

Grant ID: 1982

Title of Proposal: Florida Keys Spay/Neuter**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Florida Keys SPCA

Application Information

Demographics

Name of Applicant Agency: Florida Keys SPCA**Website Address:** www.fkspca.org**Person Submitting Proposal:** Chantelle Irizarry**Position:** Clinic Manager**Person Submitting Proposal Email Address:** chantelle@fkspca.org**Agency Head:** Tammy Fox**Agency Head Email:** Tammy@fkspca.org**Organization Business Address:** 5711 College rd**City:** Key West**State:** Florida**Zip:** 33040**Phone (xxx-xxx-xxxx):** 305-294-4857**Fax:** 305-294-1331**Cell:**

Agency Details

Date of 501(c)(3) Incorporation: 01/27/1999**Dates of Last Fiscal Year: Begin:** 01/01/20 **End:** 12/31/20**Organization Income in Last Fiscal Year:** \$2,268,153.81**Organization Expenses in Last Fiscal Year:** \$2,275,621.04**Number of Paid Employees:** Full Time: 21 Part Time: 1**Number of Active Volunteers:** 186**Total Volunteer Hours per Week:** 150.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous beneficiary**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2019 Year(s) denied/incomplete: 2009, 2011**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
86	2009	Community Low Cost and Free to Those in Need Spay Neuter Program	Denied
228	2011	FKSPCA Feral Cat Project	Denied
1868	2019	Florida Keys SPCA Spay Neuter	Funded
1982	2021	Florida Keys Spay/Neuter	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group

Spay/Neuter Services Other Other **List your current board of directors:**

Name	Title	Phone	Occupation
Amy Jamison	Secretary	305-304-4233	Estate Sales
Cindy McVeigh	Treasurer	305-304-8267	Accountant
Hon. Lurana Snow	Director	954-769-5460	Federal Judge
Jacqueline Luhta	Director	305-731-3563	Banking Specialist
Jeff Johnson	President	917-239-7916	Advertising and Author
Jim Benkoczy	Director	305-923-0567	Retired
Sara Matthis	Director	305-240-0074	Journalist
Steven Marks	Director	941-661-9607	Lawyer
Sue Turner	Vice President	305-393-3609	Accountant
Tammy Fox	Director	305-394-2942	Executive Director

Applicant Qualifications**For your organization, in the last complete fiscal year:****980 cats and 781 dogs were admitted.****346 cats and 140 dogs were adopted.****55 cats and 12 dogs were euthanized.****625 cats and 249 dogs were sterilized.****Briefly describe your animal programs:**

- | | | | |
|---|---|--|--|
| <input checked="" type="checkbox"/> Stray/Lost pet intake | <input checked="" type="checkbox"/> Foster Program | <input checked="" type="checkbox"/> Wellness services to understand pet owners | <input checked="" type="checkbox"/> Volunteer Program |
| <input checked="" type="checkbox"/> Owner surrendered animals | <input checked="" type="checkbox"/> Food Bank | <input checked="" type="checkbox"/> Cruelty investigation | <input checked="" type="checkbox"/> High volume spay/neuter clinic |
| <input checked="" type="checkbox"/> Lost and Found Program | <input checked="" type="checkbox"/> Behavior counseling | <input checked="" type="checkbox"/> Enforcement of ordinances | <input type="checkbox"/> Full service wellness clinic |
| <input checked="" type="checkbox"/> Adoption Program | <input checked="" type="checkbox"/> Disaster services | | |

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

NA

If not all, how are animals selected for sterilization before adoption?

