

Grant ID: 2005

**Title of Proposal:** COVID Recovery Plan**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Halifax Humane Society

## Application Information

## Demographics

**Name of Applicant Agency:** Halifax Humane Society**Website Address:** www.halifaxhumanesociety.org**Person Submitting Proposal:** Pam Clayton**Position:** Chief Financial & Development Officer**Person Submitting Proposal Email Address:** pamc@halifaxhumanesociety.org**Agency Head:** Miguel Abi-hassan**Agency Head Email:** Miguela@halifaxhumanesociety.org**Organization Business Address:** 2364 LPGA Blvd.**City:** Daytona Beach**State:** FL**Zip:** 32724**Phone (xxx-xxx-xxxx):** 386-274-4703**Fax:** 386-267-0651**Cell:**

## Agency Details

**Date of 501(c)(3) Incorporation:** 01/01/1980**Dates of Last Fiscal Year: Begin:** 01/01/20 **End:** 12/31/20**Organization Income in Last Fiscal Year:** \$4,326,568.37**Organization Expenses in Last Fiscal Year:** \$3,499,109.08**Number of Paid Employees:** Full Time: 51 Part Time: 18**Number of Active Volunteers:** 524**Total Volunteer Hours per Week:** 1592.00**How did you learn of the 2009 Florida Animal Friend grant competition?** We have been fortunate to have been past grant recipient.**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2006, 2008, 2010, 2012, 2015, 2017, 2019 Year(s) denied/incomplete: 2014, 2016**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
167	2010	Pit Bull Spay Neuter	Funded
323	2012	Free Spay/Neuter Program	Funded
1434	2014	Free Spay/Neuter Program	Denied (not completed)
1498	2015	Free Spay/Neuter Program	Funded
1504	2006		Funded
1505	2008		Funded
1686	2016	Spay/Neuter Grant Proposal	Ineligible
1728	2017	Daytona Beach, FL & Holly Hill, FL Low Income Spay/Neuter Initiative	Funded

1828	2019	Low Income Spay/Neuter Campaign for Daytona Beach and Holly Hill, FL	Funded
2005	2021	COVID Recovery Plan	Funded

**Describe your Organization:****Services Provided**

- Open Admission Intake Shelter  
 Limited Intake Shelter  
 Foster Network  
 Animal Control  
 Spay/Neuter Services  
 Other

**Organization Structure:**

- City, county, or tribal agency  
 Private nonprofit agency  
 TNR Group  
 Rescue Group  
 Other

**List your current board of directors:**

Name	Title	Phone	Occupation
Janice Scott	Member	386-255-9617	Retired
JJ Roberts	Member	386-846-6086	Doctor
Margaret Ferguson	Member	386-677-1614	Retired
Matt Banker	Member	386-615-8708	Business Owner
Melvin Stack	President	386-255-1925	Attorney
Michael Leonard	Vice President	386-212-8224	Financial Planner
Nancy Lohman	Member	386-451-2011	Retired
Ted Serbousek	Treasurer	386-527-5340	CPA
Vonda Sullivan	Secretary	386-316-7564	Marketing Executive

**Applicant Qualifications****For your organization, in the last complete fiscal year:**

**2639 cats and 2203 dogs were admitted.**

**2035 cats and 1426 dogs were adopted.**

**237 cats and 169 dogs were euthanized.**

**6701 cats and 3033 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/Lost pet intake     Foster Program     Wellness services to understand pet owners     Volunteer Program  
 Owner surrendered animals     Food Bank     Cruelty investigation     High volume spay/neuter clinic  
 Lost and Found Program     Behavior counseling     Enforcement of ordinances     Full service wellness clinic  
 Adoption Program     Disaster services

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?****If not all, how are animals selected for sterilization before adoption?****If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

