

Grant ID: 1936

Title of Proposal: COVID-19 Cat-astrophy Prevention**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** SNIp-it of Central Florida

Application Information

Demographics

Name of Applicant Agency: Protectors of Companion Animals, Inc.
d/b/a SNIp-it of Central Florida**Website Address:** letssnipit.org**Person Submitting Proposal:** Sheila Westerveld**Position:** Executive Director**Person Submitting Proposal Email Address:** sheila.westerveld@letssnipit.org**Agency Head:** Kristen Arrington**Agency Head Email:** kaarrington@gmail.com**Organization Business Address:** 3096 Michigan Ave**City:** Kissimmee**State:** FL**Zip:** 34744**Phone (xxx-xxx-xxxx):** 407-476-4748**Fax:** 407-536-5898**Cell:**

Agency Details

Date of 501(c)(3) Incorporation: 11/09/2001**Dates of Last Fiscal Year: Begin:** 01/01/19 **End:** 12/31/19**Organization Income in Last Fiscal Year:** \$647,029.79**Organization Expenses in Last Fiscal Year:** \$613,340.12**Number of Paid Employees:** Full Time: 7 Part Time: 2**Number of Active Volunteers:** 25**Total Volunteer Hours per Week:** 10.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Previous award recipient**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2016,2018 Year(s) denied/incomplete:**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
1687	2016	Cat-astrophy Prevention!	Funded
1787	2018	Cat-astrophy Prevention Too!	Funded
1936	2020	COVID-19 Cat-astrophy Prevention	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Erin Zebell	Board member	407-476-4748	Attorney
Jena Threadgill	Board member	407-476-4748	Small Business owner
Kristen Arrington	President	407-476-4748	Campaign Manager
Linette Matheny	Secretary	407-476-4748	Engineer
Margie Bryan	Board member	407-476-4748	Small Business owner
Nancy Riffe	Treasurer	407-476-4748	Grant Writer

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

3913 cats and 2139 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

No

If not all, what percentage of animals are not currently sterilized before adoption?

N/A

If not all, how are animals selected for sterilization before adoption?

SNiP-it does not have adoptions

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

SNiP-it does not have adoptions

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

SNiP-it clinic employs one full-time veterinarian with over 30 years of experience and 7 full-time clinic staff team members. On average the clinic performs 30-35 surgeries per day and has performed over 19,000 surgeries since Aug. 2016. Additionally, we perform surgeries on 50 cats one day each month during our TNR days. We follow the golden standard of veterinary medicine from the Humane Alliance of Asheville, NC a program of the ASPCA to provide high quality services.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our current business model provides a sustainable financial future however, we believe additional resources will be needed due to the high numbers of persons living in poverty in the target area; and this is before the COVID-19 outbreak. The unemployment rate in the target area has increased over 1% in the last month with more and more workers continuing to be furloughed or laid off will only increase the financial stress to residents. We are here to help but even our low prices are too high if you have little to no income. This grant will help subsidize our costs so we can serve more clients.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Osceola County and the Greater Orlando Area
Total human population in target area:	661464
Percent of residents living below poverty in target area:	15.5
Estimated number of pet cats in target area (human population divided by 3.3):	200444
Estimated number of pet dogs in target area (human population divided by 4.0):	165366

Estimated number of feral cats in target area (human population divided by 6.0):	110244
Number of cats admitted to animal control shelters in the target area last year (if known)	12314
Number of dogs admitted to animal control shelters in the target area last year (if known)	9721
Number of cats euthanized in animal control shelters in the target area last year (if known)	3798
Number of dogs euthanized in animal control shelters in the target area last year (if known)	2055
Please explain if you believe your target area animal population is significantly different than above.	
Due to the shutdown of non-essential businesses including spay/neuter clinics and other veterinary practices focusing on emergency services, we feel that the number of cats and dogs will increase in the next few months. The mandatory shutdown has come at a pivotal time for community cats since it is the beginning of kitten season and we keep receiving phone calls from caregivers needing sterilization for their pregnant females.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
We believe that the substantial source of overpopulation of cats and dogs is due to the high numbers of persons living in poverty in the target area; and this is before the COVID-19 outbreak. With the exponential numbers of residents being furloughed or laid off will only increase the financial stress to residents in the target area.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
There are only a few low cost spay/neuter clinics in and around the target area and they are booked out 2 to 3 months at any time during the year. Private vet practices have dropped their prices to compete with us but they are not able to do the volume of feral cats at the prices we can. SNIp-it is in the heart of the target area that needs it the most.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

The square miles of the Greater Orlando area is approximately 102.4 and is densely populated. The square miles of Osceola County is much larger at 1327sq miles but the majority is uninhabited.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

SNIp-it will proof of residency from government issued ID's to gather the city and zipcode information and compare this to the target area. The clinic software uses validated Geocoding to enter addresses and therefore we can ensure compliance with the program.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

The targeted area is rural, suburban and urban. The feral cat colonies are in commercial, residential and agricultural areas.

Estimated number of cats in the target colony area : 50000

Estimated number that are currently sterilized: 25000

Projected reduction after utilizing the grant: 700

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

SNIp-it of Central Florida maintains a TNR program with volunteers and caregivers alongside the Counties Animal Services departments. The program documents the areas of concern in the target area and the volunteers work to conduct mass trappings in those areas. Once a month the clinic performs 50 surgeries on these targeted cats and follows up during the other times of the month to finish the colonies as needed.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

TNR is permitted with the notification of the agency as long as the process is in compliance with the regulations. Both Orange County and Osceola County Animal Services are aware of our clinic and our TNR services program and our clinic cooperates with all their requirements.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Osceola and Orange County Animal Services actively support our low cost clinic and our TNR efforts. CARE Feline TNR, Spay the Strays, Helping Paw, Spay/Neuter Nation are some other non-profit TNR groups that assist and support our efforts.

