

Grant ID: 1456

Title of Proposal: The Big Feral Fix
Agency Type: Non-Profit
Total Funding Requested: \$24,990.00
Check Payable To: Stray Aid & Rescue, Inc.

Application Information

Demographics

Name of Applicant Agency: Stray Aid & Rescue, Inc.	Website Address: www.strayaid.org
Person Submitting Proposal: Cheryl Knudsen	Position: Secretary
Agency Head: Diane Fraser	Agency Head Email: mail@strayaid.org
Organization Business Address: 1305 Guava Isle	City: Fort Lauderdale
State: FL	Zip: 33315
Phone (xxx-xxx-xxxx): 954-816-0799	Fax:
Cell: 954-257-0323	Email Address: clscflrs@bellsouth.net

Agency Details

Dates of Last Fiscal Year: Begin: 04/01/13 **End:** 03/31/14

Organization Income in Last Fiscal Year: \$367,937.27

Organization Expenses in Last Fiscal Year: \$327,319.45

Number of Paid Employees: Full Time: 3 Part Time: 0

Number of Active Volunteers: 10

Total Volunteer Hours per Week: 100.00

How did you learn of the 2009 Florida Animal Friend grant competition? We were a recipient of the Florida Animal Friend Grant in 2013 and received an email notification that we were once again eligible to apply.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2013 Year(s) denied/incomplete: 2012

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Cheryl Knudsen	Secretary	954-257-0323	Secretary for Stray Aid & Rescue and Adoption Center Manager	clscflrs@bellsouth.net
Diane Fraser	President	954-816-0799	President, Founder, Mobile Clinic Manager	mail@strayaid.org
Kathy Smith	Vice President	305-606-0917	Sales Rep Wholesale Flowers	kds1@bellsouth.net
Linda Schwartz	Treasurer	954-303-9297	Self employed - Owner of Beaver Brand Canvas	lcsmlt@bellsouth.net
Maureen Smith	Director	954-214-9737	Flooring Sales	msmith@kalalooms.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

3 cats and 8 dogs were admitted.

6 cats and 7 dogs were adopted.

0 cats and 0 dogs were euthanized.

3782 cats and 1297 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Since the purchase of our own mobile clinic in January 2011, Stray Aid & Rescue's focus has been and will continue to be on stopping pet overpopulation by providing our community with high volume, quality care, AFFORDABLE spay/neuter services. We perform surgeries on owned pets, both cats and dogs, as well as feral/stray/outside cats. Dogs make up 25% of our surgeries and the remaining 75% are on cats. 60% of those cat surgeries are performed on the feral/stray/outside cat population. Our clinic is open to anyone in need of our services regardless of their income or what county they live in. Stray Aid & Rescue accepts Cat Network Vouchers which entitles clients to a discounted spay/neuter price regardless whether the cat is a pet or a feral. We do not charge an additional fee to clients who use these vouchers. We also accept the county's S.P.O.T. (Stop Pet Overpopulation Together) vouchers. These vouchers entitle low income residents to \$10 spay/neuter surgeries including rabies vaccinations for their pets. Here again, we do not charge any additional fees to accept these vouchers. Currently, Stray Aid & Rescue operates 4 days a week. In June, we anticipate adding a fifth day as the demand for our services has once again increased. (In April 2013, we added a 5th surgery day for approximately 6 months and found it was not an economically sound business decision.) Stray Aid & Rescue also promotes the adoption of pets from our local shelters and rescue groups and we also educate the public about responsible pet ownership. Diane Fraser- Founder, President, Clinic Manager—is the driving force behind Stray Aid & Rescue. Starting as a rescue volunteer in her early days to now managing a successful, well known, well respected spay/neuter organization for the past 5 years, Diane has demonstrated that she has the ability to carry out the details necessary to ensure this will be a successful spay/neuter grant program. She will be assisted again by Cheryl Knudsen- Secretary, and volunteer trapper. Cheryl had been a volunteer since 2006 and became a full time employee of Stray Aid & Rescue in November 2014. As a small business owner/operator for 25 years, she has the background and ability to once again manage a Florida Animal Friend grant program as she did when Stray Aid & Rescue was a recipient in 2013.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

Our funding for spaying/neutering of feral/stray/outside cats comes from several sources. Proceeds from sales from our rescue partner, The Animal Rescue Fund D/B/A Boomerang's Thrift Store, generously gives us a minimum of \$10,000 quarterly which goes directly into our "Feral Fund". These proceeds sponsor two annual free events – Feral Cat Day in November and World Spay Day in February-where we spay/neuter 40 ferals for free at each event. These proceeds pay for surgeries for individuals who cannot afford

our spay/neuter services but have a feral cat problem that needs to be addressed. In the coming year, we will be offering several free spay/neuter events of our own. Fundraisers also provide source of monies for our "Feral Fund". Since 2010, we have been chosen to be the beneficiary of the proceeds from the Dania Beach Annual Vintage Bike (Motorcycle) Show. At this show, we accept cash donations and sell tickets for a 50/50 raffle. Private donors help support our spay/neuter efforts with generous donations. In an effort to spay/neuter more ferals, we have set up a Pay Pal subscription on our website for monthly donations in the amount of the subscriber's choosing that will go directly to TNR. This program just started in mid-February so we have no track record as of yet. Expenses on our clinic are covered by the daily scheduled appointments for owned cats and dogs where their surgery fees are covered by their owners. Through the end of February 2015, we have performed a total of 24,511 surgeries. For the 52 zip codes in our county and a feral cat population of nearly 300,000, there are currently not enough resources and providers for either no cost or AFFORDABLE spay/neuter surgeries.

Target Population

Geographical target area (name of city, county, etc.):	All 3 zip codes are in Broward County. 33304 is located in the heart of Fort Lauderdale. 33313 encompasses the cities of Lauderhill, Lauderdale Lakes, Sunrise, and Plantation in the mid to western portion of the county. 33441 is in the city of Deerfield Beach at the north end of the county.
Total human population in target area:	101,585
Percent of residents living below poverty in target area:	21.17% is the average for the 3 targeted zip codes of residents living below the poverty level.
Estimated number of pet cats in target area (human population divided by 3.3):	30784
Estimated number of pet dogs in target area (human population divided by 4.0):	25397
Estimated number of feral cats in target area (human population divided by 6.0):	16931
Number of cats admitted to animal control shelters in the target area last year (if known)	11,713 total admissions, target area not known
Number of dogs admitted to animal control shelters in the target area last year (if known)	7,888 total admissions, target area not known
Number of cats euthanized in animal control shelters in the target area last year (if known)	7,622 total euthanized, target area not known.
Number of dogs euthanized in animal control shelters in the target area last year (if known)	2,367 total euthanized, target area not known.
Please explain if you believe your target area animal population is significantly different than above.	
We believe that the numbers above are on par for the animal population in the 3 targeted zip codes. These 3 zip codes encompass approximately 6% of the total human population of Broward County and also have approximately 6% of the feral cat population in the county.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Ferals and free roaming cats are the most substantial source of cat overpopulation due in large part to irresponsible people – those that allow their unaltered cats to roam; those that move away and leave their unaltered cat(s) behind; those that dump cats/kittens somewhere else because there are too many in their area. Lack of education about spaying and neutering is a factor. Individuals with good intentions feeding the neighborhood strays unknowingly "feeding and breeding" add to the cat overpopulation crisis. There is a prevailing indifference regarding the value of animals in predominately ethnic communities of which we have 60% in our 3 targeted zip codes.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
The "go to" spay/neuter providers in Broward County are: Stray Aid & Rescue mobile spay/neuter clinic offers affordable spay/neuter	

services for feral/stray/outside cats with no appointment necessary at our Wilton Manors location 4 days a week. The fee is \$37 for these cats (spay/neuter, rabies vaccine, ear notch, and Ivermectin injection – additional services available at an added cost). We do require appointments for owned cats and dogs, but take in as many feral/stray/outside cats for surgery as space permits on a first come, first served basis. The Humane Society of Broward County is an open admissions shelter supported by the wealthiest segment of the population in Broward County. They operate a mobile spay/neuter clinic at their shelter location on Griffin Road in Fort Lauderdale and also offer affordable spay/neuter services. Surgeries are performed 6 days a week by appointment only. Appointments must be scheduled for pets – both cats and dogs – as well as ferals. You must call, leave a message, and wait up to 2 weeks for a return phone call. Animal Aid in Oakland Park also offers affordable spay/neuter services in their spay/neuter trailer at their shelter. They perform a maximum of 20 surgeries per day, 3 days a week, without appointments. Discount Pet Clinic in Davie and Cats Exclusive in Margate offer “low cost” spay/neuter services to the community as well. Discount Pet Clinic does not require appointments for feral cats, Cats Exclusive does. Each of these practices has their own pricing structure for their spay/neuter services. For the number of feral/stray/free roaming cats in need of spaying/neutering in Broward County, there are not enough AFFORDABLE spay/neuter programs even with grant programs in place.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