For more than 80 years Halifax Humane Society (HHS) has existed as an open admission shelter to serve all residents and animals across Volusia county. HHS addresses the needs of 25,000 animals annually through our 36 programs which all support our mission of caring for the lost, abandoned, abused, and neglected animals while striving to reduce pet overpopulation through strategic spay/neuter initiatives. HHS understands that adoptions alone will not end euthanasia and pet overpopulation and therefore opened the Redinger Clinic a Humane Alliance low cost spay/neuter clinic in 2012. Since that time 62,243 animals have been sterilized through that facility alone.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

Every animal adopted through Halifax Humane Society is sterilized to prevent future litters in our community. For those pet owners who do not

acquire their pet through HHS, our Redinger Clinic offers cat procedures for \$45 and dog procedures range from \$60-\$135 which in 2020 generated \$263,000 in revenue used to operate this strategically located clinic. Despite these low-cost services, there is a large population in Daytona Beach (24.3%) who live in poverty and while they may want to alter their pet, they have absolutely no resources. Spay Neuter is primarily responsible for reducing our shelter intake by 62% since 2012 so HHS applies for all spay/neuter grant funding opportunities to continue to aggressively target this social problem. HHS is determined to remove all barriers that prevent pet owners from responsibly sterilizing their pets. FAF grant funds will make it possible for residents of our poorest communities and those suffering losses due to COVID to receive 100% subsidized surgical procedures.

**Target Population**

<b>Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):</b>	Daytona Beach, FL
<b>Total human population in target area:</b>	69186
<b>Percent of residents living below poverty in target area:</b>	24.3
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	20966
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	17297
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	11531
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	491
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	368
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	142
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	76
<b>Please explain if you believe your target area animal population is significantly different than above.</b> Not applicable	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> The areas that consistently have the highest pet overpopulation and subsequent intake are the city of Daytona Beach (24.3% poverty rate) and unincorporated Volusia county. Volusia county covers 1,432 square miles. Residents living in poverty do not have the means to alter their pets. Intact owned cats allowed to roam outdoors exacerbate the problem by breeding with community cats who reproduce year-round due to the warm climate. Volusia county's rural population has been slow to embrace the importance of spay/neuter as can be seen with high population of intact pit bulls which account for 46% of annual intake.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> Private practice veterinarians in Volusia county charge current market rates (ranging from \$200-700) and serve middle to high income families. Currently there are low-cost spay/neuter services available through HHS' Redinger Clinic and Volusia County Animal Services. Limited Services offered by the County are distance prohibitive for many residents and have limited capacity. Available resources typically help low-income residents but are completely inadequate for those living in poverty or those financially impacted by COVID. HHS' Redinger Clinic offers cat spay neuter surgeries at \$45 each and dog spay neuter surgeries begin at \$60 and go up to \$135 depending on size. Even so, those truly in poverty and often suffering from food insecurity and/or housing instability would not be able to afford this service. HHS is committed to seek funding partners like Florida Animal Friends to further empower our shelter to offer subsidized sterilization with a minimal co-pay of \$10 for cats and \$25 for dogs to cover rabies, microchips, and surgical complications for those who otherwise may never consider spay/neuter due to financial hardship.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</b> <input checked="" type="checkbox"/> <b>Pets in low-income families</b> <input checked="" type="checkbox"/> <b>Pit Bull / large breed dogs</b> <input type="checkbox"/> <b>TNR managed colonies of feral cats</b> <input checked="" type="checkbox"/> <b>Community cats (free-roaming and/or owned)</b> <input type="checkbox"/> <b>Other</b>	

**TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program**

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

N/A

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

N/A

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special**

**land use?**

N/A

**Estimated number of cats in the target colony area :** 0**Estimated number that are currently sterilized:** 0**Projected reduction after utilizing the grant:** 0**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

N/A

**Do current city/county ordinances address TNR or free-roaming cats?**

Yes

**Please explain what is allowed:**

N/A

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)****For TNR program, list any groups or government agencies who support this TNR effort:**