NA

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

NA

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The Florida Keys SPCA (FKSPCA) serves 70 miles of the Florida Keys, a linear island chain and consists of two campuses situated in Key West and Marathon. We are the only open admission animal welfare organization in the Lower and Middle Florida Keys from mile marker 0 to mile marker 70. We accept every animal regardless of species, temperament, or health condition. The FKSPCA is a part of Shelter Animals Count and maintained a Live Release Rate of 92% in 2020. In February of 2019 the Key West Campus moved into a new facility with a state-of-the-art surgical suite and in August 2020 the Marathon campus launched its first spay/neuter clinic in a donated surgical trailer. Having the additional space in two locations has allowed us to be more accessible and increase the number of animals we could spay and neuter by 52% in the past two years. We currently have a full time Clinic Manager and Admin Assistant dedicated to the clinic and we are committed to hiring a staff Veterinarian. We currently have strong working relationships with multiple local veterinarians who volunteer their time on a regular basis and fully support the organization's mission. Our Clinic Manager has a 10-year background in shelter medicine with a strong focus on high volume, high quality spay/neuter operations. Through her years of experience, training at Humane Alliance and continuing education she has the knowledge and experience to continue developing our medical programs with the support of our Executive Director and volunteer veterinarians to ensure that our community continues to have access to free or low-cost spay/neuter services.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

The FKSPCA commits to spaying and neutering all of their dogs, cats and rabbits prior to adoption. Additionally, we offer free spay/neuter for community owned pit bulls, pit bull mixes and TNVR for community cats. Our clinic department actively works alongside our Director of Operations and Animal Control Officer to ensure that our community's low-income residents can also have access to these services at no cost. Our current

funding is obtained through private donations and fundraisers. We accomplished over 900 spay/neuter surgeries last year and with the addition of a secondary location, additional resources are needed to help us fulfill the increase in demand in a larger area.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Our target area includes zip codes 33001, 33050, 33051, 33043, 33042, 33040 which start at mile marker 0 in Key West through to mile marker 70 in Marathon. This 70-mile radius of the Florida Keys, a linear island chain is our animal control contracted area with Monroe County. As the only not-for-profit organization with a low cost spay/neuter clinic, the entire island chain is our geographic area
Total human population in target area:	56335
Percent of residents living below poverty in target area:	10.5%
Estimated number of pet cats in target area (human population divided by 3.3):	17072
Estimated number of pet dogs in target area (human population divided by 4.0):	14084
Estimated number of feral cats in target area (human population divided by 6.0):	9390
Number of cats admitted to animal control shelters in the target area last year (if known)	980
Number of dogs admitted to animal control shelters in the target area last year (if known)	781
Number of cats euthanized in animal control shelters in the target area last year (if known)	55
Number of dogs euthanized in animal control shelters in the target area last year (if known)	12
Please explain if you believe your target area animal population is significantly different than above. It is not	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: 61% of cats and dogs surrendered to our shelter in 2020 were unaltered. The majority of these animals were outdoor cats, small mixed breed dogs and Pit Bull mixes from lower income areas where failure to spay/neuter as well as animal roaming resulted in accidental litters.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? The FKSPCA and private veterinarian practices are the only providers of spay/neuter services in our target area. With the high cost of living in an area where our workforce residents' income is primarily made from the tourism industry, the financial effects from the pandemic have left many resident pet owners unable to afford preventative care from private veterinary practices. Between being the only low-cost option in our target area, and the strides we have made in engaging with our community, the demand and desire for affordable spay/neuter services have significantly increased.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population(s) of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

Our targeted area is the 80.5 square mile area from Key West to Marathon in Monroe County.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

There is no eligibility requirement for residents living within our jurisdiction from mile marker 0 to mile marker 70 to bring their community cats to us for TNVR services.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

While all residents are welcome to use our services, a strong focus will be placed on community cats residing in zip codes 33040 and 33043 which are our highest intake areas and a combination of commercial and residential.

Estimated number of cats in the target colony area : 3714

Estimated number that are currently sterilized: 789

Projected reduction after utilizing the grant: 200

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

The FKSPCA only releases cats to committed caretakers and maintains community support through our Wellness clinic, Volunteer & Humane Education Coordinator, food bank, and 24/7 Animal Control services.

