

Grant ID: 1682

Title of Proposal: Community Outreach

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Animal Welfare Society of South Florida

Application Information

Demographics

Name of Applicant Agency: Animal Welfare Society of South Florida

Website Address: www.awsfl.com

Person Submitting Proposal: Renee Bleemer

Position: Board President

Agency Head: Renee Bleemer

Agency Head Email: Reneebleemer@gmail.com

Organization Business Address: 2601 SW 27th Avenue

City: Miami

State: Florida

Zip: 33133

Phone (xxx-xxx-xxxx): 305-858-3501

Fax: 305-858-9873

Cell:

Email Address: animalwelfare305@gmail.com

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/14 **End:** 12/31/14

Organization Income in Last Fiscal Year: \$2,232,972.27

Organization Expenses in Last Fiscal Year: \$2,246,459.01

Number of Paid Employees: Full Time: 8 Part Time: 25

Number of Active Volunteers: 12

Total Volunteer Hours per Week: 12.00

How did you learn of the 2009 Florida Animal Friend grant competition? Email Notification

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: Year(s) denied/incomplete: 1

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other Non-Profit, Full Service Veterinary

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Barbara Napier	Director	305-858-3501	Flight Attendant	animalwelfare305@gmail.com
Barbara Weeks	Secretary	305-858-3501	Hospital Administrator	animalwelfare305@gmail.com
Catherine Chapelle	Director	305-858-3501	Model	animalwelfare305@gmail.com
Dr. Heather Belmont	Director	305-858-3501	College Administrator	animalwelfare305@gmail.com
Elizabeth Perez	Director	305-858-3501	Entertainment Mgt.	animalwelfare305@gmail.com
Emily Totino	Vice-President	305-858-3501	Realtor	animalwelfare305@gmail.com
Janet Horwitz	Director	305-858-3501	Bookkeeper	animalwelfare305@gmail.com
Jeffrey Flanagan	Director	305-858-3501	Attorney	animalwelfare305@gmail.com
Nick Studds	Director	305-858-3501	Entrepreneur	animalwelfare305@gmail.com
Peter Pasciak	Interim Treasurer	305-858-3501	Entrepreneur	animalwelfare305@gmail.com
Renee Bleemer	President	305-858-3501	Educator	animalwelfare305@gmail.com
William Drinkwater	Director	305-858-3501	Craftsman	animalwelfare305@gmail.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

20 cats and 5 dogs were admitted.

20 cats and 5 dogs were adopted.

0 cats and 0 dogs were euthanized.

181 cats and 94 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

In 1972 Animal Welfare Society opened as a low cost veterinary clinic and performed spays and neuters at an affordable fee. Over the years we have grown and are now a full service hospital. Our veterinary staff consists of four full time doctors along with 18 veterinary technicians. Our active client listing is over 25,000 with an average patient load for our veterinarians at 50 per day. We have digital X ray equipment and in clinic blood processing capability from Abaxis. Our senior veterinarian Dr. Miskeydi Martin has 20 years of experience in the management of sterilization programs, will oversee the program. We are open 7 days and perform spay/neuter surgeries Monday-Friday. If needed, we perform surgeries on Saturday and Sunday.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

While we do participate with the South Florida Vet Foundation program for qualified residents, the need is great for fee waived services. For years, we have provided low cost and at times, free sterilizations and the waiting list is long. Funding for current hospital operations and facility-related costs are sustained through the income received from hospital clientele, private donations, and a limited number of grant and foundation support. There is a significant population of people willing to spay/neuter if they are not financially obligated. In order to provide the service, additional funding is required.

