

Grant ID: 1893

Title of Proposal: Snipping Overpopulation**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** Operation:SNIP

Application Information

Demographics

Name of Applicant Agency: operationsnipfl**Website Address:** 13854 75th Ave N**Person Submitting Proposal:** Mary Taylor**Position:** Executive Director**Person Submitting Proposal Email Address:** operationsnipfl@gmail.com**Agency Head:** Mary Taylor**Agency Head Email:** operationsnipfl@gmail.com**Organization Business Address:** 13489 Walsingham Road**City:** Largo**State:** Florida**Zip:** 33774**Phone (xxx-xxx-xxxx):** 727-595-1983**Fax:****Cell:** 727-434-3448

Agency Details

Date of 501(c)(3) Incorporation: 05/01/2015**Dates of Last Fiscal Year: Begin:** 01/01/19 **End:** 12/31/19**Organization Income in Last Fiscal Year:** \$515,959.56**Organization Expenses in Last Fiscal Year:** \$363,696.15**Number of Paid Employees:** Full Time: 4 Part Time: 5**Number of Active Volunteers:** 1**Total Volunteer Hours per Week:** 10.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Pinellas County Animal Services**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2015 2017 Year(s) denied/incomplete: 2019**Auto-Generated (Previous Applications):**

| Grant # | Proposal Year | Proposal Title | Status |
|---------|---------------|-----------------------------------|--------|
| 1451 | 2015 | Operation:SNIP IT ! | Funded |
| 1699 | 2017 | Operation:SPAY NEUTER IN PINELLAS | Funded |
| 1835 | 2019 | Operation:Spay Neuter In Pinellas | Denied |
| 1893 | 2020 | Snipping Overpopulation | Funded |

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group

Spay/Neuter Services Other Other**List your current board of directors:**

| Name | Title | Phone | Occupation |
|------------------|--------------|--------------|--|
| Diane Smith | Board Member | 727-270-0465 | Pet Groomer |
| Dr. Kalen Faber | Board Member | 727-501-4955 | Veterinarian |
| Jolynn Bumiller | Board Member | 727-515-9620 | Lawyer / Insurance |
| Kristen Bobowski | Board Member | 727-421-8224 | Sales representative |
| Lindsay Drake | Board Member | 727-365-0832 | Elanco Sales Representative |
| Mary Taylor | President | 727-434-3448 | Executive Director/Certified Veterinary Technician |
| MJ Taylor | Secretary | 727-432-2569 | Patterson Veterinary Supply Territory Manager |
| Rebecca Bunch | Board Member | 727-424-0261 | Director of Operations Pet Pal Rescue |
| Stephanie Polen | Treasurer | 727-432-3448 | Patterson Veterinary Supply Territory Manager |

Applicant Qualifications**For your organization, in the last complete fiscal year:****0 cats and 0 dogs were admitted.****0 cats and 0 dogs were adopted.****0 cats and 0 dogs were euthanized.****1672 cats and 1026 dogs were sterilized.****Briefly describe your animal programs:**

- Stray/Lost pet intake
 Foster Program
 Wellness services to understand pet owners
 Volunteer Program
- Owner surrendered animals
 Food Bank
 Cruelty investigation
 High volume spay/neuter clinic
- Lost and Found Program
 Behavior counseling
 Enforcement of ordinances
 Full service wellness clinic
- Adoption Program
 Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

n/a

If not all, how are animals selected for sterilization before adoption?

