

Grant ID: 1637

**Title of Proposal:** Tampa Free Roaming Cats

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** Humane Society of Tampa Bay

### Application Information

### Demographics

**Name of Applicant Agency:** Humane Society of Tampa Bay

**Website Address:** www.humanesocietytampa.org

**Person Submitting Proposal:** Lisa Knight

**Position:** Grants & Purchasing Coordinator

**Agency Head:** Sherry Silk

**Agency Head Email:** sherrys@humanesocietytampa.org

**Organization Business Address:** 3607 N. Armenia Ave.

**City:** Tampa

**State:** FL

**Zip:** 33607

**Phone (xxx-xxx-xxxx):** 813-367-2078

**Fax:** 813-876-0765

**Cell:**

**Email Address:** lknight@humanesocietytampa.org

### Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/15 **End:** 12/31/15

**Organization Income in Last Fiscal Year:** \$9,188,827.00

**Organization Expenses in Last Fiscal Year:** \$9,196,108.00

**Number of Paid Employees:** Full Time: 98 Part Time: 6

**Number of Active Volunteers:** 250

**Total Volunteer Hours per Week:** 220.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** Have previously been awarded grants.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2014 Year(s) denied/incomplete:

#### Describe your agency:

##### Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other Full Service Animal Hospital Onsite

##### Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

**List your current board of directors:**

Name	Title	Phone	Occupation	Email
Cynthia L. Sarff	N/A	813-274-8133	Legislative Aide, Tampa City Council	Cynthia.sarff@me.com
Diane Homa	Secretary	727-573-5533	President Fountainhead Funding LLC	dhoma@fountainheadfunding.com
Elise Zahn, DO	N/A	561-601-5100	Emergency Medicine Tampa General Hospital	drekest@aol.com
Kimberly Mello	Vice President	813-318-5703	Attorney	mellok@gtlaw.com
L.M. Satcher	N/A	813-886-8143	Owner, Town & Country Automotive	lmsatcher@aol.com
L.M. Satcher	N/A	813-886-8143	Owner, Town & Country Automotive	lmsatcher@aol.com
Laura L. Tatem	Treasurer	813-870-8774	Director of Internal Audit Tampa International Airport	Laurat-hstb@outlook.com
Linda Reitz	N/A	813-451-1889	Financial Consultant	Stormy3422@yahoo.com
Lyda Tymiak Lindell, M.D.	N/A	813-286-3800	President, Reversa LLC	ldtymiak@aol.com
Mary Kate Harrison	N/A	813-840-7092	General Manager, Hillsborough Co. School District	makaharri@aol.com
Mary Scott	President	813-814-2182	Retired	mesco317@gmail.com
Michael Neff	Member at Large	813-258-7159	VP & Financial Consultant Wells Fargo Advisors	mneff99@yahoo.com
Mike Gratz	N/A	813-251-1221	CFO HG Management	mikegratz@thehsgrp.com
Morris C. Massey	N/A	813-222-8504	Attorney Hill Ward & Henderson	mmassey@hwhlaw.com
Morris C. Massey	N/A	813-222-8504	Attorney Hill Ward & Henderson	mmassey@hwhlaw.com
Nancy Newman	N/A	813-251-6896	Retired	newmannw@gmail.com
Rachel Ridley	N/A	813-444-1529	Managing Director, Avesta Communities	rridley@avestacommunities.com
Suzie Archibald	N/A	813-382-6864	N/A	suzie.archibald@yahoo.com

**Applicant Qualifications****For your organization, in the last complete fiscal year:**

**3469 cats and 4464 dogs were admitted.**

**3046 cats and 4176 dogs were adopted.**

**349 cats and 198 dogs were euthanized.**

**3046 cats and 4176 dogs were sterilized.**

**Briefly describe your animal programs:****If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?****If not all, how are animals selected for sterilization before adoption?****If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

