Grant ID: 1928

Title of Proposal: Feral Lives Matter TNR Program

Agency Type: Non-Profit Total Funding Requested: \$24,990.00

Check Payable To: Pet Population Control

### **Application Information**

### **Demographics**

Website www.petpopulationcontrol.com Name of Applicant Agency: Pet Population Control Address:

Person Submitting Proposal: Cheryl Knudsen Position: Volunteer

**Person Submitting Proposal Email** clscflrs@bellsouth.net

Agency Head Email: SolangeKrawiecki@gmail.com Agency Head: Dr. Solange Krawiecki DVM

**Zip:** 33073

Fax:

Organization Business Address: 3870 N. Powerline Rd. City: Pompano Beach

State: FL

**Phone (xxx-xxx-xxxx):** 305-902-8556

Cell: 786-317-1508

## **Agency Details**

**Date of 501(c)(3) Incorporation:** 04/05/2018

Dates of Last Fiscal Year: Begin: 04/01/18 End: 03/31/19

Organization Income in Last Fiscal Year: \$277,383.00 **Organization Expenses in Last Fiscal Year:** \$192,520.00

Number of Paid Employees: Full Time: 2 Part Time: 0

Number of Active Volunteers: 5

**Total Volunteer Hours per Week: 50.00** 

How did you learn of the 2009 Florida Animal Email Friend grant competition?

Year(s) of previous Florida Animal Friend

grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: Year(s) denied/incomplete:

Auto-Generated (Previous Applications):	Grant #	Proposal Year	Proposal Title	Status
Auto-Generated (Frevious Applications).	1928	2020	Feral Lives Matter TNR Program	Funded

### **Describe your Organization:**

Services Provided	Organization Structure:	
Open Admission Intake Shelter Limited Intake Shelter Foster Network Animal Control Spay/Neuter Services	City, county, or tribal agency Private nonprofit agency TNR Group Rescue Group Other	
Other		

#### List your current board of directors:

Name	Title	Phone	Occupation
Emilio Zouain	Vice President	305-772-3108	Veterinarian
Lazaro Cabrera	Director	786-251-2697	Sales Rep
Marlene Pinera	Secretary/Treasurer	352-474-1982	Veterinarian
Solange Krawiecki	President	786-317-1508	Veterinarian

Applicant	Qualifications
-----------	----------------

For your organization, in the $% \left\{ \mathbf{r}^{\prime}\right\} =\left\{ \mathbf{r}^{\prime}\right\} =\left\{$	last complete fiscal ye	ar:	
0 cats and 0 dogs were adm	itted.		
0 cats and 0 dogs were ad	opted.		
0 cats and 0 dogs were eu 6050 cats and 858 dogs w			
Briefly describe your animal p	orograms:		
Stray/Lost pet intake	Foster Program	Wellness services to understand pet owners	Volunteer Program
Owner surrendered animals	Food Bank	Cruelty investigation	High volume spay/neuter clinic
Lost and Found Program	Behavior counseling	☐ Enforcement of ordinances	Full service welness clinic
Adoption Program	☐ Disaster services		
If your program performs add	options, are all animals	s sterilized before adoption?	