Target Population

Geographical target area (name of city, county, etc.):	Miami
Total human population in target area:	430,322
Percent of residents living below poverty in target area:	29.9%

Estimated number of pet cats in target area (human population divided by 3.3):	130401
Estimated number of pet dogs in target area (human population divided by 4.0):	107581
Estimated number of feral cats in target area (human population divided by 6.0):	71721
Number of cats admitted to animal control shelters in the target area last year (if known)	10487
Number of dogs admitted to animal control shelters in the target area last year (if known)	19034
Number of cats euthanized in animal control shelters in the target area last year (if known)	3932
Number of dogs euthanized in animal control shelters in the target area last year (if known)	3831
Please explain if you believe your target area animal population is significantly different than above. We believe this an accurate number of animals in our target community.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: The pet overpopulation crisis is widespread throughout Miami-Dade County The most substantial source of dog and cat overpopulation continues to be the City of Miami, parts of which are impoverished and populated with well-meaning but low-income residents. Because we provide low cost and often compassion veterinary care in the community, we see the need for accessible and free sterilization. There is a significant population of people willing to spay/neuter if they are not financially obligated.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? Miami-Dade County Animal Services has a program in place offering free sterilization to qualified owners. The Humane Society has a program as well. However, many people do not meet the requirements and rely on us when we offer free spays/neuters throughout the year.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? No

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

The goal is to provide 300 sterilization surgeries for cats and 160 sterilization surgeries for dogs belonging to low income qualified residents of Miami.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program will allow us to increase surgeries above the baseline by ensuring the service is provided to individuals financially unable to obtain the surgery for their pets. The existing baseline for cats is 100 is and for dogs is 55.

Methods

What criteria will you use to determine eligibility for your program?

Pet owner eligibility will be determined by participation in government assisted programs including Medicaid, SSI (Supplemental Social Security), Aid for Dependent Children, Jackson Memorial Hospital Clinic cards and income level (U.S. Federal poverty guidelines).

How will you advertise the program? Explain how the advertising will reach the target audience.

Advertising will be promoted at our hospital, through press releases, social media, local radio spots, City of Miami NET (Neighborhood Enhancement Team) and during a WPLG Miami "Animal Advocate" segment.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

All promotional material will be prepared in English and Spanish. Local radio spots will be on English and Spanish stations. Person to person contact will help cover illiteracy concerns. The public will have to provide their own transportation.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

N/A

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

Animal Welfare Society has a Medical Director and four staff veterinarians along with 18 veterinary technicians to meet the surgical demands of this program.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$31.00"/>	<input type="text" value="\$31.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$70.00"/>	<input type="text" value="\$70.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$110.00"/>	<input type="text" value="\$110.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

Anything that is required but not covered by the grant will be done at Animal Welfare Society's expense. The microchip option will be offered at our cost to the animal's owner.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
A Way For A Stray Rescue	They are a Miami based rescue group who will help promote the program through their social media and in their marketing materials.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

For over 42 years, Animal Welfare Society has helped South Florida pets and their owners with our low cost, full service veterinary care. We know the community and defined the need for free sterilization. Now we need the funds to implement the program. We are confident this grant will help the cat and dog overpopulation in Miami.

Budget

Total number of sterilization surgeries projected:

Cats: 300 **Dogs:** 160

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$55.00

Describe any expenses that are not included in the grant and how they will be paid for:

Animal Welfare Society staff veterinarians and vet techs will be paid for out of the annual budget. A portion of the vaccines and antibiotics to be used for this program will be donated by the pharmaceutical companies with which we have a relationship. Pain medication, e-collars and ear-tipping will be included at no charge by Animal Welfare Society.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Animal Welfare Society staff veterinarians and vet techs will be paid for out of the annual budget. A portion of the vaccines and antibiotics to be used for this program will be donated by the pharmaceutical companies with which we have a relationship. Pain medication, e-collars and ear-tipping will be included at no charge by Animal Welfare Society.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We have allocated monies from our annual budget to supplement any expenses incurred for this program

What percent of the total cost of the program would this projected grant cover?

70%

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/16/ **Projected end date:** 07/31/17

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Animal Welfare Society is seeking to build relationships with individuals and organizations that will commit to funding our program in an ongoing effort to control dog and cat overpopulation.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

In addition to our media efforts which will specifically identify the Florida Animal Friend Spay/Neuter License Plate program as the source of funding, we will prominently display the Program and logo with a link to order license plates on our website. We will also highlight your support at events, in our lobby and in exam rooms.