We have two full-time veterinarians working Monday-Friday who complete spay/neuters for our community's animals. This does not include our shelter animals, as we have another full time veterinarian who performs shelter spay/neuters. Dr. Karla Bard is our Director of Medical Operations and has worked at the Humane Society of Tampa Bay for seven years. She is a graduate of the University of Florida Veterinary School. In addition, we have 8 other veterinarians on staff at our animal hospital that can be used for surgeries when needed. Our goal is to perform more than 15,000 sterilization surgeries for our community during 2016.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

At our animal hospital, five days per week, we sterilize owned cats, dogs and feral cats at an affordable price. We also accept Hillsborough County Vouchers for those on government assistance who need their animals sterilized. In 2015, we performed 14,429 spay/neuter surgeries for the public. Our biggest problem with public spay/neuter is the lack of funding for feral or community cats. Often people are unable, or unwilling, to pay for these cats to be sterilized. By receiving this grant we would be able to sterilize 1,000 community cats at no charge to the public. This would help tremendously with the number of homeless kittens born in our community.

## Target Population

<b>Geographical target area (name of city, county, etc.):</b>	Hillsborough County
<b>Total human population in target area:</b>	1,316,298
<b>Percent of residents living below poverty in target area:</b>	17.2
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	398879
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	329075
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	219383
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	0
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	0
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	0
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	0
<b>Please explain if you believe your target area animal population is significantly different than above.</b> We believe that this is an accurate number of the animals in our community.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> Feral and owned cats that are allowed to go outdoors and have not been sterilized and add to the cat overpopulation by having several litters per year.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> Hillsborough County has a spay/neuter voucher program for those receiving government assistance. However, these services are only available for owned pets and do not cover feral/community cats. Many people either do not qualify for the voucher program, or have feral cats they need assistance with, and therefore rely on the Humane Society of Tampa Bay's Animal Health Center to provide low cost spay/neuter.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b>  <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

## TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

We will concentrate on Hillsborough County, which is approximately 1,266 square miles. (1,020 square miles of land and 246 square miles of water)

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

Residents of Hillsborough County who allow their cats to go outside, or take care of free roaming cats, will be eligible for this grant.

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

The area is suburban, urban, commercial and residential.

**Estimated number of cats in the target colony area :** 219383

**Estimated number that are currently sterilized:** 21938

**Projected reduction after utilizing the grant:** 1000

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

Cats will have an owner or caretaker that will feed and take care of them. We are fortunate to have a dedicated force of volunteer community cat caretakers in Hillsborough County.

**Detail any public education/outreach, adoption programs, etc.**

**Do current city/county ordinances address TNR or free-roaming cats?**

Yes

**Please explain what is allowed:**

Community (and free roaming) cats who have been sterilized, vaccinated, and ear-tipped are allowed to be fed and cared for by the public.

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

Hillsborough Board of County Commissioners, Hillsborough County Pet Resources (formerly Hillsborough County Animal Services), Cat Crusaders, ResQ Cats, St. Francis, Animal Based Charities, and many other cat rescue groups.

**Describe any effort to lessen the negative impact on local wildlife.**

Sterilizing and managing outside cats has been shown to lessen the negative impact on wildlife as these cats prefer to be fed by caretakers rather than bothering to hunt.

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

Our TNVR Manager is available to educate and mitigate problem areas as they come up. She previously worked as an animal control officer, so she has a great deal of experience handling difficult situations.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

This program will be an asset in our struggle to manage the cat population of Tampa Bay. We have had an active TNVR program for many years and offer affordable spay/neuter for owned cats. This program will allow us to focus on free roaming cats and those that are owned, but allowed to go outside.

