

Grant ID: 1923

**Title of Proposal:** Essential Care for Community Cats**Agency Type:** Non-Profit**Total Funding Requested:** \$25,000.00**Check Payable To:** A HOPE

## Application Information

## Demographics

**Name of Applicant Agency:** A HOPE**Website Address:** www.ahope4src.com**Person Submitting Proposal:** Brandi Winkleman**Position:** President**Person Submitting Proposal Email Address:** ahope4src@gmail.com**Agency Head:** Brandi Winkleman**Agency Head Email:** ahope4src@gmail.com**Organization Business Address:** 5755 Washington St**City:** Milton**State:** Florida**Zip:** 32570**Phone (xxx-xxx-xxxx):** 850-665-0511**Fax:****Cell:** 850-368-2858

## Agency Details

**Date of 501(c)(3) Incorporation:** 09/01/2017**Dates of Last Fiscal Year: Begin:** 01/01/19 **End:** 12/31/19**Organization Income in Last Fiscal Year:** \$332,322.44**Organization Expenses in Last Fiscal Year:** \$152,083.43**Number of Paid Employees:** Full Time: 0 Part Time: 0**Number of Active Volunteers:** 75**Total Volunteer Hours per Week:** 1400.00**How did you learn of the 2009 Florida Animal Friend grant competition?** Friends of other organizations, the awesome license plate I own, social media, and the website**Year(s) of previous Florida Animal Friend grants (if applicable):****Previous Florida Animal Friend Applications:** Years Funded: 2018 Year(s) denied/incomplete:**Auto-Generated (Previous Applications):**

Grant #	Proposal Year	Proposal Title	Status
1765	2018	Reducing SRCAS Intake	Funded
1923	2020	Essential Care for Community Cats	Funded

## Describe your Organization:

## Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

## Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

**List your current board of directors:**

Name	Title	Phone	Occupation
Becky Palmer	Purchasing Rep	850-816-5895	SAHM
Beth Davito	Volunteer Coordinator	224-645-3942	Former Administrative Assistant
Brandi Winkleman	President	850-368-2858	Non-profit Executive Director
David MaWhinney	Sponsorship Manager	850-686-5766	Retired Navy Captain
Katherine Ingram	Human Resources Director	727-859-2147	Nurse
Liz Ohlhorst	Scheduling Manager	850-377-1241	Retail Store Manager
Michelle Bohannon	Webmaster	850-341-6643	Former Data Analyst
Paige Cary	Vice President	850-341-1925	Former Pharmaceutical Rep
Tara Deaguilera	Shelter Liaison	850-530-5128	Kennel Tech
Tina Beedle	TNR Coordinator	850-982-1758	Former Vet Tech
William Dubois	Planning Officer	850-529-1951	Retired County Planning Director

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**260 cats and 7 dogs were admitted.**

**174 cats and 1 dogs were adopted.**

**2 cats and 0 dogs were euthanized.**

**258 cats and 7 dogs were sterilized.**

**Briefly describe your animal programs:**

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

We have been transporting animals who belong to the community, as well as our fosters, for almost three years now. We sent 1941 animals to get fixed last year, plus 905 the year before, and 73 our first year. The need is there and we have stepped up to fill it by using a 100% volunteer staff and dedicating ourselves to the mission. We keep up to date and accurate data, we use Shelterluv software for our intakes, and we keep spreadsheets of every single transport for spay/neuter. We have been going on these trips every other Tuesday (pre-Covid and outside of Hurricane Michael) for almost three years. Spay and neuter is at the core of what we do and we are going to open a clinic up here very soon to continue carrying out our mission.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

We have a program for spay/neuter transport to a clinic 2.5 hours and 123 miles away yet no absolute funding for this. We received a grant to fix 1,000 community cats from Florida Animal Friend in 2018 and we accomplished above that. We received a grant from another local organization to fix 300 cats and 100 dogs, and we used that too. We need funding to offset cost to owners so more will come and get their animals fixed.

**Target Population**

<b>Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):</b>	Santa Rosa County
<b>Total human population in target area:</b>	184313
<b>Percent of residents living below poverty in target area:</b>	9.5%

<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	55853
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	46079
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	30719
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	1836
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	1818
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	709
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	314

**Please explain if you believe your target area animal population is significantly different than above.**

I know there's more cats than are let on in the results here. We have lots of outlying areas where animals are dumped, hoarders, and cats breeding often. All of our spay trips in the spring are filled with pregnant cats.

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

Lack of spay/neuter resources, low income, mentality

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

Our nearest clinic is 2.5 hours one way and I drive our van to get there every other week. Our transport dates book up within an hour of opening and we hold 50 slots per trip. In the county, we do not have any affordable services. The vets here are too busy with their own clients and will not see community cats.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:**

- Pets in low-income families
  Pit Bull / large breed dogs
  TNR managed colonies of feral cats
  Community cats (free-roaming and/or owned)
  Other

**TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program**

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

Santa Rosa County, which includes 30 towns within 1,172 square miles

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

Must live in Santa Rosa County and feed a cat who is unaltered and promise to care for it afterwards

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

Suburban, residential

**Estimated number of cats in the target colony area :** 30000

**Estimated number that are currently sterilized:** 2000

**Projected reduction after utilizing the grant:** 500

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

Our community cat caregivers utilize catstats.org to communicate with us about their colonies and needs. We have multiple online organizations who look after cats for each other in needed situations. Our organization has a dedicated TNR Coordinator for contact/resource needs.

**Do current city/county ordinances address TNR or free-roaming cats?**

Yes

**Please explain what is allowed:**

Community Cats are allowed if they are fixed, vaccinated against rabies, and ear tipped.

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

Santa Rosa County Animal services, Save Our Cats and Kittens, Animal Allies, Everett Animal Welfare (basically any local organizations who also

TNR, want to prevent shelter intake, or help place animals once they are ready for adoptive homes)

**Describe any effort to lessen the negative impact on local wildlife.**

We provide very strict feeding schedule guidelines, information on best times to trap, we stay away from protected areas, and fix the cats so they don't reproduce!

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

We work with neighbors and the community via online or in person to explain how TNR helps limit the population and reduces nuisance behaviors. We have talked to many people and asked them to check back in two months and tell us if the cats are still an issue. We have zero complaints.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

The cats CAN be microchipped, but this is an extra cost we will not impose on the client. We market our transport opportunities online and in person, then caregivers sign up through our web portal to get their cats on. They are brought in traps or carriers for overnight boarding and spay the next day. The caregivers pick them up that evening. They will all get spay, rabies, and ear tip at a minimum.

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

We will fix a minimum of 500 cats with these funds. We will be open to fixing any community cats, whether they are ear tipped or not with the grant funds. Our slots will be primarily open for ear tipped cats so we can fix even more than 500. Cost is higher for a cat who is not ear tipped and we promote ALL community cats should receive ear tips for easy identification.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

We offer specials and larger transport days in order to exceed goals each year. When we have grant funds, we have "specials" we run in order to get mass numbers of cats fixed.

## Methods

**What criteria will you use to determine eligibility for your program?**

Anyone who lives in Santa Rosa county and feeds an outdoor cat will be eligible.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We will send out a notification through catstats.org to our colony caregivers, our webmaster will post to our website and send out an event notification on our Wix app, our social media squad will make post on our multiple social media sites, and our VP will inform all of the press.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We take phone calls, emails, and direct website signup for our transports. This allows us to help everyone and get to the places who need us. We have great graphic posters to advertise online and around town at the various pet pit stops. Some of our volunteers take flyers to the homeless shelters, churches, and health department too.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

I drive a very large gutted out passenger van with a high roof and air all around. We bungee the animals safely and securely in place before we drive anywhere. Every owner/caretaker signs a liability release at drop off and we have full insurance coverage for our business and the vehicle. Training has been provided to anyone who handles the animals at any given time, for any event. We practice Fear Free strategies and all volunteers shadow veterans before taking on a task.

## Veterinary Services

**What arrangements have you made with veterinarians to perform the surgeries?**

We go every other Tuesday to Operation Spay Bay and they agree to fix 30 cats and 10 dogs at a minimum. Our normal run is typically 40 cats and 5 dogs. We take only smaller dogs due to space.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Operation Spay Bay	3520 E 15th St	Panama City	Florida	32404	850-215-1022	<input checked="" type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$25.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$65.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$25.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$75.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$12.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$12.00"/>
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$17.00"/>
<b>HW Testing</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$17.00"/>
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$22.00"/>
<b>County License</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b>	<input type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication.**

**If necessary, please explain the procedures and fees described above:**

N/A

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animal Allies	Sends cats to get fixed with us who have been contacted about the need in our area
NFWL Daily News	Runs ads about our organization and what we offer
Pensacola News Journal	Helps spread the info about our needs in the paper and online
Santa Rosa County Animal Services	We work together to limit intake and euthanasia so the shelter sends cats with us to get fixed and has people call us (and gives out our business cards) when they need assistance.
SOCKS	They help us promote any spay/neuter trips and adoptions

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

We collect data for everything our organization does and we are driven to achieve goals and keep up standards. We will maintain our transports to get animals fixed until we open our clinic here, then we will fix animals in our own clinic.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 500 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$50.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

Any expenses above and beyond the spay/neuter will be paid for by the client. The cost of the distemper, rabies, and ear tip is included for the cats who choose that option.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

We currently have the Sunday's Child grant for owned animals but it will most likely be used up when this grant is awarded. We are always applying for grants to help offset the spay/neuter and vaccines prices for our clients. We have some personal donors who pay for animals to get fixed in our community as well.

**What percent of the total cost of the program would this projected grant cover?**

33%

## Timeline

**All projects must be completed within 12 months of receipt of funding.**

**Projected start date:** 08/01/20/ **Projected end date:** 07/31/21

### Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We have a donation program called "Hope's Heroes" which donors provide funding through. We also charge \$10 above the cost of transports to cover future expenses and the transportation itself. We have large donors who host parties and raise funds at least 4 times a year. We also run fundraising promotions when we have large hoarding cases or other animal spay needs. Our donors love to pitch in for vetting in order to prevent shelter intake and keep animals in their homes.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will make a flyer for each event ran with Florida Animal Friend grant funds as well as tag the license plate and social media page across all of our social media platforms. Our local newspapers love to run these articles and share how we received funds and how we are working with the shelter to help control the population. We keep the license plate brochures on our main desk at our facility as well as outside in the brochure rack.