

Grant ID: 1868

Title of Proposal: Florida Keys SPCA Spay Neuter

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Florida Keys SPCA

Application Information

Demographics

Name of Applicant Agency: Florida Keys SPCA

Website Address: www.fkspca.org

Person Submitting Proposal: Tammy Fox

Position: Executive Director

Person Submitting Proposal Email Address: tammy@fkspca.org

Agency Head: Tammy Fox

Agency Head Email: tammy@fkspca.org

Organization Business Address: 5711 College Rd.

City: Key West

State: FL

Zip: 33040

Phone (xxx-xxx-xxxx): 305-294-4857

Fax: 305-294-1331

Cell:

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1999

Dates of Last Fiscal Year: Begin: 01/01/18 **End:** 12/31/18

Organization Income in Last Fiscal Year: \$1,440,076.00

Organization Expenses in Last Fiscal Year: \$1,385,931.00

Number of Paid Employees: Full Time: 18 Part Time: 1

Number of Active Volunteers: 137

Total Volunteer Hours per Week: 278.00

How did you learn of the 2009 Florida Animal Friend grant competition? Online

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: Year(s) denied/incomplete:

Auto-Generated (Previous Applications):

Grant #	Proposal Year	Proposal Title	Status
86	2009	Community Low Cost and Free to Those in Need Spay Neuter Program	Denied
228	2011	FKSPCA Feral Cat Project	Denied
1868	2019	Florida Keys SPCA Spay Neuter	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other Private Non-Profit with Municipal

List your current board of directors:

Name	Title	Phone	Occupation
Amy Jamison	Secretary	305-304-4233	Estate Sales
Cindy McVeigh	Treasurer	305-304-8267	Accountant
Dr. Lou Spelios	Board Director	305-321-7701	DMD
Gayle Eadie	Board Director	305-295-0930	Retired
Hon. Lurana Snow	Board Director	954-769-5460	Federal Judge
Jacqueline Luhta	Board Director	305-731-3563	Banking Specialist VP
Jeff Johnson	President	917-239-7916	Advertising and Author
Julie Botteri	Board Director	305-360-1498	Public Relations
Kim Wilkerson	Vice President	281-450-3841	Home Health Care Business Owner
Tammy Fox	Board Director	305-394-2942	Executive Director

Applicant Qualifications

For your organization, in the last complete fiscal year:

856 cats and 655 dogs were admitted.

402 cats and 202 dogs were adopted.

101 cats and 20 dogs were euthanized.

415 cats and 137 dogs were sterilized.

Briefly describe your animal programs:

- Stray/Lost pet intake**
- Foster Program**
- Wellness services to understand pet owners**
- Volunteer Program**
- Owner surrendered animals**
- Food Bank**
- Cruelty investigation**
- High volume spay/neuter clinic**
- Lost and Found Program**
- Behavior counseling**
- Enforcement of ordinances**
- Full service wellness clinic**
- Adoption Program**
- Disaster services**

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

The Florida Keys SPCA (FKSPCA) is the only open admission animal welfare organization in the Lower and Middle Florida Keys from MM0 to MM70. We accept every animal regardless of species, temperament, or health condition. The FKSPCA is part of Shelter Animals Count and maintains a Live Release Rate of close to or over 90%. The FKSPCA provides adoption services, cruelty investigation, animal control, lost & found, free and low cost spay neuter, humane education, free behavior counseling and sheltering of pets for victims of domestic abuse. For the last 20 years the FKSPCA has been operating out of a facility that was crumbling, and often flooded in heavy rains. The FKSPCA moved in to a new 24,000 sq. ft. state of the art facility which we have labeled The Center for Animal Welfare & Education, in February of 2019. This facility contains a new 1,800 sq. ft. clinic fully equipped for high volume spay neuter. We have the support of Marathon Veterinary Hospital through providing several volunteer veterinarians to perform high volume spay neuter and we have a board dedicated to seeing our clinic grow and succeed. We have committed to hiring a staff DVM in addition to the volunteer vets now that we are in our new facility. Our executive director has been leading animal welfare organizations since 1994 and has the knowledge and fortitude to ensure the clinic has the resources it needs to expand and grow the program in order to meet the demand for free and low cost spay neuter for our community. The FKSPCA understands the only way to reduce euthanasia of homeless pets is to end the overpopulation of pets through spay neuter. By providing free and low cost spay neuter to our targeted communities we can make an impact in the number of animals surrendered to the center. We have the benefit of having an advertising executive, a PR Marketing specialist, and two health industry owners on our board. Their expertise combined with that of our executive director along with the advantage of our new facility and support of local veterinarians sets the FKSPCA up to make huge strides in our free and low cost spay neuter program.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

