

Grant ID: 1635

Title of Proposal: Central Brevard Cat Sterilization Program

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Central Brevard Humane Society

Application Information

Demographics

Name of Applicant Agency: Central Brevard Humane Society

Website Address: brevardhumanesociety.com

Person Submitting Proposal: Theresa Clifton

Position: Executive Director

Agency Head: Theresa Clifton

Agency Head Email: director@brevardhumanesociety.com

Organization Business Address: 1020 Cox Road

City: Cocoa

State: FL

Zip: 32926

Phone (xxx-xxx-xxxx): 321-636-3343

Fax: 321-636-0127

Cell: 321-302-4828

Email Address: director@brevardhumanesociety.com

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/14 **End:** 06/30/15

Organization Income in Last Fiscal Year: \$1,991,090.00

Organization Expenses in Last Fiscal Year: \$1,816,044.00

Number of Paid Employees: Full Time: 0 Part Time: 0

Number of Active Volunteers: 275

Total Volunteer Hours per Week: 425.00

How did you learn of the 2009 Florida Animal Friend grant competition? Prior partnering with Brevard County Animal Services.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2014 Year(s) denied/incomplete: various

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

| Name | Title | Phone | Occupation | Email |
|--------------------|----------------|--------------|--------------------------|-------------------------------|
| Dianne George | Treasurer | 321-632-0398 | Brevard Nature Alliance | george1011@bellsouth.net |
| Ellen Loegering | Director | 321-298-1624 | Intuitive Counselor | ellendoreen@hotmail.com |
| Jim Frazier | Director | 321-305-6822 | Owner, Grimaldi Candies | jimf@grimaldicandies.com |
| Jodi Levesque | Director | 321-268-2260 | Engineering Consultant | mimsjodi12@gmail.com |
| Justin Ward | Secretary | 505-690-6083 | Lockheed Martin | justin.a.ward@gmail.com |
| Karen Lee | Director | 321-631-7745 | Community Volunteer | 337woodbine@gmail.com |
| Michelle Earltinez | Director | 321-433-7598 | Eastern FL State College | earltinezm@easternflorida.edu |
| Rich Carpenter | Director | 321-917-6882 | Community Volunteer | rcarpenter1963@yahoo.com |
| Rob Smith | Vice President | 321-698-5567 | IT | rsmith2597@gmail.com |
| Sandi Trudeau | President | 321-544-4935 | Rentals | strudeau48@gmail.com |
| Susan Thompson | Director | 321-480-5931 | National Realty | susanetmls@msn.com |
| Tom Yardley | Director | 321-868-7959 | Yardley Law | tomyardley@gmail.com |

Applicant Qualifications**For your organization, in the last complete fiscal year:**

750 cats and 869 dogs were admitted.

562 cats and 590 dogs were adopted.

82 cats and 26 dogs were euthanized.

1834 cats and 937 dogs were sterilized.

Briefly describe your animal programs:**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

If not all, what percentage of animals are not currently sterilized before adoption?**If not all, how are animals selected for sterilization before adoption?****If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:****Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

CBHS has the expertise and capacity to perform the number of surgeries we are proposing. CBHS has been in operation in Brevard County since 1952. In 2009, a modern clinic (including a fully-equipped operating room) was constructed to provide low-cost routine medical care, with an emphasis on spay/neuter services, for the shelter pets and those in the community. Currently, we perform spay/neuter surgeries two (2) days per week (Tuesday and Thursday), along with wellness on Monday, Wednesday, Friday and Saturday to ensure access to low-cost vaccinations and other health-care services for pets. In 2015, we performed 2,771 spay/neuter surgeries (937 dogs and 1834 cats). In spite of these numbers and the greatly reduced fees, the clinic is not fully utilized, and we would like to take advantage of the excess capacity to participate in this spay/neuter project for the underserved, low-income population in our community. Currently, the clinic is closed on Sunday, but we are prepared to open on Sunday to perform this grant project's surgeries, if needed. Our project will fund approximately 1136 surgeries, with an average of 25 surgeries per week. CBHS is accustomed to performing up to 30 surgeries per day, so the proposed schedule can accommodate our project under the current operating timeframes. However, if needed, we are also prepared to perform this project's surgeries on additional days of the week. The surgeries will be performed by CBHS's part-time staff veterinarian, Dr. Zenaida Agrait-Rodriguez, License #7180 (with 21 years of experience), assisted by Lead Veterinary Technician, Jacqueline Hobbs (with 3 years of experience) and Veterinary Technician, Nichelle Gibson (with 4 years of experience). If additional veterinarian assistance becomes necessary, CBHS has another qualified veterinarian on staff, Dr. Richard Thornton. Overseeing this project at CBHS will be Executive Director, Theresa Clifton, who has extensive feline knowledge and experience, has served on multiple County and community boards concerned with animals, and has served CBHS for 11 years (including Board of Directors; 2 years as President). CBHS Shelter Manager, Robin Ruhe (with over 30 years of experience in the animal welfare field), will perform all administrative aspects of this grant project, including providing the phone number for inquiries, qualifying participants, monitoring the project's progress, and preparing all grant-required reports and paperwork.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