- Pets in low-income families
- Pit Bull / large breed dogs
- TNR managed colonies of feral cats
- Community cats (free-roaming and/or owned)
- Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

Zip code 33304 is 3.2 square miles; 33313 is 6.5 square miles; 33441 is 4.8 square miles. Please see attached zip code map. All 3 zip codes back up to former targeted grant zip codes either from Petsmart Charities or Florida Animal Friend.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Broward County has 52 zip codes. We selected 3 that had a feral cat population greater than 900 per square mile, a percentage greater than 7.5% for individuals living 50% below the poverty level, and had never had the benefit of a targeted grant program. Zip code 33313 ranks #1 out of 52, 33304 ranks #17, and 33441 ranks #19.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

The three targeted zip codes are urban. All are predominately residential but also have commercial corridors.

Estimated number of cats in the target colony area : 16929

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 714

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Most individuals, rescue organizations, and colony caretakers bringing cats to our clinic for spay/neuter surgery are committed to the care of cats in their neighborhood or colonies they are feeding. In addition to providing them with food and water, the cats are monitored for any health issues. Caretakers are keenly aware of their cats and constantly on the lookout for any newcomers. When this happens, the new cats are trapped and brought to our clinic for surgery.

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Per Section 4-2 Item (i) the Code of Ordinances reads:“Community cat shall mean any free-roaming, unowned cat living in a

particular area as part of a colony of cats that may be cared for by one (1) or more known or unknown residents of the immediate area where the colony is based. A community cat may or may not be feral. Community cats may be returned to the colony once registered and neutered through a County or other program designed to trap, neuter and return cats to their colony."

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Broward County Animal Care & Adoption Division, our local animal control/county shelter, supports and promotes TNR as a way of reducing the feral cat population and limiting the number of cats coming into the shelter. The Broward County Veterinary Medical Association supports TNR. Five local rescues-Stray & Feral Cat Rescue, Feline Rescue, Beyond 9 cat Rescue, Noah's Ark, and PAWS South Florida Rescue support this TNR effort and have offered their services for trapping/transporting when needed.

Describe any effort to lessen the negative impact on local wildlife.

Rescue organizations, individuals, and colony caretakers are the first line of defense in lessening the negative impact on local wildlife. Spaying/neutering keeps the number of cats from increasing. If a new cat shows up, it is generally trapped, spayed/neutered as soon as possible. Well maintained colonies/cats – fed and watered on a regular basis, have little need to hunt for food.

Describe efforts that will be made to mitigate current or potential nuisance issues.

We make every effort to answer phone calls and emails regarding present and potential nuisance issues. Sterilizing cats is always our first recommendation to avert further complaints regarding spraying, fighting and related noises (especially with the male cats), and the addition of more cats/kittens to an area. When it comes to nuisance cats, we recommend that people make time to go the Alley Cat Allies website for valuable information on living with with the outside cat population and suggest

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Cats from the targeted areas will be taken in for surgery as we do all outside cats, on a first come, first served basis between 8-9 a.m. We will take in as many each day as we can safely accommodate on our clinic. Based on past experience, once the grant program is announced, we will see an immediate influx of cats from these zip codes. The program will be featured on our website homepage and Facebook to keep cats from these areas coming in to be spayed/neutered.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

It is our goal to use the entire amount of this grant to perform 714 spay/neuter surgeries within 12 months and bring more awareness to these zip codes about the importance of spaying and neutering. By the time the program starts, we will be operating 5 days a week, 50 out of 52 weeks a year. This averages 15 spay/neuter surgeries per week, 3 per day IF the program goes on for an entire year. Based on the response from other grant programs we have provided surgeries for, we do not anticipate this program to be going on for the entire year. These 714 surgeries will result in preventing in one year alone, 4,284 kittens from being born, reproducing, and adding to the current pet overpopulation crisis in the targeted areas. Please visit our website www.strayaid.org, click on "Our Mission". Look at "The Cat Multiplier". It shows how many cats there will be, year by year, over a 10 year period if just one pair of cats is not spayed and neutered. $714 \text{ cats} \div 2 = 357 \text{ pairs of cats} \times 12 \text{ (the number of kittens that survive from just one pair of cats)} = 4,284$. For every cat that we sterilize, there is one less with the ability to reproduce.

