

Grant ID: 2008

Title of Proposal: Saving Lives**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Humane Society Of Manatee County Inc

Application Information

Demographics

Name of Applicant Agency: Humane Society Of Manatee County Inc**Website Address:** www.humanemanatee.org**Person Submitting Proposal:** Valerie E Bliss**Position:** Director of Development**Person Submitting Proposal Email Address:** valerie@humanesocietymanatee.org**Agency Head:** Rick Yocum**Agency Head Email:** rick@humanesocietyofmanatee.org**Organization Business Address:** 2515 14th St. W.**City:** Bradenton**State:** FL**Zip:** 34205**Phone (xxx-xxx-xxxx):** 941-747-8808**Fax:** 941-747-5702**Cell:** 941-405-7551

Agency Details

Date of 501(c)(3) Incorporation:**Dates of Last Fiscal Year: Begin:** 10/01/19 **End:** 09/30/20**Organization Income in Last Fiscal Year:** \$3,361,541.00**Organization Expenses in Last Fiscal Year:** \$2,280,042.00**Number of Paid Employees:** Full Time: 29 Part Time: 8**Number of Active Volunteers:** 253**Total Volunteer Hours per Week:** 28.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Email and past grants**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2019, 2017, 2015, 2011, 2009 Year(s) denied/incomplete: 2013

Grant #	Proposal Year	Proposal Title	Status
64	2009	Targeted Spay Neuter Grant	Funded
268	2011	Targeted S/N	Funded
351	2013	Targeted spay/neuter	Denied (not completed)
1407	2014	Pit Bull targeted spay/neuter	Denied
Auto-Generated (Previous Applications): 1496	2015	Help Pets, Empower People	Funded
1618	2006		Denied
1619	2007		Denied
1719	2017	Saving Lives	Funded
1853	2019	Saving Lives	Funded
2008	2021	Saving Lives	Funded

Describe your Organization:**Services Provided**

- Open Admission Intake Shelter
 Limited Intake Shelter
 Foster Network
 Animal Control
 Spay/Neuter Services
 Other

Organization Structure:

- City, county, or tribal agency
 Private nonprofit agency
 TNR Group
 Rescue Group
 Other

List your current board of directors:

Name	Title	Phone	Occupation
Andrea Diffendal	Member at Large	941-526-1881	Banker
Andy Churchill	Member at Large	941-840-8720	Self-Employed
David Smith	Board President	941-224-4891	Sales
Ken Clark	Member at Large	941-238-6480	Insurance
Lisa Barnott	Member At Large	941-757-1542	Marketing
Lisa Hess	Board Vice President	703-473-2288	Architect
Lorraine Sarnowski	Secretary	941-705-3368	Retired
Michael Dinsmore	Treasurer	941-685-6809	CPA
Tom Grier	Member At Large	228-323-9141	Business Owner

Applicant Qualifications

For your organization, in the last complete fiscal year:

382 cats and 311 dogs were admitted.

366 cats and 317 dogs were adopted.

0 cats and 1 dogs were euthanized.

3175 cats and 2440 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
 Foster Program
 Wellness services to understand pet owners
 Volunteer Program
 Owner surrendered animals
 Food Bank
 Cruelty investigation
 High volume spay/neuter clinic
 Lost and Found Program
 Behavior counseling
 Enforcement of ordinances
 Full service wellness clinic
 Adoption Program
 Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The Humane Society of Manatee County has operated a Humane Alliance model Spay/Neuter Clinic since April 2009. Humane Society of Manatee County Veterinary Clinic is home to Manatee County's only high volume/ low cost spay & neuter clinic. More than 6000 spay/neuter surgeries each year continues to help reduce the number of stray and homeless animals in our community and in shelters. Included in this number is 1500 surgeries performed on feral cats brought in by trappers. Vaccine clinics are held several times each year offering free vaccines to those in our community facing financial hardships. Our Veterinary Clinic is open to the public and offers high quality medical care for dogs and cats at very reasonable costs. Our cat and dog wellness programs are expanding rapidly and the addition of a second veterinarian to the medical team took place in September 2016. Dental examinations and procedures are crucial to maintaining a healthy pet and our low cost services make dentals very affordable. The most recent lifesaving equipment added is an x-ray machine made possible by the support of generous donors. The mission of the Humane Society is heavily tied to prevention through spay/neuter. We are committed to promoting low-cost and free spay/neuter surgery and seek grants to offer programs for low-income residents. The Humane Society of Manatee County serves as the lead agency in animal welfare in our community due to our ability to offer much need programs and services because of our expanded state of the art Veterinary Clinic. Our spay/neuter programs are led by our Veterinary and Medical Director, Dr. Lindsey Rollend. In addition, we are in the process of hiring an additional