The FKSPCA was previously operating the spay neuter program out of a small trailer with volunteer veterinarians that could only commit to 2 days per month. The FKSPCA commits to spaying and neutering all dogs, cats and rabbits prior to adoption. We also offer free spay neuter for pit bulls and pit bull mixes in addition to community cats. Because the veterinarians could previously only commit to 2 days per month these animals took

priority. The clinic operated at a loss due to the number of surgeries we were completing for free and the lack of private donations. Now that the organization has moved in to a new facility capable of providing high volume spay neuter for income qualified pet owners the organization can begin to offer these services 3-4 days per week increasing the number of spay neuters we can achieve annually which in turn increases the need for additional funding to support the spay neuters we offer for free or at a low cost. We are seeking funding from private donations, foundations, and corporate sponsorships.

Target Population

Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	Key West, through Marathon FL, the Lower and Middle Florida Keys, Monroe County FL
Total human population in target area:	61,078
Percent of residents living below poverty in target area:	13%
Estimated number of pet cats in target area (human population divided by 3.3):	18509
Estimated number of pet dogs in target area (human population divided by 4.0):	15270
Estimated number of feral cats in target area (human population divided by 6.0):	10180
Number of cats admitted to animal control shelters in the target area last year (if known)	856
Number of dogs admitted to animal control shelters in the target area last year (if known)	655
Number of cats euthanized in animal control shelters in the target area last year (if known)	101
Number of dogs euthanized in animal control shelters in the target area last year (if known)	20
Please explain if you believe your target area animal population is significantly different than above.	
The research we have completed through Monroe County FL records agrees with the information above.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Owned outdoor cats, Chihuahuas, Pit Bulls and Pit Bull mixes, Low income residents failure to spay neuter resulting in accidental litters.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
Spay neuter services available in our target area consist of the FKSPCA, private veterinarians and a local spay neuter group SNIP. The high cost of living often leaves our workforce residents with having to make hard budgetary decisions. Pets and their medical care are often the last on the list. Private veterinarians' prices are often out of scale with respect to our local workforce residents. Therefore, the pet owner is forced to make a decision whether to spay or neuter their pet or buy food for the week. SNIP provides low cost spay neuter however their clinic is in Marathon which can be a challenge for pet owners residing in Key West 50 miles away. Also, SNIP has been vocal about their difficulties in keeping up with demand, and their perception that the FKSPCA should be meeting this demand because they cannot keep up with the number of animals needing spay neuter alone.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

The FKSPCA provides free S/N for feral and community cats. The ordinance requires that the person bringing in the cat for surgery has property owner permission to trap. Additionally the FKSPCA or any animal control contractor is not permitted to trap, sterilize and return the cat to the field without property owner consent.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

The FKSPCA works with local TNR managers to provide free S/N however we are not requesting funding as part of this project.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The FKSPCA hopes to accomplish the goal of spaying or neutering 400 dogs/cats belonging to low income residents. We hope that we can eliminate any cost barriers that prevent owners from spaying or neutering their pets.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program increases the number of sterilization surgeries above the existing baseline by providing us the means to complete a minimum of 400 surgeries above the 2018 level of 552. This grant will directly impact the owners who would not otherwise have their pets spayed or neutered due to financial constraints or cultural attitudes.

Methods

What criteria will you use to determine eligibility for your program?

The FKSPCA will target low income residents of the Lower and Middle Florida Keys whose household income is at or below 150% of the federal poverty level for free spay neuter. For example, a family of four earning \$38,625 would be eligible for free spay neuter. Eligibility will be confirmed with current Food Stamp, SSI cards, Medicaid, 2018 federal income tax return or participation in other low-income assistance programs such as Florida Healthy Kids, or Monroe County Healthy Start. In order to overcome those pet owners who, have cultural or gender specific resistance to spay neuter the FKSPCA will have its Animal Control Officers conduct outreach in targeted areas where we have identified a high rate of stray intakes or running at large cases. Outreach will consist of distribution of materials on benefits of spay neuter from a health and financial standpoint. Dogs picked up running at large intact have higher fines assessed upon reclaim. The FKSPCA will also hold quarterly sessions on importance of wellness for pets including the benefits of spay neuter.

How will you advertise the program? Explain how the advertising will reach the target audience.

