beaches, any nuisance issues are worked by Pinellas County Animal Services in collaboration with Meow Now and Friends of Strays (FOS).

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

In addition to spay/neuter and educational efforts by community partners, Pinellas County Animal Services provides vouchers to provide additional TNR and low income spay/neuter availability for citizens.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Pinellas County Animal Services, in conjunction with our agency partners, the Humane Society of Pinellas, SPCA Tampa Bay, Friends of Strays and Pet Pal Animal Shelter, as well as community veterinarians and Spay Neuter groups hope to lower the number of unsterilized pets in Pinellas County through a community-wide systems approach. We, as partners, already share data following Asilomar standards to better track progress across the County and within our animal welfare partnership system. Our ultimate goal is to significantly reduce the number of unsterilized pets in the community thereby reducing shelter intake, pets euthanized, and the number of homeless pets, while simultaneously increasing adoptions and live release rates. We will be able to quantify our success through continued data tracking and reporting which can be found on our agency website. We believe that by working together with our partners and community veterinarians to accomplish this objective, we will best serve the residents of Pinellas County and their pets.

How does this program increase the number of sterilization surgeries above the existing baseline?

Pinellas County's low cost spay/neuter services are somewhat limited in terms of the number of organizations offering low cost spay/neuter and their geographical locations. This program aims to increase the number of sterilization surgeries above the existing baseline by targeting low income families and cat caregivers. Collaborating with our partners (the Humane Society of Pinellas, SPCA Tampa Bay, Pet Pal Animal Shelter, community veterinarians), and working with other Spay Neuter groups, we've determined that PCAS can best serve the entire county by collaborating this way. This will increase the number of sterilizations because residents who do not otherwise have transportation or cannot afford to have their pet sterilized will be able to use participate and receive services for pets in homes and community cats.

Methods

What criteria will you use to determine eligibility for your program?

Pinellas County residents will provide a current driver's license and proof of some form of government assistance or check stub that shows the need for assistance with spay-neuter.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will send out a press release to solicit non-profits, shelters and local veterinarians who wish to participate in the program and currently assist clients with this need. We will also utilize our Social Media Pages and our website.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Transportation is the most challenging barrier which we have addressed by partnering with local clinics to offer discounted / free services to the residents in their communities. There is a small population of Spanish-speaking residents in our target area so we plan to make our direct mail literature and flyers in both English and Spanish.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, this project does not involve the transportation of animals by someone other than the client.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We contracted each clinic to verify their participation and the number of surgeries

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$125.00"/>	<input type="text" value="\$125.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$180.00"/>	<input type="text" value="\$180.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Pain Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

Fee range is increased at the higher end to be inclusive of Large Dogs, Pregnant Dogs, cryptorchid dogs, in heat animals.

Is this a voucher program? Yes

If so, how will you assure compliance with the program?

Voucher are issued/audited at the shelter with the exception of the Senior Citizen Voucher program which in turn provides at home mobile services.

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

We contracted each clinic to verify their participation and the number of surgeries

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Yes, statistics are done at the shelter

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Hope & Love Animal Hospital	Spay neuter at clinic
Humane Society Affordable Clinic	Spay neuter at mobile clinic
Meow Now	Community Cat Spay neuter
Operation Snip	Spay neuter at clinic
Paws & Claws Animal Medical Center	Spay neuter at clinic
Pet Pal Veterinary Clinic	Spay neuter at clinic
SPCA Tampa Bay Veterinary Clinic	Spay neuter at clinic
TLC Animal and Bird Hospital	Spay neuter at clinic

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The goal of this project is to capitalize on the integrated animal welfare system established in Pinellas County. By empowering our partners and community veterinarians participating in this project through cooperative action, we believe we will be able to foster stronger ties

Budget

Total number of sterilization surgeries projected:

Cats: 200 **Dogs:** 150

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$72.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Optional Vaccines will be paid by the citizen

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

Funds from Pinellas County Animal Welfare Trust Fund (AWTF) to cover cost excluded from grant.

What percent of the total cost of the program would this projected grant cover?

100%

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All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/21/ **Projected end date:** 08/31/22

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Submitting a Budget Decision Package for \$50,000 to fund Voucher Program.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

If awarded, PCAS would publicize this grant in a press release to local media, on our website, on our social media platforms (Facebook, Twitter, YouTube, etc.), in our staff volunteer, and rescue news letters, and any other outlets deemed suitable by our communications department.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown