

Grant ID: 1890

Title of Proposal: Capacity Building Clinics
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: Operation Catnip

Application Information

Demographics

Name of Applicant Agency: Operation Catnip of Gainesville, Inc. **Website Address:** ocgainesville.org
Person Submitting Proposal: Audrey Garrison **Position:** Executive Director
Person Submitting Proposal Email Address: admin@ocgainesville.org
Agency Head: Mandy Reed **Agency Head Email:** mandyreed.oc@gmail.com
Organization Business Address: P.O. Box 141023 **City:** Gainesville
State: FL **Zip:** 32614
Phone (xxx-xxx-xxxx): 352-380-0940 **Fax:**
Cell: 941-720-4539

Agency Details

Date of 501(c)(3) Incorporation: 06/25/1998

Dates of Last Fiscal Year: Begin: 01/01/19 **End:** 12/31/19

Organization Income in Last Fiscal Year: \$752,706.00

Organization Expenses in Last Fiscal Year: \$488,530.00

Number of Paid Employees: Full Time: 8 Part Time: 4

Number of Active Volunteers: 200

Total Volunteer Hours per Week: 100.00

How did you learn of the 2009 Florida Animal Friend grant competition? Dr. Julie Levy, our founder, was contributor to the FAF license plate legislative effort and also served as grant committee chair.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2010, 2012, 2014, 2016 and 2018 Year(s) denied/incomplete: 0

Grant #	Proposal Year	Proposal Title	Status
129	2010	Operation Catnip	Funded
285	2012	Spay More to Save More	Funded
1427	2014	Spay More to Save More	Funded
1678	2016	Rural Spay-Neuter Expansion	Funded
1775	2018	Spay Neuter Capacity Builder	Funded
1890	2020	Capacity Building Clinics	Funded

Auto-Generated (Previous Applications):

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group

- Animal Control
 Rescue Group
 Spay/Neuter Services
 Other
 Other

List your current board of directors:

Name	Title	Phone	Occupation
Cassidy Schiefer	Vice President	352-380-0940	Veterinary College Student
Dr. Brian DiGangi, DVM	Director	352-380-0940	Veterinary Professor
Dr. Elizabeth Fitzpatrick	Director	352-380-0940	Shelter Veterinarian
Mandy Reed	President	352-380-0940	Investment Banking
Zoe Haraden	Treasurer	352-380-0940	Restaurateur

Applicant Qualifications

For your organization, in the last complete fiscal year:

149 cats and 0 dogs were admitted.

147 cats and 0 dogs were adopted.

5 cats and 0 dogs were euthanized.

5163 cats and 17 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
 Foster Program
 Wellness services to understand pet owners
 Volunteer Program
 Owner surrendered animals
 Food Bank
 Cruelty investigation
 High volume spay/neuter clinic
 Lost and Found Program
 Behavior counseling
 Enforcement of ordinances
 Full service wellness clinic
 Adoption Program
 Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

N/A

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

N/A

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Operation Catnip has been providing community cat spay-neuter services in Alachua County for over 22 years. In that time, we have sterilized over 65,000 cats. We have developed many programs over the years, all based on the concept that the ideal community cat TNR program has to operate on multiple fronts: saving healthy outdoor cats from euthanasia in shelters; targeting large cat populations for intensive TNR; and engaging the public to practice TNR themselves. It has been proven through many studies across the country that this holistic approach is the fastest, most sustainable way to solve overpopulation and reduce unnecessary shelter deaths. Operation Catnip is the RTF Partner for Alachua County Animal Services (ACAS) and works with the county to ensure that all healthy community cats are safely sterilized and returned to their territorial fields. All of Operation Catnip's programs work in collaboration with at least one other local animal welfare group to ensure long-term continuity and success. Operation Catnip was founded 22 years ago by Dr. July Levy, one of the most highly respected international authorities on community cat management. Dr. Levy has served in various positions with the organization, including President and Medical Director. We currently have three veterinary medical professionals serving the organization, two of them in voluntary board advisory capacities while they participate in our various clinical programs. They are Dr. Brian DiGangi, who has been a Senior Director of Shelter Medicine for the ASPCA and has served on the Board of Directors of the Association of Shelter Veterinarians. Dr. Elizabeth Fitzpatrick is the in-house shelter veterinarian at the Humane Society of North Central Florida's (HSNCF) clinic. Our on-staff veterinarian is Dr. Patti Dingman, who has extensive experience in shelter medicine since receiving her DVM and Certificate in Shelter Medicine from the UF College of Veterinary Medicine. Audrey Garrison is our Executive Director and is responsible for the management of all of Operation Catnip's many programs. Prior to joining Operation Catnip, Audrey was President of Gulf Shore Animal League. During her time at Gulf Shore, she spearheaded a successful Feral Freedom type partnership with Manatee County Animal Services and Humane Society of Manatee County, providing targeted TNR services to over 2000 cats annually, covering all of Manatee County. Audrey has spent over 20 years in community cat management positions. Audrey manages a staff that includes our Program Director, Community Cat Coordinator, Volunteer Coordinator, Caregiver Coordinator, Medical Director, and the medical support team.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

