

Grant ID: 1754

Title of Proposal: Hillsborough Pit Bulls and Free Roaming Cats  
Agency Type: Non-Profit  
Total Funding Requested: \$25,000.00  
Check Payable To: Humane Society of Tampa Bay

### Application Information

#### Demographics

Name of Applicant Agency: Humane Society of Tampa Bay      **Website Address:** www.humanesocietytampa.org  
Person Submitting Proposal: Sarah Dale      **Position:** Donor Relations & Grants Coordinator  
**Person Submitting Proposal Email Address:** SarahD@humanesocietytampa.org  
Agency Head: Sherry Silk      Agency Head Email: SherryS@humanesocietytampa.org  
Organization Business Address: 3607 N Armenia Ave      **City:** Tampa  
State: FL      **Zip:** 33607  
Phone (xxx-xxx-xxxx): 813-774-4306      **Fax:** 813-876-0765  
Cell:

#### Agency Details

Date of 501(c)(3) Incorporation:  
Dates of Last Fiscal Year:      **Begin:** 01/01/16      **End:** 12/31/16  
Organization Income in Last Fiscal Year: \$8,425,467.00  
Organization Expenses in Last Fiscal Year: \$8,389,032.00  
Number of Paid Employees: Full Time: 98 Part Time: 6  
Number of Active Volunteers: 600  
Total Volunteer Hours per Week: 1780.00  
How did you learn of the 2009 Florida Animal Friend grant competition? We are fortunate to be a previous recipient of the grant.  
Year(s) of previous Florida

Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications:

Years Funded: 2016, 2014, 2012, 2010 Year(s) denied/incomplete:

	Grant #	Proposal Year	Proposal Title	Status
	49	2009	Saving Lives	Denied
	169	2010	Community Cats	Funded
Auto-Generated (Previous Applications):	290	2012	Community Cats	Funded
	1416	2014	Tampa Free Roaming Cats	Funded
	1607	2007		Funded
	1637	2016	Tampa Free Roaming Cats	Funded
	1754	2018	Hillsborough Pit Bulls and Free Roaming Cats	Funded

**Describe your Organization:**

**Services Provided**

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

**Organization Structure:**

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

**List your current board of directors:**

Name	Title	Phone	Occupation
Ana Landis	Board Member	312-375-7707	N/A
Diane Homa	Board Secretary	727-459-8260	President of Fountainhead Funding
Elise Zahn	Board Member	561-601-5100	Emergency Medicine for Tampa General Hospital
Kimberly Mello	Board Member	813-220-2241	Attorney for Greenberg Traurig
L.M. Satcher	Board Member-At-Large	813-833-6749	Owner of Town & Country Automotive
Laura Tatem	Board Treasurer	757-618-7596	Director of Internal Audit for Tampa International Airport
Linda Reitz	Emeritus Board Member	813-451-1889	Financial Consultant
Mary Kate Harrison	Board Member	813-624-7771	General Manager for Hillsborough County School District
Mary Scott	Board President	813-541-4942	Retired (Former GM of Marriott)

Meredith Balasco	Board Member	813-992-5395	Owner of Meredith Haws Jewelry
Michael Neff	Board Member	813-758-7966	VP & Financial Consultant for Wells Fargo Advisors
Mike Gratz	Board Member	813-810-1997	CFO for HG Management
Morris Massey	Board Member	813-777-7394	Attorney for Hill Ward & Henderson
Nancy Newman	Board Member	813-244-4189	Retired (Former Director of Patient Services at Moffitt Cancer Center)
Rachel Ridley	Board Member	410-952-3801	Managing Director for Avesta Communities
Ryan Cook	Board Member	813-442-2580	Director of Inside Sales for Tampa Bay Lightning
Steven Hickey	Board Member	813-299-0636	Managing Partner for Eddie V's Prime Seafood
Suzie Archibard	Board Vice President	813-382-6864	N/A

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**4897 cats and 4279 dogs were admitted.**

**3084 cats and 3615 dogs were adopted.**

**214 cats and 355 dogs were euthanized.**

**2200 cats and 2487 dogs were sterilized.**

**Briefly describe your animal programs:**

- |  |   |   |   |
|--|---|---|---|
| <input checked="" type="checkbox"/> <b>Stray/Lost pet intake</b>     | <input checked="" type="checkbox"/> <b>Foster Program</b> | <input checked="" type="checkbox"/> <b>Wellness services to understand pet owners</b> | <input checked="" type="checkbox"/> <b>Volunteer Program</b>              |
| <input checked="" type="checkbox"/> <b>Owner surrendered animals</b> | <input checked="" type="checkbox"/> <b>Food Bank</b>      | <input type="checkbox"/> <b>Cruelty investigation</b>                                 | <input checked="" type="checkbox"/> <b>High volume spay/neuter clinic</b> |
| <input checked="" type="checkbox"/> <b>Lost and Found Program</b>    | <input type="checkbox"/> <b>Behavior counseling</b>       | <input type="checkbox"/> <b>Enforcement of ordinances</b>                             | <input checked="" type="checkbox"/> <b>Full service wellness clinic</b>   |
| <input checked="" type="checkbox"/> <b>Adoption Program</b>          | <input type="checkbox"/> <b>Disaster services</b>         |   |   |

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this**

**application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

We have two full-time veterinarians working Monday-Friday who complete spay/neuters for our community's animals. This does not include our shelter animals, as we have another full time veterinarian who performs shelter spay/neuter surgeries. Dr. Karla Bard is our Director of Medical Operations and has worked at the Humane Society of Tampa Bay for 10 years. She is a graduate of the University of Florida Veterinary School. In addition, we have 8 other veterinarians on staff at our full service animal hospital that can be used for surgeries when needed. Our goal is to perform more than 13,500 surgeries for our community. In 2014, the Humane Society of Tampa Bay's Animal Hospital was the first non-profit hospital in Florida to receive accreditation by the American Animal Hospital Association (AAHA). In 2016, we received this certification again.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

At our animal hospital, we sterilize owned cats, dogs, and feral and/or community free-roaming cats at an affordable price. Owned animal surgeries are performed every Tuesday-Friday and Monday is devoted to feral and free-roaming community cats. We also accept Hillsborough County Vouchers for those on government assistance who need their animals sterilized. In 2017, we performed 12,730 sterilization for the public. The two biggest problems we have encountered are that there are numerous people who cannot afford spay/neuter surgeries for their owned pets but do not necessarily qualify for the county voucher. We see a high number of bully breeds and bully breed mixes in our shelter and would like to combat this by providing affordable spay/neuter to the public. Additionally, there is a lack of funding for free-roaming and community cats. Many people who care for them do not have the funds to get the cats sterilized. We would like to offer free services for this to help reduce the high population of unwanted cats in our community. Both of these efforts will reduce unnecessary euthanasia in the county municipal shelter and will help lower the intake at our county shelter and our shelter.

Target Population

Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	Hillsborough County
Total human population in target area:	1,376,238
Percent of residents living below poverty in target area:	15%
Estimated number of pet cats in target area (human population divided by 3.3):	417042
Estimated number of pet dogs in target area (human population divided by 4.0):	344060
Estimated number of feral cats in target area (human population divided by 6.0):	229373
Number of cats admitted to animal control shelters in the target area last year (if known)	8,965
Number of dogs admitted to animal control shelters in the target area last year (if known)	9,058
Number of cats euthanized in animal control shelters in the target area last year (if known)	1,524
Number of dogs euthanized in animal control shelters in the target area last year (if known)	665
Please explain if you believe your target area animal population is significantly different than above. We believe that the target area animal population is similar to that population listed above.	

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

Free-roaming and community outdoor cats that are permitted to go outdoors and have not been sterilized significantly add to the cat overpopulation by having multiple litters each year. Additionally, bully breeds, especially pit bulls, that are not sterilized are quickly adding to the overpopulation in our county. Our shelters have a high number of these breeds in their care and the majority of them were not sterilized when they entered the shelters.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

Currently, Hillsborough County offers a spay/neuter voucher program for those receiving government assistance. These services are only available for owned pets and do not cover free-roaming/community cats. Many people either do not qualify for the voucher program and cannot afford to have their pets spayed/neutered or they have community cats that they need assistance with.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:**

Pets in low-income families  Pit Bull / large breed dogs  TNR managed colonies of feral cats  Community cats (free-roaming and/or owned)  Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

We will concentrate on Hillsborough County which is approximately 1,266 square miles. (1,020 square miles of land and 246 square miles of water).

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

Residents of Hillsborough County who will allow their cats to go outside, or those that take care of free roaming, community cats, will be eligible for this grant.

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

Hillsborough County consists of suburban, urban, commercial, and residential areas.

**Estimated number of cats in the target colony area :** 229373

**Estimated number that are currently sterilized:** 55092

**Projected reduction after utilizing the grant:** 417

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

Cats will have either an owner or a caretaker that will feed and care for them. We are fortunate to have a dedicated force of volunteer community cat caretakers in Hillsborough County.

**Do current city/county ordinances address TNR or free-roaming cats?**

Yes

**Please explain what is allowed:**

Community (and free roaming) cats who have been sterilized, vaccinated, and ear-tipped are allowed to be fed or cared for by the public.

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

Hillsborough County Board of County Commissioners, Hillsborough County Pet Resource Center (formerly Hillsborough County Animal Services), Cat Crusaders, ResQ Cats, St. Francis, Animal Based Charities, Meow Now, Pasco County Animal Services and many other cat rescue groups.

**Describe any effort to lessen the negative impact on local wildlife.**

Sterilizing and managing outside cats has been shown to lessen the negative impact on wildlife as these cats prefer to be fed by caretakers rather than bothering to hunt.

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

Our Community Outreach Manager who oversees our Trap/Neuter/Vaccinate/Return (TNVR) program is available to educate and mitigate problem areas as they come up. She currently teaches classes to the public that include teaching the public how to trap feral cats and how to foster feral kittens.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

Cats will be ear-tipped for free roaming and community cats. Any owned cats that go outside will be ear-tipped at the owner's request. This program will help to manage the overpopulation of cats in Hillsborough County. We currently have an active TNVR program and since 2007 we have sterilized over 55,000 feral, community, and/or free-roaming cats. This program will allow us to focus on free roaming cats and those that are owned but are allowed to go outside.

Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

With this grant, we hope to provide free spay/neuter surgeries to approximately 417 outdoor cats in Hillsborough County at no cost to the public. Our normal cost for sterilization surgeries is \$40 for a male cat and \$50 for a female cat. However, for this grant, the Humane Society of Tampa Bay (HSTB) would agree to perform approximately 417 surgeries on either male or female cats for \$30 each. We would also cover the cost of pain medication, a rabies vaccines, and a FVRCP vaccine. Additionally, we would ear-tip all free-roaming and community cats. We would only ear-tip owned outdoor cats and the discretion of the owner. We also hope to spay/neuter approximately 167 owned pit bulls/pit bull mixes at a cost of only \$10 to the owner in Hillsborough County. Our normal cost for sterilization surgeries for large dogs is \$115 for male and \$125 for females. HSTB would perform the surgeries at a cost of \$75 for this grant and would include pain medication, a rabies vaccines, a parvo/distemper vaccine and an e-collar for each surgery. Our goal is to reduce the number of intakes of cats and pit bulls in our county municipal shelter, Hillsborough County Pet Resource Center.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

This program would allow us to increase the number of cats sterilized by approximately 70 cats per month (based on 10 months) and increase the number of pit bulls sterilized by approximately 28 dogs (based on 10 months) per month. Pit bull owners who cannot afford spay/neuter surgeries but do not qualify for the county voucher will have an opportunity to get their pets spayed/neutered. This will help to reduce the pet overpopulation, particularly in shelters in Hillsborough County.

## Methods

### **What criteria will you use to determine eligibility for your program?**

We will sterilize cats in Hillsborough County whose owners allow them to go outside, or for caretakers of free-roaming cats. All cats will also be vaccinated and those cats who are free-roaming will be ear-tipped. Residents in Hillsborough County will be able to get their pit bulls or pit bull mixes for \$10. These residents do not need to qualify for the county voucher.

### **How will you advertise the program? Explain how the advertising will reach the target audience.**

We will advertise the programs on our website (over 100,000 views per month), our Facebook page (over 103,000 Likes), on our weekly TV segment with Fox 13, on our weekly Radio segment with 93.3 WFLZ, to our email list (over 54,000 recipients), and in our quarterly newsletter, Making Tracks (over 11,000 recipients). Additionally, we will have flyers available in our Animal Hospital, Shelter, Intake Building, and also at our county shelter, Hillsborough County Pet Research Center.

### **How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

The public will be required to provide transportation to our Animal Hospital, centrally located in Hillsborough County. We can translate the flyer into Spanish. If public transportation is not available to the resident, our Community Outreach Manager may be able to assist with transport.