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

## Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Pet Population Control's focus is on preventing pet overpopulation. In the most recent fiscal year, of the 6,050 cats that were spayed/neutered on the clinic, 78% (4725) were feral/stray/community cats. PPC is strictly a high volume spay/neuter clinic, the only one in Broward County. The staff provides quality care, low cost spay/neuter surgeries to the community for owned pets, both cats and dogs, as well as feral/stray/community cats. Since Pet Population Control is a dedicated Rescue Partner with Broward County Animal Care and Adoption, both SNIP (Spay Neuter Incentive Program) vouchers for free or low cost sterilization services for owned dogs/cats and Community Cat TNR Vouchers for free spay/neuter of outside cats, are still being accepted when the vouchers are available (\*) Please see below under "If you currently have a program for sterilization... for a more detailed explanation). Dr. Krawiecki will be on the front line for this program when clients, rescues, and trappers bring cats to the clinic to take advantage of the program. She deals directly with the clients - filling out the surgical intake form, gathering the necessary information and authorization for surgery, then performing the spay/neuter surgeries, and finally releasing the cat/cats back to the clients with post op instructions. Dr. Krawiecki is always available after hours via text if any post op questions should arise. Keeping account of the surgeries will be the job of Cheryl Knudsen, Volunteer. She will record the number of surgeries performed on a weekly basis for each zip code and prepare a spreadsheet on a monthly basis until the program has reached its goal of 595 surgeries. Cheryl previously worked for Stray Aid & Rescue. She applied for and received grants for that organization in 2013 and 2015. Under this grant, she would once again monitor the progress of the program and submit the Grant Follow Up Report. Pet Population Control is open a minimum of four days a week, Tuesday through Friday. Pet owners must schedule an appointment online on the website using Schedulicity. Surgery days for owned pets are Tuesday through every other Saturday. Ferals are taken in on a first come, first served basis Tuesday – Friday only. No appointment is required. PPC has the ability to perform surgeries under this grant at a rate of 12 additional surgeries a week for 50 weeks. Dr. Krawiecki stated that she could block off one day a week to perform just feral cat surgeries if necessary. So there is quite a bit of flexibility for this grant program while still being able to service the needs of other clients as well.

# If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

The current level of funding for Pet Population Control is now primarily from spay/neuter surgeries paid for by individual clients, rescue groups, and trappers. In April 2016, Broward County Animal Care and Adoption launched the Animal Care WebPortal for 2 of their sterilization programs under the BrowardPetFix initative. It provided quick and easy access 24/7 to vouchers for the SNIP program for owned animals and Community Cat TNR vouchers for free spay/neuter of the feral/stray/community cats. Pet Population Control is one of 10 rescue partners of Broward County Animal Care providing spay/neuter services for the Community Cat TNR program and is an active participant still accepting vouchers for both owned pets and feral/stray/community cats. Additional resources have been needed since the voucher program crashed in April 2019. Broward County Animal Care was running out of money to fund the SNIP and Community Cat TNR program. Prior to the crash, the voucher program was open at all hours of the day issuing up to 10 Community Cat TNR Vouchers per person. Then access to the program changed. Individuals would have to go to the WebPortal at midnight when the system reset for the next day and attempt to get a TNR voucher. Only 15 vouchers total were being released daily to the ENTIRE county. By 12:03 a.m. all the vouchers had been issued. (\*) Now the County is only issuing 3 TNR vouchers from 8 a.m. to 9 p.m. and 8 SNIP vouchers in the same time frame. With virtually no financial support coming from the County, the cat overpopulation situation is moving in the wrong direction. In Fiscal Year 2018 Broward County Animal Care had a budget of \$250,000 to fund

these programs. Fast forward to Fiscal Year 2020 their budget is now only \$90,000, a 64% decrease! On occasion, but not with any regularity, Broward County Animal Care will give PPC a block of TNR surgeries that they will fund. In the past, that amounted to approximately 20 surgeries at one time. In the month of April, with the COVID 19 Pandemic in full swing, Pet Population Control is only one of two spay/neuter clinics still open. Broward County Animal Care funded 30 TNR surgeries a week, 120 for the entire month. Dr. Krawiecki shared these surgeries with her "regular" trappers who are continually working on projects in the community. The Florida Animal Friend Grant would make a huge difference in reducing the number of breeding feral cats.

