

Grant ID: 1853

Title of Proposal: Saving Lives

Agency Type: Non-Profit

Total Funding Requested: \$15,000.00

Check Payable To: Humane Society of Manatee County

Application Information

Demographics

Name of Applicant Agency: Humane Society of Manatee County

Website Address: www.humanemanatee.org

Person Submitting Proposal: VALERIE Elizabeth BLISS

Position: Director of Development

Person Submitting Proposal Email Address: valerie@humanesocietymanatee.org

Agency Head: Rick Yocum

Agency Head Email: rick@humanesocietymanatee.org

Organization Business Address: 2515 14th Street West

City: Bradenton

State: FL

Zip: 34205

Phone (xxx-xxx-xxxx): 941-747-8808

Fax: 941-747-5702

Cell: 941-405-7551

Agency Details

Date of 501(c)(3) Incorporation:

Dates of Last Fiscal Year: Begin: 10/01/17 **End:** 09/30/18

Organization Income in Last Fiscal Year: \$3,091,175.00

Organization Expenses in Last Fiscal Year: \$2,470,554.00

Number of Paid Employees: Full Time: 31 Part Time: 10

Number of Active Volunteers: 95

Total Volunteer Hours per Week: 150.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous Grants and Website

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2017, 2015, 2011,2009 Year(s) denied/incomplete:

Grant #	Proposal Year	Proposal Title	Status
64	2009	Targeted Spay Neuter Grant	Funded
268	2011	Targeted S/N	Funded
351	2013	Targeted spay/neuter	Denied (not completed)
1407	2014	Pit Bull targeted spay/neuter	Denied
1496	2015	Help Pets, Empower People	Funded
1618	2006		Denied
1619	2007		Denied
1719	2017	Saving Lives	Funded
1853	2019	Saving Lives	Funded

Auto-Generated (Previous Applications):

Describe your Organization:
Services Provided

Organization Structure:

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
Andrea Diffendal	at Large Member	941-756-5127	Banker
Cody Oelker	at Large Member	941-773-9665	Entrepreneur
Dave Smith	President	941-224-4891	Sales/IT
Kristeen Ezell	Secretary	941-807-1101	Entrepreneur
Larry Ferguson	At Large	941-782-1380	Insurance
Lisa Barnott	at Large Member	941-757-1542	Director of Marketing
Lisa Hess	President AIA	703-356-5378	Architect
Michael Dinsmore	Treasurer	941-685-6809	CPA
Rebecca Neal	Governance	941-713-1451	Animal Advocate
Xtavia Bailey	at Large Member	941-526-8080	Entrepreneur

Applicant Qualifications

For your organization, in the last complete fiscal year:

287 cats and 319 dogs were admitted.

350 cats and 405 dogs were adopted.

4 cats and 9 dogs were euthanized.

3383 cats and 2911 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake
- Foster Program
- Wellness services to understand pet owners
- Volunteer Program
- Owner surrendered animals
- Food Bank
- Cruelty investigation
- High volume spay/neuter clinic
- Lost and Found Program
- Behavior counseling
- Enforcement of ordinances
- Full service wellness clinic
- Adoption Program
- Disaster services

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The Humane Society of Manatee County has operated a Humane Alliance model Spay/Neuter Clinic since April 2009. Humane Society of Manatee County Veterinary Clinic is home to Manatee County's only high volume/ low cost spay & neuter clinic. More than 6000 spay/neuter surgeries each year continues to help reduce the number of stray and homeless animals in our community and in shelters. Vaccine clinics are held several times each year offering free vaccines to those in our community facing financial hardships. Our Veterinary Clinic is open to the public and offers high quality medical care for dogs and cats at very reasonable costs. Our cat and dog wellness programs are expanding rapidly and the addition of a second veterinarian to the medical team took place in September 2016. Dental examinations and procedures are crucial to maintaining a healthy pet and our low cost services make dentals very affordable. The most recent lifesaving equipment added is an x-ray machine made possible by the support of generous donors. The mission of the Humane Society is heavily tied to prevention through spay/neuter. We are committed to promoting low-cost and free spay/neuter surgery and seek grants to offer programs for low-income residents. The Humane Society of Manatee County serves as the lead agency in animal welfare in our community due to our ability to offer much need programs and services because of our expanded state of the art Veterinary Clinic. Our spay/neuter programs are led by our Veterinary and Medical Director, Dr. Lindsey Rollend. In addition, we are in the process of hiring an additional Veterinarian and have increased our Veterinary Tech staff to meet the needs. When necessary, we hire the

highest quality contract Veterinarians to support our Wellness Director when needed because the demand for spay/neuter has increased dramatically in our community. Dr. Rollend also performs all of our wellness programs.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We have a current program for low-cost sterilization of cats and dogs (puppies and kittens over two months and two pounds) available to the public. In addition, we have received numerous grants over the years to provide services to under-served residents and target breeds that contribute to over population at the County Shelter. Unfortunately, the Manatee County Low income grant provides limited funding which falls short of meeting the dramatic increase of spay/neuter surgeries in Manatee County. It is for this reason this grant is greatly needed. Population growth has driven the need to provide low/no cost veterinary care. As the population of Manatee County continues to grow at rates (3.3 % - 5.2%) that outpace the growth rate statewide, the number of owned animals in Manatee County continues to increase as well. At the current population of two hundred thousand (200,000) owned cats and dogs in Manatee County it is expected that the number of owned animals in Manatee County would exceed two hundred fifty thousand (250,000) within five (5) years. In addition to the organic growth of the number of owned pets, the need for low-to-moderate cost veterinary care also continues to outpace the availability of that care.

Target Population

Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	34203, 34205, 34207, 34208, 34221
Total human population in target area:	184,802
Percent of residents living below poverty in target area:	19
Estimated number of pet cats in target area (human population divided by 3.3):	56001
Estimated number of pet dogs in target area (human population divided by 4.0):	46201
Estimated number of feral cats in target area (human population divided by 6.0):	30801
Number of cats admitted to animal control shelters in the target area last year (if known)	962
Number of dogs admitted to animal control shelters in the target area last year (if known)	1903
Number of cats euthanized in animal control shelters in the target area last year (if known)	207
Number of dogs euthanized in animal control shelters in the target area last year (if known)	198
Please explain if you believe your target area animal population is significantly different than above. The target area was used to provide the data above using the City Data.com site to identify demographics of blocks within the five zip codes that have the highest intake and euthanasia rates of animals in the County Shelter.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: Unplanned litters and large animals picked up as stray that are never claimed and are not micro-chipped or wearing a tag.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? Three components impact meeting the needs of the communities we have targeted: 1) lack of transportation; 2) Lack of funds necessary to seek veterinary services and 3) Lack of awareness low income funding is available	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

N/A

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? Yes

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We hope to accomplish a reduction in the intake of animals from the targeted area and a coinciding reduction in euthanasia of animals from the targeted area. Our Community Outreach program has the tools and resources to effectively reach and motivate the targeted community residents to act on behalf of their animals welfare, but will not have enough funding for the required procedures. Our objective is to decrease in-take from the targeted area by 5%. We have received grants to assist in covering cost for spay/neuter surgeries, however, we will need to augment that funding to meet the anticipated demand. We are seeking funding to perform an additional 230 surgeries when our low income funding traditionally runs out.

How does this program increase the number of sterilization surgeries above the existing baseline?

The need in this community outpaces the available funding. We anticipate an increase in our baseline for surgery because of the increased identified need in the targeted zip codes. We do not anticipate any difficulties being able to perform the additional surgeries because we have the capacity in our Veterinary clinic and the assistance of two veterinarians on staff.

Methods

What criteria will you use to determine eligibility for your program?

We will use the same criteria we use for the funding provided from the Manatee Low Income grant so it is easy for our staff and the residents, being any form of government assistance or if their income is at or below the standard for poverty. They will need to have some form of ID to show that they live in the targeted area.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will use local print media; social media; Radio and community outreach to advertise the need and will provide all messaging in English and in Spanish to overcome language barriers residing in the targeted zip codes

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will address the language and literacy barrier by increasing the number of staff who are bilingual.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, but we do refer them to a local animal transport service.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

The Humane Society of Manatee County has two full-time Veterinarians. In addition, we have 3 different additional contract Veterinarians we can bring in when needed.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

Amount Paid by Client

Amount Paid by Project

Total Amount

Range for Male Cats