n/a

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

n/a

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Operation:SNIP's executive director Mary Taylor CVT created this organization after working over 17 years in shelter medicine at Pinellas County Animal Services. She worked as the Hospital Program Coordinator for Pinellas County Services and created lifesaving adoption programs, including a Pet Store off-site adoption program in 2005 that continues to save over 2,000 cats through adoption every year. After several years of witnessing the continuous cycle of dog and cat euthanasia due to overpopulation, Mary decided to help make a difference in her community by creating Operation:SNIP. Operation:SNIP's mission is to reduce pet overpopulation and the resulting euthanasia of healthy dogs and cats through affordable high quality, high volume spaying and neutering and community education. Mary has employed a strong staff of passionate animal advocates consisting of veterinarians, certified veterinary technicians, veterinary assistants and client services representatives, to help carry out her mission. Since its opening in May 2015, Operation:SNIP has sterilized 11,500 cats and dogs. In January of 2020, Operation:SNIP opened its advanced well care center. Our well care center offers low cost, high quality preventative care, dentistry and treatment for minor health issues. The community response has been overwhelming, especially low-income families who cannot afford to take their pets to full-service veterinarians. Operation:SNIP works closely with local rescue organizations, TNVR organizations and Pinellas County Animal Services to help less fortunate pets within our community and prevent pet overpopulation.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Operation:SNIP has been awarded grant funding from different organizations since it's opening in 2015. We have been previously awarded funding through Florida Animal Friends in 2015 and 2017. This funding started our relationship with low income families within our community. We were able to offer dog spay and neuters for \$20 and cat spay and neuters for \$10. Operation:SNIP was granted supplemental funding in October 2015 and October 2016 through the Pinellas County Animal Welfare Trust Fund to help continue our efforts when our Florida Animal Friends funding

was depleted. This funding allowed us to continue to provide financial assistance to low income families within the community. Unfortunately, this program was dissolved in 2018 due to the restructuring of county funding. We currently have not had grant funding since then for low income families. We are solely relying on the donations of good Samaritans in our community and working with rescues. We have clients who are in constant contact with us waiting for us to receive funding again so they can have their pets sterilized. Additional resources are desperately needed to help provide spay/neuter services to low income families within our community. Without funding, we have seen firsthand low-income families becoming overwhelmed with too many pets in their households simply because they can't afford to have them sterilized.

Target Population

| | |
|---|-----------------|
| Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.): | Pinellas County |
| Total human population in target area: | 975,280 |
| Percent of residents living below poverty in target area: | 11.7 |
| Estimated number of pet cats in target area (human population divided by 3.3): | 295540 |
| Estimated number of pet dogs in target area (human population divided by 4.0): | 243820 |
| Estimated number of feral cats in target area (human population divided by 6.0): | 162547 |
| Number of cats admitted to animal control shelters in the target area last year (if known) | 6,539 |
| Number of dogs admitted to animal control shelters in the target area last year (if known) | 3821 |
| Number of cats euthanized in animal control shelters in the target area last year (if known) | 2176 |
| Number of dogs euthanized in animal control shelters in the target area last year (if known) | 608 |
| Please explain if you believe your target area animal population is significantly different than above. N/A | |
| Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: The most substantial sources of dog and cat overpopulation within our county are low income families and hoarders. They are unable to afford spay neuter services and often find themselves in hoarding situations. They are afraid to trust outside organizations such as Pinellas County Animal Services, in fear that their beloved pets may be taken away from them. | |
| What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? There are a few non-profit and low cost spay/neuter facilities within the county including SPOT, Pet Pal, Humane Society and SPCA Tampa Bay. These facilities also rely on grant funding and private donors to help families in need and their prices are typically too expensive for low income families. Pinellas County Animal Services has programs to help with spaying/neutering as well, but these resources are currently insufficient to meet the community's needs. | |
| Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other | |

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

n/A

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

N/A

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

With the funding awarded by Florida Animal Friends, we hope to spay and neuter 100 dogs and 300 cats. We also hope that this award money will help us reach more low-income families and provide not only financial assistance, but proper pet care education as well. With this funding we will be able to work with Pinellas County Animal Services to provide assistance with hoarding situations.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program greatly increases the number of sterilization surgeries above the existing baseline by giving low income families the financial assistance they desperately need to have their pets spayed/neutered. While our regular spay/neuter prices are more affordable than other organizations, many low-income families have several pets that need to be spayed/neutered. We constantly see families unable to control the number of pets in their households simply because they are unable to have them sterilized fast enough before they start reproducing.

Methods

What criteria will you use to determine eligibility for your program?

The criteria we will use to determine the eligibility for this program is by asking our low-income clients to show proof of government assistance, disability or homelessness.

