

Grant ID: 1660

**Title of Proposal:** Targeted S/N Program

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** Gulf Coast Humane Society

### Application Information

### Demographics

**Name of Applicant Agency:** Gulf Coast Humane Society

**Website Address:** <http://www.gulfcoasthumanesociety.org/>

**Person Submitting Proposal:** Jennifer Galloway

**Position:** Executive Director

**Agency Head:** Jennifer Galloway

**Agency Head Email:** [jennifer@gulfcoasthumanesociety.org](mailto:jennifer@gulfcoasthumanesociety.org)

**Organization Business Address:** 2010 Arcadia Street

**City:** Fort Myers

**State:** Florida

**Zip:** 33916

**Phone (xxx-xxx-xxxx):** 239-332-0364

**Fax:** 239-332-8676

**Cell:** 239-292-6528

**Email Address:** [jennifer@gulfcoasthumanesociety.org](mailto:jennifer@gulfcoasthumanesociety.org)

### Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/16 **End:** 12/31/16

**Organization Income in Last Fiscal Year:** \$2,589,886.00

**Organization Expenses in Last Fiscal Year:** \$2,708,079.00

**Number of Paid Employees:** Full Time: 34 Part Time: 3

**Number of Active Volunteers:** 2000

**Total Volunteer Hours per Week:** 284.26

**How did you learn of the 2009 Florida Animal Friend grant competition?** E-Mail

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2012 Year(s) denied/incomplete: 0

#### Describe your agency:

##### Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

##### Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

**List your current board of directors:**

Name	Title	Phone	Occupation	Email
Becky Snow	Second Vice President	239-332-0364	Sales	ms.snow.again@gmail.com
Jill McKee	President	239-332-0364	Owner	jrmckee@aol.com
JoAnn Elardo	Director	239-332-0364	Owner	joann@wickeddolphin.com
Karen Donnelly	Director	239-332-0364	Owner	caninekaren@aol.com
Lee Meyers	Treasurer	239-332-0364	CPA	lmeyers@cagcpa.com
Lynda Case	Secretary	239-332-0364	Owner	lynda@casepearlman.com
Rob Cooper	Vice President	239-332-0364	Attorney	racooper@hahnlaw.com
Steven Nelson	Director	239-332-0364	Retired	chachi_nelson@comcast.com

**Applicant Qualifications****For your organization, in the last complete fiscal year:**

**545 cats and 1693 dogs were admitted.**

**462 cats and 1560 dogs were adopted.**

**18 cats and 23 dogs were euthanized.**

**978 cats and 1855 dogs were sterilized.**

**Briefly describe your animal programs:****If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?****If not all, how are animals selected for sterilization before adoption?****If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

All dogs and cats on intake are sterilized on site. The Gulf Coast Humane Society has a low cost affordable clinic open to the public as well as a low cost spay/neuter clinic.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

The request for funding is not for dogs or cats intake for adoptions but for pit bull or pit bull type dogs in the Lehigh Acres area on public assistance. These would be owned dogs and cats. We have identified this area to be our target area in 2016. The estimated per capita income in 2013: \$14,662 (it was \$17,186 in 2000). Targeting this area with education and resources for spay/neuter we feel will make an impact in Lee County but also effect Hendry County which is another area we see many dogs and cats from. We have been approved by the Humane Alliance and honored with a grant from the ASPCA to upgrade all surgery equipment. GCHS has three billboards in Lee County with the message to spay/neuter.

**Target Population**

<b>Geographical target area (name of city, county, etc.):</b>	Lehigh Acres
<b>Total human population in target area:</b>	86,784
<b>Percent of residents living below poverty in target area:</b>	21.7 %
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	26299
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	21696
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	14464
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	5121

<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	4682
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	1420
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	987
<b>Please explain if you believe your target area animal population is significantly different than above.</b> Feral cats would be the only area I would question per my discussions with TNR groups	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> Large breed dogs, pit bull type dogs and pit bulls. This area has never been targeted and it is one of the poorest areas in our community with poverty at 21.7% of the residents.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> Gulf Coast Humane Society Spay/Neuter clinic 13.8 miles Lee County Domestic Animal Services 21.4 miles PAWS of Lee County 26.8 miles	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b> <input checked="" type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program  
**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**  
 NA

