

Grant ID: 2012

Title of Proposal: Mission 500**Agency Type:** Non-Profit**Total Funding Requested:** \$24,000.00**Check Payable To:** Gulf Shore Animal League

Application Information

Demographics

Name of Applicant Agency: Gulf Shore Animal League**Website Address:** www.gsalinc.org**Person Submitting Proposal:** Cheryl Wade**Position:** President**Person Submitting Proposal Email Address:** waderunner5711@hotmail.com**Agency Head:** Cheryl Wade**Agency Head Email:** waderunner5711@hotmail.com**Organization Business Address:** Post Office Box 14291**City:** Bradenton**State:** Florida**Zip:** 34280**Phone (xxx-xxx-xxxx):** 941-301-8308**Fax:****Cell:**

Agency Details

Date of 501(c)(3) Incorporation: 01/03/2003**Dates of Last Fiscal Year: Begin:** 01/01/20 **End:** 12/31/20**Organization Income in Last Fiscal Year:** \$102,743.33**Organization Expenses in Last Fiscal Year:** \$39,181.19**Number of Paid Employees:** Full Time: 0 Part Time: 0**Number of Active Volunteers:** 15**Total Volunteer Hours per Week:** 100.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Email notification, FAF website**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2010,2012,2015,2017,2019 Year(s) denied/incomplete: 2009,2014

Grant #	Proposal Year	Proposal Title	Status
95	2009	Myakka Area & Far East Manatee County TNR	Denied
190	2010	Samoset Community Cat Project	Funded
312	2012	Rental Housing Community SNIP Grant	Funded
Auto-Generated (Previous Applications): 1406	2014	Target Inclusion Grant	Denied
1499	2015	GSAL 34205	Funded
1740	2017	GSAL Spay-A-Stray 34207 & 34208	Funded
1843	2019	Stray Spay Manatee	Funded
2012	2021	Mission 500	Funded

**Describe your Organization:
Services Provided****Organization Structure:**

- Open Admission Intake Shelter
 Limited Intake Shelter
 Foster Network
 Animal Control
 Spay/Neuter Services
 Other
- City, county, or tribal agency
 Private nonprofit agency
 TNR Group
 Rescue Group
 Other

List your current board of directors:

Name	Title	Phone	Occupation
Cheryl Wade	President	941-962-0076	Administrative Assistant
Martha Wright	Treasurer	941-720-0200	Retired CFO

Applicant Qualifications

For your organization, in the last complete fiscal year:

158 cats and 0 dogs were admitted.

161 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

664 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
 Foster Program
 Wellness services to understand pet owners
 Volunteer Program
 Owner surrendered animals
 Food Bank
 Cruelty investigation
 High volume spay/neuter clinic
 Lost and Found Program
 Behavior counseling
 Enforcement of ordinances
 Full service wellness clinic
 Adoption Program
 Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

GSAL's nonprofit TNR program has been in existence since 2003 and we are considered the TNR expert in our community. Manatee County Animal Services (MCAS), Humane Society of Manatee County (HSMC) and our community government regularly contact our organization to assist residents with issues relating to free roaming cats. In 2011, MCAS reached out to Gulf Shore Animal League (GSAL) to see whether the TNR method could be the solution to decrease the high euthanasia rate for stray cats coming into their facility. The creation of a collaborative partnership was formed between GSAL, MCAS and HSMC to establish a county-wide TNR program in an effort to increase the save rate for these cats. Since that time euthanasia for stray cats entering MCAS has gone from 1,612 in 2011 to 97 in 2020. A 95% save rate proves this life saving program is working. Instead these cats are now placed in the TNR program where they receive a medical exam, sterilization, vaccinations, ear tip and returned to the location of origin to live out their lives with no further reproduction. We successfully completed FAF grants in 2010, 2012, 2015, 2017 and 2019. Our President has been with our organization for fifteen years and has effectively implemented these funded TNR projects with positive completion. Our Treasurer has 30 years of experience as a CFO for a large local restaurant chain and has successfully managed the funds from previous FAF grants. Our President and Treasurer are committed and compassionate towards the well-being of our community cats and spend countless hours of their time to support our cause. Our volunteers provide TNR assistance, education, information and guidance to community residents. Most volunteers provide foster homes for adoptable cats and kittens coming from locations where we provide TNR services. Ilonka Ambros, DVM, of Companion Veterinary & Urgent Care Center serves as our Medical Director and is very supportive of our organization's effort to control the free roaming cat population in Manatee County.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

GSAL has been providing our community with free TNR services for the past 17 years. Our TNR program is currently funded through private donations, fundraising and grants. Additional funding through FAF would allow us to continue to provide free TNR services to residents of low-income areas who do not have the financial ability to pay for such services.