## **Target Population**

rarget Population	
Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	City of Pompano Beach, in Broward County zip codes 33060, 33062, 33064, and 33069 are all Broward County zip codes in Pompano Beach, FL.
Total human population in target area:	148,830
Percent of residents living below poverty in target area:	17.05% is the average of the 4 zip codes
Estimated number of pet cats in target area (human population divided by 3.3):	45100
Estimated number of pet dogs in target area (human population divided by 4.0):	37208
Estimated number of feral cats in target area (human population divided by 6.0):	24805
Number of cats admitted to animal control shelters in the target area last year (if known)	9,182 total admissions, target area not known
Number of dogs admitted to animal control shelters in the target area last year (if known)	4,122 total admissions, target area not known
Number of cats euthanized in animal control shelters in the target area last year (if known)	1,087 total, target area not known
Number of dogs euthanized in animal control shelters in the target area last year (if known)	294 total, target area not known
Please explain what you believe are the most substantial sources of dog and cat overpopulate Feral/stray/community cats are the most substantial source of cat overpopulation. Whether it is a pet obut allows it to roam freely or the person believing they are "taking care" of a group cats simply becaus category of irresponsible people. In the target areas there are quite a few trailer/mobile home/RV compopulations of unaltered cats. Seasonal residents, in particular, also fit into the irresponsible category. Ta reputable rescue, or a stray cat adopts them. They feed it while they are here and then leave it to fen stay is over. This is true particularly of the Canadians who come for 5 months out of the year. In ethnic importance of properly caring for animals and an indifference regarding spaying and neutering. This car where the importance cannot be communicated effectively, or they are possibly continuing to perpetuat country of origin. Half of the target areas have a large percentage of not only a population living below population living below 50% of the poverty level.	owner that has not spayed/neutered their case they are feeding them, both fall into the munities. They are notorious for having large hey adopt a cat from somewhere other than for itself once their vacation or seasonal communities, there is a disregard for the possibly be attributed to a language barries the habits witnessed growing up in their
What kinds of spay/neuter services are currently available in the target area and in what winsufficient to meet community needs?  Pet Population Control is the only low cost spay/neuter clinic in the target area. Other options for spay/veterinary practices.	•
Florida Animal Friend is highly supportive of proposals that are focused on animal population sources of dog or cat overpopulation rather than being diluted over too broad of a geograph Describe the specific target animal population of the spay/neuter project proposed for this	hic area or diverse animal populations.
☐ Pets in low-income families ☐ Pit Bull / large breed dogs ☑ TNR managed colonies of roaming and/or owned) ☐ Other	feral cats Community cats (free-

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

The boundaries of the target areas in Pompano Beach are from the Florida Turnpike east to the Intracoastal Waterway, and from Sample Road south to McNab Road. This total area encompasses approximately 30.7 square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

This year on Feb. 25, 2020 the Pompano Beach Board of Commissioners finally passed an ordinance formally recognizing cats as a part of the community and ending the city's decades old reputation of "Trap and Kill". For years, Pompano Beach was the ONLY city in the entire County that did NOT support or promote TNR. Now that the tide has changed in Pompano Beach, this is the perfect target area for the Florida Animal Friend grant to cover. The clinic is physically located in Pompano.

## Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

The targeted zip codes are urban with a mixture of both residential-single family homes, duplexes, apartment complexes, town homes, and a significant number of trailer park/mobile home/RV communities AND diverse commercial areas running predominantly along major thoroughfaresfrom shopping centers to industrial parks.

Estimated number of cats in the target colony area: 24805

Estimated number that are currently sterilized: 0 Projected reduction after utilizing the grant: 595

## For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Most people demonstrate they are committed to caring for their cats (not just simply feeding and breeding them) when they bring cats to PPC to be spayed and neutered. Many times, these people are paying for the surgery out of their own pocket because they DO care. These folks maintain their colonies by providing food and water regularly, keep an eye out for any medical issues then address it, and watch for newcomers who might show up that need to be TNR'd. They get it trapped and taken care of.

#### Do current city/county ordinances address TNR or free-roaming cats?

Yes

#### Please explain what is allowed:

"The City of Pompano Beach Ordinance Section 90.22 provides guidelines for care of Community Cats. The ordinance provides a pathway for private practice of TNR activities. The ordinance promotes community-wide participation in reducing the overpopulation of outdoor cats." Broward County Chapter 4 Animal Care Ordinance allows for Community Cat Management Programs. These are TNR-Trap Neuter Return and RTF – Return to Field. These programs are promoted by Broward County Animal Care and Adoption.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

#### For TNR program, list any groups or government agencies who support this TNR effort:

\*Broward County Animal Care and Adoption \*Broward County Commission—Commissioner District 4 and former Pompano Beach Mayor, Llamar Fisher, represents 3 of the 4 target zip codes. \*Pompano Beach Commission—Mayor Rex Hardin, Vice Mayor Barry Moss District 5, District 1 Commissioner Andrea McGee, District 2 Commissioner Rhonda Eaton, District 3 Commissioner Tom McMahon, & District 4 Commissioner Beverly Perkins. \*Active trappers who frequent Pet Population Control weekly.