N/A

**Describe any effort to lessen the negative impact on local wildlife.**

N/A

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

N/A

**Will the cats be ear-tipped? Yes****Will the cats be microchipped? Yes****Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

N/A

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

To leverage grant funds to achieve desired outcomes, HHS will: 1. Sterilize at least 500 animals between October 1, 2021 and July 31, 2022 depending on the mix of intact male/female cats/pit bulls presented. 2. Offer subsidized spay neuter surgeries for cats and pit bulls to further reduce annual intake and prevent overpopulation. The cost of anesthesia, surgery, and pain meds will be covered 100% through grant funding. A modest co-pay reduces the no show rate allowing us to maximize our surgical capacity while helping to defray the cost of rabies vaccinations, microchips, and any surgical complications. 3. Aggressively target cat sterilization, to make up for missed S/N opportunities during mandatory Covid closures. 4. Bring awareness to the community about Florida Animal Friends funding and how participation can help ensure future funding to benefit our community's animals through social media, e-blasts, and monthly magazine.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

Currently, Redinger clinic consistently fills 29 surgery appointments per day at our standard low-cost rates but has the capability to perform up to 35-50 surgeries per day. This grant funding will provide the necessary resources to those who lack the most basic financial means and should increase completed surgeries by at least 5%.

## Methods

**What criteria will you use to determine eligibility for your program?**

HHS will employ a two-pronged approach to reach its objectives. First, those suffering financial hardship will be given priority to participate in this subsidized program. For example, Daytona Beach has a poverty rate of 24.3% and coincidentally has the highest animal intake in our county. Volusia county has had over 38,000 COVID cases ranking 11th out of 67 counties. COVID related financial impact due to possible job loss and subsequent housing instability further exacerbates resident's ability to afford this critical need. HHS will partner with Volusia County's Community Assistance department to identify those residents eligible for ongoing COVID related assistance to ensure priority access to this funding opportunity. Secondly, as cats are prolific breeders and pit bulls represent nearly half of all dogs entering HHS in 2020 with increasing breed specific housing restrictions – these populations will be aggressively targeted to participate.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

Volusia County's Community Assistance department will notify residents who have qualified for COVID assistance regarding intact pet ownership.

Those identified will be directly assisted with scheduling. Next, program specifics will be shared with all community partners to ensure that the targeted populations are reached and served. Any remaining availability will be promoted to those that qualify through daily requests for free spay/neuter services, those owners who present at the shelter contemplating surrender due to lack of resources, social media, PSA's with media partners, and e-blasts.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

HHS' Redinger Clinic is centrally located in Daytona Beach making it convenient for pet owners. Promotional flyers will provide details about the program and the positive benefits of spay/neuter in both English/Spanish and will be distributed through our outreach partners and posted in strategic locations in high poverty communities. Staff will be trained to properly explain the program to qualified pet owners who may not understand printed literature to ensure their participation.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

Animals are typically transported by pet owners. If, however, it is determined that transportation is a substantial barrier to participation, HHS would work to provide a solution to ensure the expected outcome.

**Veterinary Services**

**What arrangements have you made with veterinarians to perform the surgeries?**

Halifax Humane Society's Redinger clinic is a humane alliance model community spay/neuter clinic in Daytona Beach, Florida. Dr. Green, our Director of Vet Services, along with Dr. Williamson and Dr. Atwood and their highly skilled team of HHS employees will perform all procedures.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Halifax Humane Society's Redinger Clinic	600 Mason Ave. Ste 150	Daytona Beach	FL	32117	386-310-4935	<input checked="" type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$45.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$75.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

