

Grant ID: 1848

Title of Proposal: Fix Your Furbaby

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: North Florida Animal Rescue

Application Information

Demographics

Name of Applicant Agency: North Florida Animal Rescue

Website Address: 16800 County Road 137

Person Submitting Proposal: Heather Keeler

Position: CEO

Person Submitting Proposal Email Address: hkeeler@hotmail.com

Agency Head: Heather Keeler

Agency Head Email: hkeeler@hotmail.com

Organization Business Address: 16800 County Road 137

City: Wellborn

State: FL

Zip: 32094

Phone (xxx-xxx-xxxx): 386-963-1354

Fax: 386-963-1294

Cell: 813-892-9733

Agency Details

Date of 501(c)(3) Incorporation: 09/30/2011

Dates of Last Fiscal Year: Begin: 01/01/17 **End:** 12/31/17

Organization Income in Last Fiscal Year: \$613,248.00

Organization Expenses in Last Fiscal Year: \$695,087.00

Number of Paid Employees: Full Time: 7 Part Time: 1

Number of Active Volunteers: 3

Total Volunteer Hours per Week: 10.00

How did you learn of the 2009 Florida Animal Friend grant competition? North Florida Paws-Katie Rooney

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2015 Year(s) denied/incomplete: 2017

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
1473	2015	North Florida Animal Rescue	Funded
1732	2017	Low Cost Spay/Neuter	Denied (not completed)
1848	2019	Fix Your Furbaby	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Adam Lamb	Board Member	386-963-1354	CEO
Katie Rooney	Board Member	386-963-1354	CEO
Teresa Weber	Board Chairman	386-963-1354	Retired

Applicant Qualifications

For your organization, in the last complete fiscal year:

295 cats and 633 dogs were admitted.

252 cats and 616 dogs were adopted.

43 cats and 17 dogs were euthanized.

1398 cats and 1427 dogs were sterilized.

Briefly describe your animal programs:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Stray/Lost pet intake | <input checked="" type="checkbox"/> Foster Program | <input type="checkbox"/> Wellness services to understand pet owners | <input checked="" type="checkbox"/> Volunteer Program |
| <input checked="" type="checkbox"/> Owner surrendered animals | <input type="checkbox"/> Food Bank | <input type="checkbox"/> Cruelty investigation | <input checked="" type="checkbox"/> High volume spay/neuter clinic |
| <input type="checkbox"/> Lost and Found Program | <input type="checkbox"/> Behavior counseling | <input type="checkbox"/> Enforcement of ordinances | <input checked="" type="checkbox"/> Full service wellness clinic |
| <input type="checkbox"/> Adoption Program | <input checked="" type="checkbox"/> Disaster services | | |

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

North Florida Animal Rescue has been providing low cost spay and neuter services to north central Florida since 2011. The current staff, partnered with North Florida PAWS has provided either veterinary assistance or completed themselves this grant three times in those years. The staff veterinarian is well versed in high volume surgery and has been performing these duties since 2016.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our current funding for low cost spay and neuter comes from services provided by our low cost wellness clinic. Even with deeply discounted rates, many in our surrounding community are unable to afford these prices. This grant gives those of lower income the ability to alter their pets and helps reduce the number of animals that are surrendered or found at large by our already overtaxed animal control systems.

Target Population

Geographical target area (name of city, county, zip codes, geographical information service (GIS), etc.):	Suwannee, Columbia, Hamilton, Madison, Union Counties
Total human population in target area:	161,952
Percent of residents living below poverty in target area:	16-28% Depending on county
Estimated number of pet cats in target area (human population divided by 3.3):	49077
Estimated number of pet dogs in target area (human population divided by 4.0):	40488
Estimated number of feral cats in target area (human population divided by 6.0):	26992
Number of cats admitted to animal control shelters in the target area last year (if known)	N/A
Number of dogs admitted to animal control shelters in the target area last year (if known)	N/A
Number of cats euthanized in animal control shelters in the target area last year (if known)	N/A
Number of dogs euthanized in animal control shelters in the target area last year (if known)	N/A

Please explain if you believe your target area animal population is significantly different than above.

Due to the rural nature of these communities, many residents live on larger pieces of property giving them the ability to house and care for more animals than the average household. Most current clients have 5-7 pets per household. There are large pieces of property that provide safe areas for large populations of feral or community cats.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

Pet overpopulation in these communities appears to be lack of access to low cost spay and neuter options as well as lack of education regarding the health, behavioral, and population control benefits of spay and neuter. Due to the rural nature of the communities, a large population of community and free roaming cats can also be found creating a large overpopulation.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

For the communities, only 3 facilities offer low cost options for pet owners. These facilities are only available in the counties of Suwannee and Columbia making it even more difficult for low income families to gain access to spay and neuter services. Madison and Union counties are greatly under-serviced. It is our goal to include these communities as a priority due to the high poverty rate and low access.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families Pit Bull / large breed dogs TNR managed colonies of feral cats Community cats (free-roaming and/or owned) Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our goal is to alter 500 or more animals in low income families within the communities. These animals would be the highest risk for contributing to pet overpopulation and shelter intake with unfavorable outcome. Primarily, pitbull type breeds and community cats.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program brings in the animals of clients that would otherwise be financially unable to provide spay and neuter to their pets. In previous years, it has increased surgery loads from 20 per day to 30. The additional 10 animals per day are primarily female.

Methods

What criteria will you use to determine eligibility for your program?

We will require proof of medicaid, supplemental security income (SSI), and food stamp along with current identification with local address.

How will you advertise the program? Explain how the advertising will reach the target audience.

Flyers will be sent out to the areas most in need of this service including local animal shelters, along with facebook, social media platforms and the websites of our neighboring shelters.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will assist anyone in filling out the application, or explanations on our program, and services. We will make every attempt to accommodate clients with transportation or ride share.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We have on staff vans set up for transportation and employees with the proper training and insurances to transport if needed. WE can also enlist the help of local shelter networks to assist in transporting.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

We have a staff veterinarian on site 5 days a week that provides spay and neuter services and a fully equipped surgical suite with a full staff to assist our veterinarian.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$60.00"/>
Range for Female Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$70.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee

to client No

Required, Optional, or Not Offered

Fee to Client?

Examination Required Optional Not Available

No Yes \$12.50

Rabies Vaccination if Due Required Optional Not Available

No Yes \$5.00

Other Vaccination if Due Required Optional Not Available

No Yes \$17.00

Pain Medication Required Optional Not Available

No Yes \$5.00

Parasite Medication Required Optional Not Available

No Yes \$5.00

HW Testing Required Optional Not Available

No Yes \$20.00

Feline Leuk/FIV Required Optional Not Available

No Yes \$35.00

County License Required Optional Not Available

No Yes

Ear tipping Required Optional Not Available

No Yes

Microchip Required Optional Not Available

No Yes \$25.00

Other Required Optional Not Available

No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Client is able to provide any veterinary services to their pet at the time of surgery or anytime there after

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
North Florida Paws	Support and referral of clients in need

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Eligible grant recipients will be asked to complete an application provided by us. Upon making their co payment will be placed on the surgical schedule. Applications and surgical services will be provided on a first come first serve bases

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 200

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$50.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Any additional expenses not included in the grant will be paid by the income of our general wellness clinic

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We do not anticipate any further expenses beyond what is already allocated in the budget for surgical services

What percent of the total cost of the program would this projected grant cover?

80%

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 09/01/19/ **Projected end date:** 03/01/20

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We will continue to offer low cost spay and neuter services as is already allocated in our budget from the low cost wellness clinic. We also intend to continue our relationship with North Florida Paws to provide this and other similar grants both in the near and distant future

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Not only do most of our company vehicles carry Florida Animal Friend license plates but we also strongly encourage both in word and in media that clients contribute to the Florida Animal Friend program to provide assistance to those with limited resources