

Grant ID: 1898

Title of Proposal: Fix Big Momma
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: Operation Spay Bay

Application Information

Demographics

Name of Applicant Agency: Operation Spay Bay
Website Address: www.spaybay.com
Person Submitting Proposal: Amy Wetzel
Position: Executive Director
Person Submitting Proposal Email Address: operationspaybay@gmail.com
Agency Head: Amy Wetzel
Agency Head Email: awetzelosb@gmail.com
Organization Business Address: 3520 E 15th St.
City: Panama City
State: Florida
Zip: 32404
Phone (xxx-xxx-xxxx): 850-215-1022
Fax: 850-640-4749
Cell: 317-313-3660

Agency Details

Date of 501(c)(3) Incorporation: 07/25/2012
Dates of Last Fiscal Year: Begin: 01/01/19 **End:** 12/31/19
Organization Income in Last Fiscal Year: \$1,118,970.72
Organization Expenses in Last Fiscal Year: \$1,117,999.62
Number of Paid Employees: Full Time: 16 Part Time: 2

Number of Active Volunteers: 2

Total Volunteer Hours per Week: 16.00

How did you learn of the 2009 Florida Animal Friend grant competition? We are a previous award winner.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 1 Year(s) denied/incomplete: 2

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
1726	2017	Panama City Pet Cat Grant- Phase 2	Funded
1791	2018	FIX YOUR MOMMA 2018	Ineligible
1898	2020	Fix Big Momma	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other Wellness Services

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Aislinn Blanco-Pickle	Director	818-456-7225	Retail Management
Beverly Shean	Director	850-387-7691	Financial Advisor
Charles Cromer	Director	850-890-5877	Business Owner
Erin James	Secretary	850-774-9013	Business Owner
Mary Marie Clemo	President	850-814-5203	Business Owner
Stacey Cromer	Director	850-890-5876	Accountant
Stephanie Herring	Director	850-238-9637	Operations Director
Terry Cotter	Treasurer/Vice-President	850-532-0425	Payroll Manager

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

7748 cats and 3404 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Operation Spay Bay (OSB) began by subsidizing sterilization surgeries through a voucher program after its inception in 2011, then moved to providing the service directly through a low-cost spay/neuter clinic in 2014. OSB fixed 3,988 pets, strays and rescues that year and in 2019 the clinic fixed 11, 152 cats and dogs. In the six years OSB has been open, the clinic has tripled its patient holding capacity, added a full-service wellness clinic and transport program and remained fully-functioning through the aftermath of a Category 5 hurricane. OSB has functioned under the supervision of the same Medical Director the entire time and worked with the same Executive Director for five years. OSB's Treasurer has been with the organization since the beginning and never had an issue so the administrative side is well-handled. Both staff veterinarians were trained by the ASPCA Humane Alliance and the surgical support staff has over 70 years of on the job training between them. There is a high level of confidence that this project can be successfully carried out.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Most funding comes from fees charged for spay/neuter and wellness services. OSB regularly seeks additional funding from organizations such as Florida Animal Friend, PetSmart Charities and Petco Foundation to offset costs for the community. There exist a few private donors, one specifically who covers the expense to vaccinate all feral cats for distemper. We pull heavily from our in-house fund, Spay-it-Forward, which is funded by clients who donate anything from \$1-\$20 at a time. It is used for people who cannot afford routine sterilization or emergency procedures. It is not a steady source of funding however, as we live in an area with a 14% poverty rate that was just devastated by Hurricane Michael a year and a half ago.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Bay, Holmes, Jackson and Washington Counties
Total human population in target area:	266,209

Percent of residents living below poverty in target area:	20.9
Estimated number of pet cats in target area (human population divided by 3.3):	80670
Estimated number of pet dogs in target area (human population divided by 4.0):	66553
Estimated number of feral cats in target area (human population divided by 6.0):	44369
Number of cats admitted to animal control shelters in the target area last year (if known)	N/A
Number of dogs admitted to animal control shelters in the target area last year (if known)	N/A
Number of cats euthanized in animal control shelters in the target area last year (if known)	N/A
Number of dogs euthanized in animal control shelters in the target area last year (if known)	N/A
Please explain if you believe your target area animal population is significantly different than above.	
N/A	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
The most substantial source of overpopulation is simple lack of access to affordable veterinary care.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Three of the counties in the project's target area only have one or two veterinarians for the whole county and they are not low-cost clinics. OSB is more affordable but can be up to an hour away for people in these counties and so makes it prohibitive for those many without transportation. OSB's transport program does visit these counties one to two times monthly and will increase transports to aid in implementation of this project.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? No**Will the cats be microchipped?** No**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our objectives are to 1) Provide 294 free sterilization surgeries to dogs weighing over 50 lbs 2) See additional health services purchased by the owner along with at least 85% of the free surgeries.