The need in Alachua County is much greater than could be met with our monthly mass spay-day clinics. Reservations fill up weeks in advance of

each clinic, and dozens of cats that need our help were routinely turned away. Plus, there are many cats that cannot be trapped for a single day of surgery. We developed several programs to address those needs, including partnering with local clinics. For many years, HSNCF has been the primary partner clinic for Operation Catnip. We scheduled referral surgeries at their clinic for community cat caretakers who for various reasons could not trap or transport cats in time to come to our monthly mass spay-day clinics. In the past few years, those referral, or vouchered surgeries, would total around 1000 to 1200 per year at all partner clinics and Operation Catnip would pay for the services. This is in addition to the 2400-plus community cats that came through every year at our monthly clinics. But those partners had limitations and could not provide the needed capacity. Their primary focus is on companion animals and/or their own adoption program's needs. To alleviate those limitations Operation Catnip became clinic operator of the HSNCF clinic on the weekends in 2018. Operation Catnip is now providing the necessary additional capacity to the area for community cats with our Capacity Building Clinics at the HSNCF facility. In the Budget section below, we describe how grant funding has been able to provide most of our funding needs for the Capacity Building Clinics the past two years. This year we are budgeting \$286,000 for all clinical programs, with the Capacity Building Clinics set at \$235,000. We anticipate serving 4700 cats this year in those clinics alone which is a huge increase from 2019 when 1720 cats were served. Increasing the surgical capacity is the critical component in serving the continuing needs locally in Alachua County, especially for our expanded emphasis on reaching the underserved rural areas surrounding the City of Gainesville.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Alachua County, FL
Total human population in target area:	269,956
Percent of residents living below poverty in target area:	19.8%
Estimated number of pet cats in target area (human population divided by 3.3):	81805
Estimated number of pet dogs in target area (human population divided by 4.0):	67489
Estimated number of feral cats in target area (human population divided by 6.0):	44993
Number of cats admitted to animal control shelters in the target area last year (if known)	1517
Number of dogs admitted to animal control shelters in the target area last year (if known)	2179
Number of cats euthanized in animal control shelters in the target area last year (if known)	91
Number of dogs euthanized in animal control shelters in the target area last year (if known)	254
Please explain if you believe your target area animal population is significantly different than above. We do not have any reason to believe that Alachua County might have significantly different statistics than those computed above. The intake and euthanasia statistics are final counts for the entire county compiled by ACAS for calendar year 2019.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: Unowned free-roaming cats represent a substantial portion of the total cat population in this region. Programs aimed at reducing cat overpopulation must include provisions for neutering unowned free-roaming cats, and those efforts should target the general public, not just pet owners. We know that households who do not have pets are also feeding unowned free-roaming cats.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? Alachua County has a few low-cost spay-neuter facilities or programs but combined they have been lacking in capacity and flexibility to meet the community's needs, especially when considering free-roaming cats. There are a couple of small programs (St. Francis House and Pay to Spay) that limit services to companion pets of low-income residents. And the HSNCF has their own PetSnip clinic that has affordable services for both companion pets and community cats. They operate four days a week, Monday-Thursdays, and as described above, they have been unable to fulfill the surgical needs for community cats. For the past two years, Operation Catnip has been that clinic facility's operator on weekends in an attempt to meet that need.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