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

501c3 Forgotten Felines, volunteers work closely with the public to assist in trapping their community cats and bringing them to the FKSPCA for TNVR services.

Describe any effort to lessen the negative impact on local wildlife.

Every effort is made to educate caretakers on appropriate ways to feed and care for community cats to keep our local wildlife and cats co-existing with minimal disruption. Priority is often given to community cats in our clinic as we understand that TNVR is the best possible solution to reduce the number of outdoor cats in the population.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Our Clinic department, Animal Control Officers, and Volunteer & Humane Education Coordinator are all available to help residents with arising issues by offering guidance, trap rentals, and free spay/neuter services. The majority of these nuisances are controlled by sterilization.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Through the assistance of our Outreach Coordinator and/or volunteers, a strong focus will be put on communication in high intake areas where community members may not be aware of our services. Residents will receive guidance via demonstration and educational flyers on how to effectively trap and care for their community cats. They may rent traps from our shelter to transport the cats to and from our clinic where they will be spayed/neutered, ear-tipped, and receive a rabies vaccination.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The FKSPCA hopes to accomplish a decrease in owners needing to surrender their pets due to financial restraints and/or behavior that could be modified by sterilization. With the funding to provide sterilization for over 400 dogs and cats residing in the Lower to Middle Keys, we would be able to measure our successes and make adjustments when needed by utilizing our monthly intake reports to see ensure we are meeting the desired goals within the organization and community.

How does this program increase the number of sterilization surgeries above the existing baseline?

With the recent opening of a clinic in a secondary location and the increased need for financial assistance, we are now more physically accessible. With the ability to remove financial constraints we would be able to grow our program by an additional 45% from 2020.

Methods

What criteria will you use to determine eligibility for your program?

Pet owners must provide proof of residency within our shelter's 70-mile jurisdiction to be eligible for free services.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will reach our primary target audience through our partnership with local food pantries and outreach coalitions. Our Animal Control Officer will be actively promoting our services while in the field and has the ability to put people in direct contact with Clinic personnel. Additionally, we will place ads in local publications, a daily PSA runs on US1 Morning Magazine, a featured radio show. Flyers will be distributed in low-income housing

assistance offices, the local food bank, VFW, and churches. Our FKSPCA Facebook page maintains a following of over 40,376 people and our emailed newsletters reach 1600 people.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Community members seeking our services are seen as individuals and we take pride in ensuring that every possible effort is made to cultivate these relationships that allow them access to care. All our documentation is available in English and Spanish as well as having a trained Admin Assistant to ensure all verbal communications are understood by both parties. We have a culturally diverse staff with multiple members being bilingual which allows us greater incite on handling cultural hurdles. Transportation assistance is available on a case-by-case basis, having a campus in Key West and Marathon makes our services easily accessible to our community.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

This project does not involve the transportation of animals by someone other than the client on a regular basis. However, in the cases of an individual not having the means of transportation which prevents the pet owner from sterilizing their animal, we will provide transportation by Animal Control Officers in our animal control van. Our Animal Control Officers are trained in animal handling and are covered under the organization's insurance. The pet owner will sign a release and waiver as part of the clinic intake procedure.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

The FKSPCA is currently hiring for a full-time DVM where consistent spay/neuter clinics will be prioritized. Our organization has strong working relationships with multiple local veterinarians who perform spay/neuter surgeries for us on a regular basis. Dr. Jason Carloni is the DVM on our license and having volunteered with us over the past several years, he is extremely supportive of our mission. Dr. Aundria Del Pino, the Head Veterinarian at Marathon Veterinary Hospital performs surgeries at both our Marathon and Key West campus and fully supports and encourages the veterinarians working in her practice to volunteer their time as well.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
FKSPCA Key West	5711 College rd	Key West	Florida	33040	305-294-4857	<input checked="" type="checkbox"/>
FKSPCA Marathon	10550 Aviation Blvd.	Marathon	Florida	33050	305-743-4800	<input type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control, which is required) and not for other items such as testing, licensing, and capital purchases. However, \$2 per animal of grant funds can be used for rabies vaccination.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

Parasite Medication Required Optional Not Available No Yes

HW Testing Required Optional Not Available No Yes

Feline Leuk/FIV Required Optional Not Available No Yes

County License Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication which is required and \$2 per animal for rabies vaccination.