Target Population

Geographical target area (name of city, county, zip codes, geographical information)

Manatee County

service (GIS), etc.):	
Total human population in target area:	412,119
Percent of residents living below poverty in target area:	12.5
Estimated number of pet cats in target area (human population divided by 3.3):	124885
Estimated number of pet dogs in target area (human population divided by 4.0):	103030
Estimated number of feral cats in target area (human population divided by 6.0):	68687
Number of cats admitted to animal control shelters in the target area last year (if known)	1452
Number of dogs admitted to animal control shelters in the target area last year (if known)	1441
Number of cats euthanized in animal control shelters in the target area last year (if known)	97
Number of dogs euthanized in animal control shelters in the target area last year (if known)	67
<p>Please explain if you believe your target area animal population is significantly different than above. County-wide, these numbers are probably accurate. To-date, our organization has concentrated on the urban, suburban, and nearby rural areas adjacent to the City of Bradenton (although we are available to travel further). We give special attention to the lower income mobile home parks, duplex housing, and transient neighborhoods. We know that the concentration of unaltered animals in these areas is high, and the available income to provide veterinary services is low.</p>	
<p>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: The particular one that applies to our target areas is the financial inability for residents to have their pets spayed/neutered and allow their pets to wander and breed. Abandonment, intentional or otherwise, due to the recent high rate of foreclosures, and a large number of senior citizens who may pass away or have moved to facilities; a significant number of transient neighborhoods are also contributing sources of cat and dog overpopulation.</p>	
<p>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? There is an adequate number of veterinary hospitals to serve pet owners who can afford to pay. There are one government and four non-profit shelters/adoption centers that manage s/n for their intakes, as well as foster and rescue groups who do the same. For low-income owners and free roaming cats the Humane Society of Manatee County (HSMC) runs a high-volume reduced cost s/n clinic. Our organization provides resources to the community by assisting with trapping free roaming cats as well as transporting these cats to and from HSMC for surgery. GSAL provides these services free of charge as the majority of residents we assist could not afford to obtain these services otherwise.</p>	
<p>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant:</p> <p> <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other </p>	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

We are concentrating on lower income areas including mobile home parks and housing projects identified as "hot spots" for free roaming cats. These locations are all within a 10-mile radius of each other. We have already performed large scale trappings at some of the identified mobile home parks and have seen firsthand the substantial impact it has made in reducing the cat overpopulation.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Any free-roaming community cat within the target area would be eligible as long as permission from the property owner and/or caretaker is obtained. Free roaming owned cats will be eligible if the owner can demonstrate financial need.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Mostly urban with low income residential neighborhoods and surrounding commercial businesses.

Estimated number of cats in the target colony area : 10710

Estimated number that are currently sterilized: 2300

Projected reduction after utilizing the grant: 500

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations,

etc.

The cats in these areas are being fed by community residents, caretakers and long-term committed volunteers. We remain in contact with caregivers to assure continued maintenance of the cat colonies and provide additional support as needed if an injured or sick feral or a new cat wanders into their established colony.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

We have the full support of Manatee County Animal Services through our collaborative partnership to provide a county-wide TNR program. In addition, the Board of County Commissioners of Manatee County passed and adopted Resolution R-11-127 on October 11, 2011 to become a No-Kill community. One of the key points listed in the resolution is trap/neuter/return programs for free roaming cats.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Manatee County Animal Services, Humane Society of Manatee County, Bishop Animal Shelter, Animal Network, Honor Animal Rescue, Manatee County Board of Commissioners, Bradenton City Council

Describe any effort to lessen the negative impact on local wildlife.

In this urban area, wildlife of concern would be wild birds, squirrels, raccoons, and possums. Neutered cats are less likely to roam and hunt. Roaming and hunting are further discouraged by providing the cats with a reliable source of food and a safe environment. Also, as part of our TNR process a three-year rabies vaccine is administered to reduce the risk of transmission to and from the cats. We update vaccines when we recapture previously TNR'd cats.

Describe efforts that will be made to mitigate current or potential nuisance issues.