The demand is so high the FKSPCA currently maintains a waiting list of over 100 clients wanting low cost or free spay neuter for their pets. The first step will be to contact each potential client and get them signed up. Other advertising means will be ads in the local papers, a PSA run on US1 Morning Magazine, flyers distributed to low income assistance offices and churches, social media (the FKSPCA Facebook page maintains a following over 11,000), emailed newsletters, website and press releases. Additionally, our Animal Control Officers will be armed with promotional materials and the means to make appointments from the field.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We can provide limited assistance with transportation on a case by case basis. We will provide carriers for individuals needing carriers to transport

their pet. Individuals needing assistance with respect to illiteracy will be assisted by the clinic administrative manager. They will assist with the explanation and completion of forms including making sure the individual understands post-operative care. All promotional materials and program materials including intake forms and post-operative care forms will be in both English and Spanish. We also have several bilingual staff available for translation.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

This project does not involve the transportation of animals by someone other than the client on a regular basis. However, in limited cases if the individual does not have transportation and that is preventing the pet owner from sterilizing their animal, we will provide transportation by one of our animal control officers in our animal control van. The animal control officers are trained in animal handling and are covered under the organization's insurance. The pet owner will sign a release and waiver as part of the clinic intake procedure.

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

The FKSPCA has a strong relationship with Marathon Veterinary Hospital. The owner, Dr. Doug Mader, sends his veterinarians to perform spay neuters at our clinic. Dr. Aundria Del Pino, the lead DVM is on our license and is extremely supportive of this arrangement and excited to have the facility to do more. Additionally, the FKSPCA board has just committed the budgetary funds to hire a staff DVM increasing the number of surgeries we are able to perform on a weekly and annual basis. The FKSPCA expects to have this DVM in place by July 1, 2019.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Florida Keys SPCA	5711 College Rd.	Key West	FL	33040	305-294-4857	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$60.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$80.00"/>	<input type="text" value="\$80.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$90.00"/>	<input type="text" value="\$90.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered **Fee to Client?**
Examination Required Optional Not Available No Yes

Rabies Vaccination if Due Required Optional Not Available No Yes

Other Vaccination if Due Required Optional Not Available No Yes

Pain Medication Required Optional Not Available No Yes

Parasite Medication Required Optional Not Available No Yes

HW Testing Required Optional Not Available No Yes

Feline Leuk/FIV Required Optional Not Available No Yes

County License Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Microchip Required Optional Not Available No Yes
Other Required Optional Not Available No Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

The FKSPCA is required to issue a county license and rabies vaccination if due. Fees can be covered by other funds if necessary.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Florida Keys Weekly	Supportive in the promotion of the program through local print ads.
Pirate Radio	We have a local on air spot where we will promote the free spay neuter and Florida Animal Friend license plate program on air.
US1 Radio	Supportive through promotion on air.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The FKSPCA understands the correlation between accidental litters and the number of pets entering animal shelters nationwide. Although the FKSPCA is proud of our commitment to finding homes for all adoptable animals we understand our responsibility to reduce the number of accidental litters in our community affects shelters nationwide. The grant provided by Florida Animal Friend will enable the FKSPCA to set aside the necessary funds through a designation in our clinic fund to provide free spay neuter for our low-income residents. This will remove financial barriers to spay neuter for our pet owners that need the assistance the most, and would otherwise not sterilize their pets.

Budget

Total number of sterilization surgeries projected:

Cats: 200 **Dogs:** 200

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$63.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

The FKSPCA will designate these grant funds specifically for spay neuter. Other expenses such as Rabies vaccinations, microchipping, routine vaccinations and lab work will be funded through local donations or additional foundation grants. The FKSPCA will absorb the promotional expenses of printing and ads through our operating fund as part of the budget.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

The Florida Animal Friend grant will be used specifically to provide free spay neuter for our low-income pet owners. The FKSPCA will apply for a local grant from our local community foundation to provide wellness services for free to our low-income residents.

What percent of the total cost of the program would this projected grant cover?

100

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 08/01/19/ **Projected end date:** 07/31/20

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

In the future, as the FKSPCA clinic grows, revenue from other services or from paid spay neuter clients will cover the expense of providing free spay neuter to low income pet owners. The FKSPCA will continue to fundraise locally to support the free and low cost spay neuter program through private donations, foundations, and an annual dinner event; Spayghetti and No Balls Dinner. This dinner will be in its 4th year in 2019 and has raised close to \$10,000 in previous years. Wellness clinics will also be provided one day per week. This revenue will work to support the efforts of the spay neuter clinic.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

The Florida Keys SPCA is especially appreciative for the work the Florida Animal Friend license plate program does to support the efforts in spay neuter throughout the state of Florida. This program makes a tremendous difference for organizations like ours to provide solutions to barriers for pet owners to spay or neuter their pets. We will use every opportunity to promote and advertise the benefits of the Florida Animal Friend license plate program including on our website, through a press release to local media, radio, and the display of promotional materials in our lobby. We will also promote on social media, and a link to the Florida Animal Friend page on our website.