If necessary, please explain the procedures and fees described above:

The FKSPCA is required to issue a county license and rabies vaccination if due. Pain medication is never optional and built into our budget.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Florida Keys Weekly	Supportive in the promotion of the program through local print ads
Forgotten Felines	Assists community members with trapping and transportation
Friends of animals	Assists community members with trapping and transportation
S.O.S foundation	A local food bank that assists in handing out pet food and marketing material
Slice of Paradise	Markets adoptable pets and organization services on their pizza boxes
US1 Radio	Supportive through on-air promotions and daily featured spay/neuter ads

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

By capturing data and engaging in open conversations with our community members, the FKSPCA is able to draw the correlation between animals entering shelters, financial limitations, and accidental litters. Although the FKSPCA is proud to offer multiple resources through our safety net program and behavior helpline to help keep animals in their homes, we believe the foundation to controlling pet overpopulation in both shelters and communities is through accessible spay/neuter programs. The Florida Animal Friend grant would enable the FKSPCA to set aside the necessary funds needed through a designation in our clinic fund to provide free spay/neuter for our low-income residents and community cat caretakers who would not otherwise be able to sterilize their pets.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 100

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$63.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Other expenses such as rabies vaccinations, microchipping, and other preventative care services will be funded through over-the-counter donations and additional foundation grants.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

The FKSPCA has received grant funding for discounted wellness services from PetSmart Charities and will continue to apply for local grants with our local Community Foundation. The FKSPCA will absorb the promotional expenses of printing and advertisements as part of the budget through our operating fund.

What percent of the total cost of the program would this projected grant cover?

100%

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All projects must be completed within 12 months of receipt of funding, with the final report submitted no later than September 1 of the following year.

Projected start date: 08/01/21/ **Projected end date:** 07/31/22

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Due to COVID-19, we have been closed to the public at both of our locations and have been extremely limited in fundraising for the past year. In order to keep our staff safe, we have also been limited in hosting revenue sustainers such as Wellness Clinics. Because our Spay/Neuter program is completely funded by donations, this grant will help support the community's need of being able to offer the only low cost option in the geographic area we service. We anticipate by 2022 we will be able to fully resume in-person events, Wellness Clinics, and to be open to the public at both locations again, which will enable us to sustain this program through these various revenue streams and donations. These specifically include clinic fundraisers like our Spayghetti & No Balls dinner and in person donations when people are able to visit our shelters once again. As well, our clinic at our Marathon location will be in full operation, also providing additional revenue dollars that we did not have in previous years, helping to sustain the program.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

The Florida Keys SPCA will use every opportunity to promote and advertise the benefits of the Florida Animal Friend license plate program through our vast social media network and community media partners. Upon receipt of the grant we would distribute a Press Release to the 3 main print publications in the area we service of the Florida Keys, as well as in our news editorial section on our own website in addition to the Florida Animal Friend link that is currently placed on the home page of our website and in our monthly newsletter with over 3K subscribers. We will discuss the grant live on air with the 3 radio networks we have relationships with. We would advertise this program in prime engagement times on our social media networks of Facebook, Instagram, and Twitter which have a combined following of over 43K followers. We currently display the Florida Animal Friend promotional materials in our lobby and we will add marketing materials regarding the program to each of our adoption packets, reaching over 500 adopters annually.

Number of FAF specialty plates on vehicles of staff and/or volunteers:

Unknown