How will you advertise the program? Explain how the advertising will reach the target audience.

Operation:SNIP will advertise this program through social media, press releases, and on our website. We will have Florida Animal Friends brochures handed out to our clients as word of mouth has been the most effective communication in reaching our target audience. Operation:SNIP has recently expanded and has opened a new advanced well care facility. We will use this opportunity to share information about Florida Animal Friends to our clients in hopes of reaching more underprivileged pets in our community. We will also work with Pinellas County Animal Services to reach out to low income or hoarding households.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

In response to the overwhelming need of transportation assistance for disabled clients, Operation:SNIP will continue to collaborate with Advanced Pet Nursing, LLC to provide transportation of pets whose owners are disabled or do not have a form of transportation. Jen, the owner and operator, is an experienced certified veterinary technician with over 15 years in full service and shelter veterinary medicine. We also allow flexible drop off and pick up times if the owner is receiving transportation assistance such as buses, taxis or ride sharing. Due to the demographic of our clientele, our staff experiences illiteracy and cultural hurdles daily. Operation:SNIP's staff are patient and kind to all clients, with the common goal of providing the best quality veterinary services to less fortunate pets and their owners.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Advanced Pet Nursing, LLC is owned and operated by Jen, an experienced certified veterinary technician. She is fully licensed and insured in the state of Florida and through our facility. She takes the utmost care in transporting animals. We first try and encourage owners to accommodate transportation themselves, whether it be family, a friend or we try and offer extended office hours to help. If they are unable to arrange transportation themselves, we offer Advanced Pet Nursing's services. Prior to our arrival we ask all cats to be placed in their own secure carrier and dogs are to be on a leash. If they need assistance with capturing their cats, we ask them to enclose the cat in a small room like a bathroom for easier capture. We also encourage the use of traps for fractious cats. For potential aggressive dogs, we try and have the owner aid us by placing smaller dogs in a small crate for easier handling. For larger dogs, we ask the owner to provide as much assistance as they can, or we can prior sedatives prior to our arrival. We place all dogs in a secured dog crate and cats are placed in secured cat carriers. For safety, we only provide transport to one family at a time. We have owners sign a liability waiver and release for our transportation services. If able, we ask the owner to provide any monetary donation they can to help our cause.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

Grant funded surgeries will be performed by our in-house veterinarians during our regular business hours.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

| Practice Name | Address | City | State | Zip | Phone | Lead Practice |
|----------------|-----------------------|-------|-------|-------|--------------|-------------------------------------|
| Operation:SNIP | 13489 Walsingham Road | Largo | FL | 33774 | 727-595-1983 | <input checked="" type="checkbox"/> |

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

| | Amount Paid by Client | Amount Paid by Project | Total Amount |
|------------------------------|--------------------------------------|---------------------------------------|---------------------------------------|
| Range for Male Cats | <input type="text" value="\$10.00"/> | <input type="text" value="\$35.00"/> | <input type="text" value="\$45.00"/> |
| Range for Female Cats | <input type="text" value="\$10.00"/> | <input type="text" value="\$45.00"/> | <input type="text" value="\$55.00"/> |
| Range for Male Dogs | <input type="text" value="\$20.00"/> | <input type="text" value="\$80.00"/> | <input type="text" value="\$100.00"/> |
| Range for Female Dogs | <input type="text" value="\$20.00"/> | <input type="text" value="\$100.00"/> | <input type="text" value="\$120.00"/> |

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

| | Required, Optional, or Not Offered | Fee to Client? |
|----------------------------------|--|--|
| Examination | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Rabies Vaccination if Due | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/> |
| Other Vaccination if Due | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/> |
| Pain Medication | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Parasite Medication | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/> |
| HW Testing | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/> |
| Feline Leuk/FIV | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/> |
| County License | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/> |
| Ear tipping | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Microchip | | |