We have volunteers who specialize in mitigation of potential nuisance issues. We are regularly called upon by Manatee County Animal Services, Humane Society of Manatee County and government agencies to assist in this area. Our expertise in handling these situations using a combination of education and deterrents, if needed, as been very effective. Neutering also reduces some nuisance issues such as spraying, fighting and aggressive behavior toward pets.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

GSAL will triage free roaming cat "hotspots," then trap, transport, arrange s/n surgery and return at no charge to community caregivers or low-income owners of roaming cats.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Funding will be utilized to reduce the breeding population of free roaming cats by 500 utilizing the TNR method. This in turn will decrease the birth of countless unwanted kittens that would otherwise flood our local shelters and rescues.

How does this program increase the number of sterilization surgeries above the existing baseline?

Our baseline is determined by funding. In 2020 we provided TNR to 550 cats. Additional funding would allow us to increase the current baseline by 500.

Methods

What criteria will you use to determine eligibility for your program?

Any free roaming community cat within the target area would be eligible as long as permission from the property owner and/or caretaker is obtained. Roaming owned cats will be eligible if the owner can demonstrate financial need.

How will you advertise the program? Explain how the advertising will reach the target audience.

Website, social media, news media, signage, flyers and word of mouth.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

GSAL will provide transportation to and from the clinic for cats going through our TNR program. In the 17 years we have been in operation we have not encountered illiteracy or cultural hurdles we haven't been able to overcome. If cultural hurdles arise we take every step needed to overcome these issues and provide assistance where needed. We have a bilingual volunteer who can assist when needed since a large percentage of the residents living in our targeted area speak Spanish. We also have flyers and information printed in Spanish explaining our program and TNR process.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We have a large fully equipped vehicle specifically designed to transport animals which will be our primary source of transportation. In addition, volunteers provide trucks and vans, if needed. All of our volunteers are trained in the safe handling of stray/feral cats. Cats will be kept in humane traps during transportation, holding, and return to avoid injury to themselves and our volunteers. Release forms are signed by the property owner, pet owner, and/or colony caretaker giving GSAL permission to provide veterinary care as we deem necessary and holding GSAL harmless.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

Humane Society of Manatee County will perform the surgeries at their high volume spay/neuter clinic. Companion Veterinary & Urgent Care Center is also available to perform spay/neuter surgeries.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Companion Veterinary & Urgent Care Center	3915 Cortez Road West	Bradenton	Florida	34210	941-896-9420	<input type="checkbox"/>
Humane Society of Manatee County Veterinary Clinic	2515 14th Street West	Bradenton	Florida	34205	941-747-8808	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$48.00"/>	<input type="text" value="\$48.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$48.00"/>	<input type="text" value="\$48.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

- | | Required, Optional, or Not Offered | Fee to Client? |
|----------------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| Examination | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Rabies Vaccination if Due | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other Vaccination if Due | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Pain Medication | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Parasite Medication | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| HW Testing | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Feline Leuk/FIV | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| County License | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Ear tipping | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Microchip | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

Humane Society of Manatee County will cover the cost difference for rabies vaccine not covered by FAF, as well as provide examination, FVRCP vaccine, Ivermectin and ear tipping at no cost to the project.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animal Network	Fully supports our TNR program and willing to assist as needed. Refers residents needing TNR assistance to GSAL.
Bradenton Herald, Bay News 9 and other media outlets	Publicize our activities and events.
Honor Animal Rescue	Fully supports our TNR program and refers residents needing TNR assistance to GSAL. Is available to place friendly cats and kittens we rescue from trapping locations into their adoption program, if needed.
Manatee County Animal Services	Fully supports our county-wide TNR program and assists in identifying areas of concern with sizeable amounts of free roaming cats.
Pet Supermarket	Provides space to showcase our adoptable cats at two locations in Manatee County. They are very supportive of our adoption and TNR programs.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our goal to reduce the breeding population by 500 free roaming cats will be accomplished using large scale mass trapping methods which we are skilled at and find very effective.

Budget

Total number of sterilization surgeries projected:

Cats: 500 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$24,000.00

Average cost/surgery projected: \$48.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Humane Society of Manatee County will cover the cost difference for the rabies vaccine as well as examination, FVRCP vaccines, Ivermectin and ear tipping which are not covered under the grant.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget

allocation, etc.

We rely on private donations, fundraisers and grants. We will also continue to seek out and apply for available grants.

What percent of the total cost of the program would this projected grant cover?

50

/td>

All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 09/01/21/ **Projected end date:** 08/01/22

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Future funding will be through private donations, fundraisers and grants.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Promotion of the Florida Animal Friend License Plate will be accomplished through our website, social media, publications, press releases and at speaking engagements.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown