

Grant ID: 1801

Title of Proposal: Community Outreach
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: Animal Welfare Society of South Florida

Application Information

Demographics

Name of Applicant Agency: Animal Welfare Society of South Florida **Website Address:** www.awsfl.com
Person Submitting Proposal: Renee Bleemer **Position:** Board President
Person Submitting Proposal Email Address: animalwelfare305@gmail.com
Agency Head: Renee Bleemer Agency Head Email: Renee@awsfl.com
Organization Business Address: 2601 SW 27th Avenue **City:** Miami
State: Florida **Zip:** 33133
Phone (xxx-xxx-xxxx): 305-858-3501 **Fax:** 305-858-9873
Cell:

Agency Details

Date of 501(c)(3) Incorporation: 01/01/1980
Dates of Last Fiscal Year: **Begin:** 01/01/17 **End:** 12/31/17
Organization Income in Last Fiscal Year: \$2,033,938.00
Organization Expenses in Last Fiscal Year: \$2,014,626.00
Number of Paid Employees: Full Time: 25 Part Time: 0
Number of Active Volunteers: 13
Total Volunteer Hours per Week: 11.00
How did you learn of the 2009 Florida Animal Friend grant competition? Our hospital applied for and received a grant from the Florida Animal Friend Program in 2016.
Year(s) of previous Florida Animal Friend grants (if

applicable):

Previous Florida Animal Friend Applications: Years Funded: 2016 Year(s) denied/incomplete: 2015

	Grant #	Proposal Year	Proposal Title	Status
Auto-Generated (Previous Applications):	1474	2015	Community Outreach	Denied (not completed)
	1682	2016	Community Outreach	Funded
	1801	2018	Community Outreach	Funded

Describe your Organization:

Services Provided

- Open Admission Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- TNR Group
- Rescue Group
- Other

List your current board of directors:

Name	Title	Phone	Occupation
BARBARA NAPIER	DIRECTOR	305-858-3501	FLIGHT ATTENDANT
BARBARA WEEKS	SECRETARY	305-858-3501	HOSPITAL ADMINISTRATOR
BETSY PEREZ	DIRECTOR	305-858-3501	ENTERTAINMENT MGR.
CATHERINE CHAPELLE	DIRECTOR	305-858-3501	MODEL
DR.HEATHER BELMONT	DIRECTOR	305-858-3501	COLLEGE ADMINISTRATOR
EMILY TOTINO	VICE-PRESIDENT	305-858-3501	REALTOR
JANET HORWITZ	DIRECTOR	305-858-3501	BOOKKEEPER
JEFFREY FLANAGAN	DIRECTOR	305-858-3501	ATTORNEY
NICK STUDDS	DIRECTOR	305-858-3501	ENTREPRENEUR
RENEE BLEEMER	PRESIDENT	305-858-3501	EDUCATOR

Applicant Qualifications

For your organization, in the last complete fiscal year:

25 cats and 6 dogs were admitted.

24 cats and 6 dogs were adopted.
 1 cats and 0 dogs were euthanized.
 175 cats and 107 dogs were sterilized.

Briefly describe your animal programs:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Stray/Lost pet intake | <input type="checkbox"/> Foster Program | <input type="checkbox"/> Wellness services to understand pet owners | <input checked="" type="checkbox"/> Volunteer Program |
| <input type="checkbox"/> Owner surrendered animals | <input type="checkbox"/> Food Bank | <input type="checkbox"/> Cruelty investigation | <input type="checkbox"/> High volume spay/neuter clinic |
| <input type="checkbox"/> Lost and Found Program | <input type="checkbox"/> Behavior counseling | <input type="checkbox"/> Enforcement of ordinances | <input checked="" type="checkbox"/> Full service wellness clinic |
| <input type="checkbox"/> Adoption Program | <input type="checkbox"/> Disaster services | | |

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Animal Welfare Society of South Florida opened in 1972 as low cost spay and neuter clinic. Over the years we have grown and are now a full service hospital. Our veterinary staff consists of four full time doctors along with 14 veterinary technicians, two lab technicians and five receptionists. Our active client listing is over 25,000 with an average patient load for our veterinarians at 45 per day. We have digital X-ray equipment and in clinic blood processing capability from Abaxis. Our senior veterinarian Dr. Mисleydi Martin has 22 years of experience in the management of sterilization programs, will oversee the program. We are staffed 24/7 with a Vet Tech always in ICU. Our hospital is open 6 days and perform spay/neuter surgeries Monday-Friday. If needed, we perform surgeries on Saturday.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Animal Welfare Society participates with the South Florida Vet Foundation spay/neuter program for qualified residents and do appropriate funds from private donations and fundraisers to support our Community Outreach program, the need is still great fee waived services. Even with our Community Outreach spay/neuter program, our funds do deplete and the waiting list is long. There is a significant population willing to spay/neuter if they are not financially obligated. In order to provide the service, additional funding is required.