How does this program increase the number of sterilization surgeries above the existing baseline?

It will allow those who could not previously afford large dog surgeries the opportunity to spay their pet and potentially afford additional important lifesaving care like vaccinations and heartworm testing.

Methods

What criteria will you use to determine eligibility for your program?

Criteria used to determine eligibility will be pet's species, gender and weight (female dogs weighing 50 lbs or greater) and pet's residence. Must live in Bay, Holmes, Jackson or Washington Counties.

How will you advertise the program? Explain how the advertising will reach the target audience.

The program will be announced on OSB's website, social media sites Facebook and Instagram and local TV and print news media will also provide coverage. Our transport partners and regular clients will also help spread the word.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

OSB has a transport program already established that visits the counties in the target area. Many people travel from hours away to visit the clinic already. The OSB staff is well-cultured and able to communicate effectively with anyone. It is not uncommon for them to read documents to clients who are illiterate, and we have bilingual volunteers as well. We are prepared to help anyone.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Yes, OSB has a fully-insured transport van that is driven only by staff technicians. This is to ensure that any animals are under the care of a medical professional should a surgical complication arise. Pets travel in crates that are secured with bungee cords in the back of a temperature-controlled van.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

All surgeries will be performed at our spay/neuter clinic.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control)

and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$0.00	\$0.00	\$0.00
Range for Female Cats	\$0.00	\$0.00	\$0.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$85.00	\$85.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$12.00
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$12.00
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$17.00
HW Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$17.00
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes \$15.00
Other	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Other - Parasite prevention medications are available upon request. Cost varies by medication but markup is very low in accordance with everything else we sell.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement

Name	Level of Involvement
Bay County Animal Services	Bay County Animal Services is the local animal control facility and has been a big supporter of OSB since the beginning. In the past they have done free advertising for us we have no doubt they will also help spread the word as soon as the program is announced.
Bonnie's Purpose	Bonnie's Purpose is a local rescue that helps transport animals to the clinic from all over the target area and will be instrumental in helping get some of the target dogs to the clinic for surgery.
Chipleay Animal Shelter	Chipleay Animal Shelter is privately run and services 3 counties because there is no formal animal control facility for that part of the target area. The employees recommend OSB on a regular basis and will be a large part of advertising for this program.
Partners for Pets	Partners for Pets is an animal shelter in Jackson County that sends their rescues to OSB for sterilization and also coordinates transports for their community. They will assist with helping us reach our goal number of large female dogs fixed.
The Lucky Puppy Rescue	The Lucky Puppy Rescue has locations in both Bay and Holmes counties and is well known for rescuing many large breed dogs. They are constantly overwhelmed with requests from the community for help with "momma dogs" and will be happy to funnel folks who need assistance from this program to OSB.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Barring any more natural disasters, we foresee no problems with achieving our goals.

Budget

Total number of sterilization surgeries projected:

Cats: 0 **Dogs:** 294

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$86.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

We require every dog to receive a rabies vaccine if they do not have a current vaccine. That expense will be covered by OSB's spay-it-forward fund if the client cannot afford it. All other wellness services are encouraged but optional.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

OSB distributes vouchers for female dogs annually in partnership with The Lucky Puppy Rescue and in Celebration of World Spay Day. The voucher subsidizes a portion of the surgery and cover the full cost of the rabies vaccine.

What percent of the total cost of the program would this projected grant cover?

100

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/20/ **Projected end date:** 06/30/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local**

donations and other services generating revenue enhances the chances of receiving this grant.

We continue to apply for grants from organizations such as Florida Animal Friend and rely on our Spay-it-Forward funding as well. We will continue subsidizing surgeries through the voucher program annually for World Spay Day.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Florida Animal Friend (FAF) has been proudly displayed on our website since receiving a grant in 2017 and it will remain there. The logo will be part of all social media postings where OSB thanks FAF and encourages the community to support by purchasing a license plate. OSB is well liked by the local media so a well-written press release will get both TV and newspaper coverage where credit will be given to FAF.