### **Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

Most animals would be transported by the clients. Our TNVR vehicle may be used to help transport some of the community cats. Our Community Outreach Manager and the vehicle are covered under our insurance policy. All animals would be confined in carriers or traps (for cats) during transportation.

## Veterinary Services

### **What arrangements have you made with veterinarians to perform the surgeries?**

We have 11 veterinarians on staff. One is dedicated to our shelter animals, 2 are dedicated to perform public spay/neuter surgeries and the other 8 are for wellness and/or special surgeries. They can assist with spay/neuter surgeries as needed.

Are they:  In-house  Private Vet(s)  Combination

## Veterinary Practices

### **Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

<b>Amount Paid by Client</b>	<b>Amount Paid by Project</b>	<b>Total Amount</b>
------------------------------	-------------------------------	---------------------

<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$30.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$30.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$10.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$85.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$10.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$85.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	<b>Required, Optional, or Not Offered</b>	<b>Fee to Client?</b>
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$6.00"/>
<b>HW Testing</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Feline Leuk/FIV</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
<b>County License</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
<b>Ear tipping</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Microchip</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**None of the anticipated grant funds can be used for any of the above services, except for pain medication.**

**If necessary, please explain the procedures and fees described above:**

Rabies vaccine, distemper/parvo or FVRCP vaccines, ear-tipping (if necessary), e-collars (if necessary), and pain medications will be covered by the Humane Society of Tampa Bay

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**



**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

<b>Name</b>	<b>Level of Involvement</b>
93.3 WFLZ	We have a weekly segment with this popular local radio station in which we will advertise the grant availability to the public.
Cat Crusaders	We work closely with this local rescue group. They will be able to help refer residents to us for use of the grant, particularly those with community and/or free roaming cats.
FOX 13	We have a weekly pet segment with Fox 13 in which we will advertise the grant availability to the public.
Hillsborough County Pet Resource Center (HCPRC)	HCPRC will help to distribute fliers to those in the community that would benefit from this grant. Additionally, we work closely with HCPRC and perform TNVR services for them each week. They will be able to reach out to those residents who will greatly benefit from this grant.
ResQCats	We work closely with this local rescue group. They will be able to help refer residents to us for use of the grant, particularly those with community and/or free roaming cats.
St. Francis	We work closely with this local rescue group. They will be able to help refer residents to us for use of the grant, particularly those with community and/or free roaming cats.

Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Cats as well as pit bulls/bully breeds are a huge part of the overpopulation and ever-facing problem in our local shelters. We are confident that this grant will be able to help reduce the number of these animals in shelter, and help to eliminate unnecessary euthanasia at the county shelter.

Budget

**Total number of sterilization surgeries projected:**

**Cats:** 417 **Dogs:** 167

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$43.00

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

The Humane Society of Tampa Bay (HSTB) will cover the cost of vaccinations, including rabies, FVRCP (for cats) and distemper/parvo (for dogs). Additionally HSTB will cover the cost of ear notching for cats

and e-collars for dogs. Lastly, we will ensure all patients receive appropriate pain medications and we will cover any associated costs.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

We have been fortunate to receive funding from PetSmart Charities for TNVR in the City of Tampa and target spay/neuter for bully breeds in Hillsborough County. We continue to make strides against the overpopulation of cats and bully breeds in our local shelters.

**What percent of the total cost of the program would this projected grant cover?**

47

Timeline

**All projects must be completed within 12 months of receipt of funding.**

**Projected start date:** 09/01/18/ **Projected end date:** 07/31/19

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

The Humane Society of Tampa Bay will continue to offer affordable spay/neuter surgeries at our Animal Health Center. Additionally, we will continue to aggressively seek grant funding for these two programs so that the public can have these services performed for little or no cost.

Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

We will gladly promote the Florida Animal Friend Spay/Neuter License Plate in a variety of ways. Our first method would be to promote the license plate on social media via Facebook (over 103,000 likes), Instagram (over 10,000 followers) and Twitter (over 5,000 followers). We would also promote the license plate in an eblast (over 53,000 recipients) and in our quarterly newsletter "Making Tracks" (over 14,000 recipients). Additionally, we would put the flyers in our Shelter, Animal Intake, Administration, and Animal Health Center Buildings. When promoting the grant on our weekly segments with Fox 13 and 93.3 WFLZ, we can also promote the license plate.