CBHS offers low-cost spay/neuter services to all clients. Our current funding comes from revenue generated through our Clinic services, product services, adoption fees, retail sales from our five (5) thrift stores, and donations. The purpose of our grant request is to reach out to low-income families in the target area who cannot afford the cost, event at discounted rates, to continue in our goal of a no-kill community.

Target Population

| | |
|--|-------------|
| Geographical target area (name of city, county, etc.): | 32922/32923 |
| Total human population in target area: | 17500 |
| Percent of residents living below poverty in target area: | 27.1 |
| Estimated number of pet cats in target area (human population divided by 3.3): | 5304 |
| Estimated number of pet dogs in target area (human population divided by 4.0): | 4375 |
| Estimated number of feral cats in target area (human population divided by 6.0): | 2917 |
| Number of cats admitted to animal control shelters in the target area last year (if known) | 4706 |
| Number of dogs admitted to animal control shelters in the target area last year (if known) | 3982 |
| Number of cats euthanized in animal control shelters in the target area last year (if known) | 1170 |
| Number of dogs euthanized in animal control shelters in the target area last year (if known) | 654 |
| Please explain if you believe your target area animal population is significantly different than above. | |
| <p>We believe that the cat population in our target area is significantly greater than the standard statistics indicate. These statistics show an estimated 5,303 cats in the target area. A total of 750 cats (14% of the standard estimated total) were admitted to our shelter from the target area in 2015. It is unlikely that CBHS is admitting 14% of the area's total cats in one year. Further, the standard statistics indicate that all of Brevard County 557,000 (2014 estimate) has 168,787 cats. The total number of cats admitted to Brevard County Animal Services in 2015 (4,706) constitutes only 3% of this county-wide standard estimate. The conclusion that CBHS admitted 14% of all cats in the target area and Brevard County Animals Services admitted 3% of all cats in Brevard County, suggests that either there is a larger cat population in the target area than the standard estimate, or the admission rate of cats from the target area is twice the County-wide rate. Either way, there is a problem that needs to be fixed.</p> | |
| Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: | |
| <p>We believe the free-roaming, unaltered dogs (pets and strays from low-income families who cannot afford the normal cost of sterilization surgery) are the most substantial source of dog overpopulation in the target area; and free-roaming, unaltered cats (both pets from low-income families and community cats) are the most substantial source of cat overpopulation. The significance of unaltered strays is illustrated by the fact that last year 82.43% of our intake was from stray animals, approximately 85% which were unaltered.</p> | |
| What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? | |
| <p>Brevard County is 72 miles long. Most spay/neuter surgeries throughout the County are performed by private-practice veterinarians who charge full fees for their services. These resources are insufficient, because the poor economy and the many layoffs throughout the County (including thousands at Kennedy Space Center) prevent many residents from affording those fees. In Central Brevard, CBHS is the only substantial provider of low-cost surgeries. (two non-profits – Animal Guardians of Brevard and Space Coast Feline Network – use these low-cost providers to perform surgeries at a reduced rate for their clients.) A small nonprofit – United Humanitarians – is also a low-cost provider in Cocoa, but they have a very small facility, are open only a few days a week to perform a limited number of surgeries, and do not have the resources to expand their program or facility. This project's target area includes the City of Cocoa (Central Brevard) which has Brevard County's largest population of poverty-level residents. The spay/neuter services in this area are insufficient, because many of these low-income residents (or no-income residents) cannot afford even CBHS's greatly reduced fees (\$14 for male cats and \$30 for female cats). This has been demonstrated by CBHS's phone log, which documents approximately 20 calls per day (including calls from feral cat caregivers) requesting even lower fees from CBHS. The underutilization of CBHS's clinic attests to the impact today's economy and job market are having on people's ability to afford to sterilize their companion animals.</p> | |
| Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: | |