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

With this grant we hope to provide free spay/neuter to 1,000 outdoor cats in Hillsborough County. Our normal cost for sterilization surgery is \$40 for a male cat and \$50 for a female cat. However, for this grant, the Humane Society of Tampa Bay would agree to perform 1,000 surgeries on either male or female cats for \$25. We would also include the cost of pain medication, a rabies vaccine, and FVRCP vaccine. All cats would also be ear-tipped.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

This program would allow us to increase the number of cats sterilized by 100 cats per month (based on 10 months). We believe the public will be excited by this promotion and we will have no problem completing 1,000 surgeries.

## Methods

**What criteria will you use to determine eligibility for your program?**

We will sterilize cats whose owners allow them to go outside, or for caretakers of free-roaming cats. All cats will also be vaccinated and ear-tipped.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

Advertising will be done on our webpage (over 100,000 views per month), our Facebook page (70,000 followers), our weekly Adopt a

Pet segment on Fox-TV, and an ad will be placed in "The Flyer", a local newspaper that is delivered to people's homes. We will also create a flyer and place it at our Food Assistance table in our shelter and our Animal Health Center which sees over 49,000 pets each year.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

The public would be required to provide transportation. We would translate the flyer into Spanish. When public transportation is not possible, we will try and have our TNVR Manager assist with the use of our TNVR van.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

Most animals would be transported by the clients. Other vehicles that could be used would be our two TNVR vans driven by our TNVR manager, which are covered under our insurance policy. All cats will be confined in carriers or traps for transportation.

**Veterinary Services**

**Objectives**

**What arrangements have you made with veterinarians to perform the surgeries?**

We have 11 veterinarians on staff.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Humane Society of Tampa Bay	3809 N. Armenia Ave.	Tampa	FL	33607	813-870-3304	<input checked="" type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
<b>Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**Licensing**  Required  Optional  Not Available  No  Yes

**Ear tipping**  Required  Optional  Not Available  No  Yes

**Other**  Required  Optional  Not Available  No  Yes

**If necessary, please explain the procedures and fees described above:**

Ear-tipping, pain medication and vaccines will be included at the expense of the Humane Society of Tampa Bay.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

**Community Collaboration**

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Animal Based Charities	They have a popular thrift store in South Tampa and will allow us to put up flyers there. Additionally, they include our flyers in their marketing materials.
FOX TV	On our weekly pet adoption segment, we will advertise the grant availability to the public.
Hillsborough County Pet Resources Center	Animal Control officers will hand out flyers in the field.

**Other Information**

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Cats remain the largest problem in our community as far as overpopulation. This grant will allow us to reach the segment of the population that is unable to pay for spay/neuter services. This grant will prevent thousands of homeless kittens from being born and entering our area shelters. It will also offer 1,000 cats vaccine protection which is of particular importance with three recent rabies cases in Hillsborough County stray (not TNR'd) cats.

**Budget**

**Total number of sterilization surgeries projected:**

**Cats:** 1000 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$25.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

Pain medication, vaccines (rabies & FVRCP) and ear-tipping will all be provided to the client at no charge and paid for by the Humane Society of Tampa Bay.

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

Pain medication, vaccines (rabies & FVRCP) and ear-tipping will all be provided to the client at no charge and paid for by the Humane Society of Tampa Bay.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

We are fortunate to have received funding from Petsmart Charities to provide free spay/neuter services to community cats in April.

**What percent of the total cost of the program would this projected grant cover?**

57

## Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 09/01/16/    **Projected end date:** 06/30/17

### Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We will continue to provide affordable spay/neuter for cats in our community at our Animal Health Center. Whenever possible, we will apply for more grants to sterilize cats. The ability to offer the free sterilization of 1,000 cats will help reduce the number of homeless kittens born and make a significant difference in our community.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

We proudly distribute the Florida Animal Friend's license plate brochure in the lobby at both our shelter and Animal Health Center. In addition, we would publicize the grant by sending out a press release, promoting it on our webpage (over 100,000 views per month), our Facebook page (over 70,000 followers) and in our quarterly newsletter (cir.14,000). We would also mention it on FoxTV during our weekly Pet of the Week segment.