

Grant ID: 1688

Title of Proposal: SNIP, Inc. Grant Request

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: SNIP, Inc.

Application Information

Demographics

Name of Applicant Agency: SNIP, Inc.

Website Address: spayneuterinparadise.weebly.com

Person Submitting Proposal: Gwen Hawtof, M.D.

Position: President, Medical Director

Agency Head: Gwen Hawtof, M.D.

Agency Head Email: hawtofkw@gmail.com

Organization Business Address: 1037 United St

City: Key West

State: FL

Zip: 33040

Phone (xxx-xxx-xxxx): 305-587-7647

Fax:

Cell: 305-304-8905

Email Address: snipyourpet@gmail.com

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/15 **End:** 12/31/15

Organization Income in Last Fiscal Year: \$69,233.25

Organization Expenses in Last Fiscal Year: \$52,587.49

Number of Paid Employees: Full Time: 0 Part Time: 0

Number of Active Volunteers: 10

Total Volunteer Hours per Week: 38.00

How did you learn of the 2009 Florida Animal Friend grant competition? Online and our license plate!

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 0 Year(s) denied/incomplete: 0

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Eileen Kawaler	Vice President	305-304-4439	Retired	
Gwen Hawtof	President	305-304-8905	Retired Physician	hawtofkw@gmail.com
Laura Thornbrugh	Treasurer	305-797-5087	Co-owner, Print/Advertising Business	
Roberta Spencer	Secretary	919-270-8108	Retired	

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

94 cats and 48 dogs were adopted.

0 cats and 0 dogs were euthanized.

342 cats and 371 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

With the help of Veterinarian Brian Huntsman, SNiP has been providing donation-based spay and neuter services to the Florida Keys since 2012. Dr. Huntsman has 29 years of experience in veterinary medicine and has performed over 100,000 surgeries. He is well trained and performs spay and neuter services to kittens and puppies over 7 weeks of age and animals in heat, making him a tremendous asset to SNiP. The board of directors has three years of experience managing the budget and operations of this valuable organization, and had partnered with the middle-keys animal shelter, Safe Harbor Animal Rescue of the Keys (SHARK), for 3 years, sterilizing all of their animals prior to adoption

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Since its founding, SNiP has funded spay and neuter services through donations received in exchange for their services. Spay/neuter funds are paid directly to the veterinarian who performs the surgeries at a significant discount. SNiP pays \$25-35 per cat and \$45-65 per dog to the veterinarian. The animal owner is then asked to provide a suggested donation of the cost of the procedure, plus \$5-10, to cover the cost of medications and supplies. Animal owners may pay SNiP nothing, part of the suggested donation, the total suggested donation, or sometimes, far more than the suggested donation. Any funds that are donated in excess of the actual cost of the procedure are placed into SNiP's budget to help pay for animals whose owners are unable to make the full payment. This process has proven sustainable (except when we were just getting started and more recently, with our forced move), and would continue to work the same way in the next fiscal year if Florida Animal Friends elects to support SNiP's operations. Late in 2015, SHARK, the middle keys animal contractor, which had hosted SNiP since its' founding, was taken over by Florida Keys Society for the Prevention of Cruelty to Animals (FKSPCA), the Key West animal control contractor. FKSPCA did not renew the agreement to host SNiP, and they were given one week to move to a new location. Over \$10,000 of the funds SNiP had budgeted for spay and neuter services were spent on the unexpected move. In addition to reducing the funds available for already planned clinics, it also put a dent in the savings SNiP had planned to use to expand their service to new communities in need. SNiP is currently facing a reduction to their services as a result of this unexpected expense. FAF funds would help to prevent SNiP from reducing the number of spay and neuter services they will offer, and will set them on their way to reaching out to underserved low-income immigrant neighborhoods in the Florida Keys.

Target Population

Geographical target area (name of city, county, etc.):	Monroe County
Total human population in target area:	77,482
Percent of residents living below poverty in target area:	14%

Estimated number of pet cats in target area (human population divided by 3.3):	23480
Estimated number of pet dogs in target area (human population divided by 4.0):	19371
Estimated number of feral cats in target area (human population divided by 6.0):	12914
Number of cats admitted to animal control shelters in the target area last year (if known)	1235
Number of dogs admitted to animal control shelters in the target area last year (if known)	896
Number of cats euthanized in animal control shelters in the target area last year (if known)	603
Number of dogs euthanized in animal control shelters in the target area last year (if known)	167

Please explain if you believe your target area animal population is significantly different than above.