Our targeted area is Alachua County. It is 969 square miles, 875 square miles of land. The City of Gainesville comprises more than half of the county's population yet accounts for only 63 square miles, or 7% of the land in Alachua. That is why it is imperative that Operation Catnip has to reach out and expand service to the rural areas surrounding our population center.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Operation Catnip's focus has been population reduction of community cats in our base of Alachua County. The great majority of our work has been within the major population center, the City of Gainesville. We are reaching out with greater emphasis now to the rural areas outside of the city central. There is no eligibility requirement for residents to bring their neighborhood strays to us for spay-neuter or for any other service.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

While all residents in the county are welcome to use our services, most of our expansion will be into the rural areas surrounding the City of Gainesville.

Estimated number of cats in the target colony area : 44993

Estimated number that are currently sterilized: 27000

Projected reduction after utilizing the grant: 17

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Operation Catnip has been maintaining community support for its many programs for over 20 years through a combination of staff and a huge roster of volunteers. We have a full-time Community Cat Coordinator who assists the public in all aspects of community cat management, including food subsidies. The Community Cat Coordinator also works with ACAS on a daily basis to identify and respond to resident issues and requests regarding community cats.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Alachua County promotes and encourages all aspects of TNR. Feeding and maintenance of colonies, nuisance abatement that does not include the unnecessary intake of cats, RTF and spay-neuter.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Alachua County recognizes the need to effectively and humanely practice TNR and has codified proper community cat management regulations within their municipal code, Section #72.25. And, we partner with the HSNCF on the Capacity Building Program presented within this application. A Letter of Support from ACAS has been included.

Describe any effort to lessen the negative impact on local wildlife.

At the direction of ACAS, several organizations have come together in the past year to provide a working alliance that lessens the impact of free-roaming cats as predators to native wildlife. When there is concern about wildlife areas, cats are relocated through our Working Cat Program rather than being returned to their original location. These instances are rare as cats are generally found in human habitation. Relocation is done in accordance with nationally recognized guidelines.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Nuisance mitigation is a primary concern at Operation Catnip and one that we have always taken seriously. Our Community Cat Coordinator's primary responsibility is to help residents with issues and work in coordination with ACAS to reduce the number of calls which require their response by offering alternatives. The clear majority of these nuisances are controlled by sterilization, but we also offer deterrents and education to reduce cat nuisance issues.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Due to the COVID-19 suspension of clinics per the advice of national animal welfare leaders, we plan to ramp up the clinics as soon as it is safe to do so and increase our numbers. We understand what a hardship not holding clinics has had for our community cat caregivers and that our Kitten Shelter Diversion Program surgeries will be increased due to the fact that we could not provide services during the very critical "kitten season".

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Funding is desperately needed this year to support the Capacity Building Clinics We cannot predict when Operation Catnip will start holding clinics again, but we have to assume it will be well in advance of the end date for this grant, in August next year which is your timeline. Once we start holding our Capacity Building Clinics again, we will increase our scheduled 94 clinical days to accommodate the demand. This grant will be used in its entirety within a couple-months period considering our 12-month CBC budget of \$260,000. Our goal for the coming year with the Capacity Building Clinics was 4700 cats in those clinics alone, which would be about 17% of the estimated number of free-roaming cats not already sterilized within Alachua County based on the area's population and a divisor of 15 unsterilized community cats within the area. An increase in surgical capacity will expand our services locally and enable us to reach those in need beyond the central core of the population base. The majority of the county's population resides within Gainesville, but we need to bring more services to the outlying regions which are rural, impoverished and