Veterinarian and have increased our Veterinary Tech staff to meet the needs. When necessary, we hire the highest quality contract Veterinarians to support our Wellness Director when needed because the demand for spay/neuter has increased dramatically in our community. Dr. Rollend also performs all of our wellness programs.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We have a current program for low-cost sterilization of cats and dogs (puppies and kittens over two months and two pounds) available to the public. We also currently provide spay/neuter services for community cats as well as feral cats brought to our Veterinary clinic in humane traps. In addition, we have received numerous grants over the years to provide services to under-served residents and target breeds that contribute to over population at the County Shelter. Unfortunately, the Manatee County Low income grant provides limited funding which falls short of meeting the dramatic increase of spay/neuter surgeries in Manatee County. It is for this reason this grant is greatly needed. Population growth has driven the need to provide low/no cost veterinary care. As the population of Manatee County continues to grow at rates (3.3 % - 5.2%) that outpace the growth rate statewide, the number of owned animals in Manatee County continues to increase as well. At the current population of two hundred thousand (200,000) owned cats and dogs in Manatee County it is expected that the number of owned animals in Manatee County would exceed two hundred fifty thousand (250,000) within five (5) years. In addition to the organic growth of the number of owned pets, the need for low-to-moderate cost veterinary care also continues to outpace the availability of that care.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	34203, 34205, 34207, 34208, 34221
Total human population in target area:	194,912
Percent of residents living below poverty in target area:	20
Estimated number of pet cats in target area (human population divided by 3.3):	59065
Estimated number of pet dogs in target area (human population divided by 4.0):	48728
Estimated number of feral cats in target area (human population divided by 6.0):	32486
Number of cats admitted to animal control shelters in the target area last year (if known)	1119
Number of dogs admitted to animal control shelters in the target area last year (if known)	1350
Number of cats euthanized in animal control shelters in the target area last year (if known)	96
Number of dogs euthanized in animal control shelters in the target area last year (if known)	65
Please explain if you believe your target area animal population is significantly different than above.	
The target area was used to provide data above using the city data.com site to identify demographics of blocks within the five zip codes that have the highest intake and euthanasia rates of animals in the County Shelter.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
The reasons are varied and complex, but include pets that were once owned pets being allowed to become members of local colonies through neglect, lack of education and overpopulation of pets.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Humane Society of Manatee County provides high quality/low to moderate cost spay/neuter surgeries to local residents. We continually seek grant opportunities for low income families to provide free to low cost spay/neuter services where possible. This program, targeting TNR, will provide sterilization services to those individuals that consistently provide food and water sources to free roaming/feral cat population in their local neighborhoods. Without funding, such as this, in many cases they would be overrun by the cat population in their areas and be forced to remove the cats and take them to their local Animal Control shelter.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

This grant will be used to serve all Free Roaming / Feral cats in Manatee County. Estimate of square miles in Manatee County is 569 square miles of land.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

This program will be available to all caretakers and colony managers that reside in Manatee County.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

The Humane Society of Manatee County provides the surgeries on animals brought in by trappers in all of Manatee County. The Humane Society of Manatee County does not trap cats. We provide surgeries, ear tipping and antibiotics for cats trapped by trappers as well as community cats therefore we are unable to provide the numbers requested below.

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

HSMC has been operating our active TNR program for 10 years in this community. We sought and received a grant to build a dedicated outside porch area to house the ferals while they are waiting for surgery and shortly after their surgery. We created a special day each week called Trapper Tuesday. Trappers, Caretakers and Colony Managers are asked to bring free roaming & feral cats to us all day Monday. Cats are then scheduled for surgery all day Tuesday with a surgeon dedicated to the volume

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Manatee County Animal Services is in full support of providing spay/neuter surgeries to cats that are trapped in colonies as well as free roaming community cats. In addition, the Board of County Commissioners of Manatee County passed and adopted Resolution R-11-127 to become a no-kill community.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Manatee County Animal Services (MCAS), Gulfshore Animal League (GSAL) and Feline Friends are integral to the success of the TNR program here in Manatee County. Our collaborated efforts enable Caretakers with resources to support the humane treatment of the Free Roaming / Feral cats in our county.

Describe any effort to lessen the negative impact on local wildlife.

