

Grant ID: 1895

Title of Proposal: Low Income Spay/Neuter for Bully Breed Dogs and Community/Owned Cats**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** SPCA of Brevard, Inc.

Application Information

Demographics

Name of Applicant Agency: SPCA of North Brevard, Inc.**Website Address:** 455 Cheney Hwy**Person Submitting Proposal:** Patrick Michael Fox**Position:** CFO**Person Submitting Proposal Email Address:** spcaadopt@spcanorthbrevard.com**Agency Head:** Angie Friers**Agency Head Email:** ed@spcabrevard.com**Organization Business Address:** 455 Cheney Highway**City:** Titusville**State:** FL**Zip:** 32780**Phone (xxx-xxx-xxxx):** 321-269-0536**Fax:** 321-567-6577**Cell:** 321-362-0590

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1980**Dates of Last Fiscal Year: Begin:** 10/01/18 **End:** 09/30/19**Organization Income in Last Fiscal Year:** \$5,614,078.00**Organization Expenses in Last Fiscal Year:** \$4,914,807.00**Number of Paid Employees:** Full Time: 75 Part Time: 10**Number of Active Volunteers:** 250**Total Volunteer Hours per Week:** 300.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Internet, email**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 1 Year(s) denied/incomplete: 3**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
342	2013	Fix a Free Roaming Cat	Funded
1389	2014	Snip-A-Pit 2014	Denied
1442	2015	Fix a Community Cat Titusville	Denied
1634	2016	Community Cat Redemption Program	Denied
1895	2020	Low Income Spay/Neuter for Bully Breed Dogs and Community/Owned Cats	Funded

Describe your Organization:**Services Provided**

- Open Admission Intake Shelter
 Limited Intake Shelter

Organization Structure:

- City, county, or tribal agency
 Private nonprofit agency

- Foster Network**
- Animal Control**
- Spay/Neuter Services**
- Other** Thrift Stores, educational prog
- TNR Group**
- Rescue Group**
- Other**

List your current board of directors:

Name	Title	Phone	Occupation
Caorle Sime	Director	321-383-4524	Graphic Designer
Cheryl Olsen	Director	321-684-1551	Financial Advisor
Christine Davignon	Vice-President	321-890-2531	Retired
Diana Klotz	Treasurer	610-716-2795	Pharmaceutical Rep
Jill Craig	Director	321-268-4383	Retired
Linda J Granger	Director	321-698-5621	Sports Bar Owner
Nancy Eberlin	President	321-693-3227	Retired
Renee Smart	Secretary	321-536-3805	Retired

Applicant Qualifications

For your organization, in the last complete fiscal year:

- 1680 cats and 1116 dogs were admitted.**
- 1572 cats and 1074 dogs were adopted.**
- 66 cats and 28 dogs were euthanized.**
- 1500 cats and 850 dogs were sterilized.**

Briefly describe your animal programs:

- Stray/Lost pet intake**
- Foster Program**
- Wellness services to understand pet owners**
- Volunteer Program**
- Owner surrendered animals**
- Food Bank**
- Cruelty investigation**
- High volume spay/neuter clinic**
- Lost and Found Program**
- Behavior counseling**
- Enforcement of ordinances**
- Full service wellness clinic**
- Adoption Program**
- Disaster services**

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Over the years, our clinic and adoption staff has collaborated and completed multiple spay/neuter grants obtained from Community Foundation for Brevard, PetSmart Charities, PetCo Foundation and the Florida Animal Friends. We have the facilities and experienced people to handle programs of this nature. Our clinic has performed over 77,000 surgeries since we opened in 1999 and we currently perform an average of 5,000 surgeries a year.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We provide low cost spay/neuter to the public in addition to our in house Adoption Shelter vet who performs surgeries on our shelter animals. Our opportunities to provide free surgeries are limited to the grant funding that we are able to obtain and we see a much greater need in the community than we have ever been able to service.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Zip Codes 32780, 32796, 32754, 32775, 32926 and 32927
Total human population in target area:	117214
Percent of residents living below poverty in target area:	15%

Estimated number of pet cats in target area (human population divided by 3.3):	35520
Estimated number of pet dogs in target area (human population divided by 4.0):	29304
Estimated number of feral cats in target area (human population divided by 6.0):	19536
Number of cats admitted to animal control shelters in the target area last year (if known)	1334
Number of dogs admitted to animal control shelters in the target area last year (if known)	869
Number of cats euthanized in animal control shelters in the target area last year (if known)	74
Number of dogs euthanized in animal control shelters in the target area last year (if known)	13