#### Describe any effort to lessen the negative impact on local wildlife.

Cats are hunters by nature. When they have been TNR'd and are part of a well maintained colony, they are generally fed on a regular basis. Therefore the impact on local wildlife is minimal.

#### Describe efforts that will be made to mitigate current or potential nuisance issues.

Pet Population Control will make every effort to address questions regarding nuisance issues. If further assistance is required, PPC will refer to Modesto Mercedes, Broward County Animal Care & Adoption Division's Community Cats Program Coordinator at his email address communitycats@broward.org.

Will the cats be ear-tipped? Yes Will the cats be microchipped? No

## Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Pet Population Control opens for intake from 8-9 a.m. Tuesday – Friday. Dr. Krawiecki will screen clients to make certain they are eligible for this program. Feral/stray/community cats are taken in on a first come, first served basis. The number will be determined by the space available after owned pets are checked in. PPC only takes the number of animals the clinic can safely accommodate. On average, 25 surgeries are performed daily.

## Objectives

#### What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

These are unprecedented times we are living in with the COVID 19 Pandemic. Not only are the lives of people being adversely affected, but the lives of the animals are as well. With the closing of nonessential businesses, including low cost spay/neuter services, the feral/stray/community cat population will certainly suffer as a result and their numbers will increase without a doubt. It is the goal of Pet Population Control to make a significant impact on these targeted areas and improve the lives of the feral/stray/community cats by spaying and neutering all 595 cats under this program and significantly reducing the number of unwanted kittens being born in these targeted areas. 595 surgeries, over a 2 year period will

prevent 19,635 births. Using a simple calculation, 595 s/n cats divided by 2 = 297.5 pairs of cats times 66 cats (the number of cats one unaltered pair of cats will produce in 2 years) = 19,635. As long as the vet and the vet tech remain healthy, the spaying and neutering will continue!

#### How does this program increase the number of sterilization surgeries above the existing baseline?

The number of current TNR spay/neuter surgeries, 4,725, will be increased by an additional 595. This is an 11.18% increase. The Florida Animal Friend grant will reach a broad spectrum of people in the targeted areas that need the services of Pet Population Control but are not be able to afford it.

#### Methods

#### What criteria will you use to determine eligibility for your program?

Individuals residing in or operating a business in any one of these 4 targeted zip codes will be eligible for this program. A current valid Florida Drivers License, Florida ID, utility bill or business card with their name and address will be required at the time they bring a feral cat to the clinic. Dr. Krawiecki is familiar with trappers who frequently trap in these target areas. She will be very focused on following the rules/guidelines set forth by Florida Animal Friend and will not tolerate anyone she feels is trying to inappropriately take advantage of the program.

#### How will you advertise the program? Explain how the advertising will reach the target audience.

Pet Population Control will advertise this program on the PPC website and Facebook page. as well as Facebook pages of Spay Florida; Support TNR for Pompano Cats- Behind the Scenes; and Broward Community Cats-TNR & Feral Cat Help Only; all of which have extremely large followings in the cat trapping community. PPC will contact a local Pompano newspaper publication "The New Pelican" to solicit advertising for the program, as well as the "Happy Herald" in their Pet World section. Sun Sentinel's "Animal Beat" reporter Susannah Bryan, will also be contacted. Local TV reporters and animal advocates Jaycee Birch from Channel 10 and Nicole Linsalata from Channel 7 will be reached out to. Ms. Linsalata was the only TV reporter covering Pompano Beach's Community Cat issues at the Commission meetings. Flyers will be printed and distributed by volunteers to local pet stores, grooming salons, veterinary offices, and any type of business with community bulletin boards. Pet Population Control will request assistance from clients and rescues in these targeted areas to post the Florida Animal Friend program on their Next Door apps. Social media and word of mouth will be driving forces. There is a large trapping community in Broward County. Once the program is opened, word will spread quickly.

#### How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Clients, rescues, and trappers are encouraged to bring feral/stray/community cats to the clinic on their own to take advantage of this grant program. Pet Population Control will do its best to address each situation if and when it arises regarding illiteracy and cultural hurdles.

# Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Transportation of cats to Pet Population Control is the responsibility of the individual, rescue, or trapper. In the event someone is not able to trap or does not have the necessary transportation, a volunteer trapper can assist using their own equipment for trapping and/or their own vehicle for transporting to/from the clinic and returning cat(s) back to the initial trapping location following a recuperation period. The volunteer will only transport the animal(s), not the client. Safety is the #1 concern of Pet Population Control for its volunteer trappers. There could be some areas not deemed safe. Pet Population Control will not put its volunteers at risk.

#### Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?
All surgaries will be performed by Dr Colange Krawiecki DVM on the Det Depulation Control Me

All surgeries will be performed by Dr.Solange Krawiecki DVM on the Pet Population Control Mobile Spay/Neuter Clinic.

Are thev:	In-house	Private Vet(s)	Combination
AIC LICY.	THE HOUSE	- I IIVale velisi	Combination

### **Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Pet Population Control	3870 N, Powerline Rd.	Pompano Beach	FL	33073	305-902-8556	$\checkmark$

#### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	<b>Total Amount</b>
Range for Male Cats	\$0.00	\$42.00	\$42.00
Range for Female Cats	\$0.00	\$42.00	\$42.00

Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required 
Yes, Fee to client 
No

	Required, Optional, or Not Offered	Fee to Client?
Examination	○ Required ○ Optional ● Not Available	○ No ○ Yes
Rabies Vaccination if Due	● Required ○ Optional ○ Not Available	● No ○ Yes
Other Vaccination if Due	○ Required <b>○</b> Optional ○ Not Available	○ No
Pain Medication	■ Required ○ Optional ○ Not Available	○ No ○ Yes
Parasite Medication	○ Required ○ Optional ○ Not Available	○ No ○ Yes
HW Testing	○ Required ○ Optional <b>③</b> Not Available	No ○ Yes
Feline Leuk/FIV	○ Required <b>○</b> Optional ○ Not Available	○ No <b>○</b> Yes \$27.00
<b>County License</b>	○ Required ○ Optional ● Not Available	○ No ○ Yes
Ear tipping	● Required ○ Optional ○ Not Available	No ○ Yes
Microchip	Required Optional Not Available	○ No ○ Yes \$20.00
Other	○ Required ○ Optional ● Not Available	No ○ Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

#### If necessary, please explain the procedures and fees described above:

Pet Population Control has a one price Feral Cat Package for \$42 which includes the surgery, pain medication, antibiotic injection, rabies vaccination which is required by Broward County, ear tip and Ivermectin (as a courtesy) for parasites. All ferals are given a brief examination, once sedated prior to surgery by both the vet tech and vet. An FVRCP vaccination, FIV/FeLV testing, and microchipping is available for an additional fee to the client.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

## Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes ○ No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Active trappers not affiliated with any rescue organizations, who currently frequent Pet Population	Hope Gold, Nicole Dupras, Mindy Lee, Candace West, Gina Bonanno, Belkis Laue, Debbie Ziegler, Junia Perera, Bianca Robertson, and Cheryl Knudsen Will be available to actively trap in the targeted areas.
Beyond 9 Cat Rescue	President Sharon Fornes, lives in Pompano Beach. She supports TNR and will promote this program on their Facebook page.

Name	Level of Involvement
Broward County Animal Care & Adoption	Always supports the TNR efforts of Pet Population Control. Will be able to promote this program and/or provide leads for TNR in the targeted areas from call or emails the;y receive.
Feral Cat Transporter, Nancy Rodgers	Supports TNR. Does not trap, but transports for trappers on a regular basis.
Lady Luck Animal Rescue	President, Kate Wruszak, lives in Pompano Beach. Supports TNR and will promote this program on the rescue's Facebook, Twitter, and Instagram pages to reach their many followers.
Love 4 Cats & Trapping, Liz Cordero	Supports TNR and will actively trap in the targeted areas.
Paws for Cause, Erica McDuffe	Supports TNR and will actively trap in the targeted areas.
PAWS South Florida Rescue	Supports and will promote this TNR program in the 4 targeted zip codes. They receive numerous calls for help and will be able to recommend this program.