It has been proven that sterilized cats that are provided with a consistent source of food are less likely to hunt and harm wildlife in their area. Vaccines given at the time of sterilization (provided by funding from the Humane Society) also minimize the risk of Rabies transmission between other like species in the area.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Fed and managed colonies are highly respected in this county. Many Caretakes share in the responsibility of providing food & shelter from the elements.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Humane Society of Manatee County is the sole agency providing high volume/low cost spay/neuter surgery in Manatee County. This active program provides spay/neuter surgeries to approximately 1500 free roaming/feral cats annually, along with approximately 5,000 low cost spay/neuter surgeries for companion pets in the area.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We hope to accomplish a reduction in the intake of animals from the targeted area and a coinciding reduction in euthanasia of animals from the targeted area. In addition, we hope to continue to decrease the intake of cats in our area to local shelters and Animal Control. Many counties struggle with the insurmountable number of the cat surrenders to their local Animal Control agencies, thus resulting in an unacceptable number of euthanasia. Our county continues to be committed to the TNR program, thus subsequently controlling the intake of cats to the shelter. While many counties experience a 3 – 1 ratio of cats over dog surrenders, our county continually experiences a live outcome of 93% of their cat population. We believe it is mainly related to the active TNR program supported by our local community. Our Community Outreach program has the tools and resources to effectively reach and motivate the targeted community residents to act on behalf of their animals welfare, but will not have enough funding for the required procedures. Our objective is to decrease in-take from the targeted area by 5%. We have received grants to assist in covering cost for spay/neuter surgeries, however, we will need to augment that funding to meet the anticipated demand. We are seeking funding to perform an additional 400 surgeries when our low income funding traditionally runs out.

How does this program increase the number of sterilization surgeries above the existing baseline?

The need in this community outpaces the available funding. We anticipate an increase in our baseline for surgery because of the increased identified need in the targeted zip codes. We do not anticipate any difficulties being able to perform the additional surgeries because we have the capacity in our Veterinary clinic and the assistance of two veterinarians on staff.

Methods

What criteria will you use to determine eligibility for your program?

For owned cats, we will use the same criteria we use for the funding provided from the Manatee Low Income grant so it is easy for our staff and the residents, being any form of government assistance or if their income is at or below the standard for poverty. They will need to have some form of ID to show that they live in the targeted area. Community Cats and Trapped cats are brought to our Veterinary Clinic in humane traps and all receive an ear tip.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will use local print media; social media; Radio and community outreach to advertise the need and will provide all messaging in English and in Spanish to overcome language barriers residing in the targeted zip codes

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will address the language and literacy barrier by increasing the number of staff who are bilingual.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, but we do refer them to a local animal transport service

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We currently have two full time veterinarians on staff and we also contract 3 additional veterinarians to meet additional demand when necessary. The Humane Society of Manatee County will act as the lead veterinarian practice.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$45.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$90.00"/>	<input type="text" value="\$90.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$18.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$19.00"/>

Pain Medication Required Optional Not Available No Yes
Parasite Medication Required Optional Not Available No Yes \$15.00
HW Testing Required Optional Not Available No Yes \$15.00
Feline Leuk/FIV Required Optional Not Available No Yes \$25.00
County License Required Optional Not Available No Yes \$25.00
Ear tipping Required Optional Not Available No Yes \$0.00
Microchip Required Optional Not Available No Yes \$15.00
Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

The information given above is for our regular clients but for this specific funding, if granted, we will provide a Rabies vaccine and a microchip at no cost if the client is unable to pay. The price listed spay/neuter surgery is the same amount that we receive for the Manatee County low income grant.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animal Network	Canvass the community and provide education on the importance of spay/neuter
Gulf Shore Animal League	Gulf Shore Animal League is an organization which traps feral cats and would be labeled a TNR group. The Humane Society of Manatee County performs the surgeries for the trapped cats from Gulf Shore Animal League.
Manatee County Animal Services	This is our local County Animal Services and Shelter. They have agreed to help disseminate information through road officers and when people come in to redeem their pets. They are also the organization that will provide intake and euthanasia data to chart the progress of the grant.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

This program request will add needed funding to our multi-faceted approach to help stem the influx of animals entering the County Shelter from the targeted area by addressing the increasing needs of the people most likely to turn in their pets or have them picked up by Animal Services. The ability to provide increased funding for spay/neuter services to low-income, under-served neighborhoods that show 20% or greater of the population is at or below poverty and has a household income under \$35,000 is critical. We have identified the five zip codes of the neighborhoods

that are part of a strategic community effort to help people, help their pets and keep them for the life of the pet. Thank you for collecting funds for this important purpose and for the opportunity to apply.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 100

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$63.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

We will encourage Heartworm testing at \$15 and low-cost Heartworm prevention. We will also provide ear-tipping and antibiotics for trapped cats and community cats. We continually seek funding to cover the cost of vaccines for low income families.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We recently received funding from Manatee Community Foundation to assist with spay/neuter services for families financially challenged. We are also requesting funding to cover low income residents in need of services from our current donor base and we are and will continue to seek funding to keep up with the demand of services in our community. We are also continue

What percent of the total cost of the program would this projected grant cover?

30

/td>

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 08/27/21/ **Projected end date:** 08/26/22

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

The Board of Directors recently completed a three year strategic plan in which the number one priority is being able to meet the communities need of our spay/neuter program. A very detailed Development plan has mapped out various opportunities and tactics to enable us to not only sustain but also meet the every increasing needs of veterinary services in our community.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Information on the License Plate program is on our website. In addition, we include a pamphlet in every adoption packet and we also have a full display of the pamphlet in our shelter lobby and our clinic lobby.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

5