The above estimates accurately portray the Florida Keys animal population.

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

The most substantial source of animal overpopulation in the Florida Keys is the lack of access to affordable spay and neuter organizations, and the lack of education on the importance of animal sterilization.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

Due to the remoteness of the Florida Keys and the lack of competition, veterinary clinics can charge \$500+ for initial visit, spay/neuter, and follow-up services. Two of the animal shelters in the Keys run spay/neuter clinics but require residency in their service area (Key Largo and Key West), can run \$150+ (Key West), and require one to show proof to qualify for the shelter's discounted spay and neuter services. With 14% of residents below the poverty line, and many others sitting just above it, the inflated prices of local veterinarians are often too expensive. Others do not take advantage of the reduced-cost spay and neuter services at the shelters since one must demonstrate income levels to the shelter staff. SNIIP requires no proof of income, and universally applies the donation-only payments. Their policy allows for stigma-free service to people at all levels of the income spectrum. SNIIP will, without shame or guilt, cover the entire cost of the procedure if a family is unable to pay for the surgery, for rescues who foster more dogs than they could afford to pay for full-price vet services, and for responsible citizens seeking to get community animals sterilized. In an area where other spay/neuter services are either expensive (the normal veterinary clinics), or come with strings-attached (the animal shelters), the availability of SNIIP's services are highly appreciated and taken advantage of. Having only advertised by word-of-mouth and on social media, SNIIP has been able to keep clinic days full for three years. With additional funding, SNIIP could afford to advertise in immigrant communities that are hurting for low to no-cost spay and neuter services.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families Pit Bull / large breed dogs TNR managed colonies of feral cats Community cats (free-roaming and/or owned) Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

SNiP's goal is to provide low to no-cost spay and neuter services to communities that experience animal overpopulation in the Florida Keys. SNiP will have met their goal to accomplish the objectives listed below: 1. Provide 30+ spay or neuter surgeries at each of their clinic days 2. Advertise their services in immigrant communities in need, and to provide additional clinic days to accommodate the interest they show 3. Earn sufficient funds in donations to sustain SNiP the following fiscal year

How does this program increase the number of sterilization surgeries above the existing baseline?

SNiP has a history of providing safe sterilization surgeries, and intends to increase the number of surgeries above the existing baseline by approaching hard-to-reach communities with advertisements of the services they offer. Additional funds will allow this already established organization to serve more of the Florida Keys community. Our vet has offered us increased flexibility in scheduling to meet an increase in our target community.

Methods

What criteria will you use to determine eligibility for your program?

The only eligibility requirement for the program is that the owner of the animal, animal rescue, TNR group, or community member reach out to SNiP to request an appointment at an upcoming clinic. SNiP's goal is to make their services available to all interested parties.

How will you advertise the program? Explain how the advertising will reach the target audience.

SNiP advertises their services on social media and on their internet webpage. Social media groups and pages are very popular with locals of the Florida Keys, and advertising on those pages alone have garnered enough interest to keep SNiP operating at full capacity since 2012. Rescues and other organizations associated with SNiP also use social media to advertise clinic days. With FAF funding, SNiP will reach out to low-income communities with fliers translated into Spanish and posted in community areas and neighborhoods. We also have volunteers wanting to help with door-to-door interactions in our targeted communities.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

SNiP volunteers offer transportation to and from the clinic at no cost. Aside from regular, active volunteers, there are groups of supporters in Key West and Marathon that offer to help bridge illiteracy, language and cultural hurdles by providing translation services as SNiP begins to reach out to low-income neighborhoods

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

SNiP does offer transportation if a client is unable to attend a clinic day. Many of our clients are already working 2 jobs and cannot afford to take time off for the vet. The primary vehicle used to transport animals is the Director's van, although with the client's permission, other volunteers may pick up animals in other vehicles as well. Volunteers handling animals are experienced clinic assistants, and proper restraints and cages are used to ensure animals are safely transported to and from the clinic. Surgical consent forms are signed by the client prior to transport.

Veterinary Services**Objectives****What arrangements have you made with veterinarians to perform the surgeries?**

Our veterinarian, Dr. Brian Huntsman, has committed to our biweekly clinics and is always available for additional clinics as needed.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Dr. Brian Huntsman, DVM, MBA	8204 SW 171st ST	Palmetto Bay	FL	33157	786-514-6586	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$35.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$55.00"/>	<input type="text" value="\$55.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$55.00"/>	<input type="text" value="\$55.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>

Licensing Required Optional Not Available No Yes

Ear tipping Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

If necessary, please explain the procedures and fees described above:

We include in all spay/neuter services post-op pain control, as well as e-collars for all dogs, which are put on the animal in the post-op period for the owner. We also routinely trim nails, brush out coats, and check ears while in our care. There is no additional charge for these services. If an animal is in heat, or cryptorchid, we reimburse our vet more for these situations but do not necessarily collect more from the client. We do ask for a larger donation if the dog weighs more than 50 pounds, but do not charge over \$95 for even the largest dog (Great Dane, Great Pyrennese).

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Dogs in Crisis	Animal rescue that collaborates with SNIP in rescue/foster/adoptions
Forgotten Felines	We have been providing spay/neuter services for this TNR organization for the last 3 years. Early on, when they were short of funds, we covered the cost of their spay/neuters. This organization is particularly knowledgeable about our targeted communities as they have been focusing on the stray cat population. But their members have also been instrumental on steering dog owners our way. 100% of the dog owners have been in need of financial support. Their volunteers have already committed to helping us identify pet owners in the community.
Maarvelous Pet Rescue	Home based rescue/foster group using SNIP for spay/neuter prior to pet adoptions.
That Crazy Dog Lady Rescue	Assisting in transportation and dog fostering and adoption
This is the Dog	Animal Rescue group collaborating with SNIP in rescue/foster and spay/neuter as needed.
Whalton's Pet Store	Provides cat adoptions by fostering cats and kittens in their store. Also advertises dogs in foster in the store and on social media.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

SNiP is dedicated to improving the lives of animals by providing spay and neuter services. The veterinarian and volunteers devote their time and energy to ensuring that any client with an animal needing to be spayed or neutered is able to obtain that service. Since its founding SNiP has held 84 clinics, and has sterilized over 2,761 cats and dogs as well as 39 rabbits and guinea pigs. Historically, SNiP has covered full or partial costs for 15% of dog and 47% of cat sterilization surgeries. Given additional funding, SNiP could afford to reach out to communities in need, where SNiP expects to have to fund a much larger percentage of the cost of surgeries

Budget

Total number of sterilization surgeries projected:

Cats: 433 **Dogs:** 433

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$29.00

Describe any expenses that are not included in the grant and how they will be paid for:

SNiP intends to continue offering vaccines, microchipping, ear notching, and other services on a donation basis. Donations received in excess of the cost of the service to SNiP are used to cover the service cost when an animal owner is unable to pay for a service requested. Since 2012, the balance of donations to SNiP and their expenditures have been positive.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

SNiP intends to continue offering vaccines, microchipping, ear notching, and other services on a donation basis. Donations received in excess of the cost of the service to SNiP are used to cover the service cost when an animal owner is unable to pay for a service requested. Since 2012, the balance of donations to SNiP and their expenditures have been positive.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

SNiP's primary source of funding is donations at the clinic, although targeted fundraising efforts have been used to increase available funding for updating medical equipment or other large-scale expenditures. With our forced move in November costing nearly \$11,000, our president made a substantial donation to insure our clinics continued without interruption. This is why our budget is at present in good standing.

What percent of the total cost of the program would this projected grant cover?

60%

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/16/ **Projected end date:** 07/31/17

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

SNiP plans to continue to ask for donations for their services, and to conduct fundraising events in order to supplement donations. Local rescue groups rely on SNiP's services and are a steady income that can be relied upon to continue funding SNiP's efforts. Also, as we are longer in the community, businesses are more aware of our clinics and have come forward offering fundraising opportunities.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

If SNiP is selected to receive FAF funding, the organization website will be updated to provide a link to the FAF website in order to

promote the Florida Animal Friend Spay/Neuter License Plate. SNiP will also use Facebook and other social media to advertise FAF, and the license plate initiative. FAF information will also be available to clients on clinic days, and advertisements of SNiP fundraising events will contain information on how to support FAF.