#### Other Information

# Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Dr.Solange Krawiecki DVM of Pet Population Control continues following the high standards and protocols, established by Stray Aid & Rescue, since taking over the mobile spay/neuter clinic in March 2018. The mission of Pet Population Control is to prevent pet overpopulation. PPC is doing this by providing affordable, quality spay/neuter services to individuals, rescue groups, and the trapping community. PPC does not require or make appointments for the outside cat population as most of the other spay/neuter clinics do, thus reducing the stress of finding a spay/neuter provider. Each day the spay/neuter clinic is open is an opportunity to decrease the number of unwanted animals in Broward County that may otherwise end up on the streets or in the shelter where their futures are uncertain.

### Budget

Total number of sterilization surgeries projected:

**Cats:** 595 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$24,990.00

Average cost/surgery projected: \$42.00

# Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Pet Population Control has a one price Feral Cat Package. The cost has been and continues to be \$42 which includes the surgery regardless whether it is a spay or neuter, pain medication, antibiotic injection, rabies vaccination (required by Broward County), ear tip, and Ivermectin (as a courtesy) for parasites. Additional services, such as FIV/FeLV testing, FVRCP vaccine, deworming, and microchipping can be selected by the client for an additional fee.

## Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

As mentioned above under, "If you currently have a program for sterilization" just above Target Population, Pet Population Control has been a Rescue Partner with Broward County Animal Care and Adoption providing spay/neuter surgeries under their Community Cat TNR voucher program. Since April 2019, when the program funding was cut back so severely, PPC's funding suffered a significant decrease. Broward County Animal Care paid \$50 for each Community Cat TNR voucher redeemed. Pet Population Control is currently making efforts researching other grant programs for funding and hopes to be able to get some targeted fundraising efforts going with local eateries Chili's, California Pizza Kitchen, Anthony's Coal Fired Pizza, and Sabrett Hot Dog Stands at Pompano Home Depot Stores when the COVID 19 Pandemic is over. This is a new learning experience for Dr. Krawiecki and Pet Population Control.

## What percent of the total cost of the program would this projected grant cover? 100%

#### Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 08/18/20/ Projected end date: 07/30/21

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

#### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in

writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

## \*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.

Clients coming to the clinic have always been generous leaving cash donations in the donation container that is kept right by the door where their pets or ferals are taken in. There have also been several birthday Facebook fundraisers from clients this year benefiting Pet Population Control. Once things get back to "normal" or a new normal, post COVID19, Pet Population Control will look into fundraising events with local restaurants and eateries like Chili's, California Pizza Kitchen, Anthony's Coal Fired Pizza, and even Sabrett Hot Dog stands located at Pompano Home Depots. A percentage of patrons' tabs is donated to a selected local organization on a particular day. In the case of the Sabrett Hot Dog stands, their donation period is for an entire month. With the significant decrease of 64% in the fiscal year budgets from FY2018 (\$250,000) to FY2020 (\$90,000) for Community Cat TNR vouchers from Broward County Animal Care, seeking other sources of funding is a new avenue for PPC that must be pursued. Pet Population Control recently submitted a letter of introduction to the Doris Day Animal Foundation with the description of the TNR program PPC is looking for help with as well as the amount. \$4,200 is the requested amount which would fund 100 TNR surgeries. This is their requirement before inviting an organization to actually submit a grant. Pet Population Control also recently submitted a grant application #51068 to The Lawrence Foundation also in the amount or \$4,200 to also cover 100 free TNR surgeries. Looking into other grant opportunities, PPC unfortunately missed the deadline for Bissell Pet Foundation and doesn't have the ability to complete and submit a grant to Petco by its April 30 deadline. The calendar is already marked for their next grant cycles. The search will continue.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.

As previously mentioned in advertising section for this grant, Pet Population Control will also promote the Florida Animal Friend license plate on their website; social media, primarily Facebook and the Next Door App; local newspaper advertising; and printed flyers. Since the City of Pompano Beach has written a letter of support for the Florida Animal Friend grant, PPC will ask the Commissioners to share this program and promote the Florida Animal Friend License Plate with its residents and hopefully on their website as well. PPC will also ask the two Broward County Commissioners who represent these targeted areas to do the same.