Please explain if you believe your target area animal population is significantly different than above.
 Target intake/euthanasia figures have been extrapolated based on total Brevard County animal intakes/outcomes and the target area zip code populations as a percentage of total Brevard County population (20.63% in target zip areas). These numbers may be understated as Brevard County poverty numbers stand at 13.4% versus 15% for target zip code areas. All census data is based upon 2017 ACS 5 year Estimates and all animal intake/outcome numbers are from Shelter Animal Count, 10/1/18 - 9/30/19, for Brevard County.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:
 Community cats and owned free roaming cats represent the greatest source of cat overpopulation in our area. The majority of caregivers for these cats do not have the resources to provide even minimal care for the animals and strain their resources just to ensure the cats are not going hungry. Free services are the only truly effective way to engage with these caregivers and sometimes, even that is not enough. We would like to stem the tide of kittens that we see every spring in any manner that we can. Bully breed unwanted litters are another source of overpopulation that we see every year. Although the dog litters do not show up all at once in the spring, they are definitely an issue with our target zip areas. We often take in puppies with the understanding that the parents will be fixed for free at our clinic.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?
 Our clinic is the least expensive option for spay/neuter services in our part of the county. Space Coast Feline Network also provides feral/community cat clinics six times a year using our clinic surgery suite at no charge. Beyond these two services, there are no other low cost options in our area. Many of the potential clients in need cannot afford even basic care for their animals so the only solution to reach these people is to provide free spay/neuter services along with education to explain the need for these services.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

- Pets in low-income families** **Pit Bull / large breed dogs** **TNR managed colonies of feral cats** **Community cats (free-roaming and/or owned)** **Other**

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Brevard County allows cats to be trapped, brought into the County Shelter, fixed and then returned to field. This policy has been in place for over 4 years and was an integral component in allowing Brevard County to become a "No-Kill" county. Brevard Animal Services live release rates have remained well above 90% during this time period.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? No

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Provide a measurable positive impact on pet overpopulation in select underserved neighborhoods. We should be able to provide between 500 and 600 spay/neuter surgeries with accompanying required vaccines for clients that would otherwise not be able to fix their animals.

How does this program increase the number of sterilization surgeries above the existing baseline?

The clients we intend to reach and service do not utilize existing veterinary services because they lack the financial wherewithal to care for their animals. We have done some limited free programs in particularly distressed neighborhoods and have experienced tremendous turnouts so we know that there is a huge demand for programs like this.

Methods

What criteria will you use to determine eligibility for your program?

Any client with eligibility for Florida Medicaid or SNAP will be allowed to participate in the program.

How will you advertise the program? Explain how the advertising will reach the target audience.

With over 30,000 followers on FaceBook, that platform has been an excellent communications tool for us to get information out to the public. We have been building our FB following for many years and have gotten great results. Social media has the ability to reach all segments of the population through sharing and, when it comes to pets, everyone is readily willing to share information that may help animals out.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The biggest challenge to full implementation of our program will be transportation. In the past, we have utilized volunteers to assist in getting animals into our clinic for surgeries and we would certainly need to expand that resource to deal with a larger volume of animals.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

As noted, we have used volunteers in the past to assist with a more limited spay/neuter grant program so we do have the knowledge base for this process. Our volunteers are trained to handle dogs and cats while recognizing situations that are not safe. They typically use their own vehicles and provide transport for leashed dogs and crated cats.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

All surgeries will be done in our own clinic by vets on our payroll or contract vets working in our clinic.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
SPCA of Brevard Veterinary Clinic	455 Cheney Hwy	Titusville	FL	32780	321-269-0536	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$30.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$35.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$45.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Pain Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
HW Testing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Rabies vaccinations for cats and dogs will be provided at the expense of the SPCA. Other core vaccines will be available at cost to clients. Pain meds will be available at cost to clients.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Brevard County Animal Services	Assist in identifying particular neighborhoods that have a history of pet overpopulation problems.
Space Coast Feline Network	Assist with identifying clients in underserved neighborhoods.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Over the past several years, we have had several small grant opportunities that allowed us to run free spay/neuter clinics along with free vaccination clinics in identified underserved communities. The reaction and positive feedback we received from residents in these neighborhoods was particularly heartwarming for our staff and volunteers that participated. We are replicating this again this spring and summer with several small grants and our hope to continue the process in the fall if this grant request is approved. For clarification purposes: on the Agency Details page of this application, I tried to put our 501(c)(3) date of incorporation in as 9/20/79 but the field would not allow any date prior to 1/1/80 to be entered so I selected that date.

Budget

Total number of sterilization surgeries projected:

Cats: 450 **Dogs:** 165

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$41.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Cats and dogs will receive examinations and rabies vaccinations. Dogs will be heartworm tested. The SPCA of Brevard will absorb these expenses.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

N/A

What percent of the total cost of the program would this projected grant cover?

90

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/20/ **Projected end date:** 08/31/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We are currently working with a local philanthropist who has funded spay/neuter in this county's south end for many years. We anticipate that this

person is going to begin funding surgeries at this end of the county later this spring. They have funded surgeries in the south end of the county for over 18 years and we have every reason to believe this funding will support our free to low income efforts in the future.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will promote the FAF License Plate grant through widespread promotion on our web site, in our newsletters, in our targeted direct mail campaign letters and through our social media posts. We had great success doing this in the year we were awarded a grant and plan to continue with that plan if we are awarded the grant this year.