underserved. With our Capacity Building Clinics, as the name describes, we are growing spay-neuter capacity that had been lacking throughout the region. This capacity building initiative makes it possible to fulfill all of our other programs that are served by our clinical platforms. - Community Cats, Kitten Shelter Diversion and Intake Diversion, which is similar in concept to the Kitten version but for adults. With the expansion of our programs that assist the local community, it became necessary to add surgical capacity to our base to accommodate the needs. The great majority of the additional cats coming into our new clinics will be through our efforts to work the rural areas within Alachua County by using our own staff in coordination with ACAS. Staff is reaching out as the county's RTF Partner and assisting residents identify neighborhoods with free-roaming cats. The area we need funding this year is for the Capacity Building Clinics. The clinics began in 2018. The name describes it all as our growth brought capacity that had been lacking within the community. Even though we had less than a full schedule to start, we still served 1272 cats in 2018 and 1720 cats in 2019. The region needs more capacity, so we are expanding the number of clinics from 35 a year to 94 clinic dates (two clinic days on most weekends). This will provide spay-neuter services to 4,700 community cats through the Capacity Building Clinics. In the past two years, the demand has met our expectations and we routinely spay-neuter about 50 cats per clinic day. This count is only for spay-neuter and does not include critical care and medical cases that frequently present at our door. Our community has voted and is demonstrating that as long as we provide the surgical capacity, the demand for our services will fill it.

How does this program increase the number of sterilization surgeries above the existing baseline?

In summary, we anticipated and budgeted for a total of 4700 community cats this year in our Capacity Building Clinics alone. That is an increase from our initial year 2018 with 1272 cats served and in 2019 with 1720 cats. Going forward, we project the same number of clinical days and number of cats served over a rolling 12-month period.

Methods

What criteria will you use to determine eligibility for your program?

Operation Catnip recognizes that caregivers provide ongoing care for community cats. Consequently, our focus is the welfare of the cats, the caregivers, and the community through the humane control of free-roaming community cats. We do not place barriers to quality medical care and sterilizations as doing so would be counter-productive to our mission, resulting in fewer cats receiving the service required.

How will you advertise the program? Explain how the advertising will reach the target audience.

We educate the public on cat issues with flyers, door hangers, and a brochure, all in collaboration with our local municipal shelter, ACAS. Another recent addition is the extension of our RTF program that uses enhanced caregiver methods to educate and assist residents in their efforts to trap their neighborhood strays in direct coordination with ACAS. They receive call-ins regarding cat issues and forward those calls to us. These extensions and the RTF/ID Programs have resulted in an increased level of cats requiring services.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

One program that directly addresses these issues was the creation of a Ride-Along in partnership with the ACAS. Our staff and/or volunteers accompany their ACO's in advance of the clinic to pick up cats trapped by residents who do not have the physical ability to lift and/or transport the traps and cats. We have integrated this ride-along concept into our RTF/ID Program since February 2017, with our Community Cat Coordinator. The Community Cat Coordinator has the responsibility of working in the neighborhoods of our targeted population to identify trouble spots and enlist community support. This outreach has resulted in an enhanced RTF/ID Program where Operation Catnip works in collaboration with ACAS.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Due to the very large volume of cats that come through our various clinics, Operation Catnip is not in the position to offer transportation services on a regular basis to everyone in the county. However, we are available to assist in situations where our help is the difference between people receiving services needed for their neighborhood cats or if they don't. That is why we have a new climate-controlled van. Trained volunteers and staff use humane traps to capture and confine the cats, followed by transportation in our vehicle. Liability releases are signed by the caregivers.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

All of the Capacity Building Clinic's spay-neuter surgeries will be performed in-house.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Operation Catnip	4111 N.W. 6th Street -Unit C	Gainesville	FL	32609	352-380-0940	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control)

and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Our cost to stage the Capacity Building Clinics is \$55 per cat sterilization, which is commensurate with costs at our monthly mass spay-day clinics. This includes staffing plus costs for disposable surgical supplies, medications, parasite controls and vaccinations. There is no cost assigned for ear tipping. The costs associated with intake examinations, vaccinations and parasite controls have been stripped out of this proposal and are not part of the Florida Animal Friends grant costs indicated within the Fee Range above. Those costs, \$15 per cat, will be absorbed by Operation Catnip's general funds.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Alachua County Animal Services	ACAS shelter staff will identify and refer cats for TNR services and work with our Community Cat Coordinator on community issues and education. Operation Catnip is ACAS's RTF partner and provides spay-neuter surgeries for their adoptable cats and kittens in two coordinating programs: Shelter Intake Diversion for adult cats and the Kitten Shelter Diversion Program. Plus, Operation Catnip takes unadoptable adult cats that cannot be returned to the field and places them in our Working Cats Adoption Program.
Humane Society of North Central Florida	We have a MOU and lease to use their spay-neuter clinical facilities on weekends when they are normally closed. Operation Catnip pays HSNCF for the use of the clinics. If they require spay-neuter for their adoptable animals over and above the capacity they have Monday-Thursday, they pay us for the services at their rate published for rescue partners. We only provide those services as space allows and do not "schedule" for partner surgeries.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

In the past few years, studies and attitudes have changed in regard to community cats. Part of this success can be attributed to "red flag cat model". Under this model, an organization consider each stray cat surrendered to a shelter as a likely indicator (i.e., a "red flag") that additional cats are living in the same area. Although it's possible that the cat could truly be a loner, it's more likely that he's got friends and family nearby, or even part of a well-established group of community cats. Operation Catnip has been utilizing this very same philosophy for several years with staff dedicated to observing and acting upon these sentinels. Operation Catnip does not use the term "red flag". We feel that these cats are truly "sentinels" and that has become our identifying terminology. This methodology is especially effective as we reduce the amount of unseen suffering that takes place, beyond the normal view of human caretakers.

Budget

Total number of sterilization surgeries projected:

Cats: 625 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$40.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Basic examinations upon admittance and ear tips are performed by community volunteers and professionals without any costs to the clinic. Rabies and FVRCP vaccinations plus parasite controls are administered to every cat coming through our clinics. Those items cost \$15 per cat and are part of Operation Catnip's internal budgeting assumptions. They have not been included in the grant cost proposed herein. We cover those costs separately from local community donations.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We started the Capacity Building Clinics in 2018 with a limited number of days in operation. We ran 24 clinic dates and served 1272 cats. All of the costs for those clinics were covered by third-party grants totaling almost \$60,000. Last year we expanded the number of clinical dates to 35 and served 1720 cats in those clinics. Again, the great majority of the expenses relating to the Capacity Building Clinics was covered by program dedicated grant receipts that exceeded \$80,000. It is still early in the year, but we expect final results to match up well with our expectations for the program as they have in prior years. Even though 2020 represents an even more dramatic increase in reach with more cats than ever coming through the Capacity Building Clinics, we feel we will be able to cover the great majority of these costs from grant makers. If not, we are in the position to utilize general budget allocations from other revenue sources to cover any shortfall. These other resources and general budgeting considerations are covered just below in the Future Funding section of this application.

What percent of the total cost of the program would this projected grant cover?

10

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/20/ **Projected end date:** 08/31/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Operation Catnip has a history of success in fundraising and successful grant applications in support of our programs. We have a strong social media following in our local community and mobilize our followers to give generously. Our Facebook site has over 12,000 followers and we keep them engaged with a continuous stream of useful and timely information on our programs and clinics. We have an active and continuing fund solicitation program, seeking support from major grant making organizations as well as many smaller organizations. An example of our local base, and a sign of the support we generate from those who know us best, Operation Catnip's participation in our Community Foundation's annual Amazing Give earned over \$51,000 last year. Our community in total raised over \$1,000,000 for the local non-profit organizations during this 24-hour giving event. Operation Catnip garnered the second highest number of donations. This is out of more than 100 organizations participating, including organizations much larger. This result attests to Operation Catnip's local presence, acceptance and ability to harvest financial support from our community. Operation Catnip has also established a reserve fund maintained by the Community Foundation of North Central Florida. This fund is supported by board contributions, individual donations, and cost-saving measures implemented by management and staff. This fund will provide stability and sustainability with a dedicated reserve equal to 6 to 9 months' operational expenses when fully funded.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Our vast array of programs offers multiple opportunities for display and signage. If Florida Animal Friends has posters available, we can use them in a stand-up frame at the check-in area where people congregate to admit their cats during all of our clinics. That same poster will be moved to the discharge area when the caretakers come back in the afternoon to pick up their cats. These posters can also be placed in our Trap Depot garage where people come to borrow and then return our traps for their use. We have hundreds of traps that are made available to anyone needing to trap cats in the county. Florida Animal Friends receives mentions in our social media postings. Our Facebook pages alone have over 12,000 followers who are treated every day to a new and informative post on upcoming events or helpful topics on the proper care for their neighborhood cats.