Required
 Optional
 Not Available
 No
 Yes

Other
 Required
 Optional
 Not Available
 No
 Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Our dog surgeries require pain medications and e-collar to go home. The owner may elect to have other services done in addition to the required services. If an owner is unable to pay for the required services due to financial hardship, we can provide assistance through our FIX Pinellas Program. This program was created to generate donations from the public to help pets in need.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

| Name | Level of Involvement |
|----------------------------------|---|
| Cat Trap Fever | Operation:SNIP Collaborates with Cat Trap Fever to help sterilize not only feral and community cats, but underprivileged owned cats as well. Cat Trap Fever targets low income neighborhoods such as trailer parks to provide information and assistance to residents who do not have access to computers and are unaware of programs available. |
| Compassion Kind | Operation:SNIP offers discounted pricing for sterilization and preventative care before adoption through Compassion Kind. |
| Fluff Animal Rescue | Operation:SNIP offers discounted pricing for sterilization and preventative care before adoption through Fluff Animal Rescue. |
| Humane Society of Pinellas | Humane Society of Pinellas refers residents for spay, neuter and well care services. |
| Meow Now | Meow Now refers community cat caregivers to Operaiton:SNIP for TNVR. Operation:SNIP offers discounted spay/neuters and preventative care for Meow Now. |
| Passion 4 Pits | Operation:SNIP offers discounted pricing for sterilization and preventative care before adoption through Passion 4 Pits. Passion 4 Pits refers underprivileged pets to Operation:SNIP when funding is available. |
| PAWS Rescue Group | Operation:SNIP provides discounted pricing for sterilization and preventative care prior to adoption through PAWS Rescue. PAWS rescues dogs from rural shelters where there is little funding and euthanasia rates are high. |
| Pet Pal Animal Rescue and Clinic | Operation:SNIP actively collaborates with Pet Pal Rescue in an effort to re home friendly offspring of community cats. We also work together to solve hoarding situations, as well as provide transport of animals in need from high kill animal shelters in northern Florida. Operation:SNIP refers animals to their veterinary facility if they need full service care. |
| Pinellas County Animal Services | Pinellas County Animal Services and Operation:SNIP actively work together to provide pet owner education and assistance to underprivileged pets. PCAS refers residents to our facility and shares grant funding availability to those who are in need of financial assistance. PCAS notifies Operation:SNIP of hoarding situations and supports our efforts within the community. |
| SPCA Tampa Bay | SPCA Tampa Bay refers low income families to our facility for spay/neuter and well care services. |

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Operation:SNIP is dedicated to helping underprivileged pets within our community. We have a quick and efficient spay/neuter surgical protocol that allows us to provide quality veterinary care efficiently to underprivileged pets within our community. Our previous grant awarding from Florida Animal Friends was quickly depleted by our community and have underprivileged pet owners reaching out to us daily in need of assistance. We are constantly working with local animal welfare organizations and rescues to help pets in need.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 100

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$63.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Rabies vaccines are required for all dogs and cats that are being spayed/neutered. We also require dogs that are 6 month or older receive a heartworm test. The owner can bring in proof of the rabies vaccine and/or the heartworm test if it was already done. If the owner is unable to provide payment for the required services we can utilize donations from our Fix Pinellas campaign. We will also utilize donations from Fix Pinellas to help cover the cost of any minor health concerns such as an application of Revolution for fleas and/or ear mites for cats, first free dose of flea and heartworm prevention, antibiotics for skin infections, and fluids for dehydrated or pregnant animals.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We are actively applying and searching for grants to help support our program. We participate in local events to encourage donations from our community.

What percent of the total cost of the program would this projected grant cover?

75

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/20/ **Projected end date:** 08/31/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Public donations generated from Operation:SNIP's FIX Pinellas Campaign has allowed our program to provide some financial assistance to pets in need within our community. We will continue to seek out additional grant funding through other animal welfare programs and attend events to help generate public donations.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We continuously promote Florida Animal Friends to not only our clients, but to our family and friends in support of your efforts to help pets in need. We have brochures and information readily visible for clients in our waiting areas. We have Florida Animal Friends information on our website. We are in the process of becoming more active on social media to reach out to more people in our community, and we will be actively supporting Florida Animal Friends. If awarded, we will publish our grant recipient awarding in our local newspaper.