**Required, Optional, or Not Offered**

**Fee to Client?**

**Examination**  Required  Optional  Not Available

No  Yes

**Rabies Vaccination if Due**  Required  Optional  Not Available

No  Yes

**Other Vaccination if Due**  Required  Optional  Not Available

No  Yes

**Pain Medication**  Required  Optional  Not Available

No  Yes

**Parasite Medication**  Required  Optional  Not Available

No  Yes

**HW Testing**  Required  Optional  Not Available

No  Yes

**Feline Leuk/FIV**

Required  Optional  Not Available       No  Yes

**County License**  Required  Optional  Not Available       No  Yes

**Ear tipping**  Required  Optional  Not Available       No  Yes

**Microchip**  Required  Optional  Not Available       No  Yes

**Other**  Required  Optional  Not Available       No  Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.**

**If necessary, please explain the procedures and fees described above:**

To ensure compliance with state and local rabies law, rabies vaccination will be required without proof of current vaccination. Elective vaccinations and pet care products are offered at affordable prices. Halifax Humane Society as part of our mission requires all animals to be micro-chipped to ensure that lost animals are promptly returned to owners instead of lingering in a shelter setting.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

### Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Big John Radio Show on 1380 AM	Community Outreach Director has a regular segment with "Big John" a well-known talk radio personality where he will promote grant availability and the Florida Animal Friends License Plate program.
Concerned Citizens For Animal Welfare	Volunteers will encourage low-income residents to take advantage of this opportunity to alter their pet which will reduce free roaming and unwanted litters.
Council on Aging	Volunteers will communicate this opportunity to seniors utilizing Council on Aging services who have intact animals.
Daytona Beach Animal Control	Officers will act as our eyes and ears on the ground by helping distribute postcards/flyers advertising the spay/neuter services being funded by this grant.
Hush Puppy Haven	Team will promote the grant opportunity to domestic abuse clients they serve who have owned pets.
Volusia County Community Assistance	Staff will notify all residents who are receiving COVID assistance through Volusia County government of the opportunity for assistance.

### Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Community cats and bully breeds are the most significant part of our community's continuing pet overpopulation. That combined with entrenched barriers such as poverty and cultural resistance make this grant funding critical to our ability to reduce unwanted litters and unnecessary euthanasia.

### Budget

**Total number of sterilization surgeries projected:****Cats:** 300 **Dogs:** 200**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00**Average cost/surgery projected:** \$50.00**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

The \$10 co-pay for cats and \$25 co-pay for dogs, will help defray the cost of rabies vaccine, microchip, or unforeseen surgical complications when necessary. Grant funds will cover the cost of anesthesia, surgery, and pain medication. Any requested elective services will be paid by the pet owner.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

All municipalities are strongly encouraged to participate in Return To Field programs which will address the prevention of cat over population and thereby reduce both the municipality and HHS' resources directed to housing and possible euthanasia. Profits from Redinger clinic will subsidize costs not covered by this grant to ensure that our targeted audience is adequately served. The community provides donations to support this important initiative which will help cover the rising cost of vaccines and medical supplies due to the pandemic, and the additional cost of more invasive spay procedures in large dogs.

**What percent of the total cost of the program would this projected grant cover?**

90

/td&gt;

**All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.**

**Projected start date:** 10/01/21/ **Projected end date:** 07/31/22**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

**Future Funding to Sustain Public Spay/Neuter**

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Halifax Humane Society's Redinger Clinic will continue to offer affordable spay/neuter services. All relevant and available grants along with foundation support will continue to be sought after to continue our targeted efforts. Development of collaborative partnerships in our region will enhance services through shared resources and strategies to serve even more at-risk animals.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

HHS continues to promote the Florida Animal Friend program in a variety of ways: **1. Provide FAF information displays in each of our four locations to increase exposure and promotion. 2. Distribute a press release to publicly acknowledge the generosity of FAF spay/neuter campaign and its importance to pet overpopulation issues in our community. 3. Distribute provided FAF flyers to each adopter. In 2020, 3,604 adoptions. 4. E-blast constituents once per quarter promoting FAF. Include FAF ad in our monthly magazine. Acknowledge FAF program and support on the Halifax Humane Society website.**

**Number of FAF specialty plates on vehicles of staff and/or volunteers:****Unknown**