Pets in low-income families **Pit Bull / large breed dogs** **TNR managed colonies of feral cats** **Community cats (free-roaming and/or owned)** **Other**

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

N/A

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? Yes

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The requested grant funds will sterilize approximately 1,136 cats belonging to (or for community cats tended by) low-income residents of Cocoa and the nearby area. The charge for each surgery will be \$14 for male cats and \$30 for female cats. In addition, since cats are such prolific breeders, this large number of sterilizations has the potential to prevent thousands of unwanted cats from arriving at our shelter in the coming years. This in turn will help us achieve the County's goal (established by resolution in 2009) of becoming a no-kill County. The biggest obstacle to this goal is the unmanageable number of unwanted animals arriving at our

shelters, with cat overpopulation being the biggest problem. This problem is further compounded by the increasing numbers of low-income residents who are unable to afford the cost of sterilizing their pet cats or the feral cats they tend. Job losses, including thousands of layoffs at the Kennedy Space Center due to the phase out of NASA's Space Program, and the ripple effect of those losses throughout the local economy, are exacerbating this problem. According to the 2010 census, 6.9% of all Brevard County residents and 13.1% of all Brevard County children under 18 were living below the poverty level, while 27.0% of all target area residents and 46.0% of all target area children under 18 were living below the poverty level. This is a significant increase from the 2000 census, in which 24.1% of all target area residents and 38.7% of all target-area children under 18 were living in poverty.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program will increase the current utilization of CBHS's clinic (the existing baseline (by providing approximately 1,136 sterilization surgeries (for pet cost of low-income residents and community cats) that would not otherwise be performed. The publicity which will be generated for this program will increase awareness of the need for low-cost spay/neuter surgeries, thereby increasing donations to our facility to keep a strong spay/neuter program going after the grant funds have been expended.

Methods

What criteria will you use to determine eligibility for your program?

Eligible applicants will be required to provide proof that they receive some form of public assistance (e.g.; subsidized housing, food stamps, SSI, Medicaid, etc.) or have an income at or below the poverty level published by the Centers for Medicare & Medicaid Services (at www.cms.gov). In addition, others will also be considered who can demonstrate that they have lost their jobs and have been unable to find employment.

How will you advertise the program? Explain how the advertising will reach the target audience.

To reach the target audience, CBHS will advertise in areas frequented by low-income residents. This means that they will put up posters and fliers at CBHS's shelter, clinic, Merritt Island adoption center, and five thrift stores. CBHS will also promote the program at their various events; run repeated public service announcements on local TV and radio stations, including FM 99.3 where the Executive Director will promote the program during her bi-weekly interviews; issue press releases to local publications (e.g.; Florida Today, Pet Gazette, Hometown News); create a brochure about this program which will be distributed to all animal shelters in the County and at the numerous pet events which are conducted throughout the County by shelters, rescue organizations, and other animal groups; promote the program in CBHS's weekly email newsletter, and on the website and social media pages; and other animal organizations in the County, with email notification of this program to their memberships; and promote the program on any other appropriate location or event which may arise. We will not be shy about advertising this program.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

We do not anticipate that transportation will be an issue, since the CBHS clinic is located within the target area and is easily accessible from all major roadways in the area. We also anticipate no literacy or cultural hurdles, since CBHS has a staff member and several volunteers who can communicate in Spanish and assist with paperwork if needed.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No, this project does not involve the transportation of animals by someone other than the client.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We will be using our on staff veterinarian to perform all surgeries in our Low Cost Spay/Neuter & Wellness Clinic.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

| Practice Name | Address | City | State | Zip | Phone | Lead Practice |
|--------------------------------|---------------|-------|-------|-------|--------------|-------------------------------------|
| Central Brevard Humane Society | 1020 Cox Road | Cocoa | FL | 32926 | 321-636-3343 | <input checked="" type="checkbox"/> |

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

| | Amount Paid by Client | Amount Paid by Project | Total Amount |
|------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|
| Range for Male Cats | <input type="text" value="\$0.00"/> | <input type="text" value="\$14.00"/> | <input type="text" value="\$14.00"/> |
| Range for Female Cats | <input type="text" value="\$0.00"/> | <input type="text" value="\$30.00"/> | <input type="text" value="\$30.00"/> |
| Range for Male Dogs | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> |
| Range for Female Dogs | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> | <input type="text" value="\$0.00"/> |

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

| | Required, Optional, or Not Offered | Fee to Client? |
|----------------------------------|--|--|
| Examination | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Rabies Vaccination if Due | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other Vaccination if Due | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$16.00"/> |
| Pain Medication | <input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Parasite Medication | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$7.00"/> |
| Testing | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/> |
| Licensing | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/> |
| Ear tipping | <input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Other | <input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available | <input checked="" type="radio"/> No <input type="radio"/> Yes |

If necessary, please explain the procedures and fees described above:

To help ensure the highest-quality healthcare to their patients, CBHS requires a physical examination prior to surgery and current rabies vaccination on file; there is no charge to the client for either of these (CBHS will absorb all costs not borne by the client or covered by this grant). Ear tipping is performed only on feral cats, without charge to the client. Licensing is required by Brevard County Animal Services only, but is not a requirement for spay/neuter, therefore, there is no charge from CBHS. In addition, there is no additional charge to the client for sterilization of a pregnant or cryptorchid cat.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

| Name | Level of Involvement |
|--------------------------------|--|
| Brevard County Animal Services | Brevard County Animal Services will post flyers at their shelter locations and on their website. |

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

This project will be heavily promoted from its inception to ensure that all proposed surgeries are accomplished before the end of the grant period. After six months, if the number of completed and scheduled surgeries is not on track to fully accomplish the project, we will expand the target area to include additional low-income locations. We recognize that we are proposing a large project, but we are confident that CBHS can successfully complete it. The CBHS would like this project to continue its efforts toward fixing our County's pet overpopulation problem; but we need financial help to do so. We are prepared and eager to conduct this project and demonstrate that we can maximize the effectiveness of FAF's grant funds as we have in a prior year.

Budget

Total number of sterilization surgeries projected:

Cats: 1136 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$23.00

Describe any expenses that are not included in the grant and how they will be paid for:

Not included in the grant will be public service announcements and newspaper/radio media; and rabies vaccine that will be donated by a local vendor.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Not included in the grant will be public service announcements and newspaper/radio media; and rabies vaccine that will be donated by a local vendor.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

CBHS has already established a "Spay it Forward" program that we now ask clients to donate \$1.00 to help those who cannot afford it. In addition, since 2006 this fund has provided CBHS with an annual stipend up to \$3,000 that CBHS will use towards this continued spay/neuter program.

What percent of the total cost of the program would this projected grant cover?

95

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 09/01/16/ **Projected end date:** 08/31/17

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

CBHS will continue to offer low-cost spay/neuter services to the target area. In addition, CBHS will continue soliciting donations from the general public through our Spay it Forward program, and seek other grants to offer free spay/neutering.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

All promotional materials and advertising for this grant project (delineated in a previous question) will identify both the FAF grant and the FAF Spay/Neuter License Plate. This will include all written materials, oral presentations, media mentions (including newspaper, radio, and television), and the CBHS website and social media pages, and any other local animal organizations willing to promote spay/neuter in this manner. The CBHS website will also provide a link to FAF's website. Numerous CBHS staff members and volunteers already proudly display this license plate on their cars.