

Grant ID: 1885

Title of Proposal: TNVR - Hillsborough County

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Humane Society of Tampa Bay

Application Information

Demographics

Name of Applicant Agency: Humane Society of Tampa Bay

Website Address: www.humanesocietytampa.org

Person Submitting Proposal: Sarah Dale

Position: Donor Relations & Grants Coordinator

Person Submitting Proposal Email Address: SarahD@humanesocietytampa.org

Agency Head: Sherry Silk

Agency Head Email: SherryS@humanesocietytampa.org

Organization Business Address: 3607 N Armenia Ave

City: Tampa

State: FL

Zip: 33607

Phone (xxx-xxx-xxxx): 813-774-4306

Fax: 813-876-0765

Cell:

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1980

Dates of Last Fiscal Year: Begin: 01/01/18 **End:** 12/31/18

Organization Income in Last Fiscal Year: \$11,700,169.00

Organization Expenses in Last Fiscal Year: \$9,067,649.00

Number of Paid Employees: Full Time: 101 Part Time: 3

Number of Active Volunteers: 3681

Total Volunteer Hours per Week: 3915.00

How did you learn of the 2009 Florida Animal Friend grant competition? The Humane Society of Tampa Bay has been a past recipient of the Florida Animal Friend grant.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2018, 2016, 2014, 2012, 2010 Year(s) denied/incomplete:

Grant #	Proposal Year	Proposal Title	Status
49	2009	Saving Lives	Denied
169	2010	Community Cats	Funded
290	2012	Community Cats	Funded
1416	2014	Tampa Free Roaming Cats	Funded
1607	2007		Funded
1637	2016	Tampa Free Roaming Cats	Funded
1754	2018	Hillsborough Pit Bulls and Free Roaming Cats	Funded
1885	2020	TNVR - Hillsborough County	Funded

Auto-Generated (Previous Applications):

Describe your Organization:
Services Provided

Organization Structure:

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Diane Homa	Board Member	727-459-8260	President, Fountainhead Funding
Elise Zahn	Board Member	561-601-5100	Emergency Medicine, Tampa General Hospital
L.M. Satcher	Board Member	813-833-6749	Owner, Town & Country Automotive
Laura Tatem	Board Treasurer	757-618-7596	Director of Internal Audit, Tampa International Airport
Linda Reitz	Emeritus Board Member	813-451-1889	Financial Consultant
Mary Kate Harrison	Board Secretary	813-624-7771	General Manager for Hills. School District
Mary Scott	Board Member at Large	813-541-4942	Retired, General Manager, Marriott
Meredith Balasco	Board Member	813-992-5395	Owner, Meredith Haws Jewelry
Michael Neff	Board Member	813-758-7966	VP & Financial Consultant, Wells Fargo Advisors
Mike Gratz	Board Member	813-810-1997	CFO, HG Management
Morris Massey	Board President	813-777-7394	Attorney
Nancy Newman	Board Member	813-244-4189	Retired, Director of Patient Services at Moffitt Cancer Center
Rachel Ridley	Board Member	410-952-3801	Managing Director, InvestRes
Ryan Cook	Board Member	813-442-2580	Director of Inside Sales, Tampa Bay Lightning
Suzie Archibald	Board Vice President	813-382-6864	N/A

Applicant Qualifications

For your organization, in the last complete fiscal year:

5781 cats and 4911 dogs were admitted.

3873 cats and 4246 dogs were adopted.

412 cats and 270 dogs were euthanized.

2927 cats and 2800 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Since 2007, the Humane Society of Tampa Bay has devoted Mondays to feral and community cat surgeries for our TNVR program. Dr. Karla Bard, our Director of Medical Operations, oversees this. She has worked at the Humane Society of Tampa Bay for 12 years. She is a graduate of the University of Florida Veterinary school. In addition to Dr. Bard, we have 8 other veterinarians on staff at our full service animal hospital that can be used for surgeries when needed. In 2014, the Humane Society of Tampa Bay's animal hospital was the first non-profit hospital in Florida to receive accreditation by the American Animal Hospital Association (AAHA). We received this certification again in 2016 and 2019. Since late 2007, we have sterilized over 66,000 feral and community cats through our TNVR program.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We presently have a program for TNVR and have sterilized over 66,000 cats through this program since late 2007. There is a lack of funding for free-roaming and community cats. Many people who care for them do not have the funds to get the cats sterilized. We would like to offer free TNVR services to help reduce the overpopulation of unwanted cats in our community. This effort will reduce unnecessary euthanasia of cats in the county municipal shelter and will help lower the intake of cats at our county shelter and our shelter. This should increase the overall save rate for cats in our county.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Hillsborough County
Total human population in target area:	1,436,888
Percent of residents living below poverty in target area:	14.7%
Estimated number of pet cats in target area (human population divided by 3.3):	435421
Estimated number of pet dogs in target area (human population divided by 4.0):	359222
Estimated number of feral cats in target area (human population divided by 6.0):	239482
Number of cats admitted to animal control shelters in the target area last year (if known)	8,548
Number of dogs admitted to animal control shelters in the target area last year (if known)	7,254
Number of cats euthanized in animal control shelters in the target area last year (if known)	1,014
Number of dogs euthanized in animal control shelters in the target area last year (if known)	446
Please explain if you believe your target area animal population is significantly different than above. We believe that the target area animal populations is similar to that population listed above.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: Free roaming, feral, and community outdoor cats that have not been sterilized significantly add to the overpopulation by having multiple litters annually.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? Currently, Hillsborough County offers a spay/neuter voucher program for those receiving government assistance. These services are only available for owned pets and do not cover free-roaming/community cats.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

We will concentrate on Hillsborough County with is approximately 1,266 square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Residents of Hillsborough County who allow their cats to go outside and/or those that take care of free roaming, feral, and/or community cats will be eligible for this grant.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Hillsborough County consists of urban, suburban, commercial, and residents areas.

Estimated number of cats in the target colony area : 239482

Estimated number that are currently sterilized: 66163

Projected reduction after utilizing the grant: 590

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

The cats have either an owner or a caretaker that will feed and care for them. We are fortunate to have a strong dedicated force of volunteer community cat caretakers in Hillsborough County.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Community and free-roaming cats who have been sterilized, vaccinated, and ear-tipped are allowed to be fed or cared for by the public. Community cats that are scheduled to be euthanized at Hillsborough County Pet Resource Center can now be transferred to our hospital, sterilized, and put back in neighborhoods rather than be euthanized.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Hillsborough County Board of County Commissioners, Hillsborough County Pet Resource Center (Formerly Hillsborough County Animal Services), Cat Crusaders, ResQ Cats, St. Francis Animal Society, Animal Based Charities, Meow Now, Pasco County Animal Services, and many other local cat rescue groups.

Describe any effort to lessen the negative impact on local wildlife.

Sterilizing and managing outside cats has been shown to lessen the negative impact on wildlife as these cats prefer to be fed by the caretakers rather than hunting.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Our Community Outreach Manager who oversees our Trap/Neuter/Vaccinate/Return (TNVR) program is available to educate and mitigate problems as they come up. She presently teaches classes to the public that include topics such as how trap feral cats and how to foster feral kittens.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Cats will be ear-tipped for free roaming and community cats. Any owned cats that go outside will be ear-tipped at the owner's request. This program will help to manage the overpopulation of cats in Hillsborough County. We currently have an active TNVR program and since 2007 we have sterilized over 66,000 feral, community and/or free-roaming cats. This program will allow us to focus on free roaming cats and those that are owned but are permitted to go outside.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

With funding from FAF, we would provide free spay/neuter surgeries to approximately 590 outdoor cats in Hillsborough County at no cost to the public. For this grant, we would perform the surgeries for \$40 for males, and \$45 for females. Additionally, HSTB would contribute and provide the pain medication, rabies vaccines, and an FVCRP vaccine. Additionally, we would ear-tip all free-roaming and community cats. Our goal is to reduce the number of cat intakes and cat euthanasia at our county municipal shelter, Hillsborough County Pet Resource Center.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program would allow us to increase the number of cats sterilized by approximately 50 cats per month (based on 12 months). This will help to reduce the pet overpopulation, specifically in shelters in Hillsborough County.

Methods

What criteria will you use to determine eligibility for your program?

We will sterilize cats in Hillsborough County whose owners live in Hillsborough County or for caretakers of free-roaming cats. All cats will be vaccinated and those cats who are free-roaming will be ear-tipped.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will advertise the programs on our website (over 100,000 views per month), our Facebook page (over 113,000 followers, on our weekly TV segments with Fox 13, ABC Morning Blend, CBS 10, and NBC Channel 8, as well as our weekly radio segments with 93.3 WFLZ. We would also advertise this through our email list (over 75,000 recipients), our quarterly newsletter. Additionally, we will have flyers available in our Animal Hospital, Shelter, Intake Building, and at our county shelter, Hillsborough County Pet Resource Center.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The public will be required transportation to our Animal Hospital, centrally located in Hillsborough County. We can also translate the flyer into

Spanish. Our Community Outreach Manager, who oversees our TNVR program, will be available for transportation as well.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Most animals would be transported by the clients. Our TNVR vehicle will be used to help transport the community cats coming directly from the county shelter. Our Community Outreach Manager and the vehicle are covered under our insurance policy. All cats would be confined in traps during transportation.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We have 10 Veterinarians on staff. One is dedicated to our shelter animals, 2 are dedicate to perform public spay/neuter surgeries and the other 8 are for wellness and/or special surgeries. They can assist with spay/neuter surgeries as needed.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$45.00"/>	<input type="text" value="\$45.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$7.50"/>
HW Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
County License	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$30.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication. If necessary, please explain the procedures and fees described above:

Rabies Vaccine, FVRCP vaccines, ear-tipping, and pain medications will be covered by HSTB.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animeals/Meals On Wheels	The Humane Society of Tampa Bay (HSTB) offers a food assistance program called Animeals, which is a "Meals on Wheels" program for pets. People who are elderly, disabled or homebound apply to the program and our volunteers deliver free pet food to them on a monthly basis. The pet owners live in Hillsborough County. The overall goal is to help keep pets in people's home. We presently collaborate with Meals on Wheels for our Animeals program. When they discover their human recipients are sharing their food with their pet, they call on us and are added to the program. In fact, a couple of our volunteers who deliver Animeals food also deliver food for Meals on Wheels. Many of these recipients also feed outdoor cats and we TNVR these cats so that they are sterilized.
Cat Crusaders	We will work closely with this local rescue group. They will be able to help refer residents with community and/or free-roaming cats for use of this grant.
Hillsborough County Pet Resource Center (HCPRC)	HCPRC will help to distribute flyers to those in the community that would benefit from this grant. Additionally, we will work closely with HCPRC and will continue to perform TNVR services for them each week.
Local Media	We have weekly TV segments with Fox 13, Channel 10 News, Channel 8, and ABC's Morning Blend. We also have a week radio segment with 93.3 WFLZ. We will be able to advertise the grant with each of these media outlets.
ResQCats	We will work closely with this local rescue group. They will be able to help refer residents with community and/or free-roaming cats for use of this grant.
St. Francis Animal Society	We will work closely with this local rescue group. They will be able to help refer residents with community and/or free-roaming cats for use of this grant.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Cats are a huge part of the overpopulation and ever-facing problem in our local shelters. We are confident that this grant will help reduce the number of cats in shelters and help to eliminate unnecessary euthanasia at the county shelter.

Budget

Total number of sterilization surgeries projected:

Cats: 590 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$43.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines,

microchipping, ear notching, etc.):

The Humane Society of Tampa Bay (HSTB) will cover the cost of vaccinations, including rabies, and FVRCP. Additionally, HSTB will cover the cost of ear tipping for cats. Lastly, we will ensure all patients receive appropriate pain medication and we will cover any associated costs. If caretakers want they can opt to pay for Feluk/FIV testing and microchips.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We host a fundraising dinner every fall for our Feral Cat program. Additionally, we will continue to seek grant funding and restricted donations for this program.

What percent of the total cost of the program would this projected grant cover?

20%

Timeline**All projects must be completed within 12 months of receipt of funding.**

Projected start date: 09/01/20/ **Projected end date:** 07/31/21

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

The Humane Society of Tampa Bay will continue to offer affordable TNVR services. Additionally, we will continue to aggressively seek grant funding for our TNVR program so that the public can have this service performed for little or no cost.

Promotion of Florida Animal Friend Spay/Neuter License Plate***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will gladly promote the Florida Animal Friend Spay/Neuter license plate in a variety of ways. We would promote on social media via Facebook (over 113,000 followers), Instagram (over 21,000 followers) and Twitter (over 5,900 followers). We would also promote the license plate via email (over 75,000 recipients). Additionally, we would put the flyers in our Shelter, Animal Intake, Administration, and Animal Hospital buildings.