Describe any effort to lessen the negative impact on local wildlife.

Educational information by ASPCA and Alley Cat Allies will be available for those who voice their concern regarding the threat of the local wildlife by cats. Every effort will be made to listen to and alleviate this concern. In addition, Osceola County Animal Services provides free deterrents to residents should they need them.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Educational materials developed by Osceola Animal Services will be available for those who voice their concern regarding nuisance issues with cats. Every effort will be made to listen to and alleviate this concern. Last resort measures on relocation may be considered if all other options are exhausted. CARE Feline TNR offers some guidance on this subject along with Alley Cat Allies. In addition, Osceola County Animal Services provides free deterrents to residents should they need them.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

SNiP-it of Central Florida utilizes a team of TNR volunteers who participate monthly on this program. We also actively participate in social media fundraising campaigns to help provide funding for this TNR program and other low cost subsidies. In addition, other TNR organizations donate \$5 of their client fees toward our TNR bank to be used for free services for clients who need it most. The clinic also has a Spay-it-Forward program that asks clients at check out if they'd like to make a donat

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We will use these funds to s/n 700 cats; 400 owned cats and 300 community cats.

How does this program increase the number of sterilization surgeries above the existing baseline?

We are charging the clients of owned animals a nominal fee of \$25 that will allow us to double the number of owned cats to 400 instead of 200 if just using the FAF grant funds only.

Methods

What criteria will you use to determine eligibility for your program?

Eligibility will be determined by matching the client address on government issued ID with the city of the targeted area and validating the information within the clinic software system. Clients will need to provide proof of income and demonstrate financial need to be eligible for the discounted pricing. We use the 2020 US Poverty Guidelines to determine if the client qualifies as low income.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will advertise on our Website and social media pages like Facebook and Twitter. We will also share the information with our supporting organizations like CARE Feline TNR, Spay the Strays, and Osceola County Animal Services. We will have flyers for distribution at local retail stores like Pet Supermarket, Petco and PetSmart. We will send out email blasts to our members and followers via social media platforms.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Transportation barriers will be addressed on a one by one basis. If a localized area has multiple clients with the same need, a temporary transport system may be set up. There is a large Hispanic population within the targeted area. Educational materials are available in Spanish and English to address this need. Every effort will be made to educate the public on the benefits of spay/neuter and ensure the success of this program.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Not at this time. If necessary, guidance from the Humane Alliance transport procedures will be used.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

SNiP-it of Central Florida is a non-profit high volume, low cost spay/neuter animal clinic currently performing 30-35 surgeries per day on average. Once a month the clinic spends one day performing s/n surgeries on 50 +/- feral cats.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
SNiP-it of Central Florida	3096 Michigan Ave	Kissimmee	FL	34744	407-476-4748	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$50.00"/>
Range for Female Cats	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
County License	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

The spay/neuter package for cats includes: 3-day injectable pain medicine. A one year rabies vaccine is required at no charge. It will not be administered if the client is able to provide proof of vaccination within the last 12 months. 300 TNR cats will be sterilized for free at a cost of \$50 to the Project and 400 owned cats will be sterilized for \$25 for the client and at a cost of \$25 to the Project. Other vaccines, services and products will be offered to the clients. Prices are dependent on the services and products requested.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**Community Collaboration**

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
CARE Feline TNR	Client and Patient referrals
Helping Paws	Client and Patient referrals TNR program volunteers
Orange County Animal Services	Client and Patient referrals
Osceola Council on Aging	Client and Patient referrals
Osceola County Animal Services	Client and Patient referrals
Spay the Strays	Client and Patient referrals TNR volunteers

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The SNIp-it Clinic has performed over 19,000 surgeries since opening Aug. 2016. The clinic continues to have positive feedback from clients and the community we service. We have made a big impact on reducing the number of cat intakes in Osceola County since our opening in 2016 and hope to continue that trend.

Budget

Total number of sterilization surgeries projected:

Cats: 700 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$36.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Community cats will be ear-tipped, vaccinated (rabies and FVRCP) and receive 3-day injectable pain medication at no additional cost to the client. Owned animals will be able to purchase vaccines and other services at an additional charge.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

SNIp-it of Central Florida has implemented a Spay-it-Forward program. This program is funded by asking customers during check-out if they would like to make a donation to the Spay-it-Forward program to help subsidize the cost of services for clients that are financially unable to afford our services. We will use these funds if needed for any client that is not able to afford the client fee.

What percent of the total cost of the program would this projected grant cover?

71.4

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/20/ **Projected end date:** 08/31/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Our organization has at least 2 annual major fundraising events along with many smaller public awareness events which generate about \$10k. In addition, the business model is a sustainable one based on provided spay/neuter services in a very economic and efficient manner but with the highest standards of care to the animals.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Some of our staff currently have the Spay/Neuter License plate and are proud to mention it at public events and at the clinic. We will advertise on our Website and social media pages. Flyers will be displayed on our counters and as part of the receipt after services have been provided. In addition, we will ask our supporters to cross promote on their social media pages. We will also distribute flyers at all of our public outreach events.