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**  
 NA

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**  
 NA

**Estimated number of cats in the target colony area :** 0

**Estimated number that are currently sterilized:** 0

**Projected reduction after utilizing the grant:** 0

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**  
 NA

**Detail any public education/outreach, adoption programs, etc.**

**Do current city/county ordinances address TNR or free-roaming cats?**  
 Yes

**Please explain what is allowed:**  
 Feral cats are sterilized, vaccinated for rabies, implanted with a microchip, left ear-tipped (the universal sign for feral/outdoor community cats that have been spayed or neutered), and returned to their colony. If you don't want the ear to be tipped, regular sterilization fees of \$75 will apply. Please be advised that to prevent suffering from non-treatable injuries or illness, feral cats may be humanely euthanized if determined necessary by the licensed veterinarian.  
**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

NA

**Describe any effort to lessen the negative impact on local wildlife.**

NA

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

NA

**Will the cats be ear-tipped?** No**Will the cats be microchipped?** No**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

NA

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Targeting a specific area and pit bull or pit bull type dogs we can make an impact on the population. Our cost for 51-100 pound spay is \$99.02. Charging those on public assistance \$110.00 is a lot of times still unaffordable. Tracking the increase in spay/neuters from those 5 specific zip codes for 51-100 and 100t pound pit and pit bull type dogs will be a easy evaluation tool.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

This grant will be targeting those families that would not otherwise found the fund to spay/neuter their dogs. Secondly it will be educating those that have different cultural views on fixing their pets. Florida is a very transient state so we believe the education will be ongoing but word of mouth and educating those families that are here will go a long way in reaching future families.

## Methods

**What criteria will you use to determine eligibility for your program?**

Drivers license or electric bill to prove residence in the chosen zip codes. Proof of being on a public assistance program. Pit bull or pit bull type dog

**How will you advertise the program? Explain how the advertising will reach the target audience.**

The targeted zip codes have a community news paper we will advertise in. Vouchers printed and distributed at community centers and churches. The Executive Director is already scheduled to speak at Neighborhood Community Watch meetings in April.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Printed material in Spanish will be available. Meeting at community centers goes along way to building trust to help change those cultural hurdles.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

Not at this time. Another grant has been written for a vehicle but we do not anticipate hearing the results before September, 2016

## Veterinary Services

### Objectives

**What arrangements have you made with veterinarians to perform the surgeries?**

On site we are already doing surgeries for the public and for GCHS dogs and cats. A remodel of our surgery suite is in progress and will be completed with in 45 days.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	<b>Amount Paid by Client</b>	<b>Amount Paid by Project</b>	<b>Total Amount</b>
<b>Range for Male Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$20.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$50.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$30.00"/>	<input type="text" value="\$69.02"/>	<input type="text" value="\$99.02"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	<b>Required, Optional, or Not Offered</b>	<b>Fee to Client?</b>
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Testing</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$17.00"/>
<b>Licensing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**If necessary, please explain the procedures and fees described above:**

Note on pain medication: an injection is given to all patients during surgery that lasts 24 hours. The client has an option to purchase more. \$10-\$20 depending on size. E-Collars are also offered for a cost of \$10-\$20 depending on size.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

**Community Collaboration**

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Big Hearts for Big Dogs	Local rescue that uses our spay/neuter services
Lee County Domestic Animal Control	Referrals during Officer calls in targeted zip codes.
Lehigh Acres Gazette	Adverting the grant and program - cost associated
Lehigh Community Centers	Multiple community centers that will allow flyers, information and/or education at their facilities
Lehigh Social Services	Victory House of Lehigh Valley Lehigh County Human Services Department Turning Point of Lehigh Valley Lehigh County Children & Youth Lehigh Valley Outreach Depot Volunteer Center-Lehigh Valley Lehigh Valley Community Foundation Community Action Development Corporation
The Pit Bull Crew	Local rescue that uses our spay/neuter services

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

Education and awareness via social media, news print, media appearances (Fox 4 Morning Blend and WINK Pet Patrol), flyers and press releases. Speaking at community events and word of mouth from satisfied patients.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 0 **Dogs:** 335

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$75.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

Vaccines and microchipping will be at the cost of the client.

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

Vaccines and microchipping will be at the cost of the client.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

GCHS has a heartworm prevention campaign for Lee and surrounding counties. During the campaign we also have the opportunity to talk about spay/neuter & the programs we have available.

**What percent of the total cost of the program would this projected grant cover?**

100

## Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing**

**at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 08/01/16/ **Projected end date:** 07/31/17

#### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

#### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

### Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

The Gulf Coast Humane Society will continue to offer low cost spay/neuters to the community. Utilizing different grants for targeted programs. Partnering with local TNR groups is another focus. Marketing and education are also a big way to receive foundation and private donations for those that are passionate about spay/neuter programs.

### Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

Press release, news print when advertising in Lehigh based community papers, social media and other media outlets.