Target Population

Geographical target area (name of city, county, zip codes, geographical Information service (GIS), etc.):	Miami
Total human population in target area:	453,579
Percent of residents living below poverty in target area:	27.6%
Estimated number of pet cats in target area (human population divided by 3.3):	137449
Estimated number of pet dogs in target area (human population divided by	113395

4.0):	
Estimated number of feral cats in target area (human population divided by 6.0):	75597
Number of cats admitted to animal control shelters in the target area last year (if known)	15,567
Number of dogs admitted to animal control shelters in the target area last year (if known)	14,483
Number of cats euthanized in animal control shelters in the target area last year (if known)	2,129
Number of dogs euthanized in animal control shelters in the target area last year (if known)	1,898

Please explain if you believe your target area animal population is significantly different than above.
We believe this is an accurate number of animals in our target community.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

The pet overpopulation crisis is still widespread throughout Miami-Dade County. The most substantial source of dog and cat overpopulation continues to be in the City of Miami, where parts are impoverished with well meaning but low income residents. Due to the fact we provide low cost and often compassion veterinary care in the community, we know there is a great need for accessible and free sterilization.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

Miami-Dade County Animal Services has a program in place offering free spays/neuters to qualified owners along with the Humane Society. However, many people do not meet the requirements and rely on us when we offer free sterilization through our Community Outreach.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families **Pit Bull / large breed dogs** **TNR managed colonies of feral cats** **Community cats (free-roaming and/or owned)** **Other**

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

With our Community Outreach spay/neuter program, our goal is to provide 300 sterilization surgeries for cats and 160 sterilization surgeries for dogs belonging to low income qualified residents of Miami.

How does this program increase the number of sterilization surgeries above the existing baseline?

Due to the fact we know there are both clients and other Miami residents that due to financial issues, are unable to obtain the sterilization surgery for their pets. This grant will allow us to increase surgeries above the baseline which is currently 100 for cats and 55 for dogs.

Methods

What criteria will you use to determine eligibility for your program?

The criteria for qualification for our program will be determined upon the pet owner providing proof of participation in government assisted programs including Medicaid, SSI (Supplemental Social Security,) Aid for Dependent Children, Jackson Memorial Hospital Clinic cards and income level (U.S. Poverty guidelines.)

How will you advertise the program? Explain how the advertising will reach the target audience.

Advertising will be promoted in both Spanish and English at our hospital, through press releases, social media, local radio spots, City of Miami NET (Neighborhood Enhancement Team) and during WPLG 10 Miami "Animal Advocate" segments.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We will address promotional barriers by having all material prepared in English, Spanish and Creole when necessary. Person to person contact will cover illiteracy concerns. Local radio spots will be on English, Spanish and Haitian-American stations. The public will have to provide their own transportation.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

N/A

Veterinary Services

What arrangements have you made with veterinarians to perform the surgeries?

Animal Welfare Society has four staff veterinarians and 15 veterinary technicians to meet all surgical needs of this program.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$31.00"/>	<input type="text" value="\$31.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$70.00"/>	<input type="text" value="\$70.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$110.00"/>	<input type="text" value="\$110.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not	<input checked="" type="radio"/> No <input type="radio"/> Yes

	Available	
Rabies Vaccination if Due	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
HW Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Feline Leuk/FIV	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
County License	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Microchip	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

None of the anticipated grant funds can be used for any of the above services, except for pain medication.

If necessary, please explain the procedures and fees described above:

Anything that is required but not covered by the grant will be performed at Animal Welfare Society's expense.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
A Way For A Stray Rescue	A Miami based rescue group who will help promote our program throughout there social media and in their marketing materials
Miami Pet Assistance Coalition	MPAC is committed to helping people and pets in the most impoverished areas of Miami. They will help promote our program in the areas they are most active and through their social media.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

A valuable resource to South Florida for over 45 years, Animal Welfare Society has helped thousands of pets and their owners with our low cost, full service veterinary care. We know the community and understand the need for free sterilization. Now with the need greater than ever, we seek the additional funds to continue this mission. We are confident this grant will help the cat and dog overpopulation in Miami.

Budget

Total number of sterilization surgeries projected:

Cats: 300 Dogs: 160

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$55.00

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Animal Welfare Society staff veterinarians and vet techs will be paid for out of the annual budget. A portion of the vaccines and antibiotics to be used for the is program will be donated by the pharmaceutical companies with which we have a relationship. Pain medications, e-collars, ear tipping, testing, vaccines (other than rabies) and basic examinations will be included at no charge by Animal Welfare Society.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

Animal Welfare Society has allocated monies from our annual budget to supplement any expenses incurred for this program.

What percent of the total cost of the program would this projected grant cover?

70%

Timeline

All projects must be completed within 12 months of receipt of funding.

Projected start date: 08/01/18/ Projected end date: 07/31/19

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to

seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Animal Welfare Society is committed to helping reduce the number of unwanted animals and is fortunate to have strong relationships with individuals and foundations committed to helping control dog and cat overpopulation. We also conduct several fundraisers that help our program along with the money collected through our hospital.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors with their final report.**

Animal Welfare Society will promote the sales of the Florida Animal Friend Spay/Neuter License Plate through our social media. This will include our website, Facebook, Instagram and Twitter accounts. We will prominently display the program and logo with a link to order license plates on our website. We will also highlight your support at events, in our lobby and in exam rooms.