How does this program increase the number of sterilization surgeries above the existing baseline?

The Florida Animal Friend grant program increases the number of spay/neuter surgeries Stray Aid & Rescue will be able to perform by 714 above the existing baseline. These surgeries will be performed at a minimal cost of \$2.00 to individuals or rescues with no other additional co-pays to take advantage of the program. The savings is significant to everyone eligible for the program. $714 \text{ surgeries} @ \$2.00 = \$1428$ vs. $714 \text{ surgeries} @ \$37 = \$26,418$.

Methods

What criteria will you use to determine eligibility for your program?

Eligibility for the program will be determined by residency of individuals with cats living within the target zip codes. We will require a driver's license or a utility bill for proof of residency within the targeted zip codes. For businesses with cats located within the target zip codes, we will require a business card or utility bill with the name and location of the business. For rescues or trappers helping with the cats from either individuals or businesses, a photocopy of the above information is required.

How will you advertise the program? Explain how the advertising will reach the target audience.

Stray Aid & Rescue will approach neighborhood free publications to advertise the programs in the targeted areas. We will also be using social media, particularly Facebook, to get the word out. Stray Aid & Rescue has a large following. We will post an announcement to the Broward Community Cats Facebook page. This group is dedicated to helping the outside cat population in Broward County. We will contact "Spay Florida" to advertise this program on their Facebook page as well. Flyers will be posted and/or distributed in public places within the targeted zip codes, especially pet stores. Deerfield Beach is serviced by the Pelican, a waterfront newspaper. We will contact them to see if they are willing to help by writing a small article advertising the program or possibly giving the program some advertisement space. Once the program is announced, word will spread quickly through the rescue community as it has previously when we have participated in other targeted grant programs.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Transportation will be up to the individuals trapping or rescues helping individuals residing within the target zip codes. We will address potential problems regarding illiteracy and cultural hurdles on a case by case basis should they arise.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

This project does not involve transportation of animals by someone other than the client or a rescue organization.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

Stray Aid & Rescue veterinarians will be performing all the spay/neuter surgeries on our mobile clinic.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

<u>Practice Name</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>	<u>Phone</u>	<u>Lead Practice</u>
Stray Aid & Rescue, Inc.	1305 Guava Isle	Fort Lauderdale	FL	33315	954-816-0799	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$2.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$37.00"/>
Range for Female Cats	<input type="text" value="\$2.00"/>	<input type="text" value="\$35.00"/>	<input type="text" value="\$37.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 80px; border: 1px solid black;" type="text" value="\$2.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input style="width: 80px; border: 1px solid black;" type="text" value="\$10.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

Our regular fee for spay/neuter surgeries is \$37 regardless of the sex of the cat, whether it is pregnant or in heat. As a courtesy to our clients, we always give feral/stray/community cats an Ivermectin injection for parasites as this will more than likely be the only time they will ever see a vet. We can administer the FVRCP vaccine (\$10), deworm (\$10), microchip (\$25), FIV/FelV test (\$15) for the additional fees listed.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Beyond 9 Cat Rescue	Supports and will promote the TNR effort in the 3 targeted zip codes. Will assist in trapping/transporting if necessary.
Broward County Animal Care & Adoption Division	Supports all TNR programs. Stray Aid & Rescue is one of BCACAD's contracted spay/neuter clinics to perform spay/neuter surgeries for grants they receive.

Name	Level of Involvement
Broward County Veterinary Medical Association	Supports the "No Kill" Resolution including high volume, low/no cost spay/neuter programs including TNR. Supporters of Stray Aid & Rescue and the work we do.
Feline Rescue, Inc.	This rescue is located in Lighthouse Point - one zip code south of targeted zip code 33441 . Their members are active in TNR in 33441 and bring cats to our clinic on a regular basis. They support and will promote this program.
Noah's Ark	Supports and will promote the TNR effort in the 3 targeted zip codes. Will assist in trapping/transporting if necessary.
PAWS South Florida Rescue	Supports and will promote the TNR effort in the 3 targeted zip codes. Will assist in trapping/transporting if necessary.
Pets' Broward	Supports TNR. Fundraises for low/no cost spay/neuter surgeries.
South Florida Pets	Publication dedicated to the pet population of South Florida. Jennifer Heit, with South Florida Pets, has committed to publishing information about the grant and the Florida Animal Friend license plate.
Stray and Feral Cat Rescue, Inc.	This rescue is located in targeted zip code 33441 in Deerfield Beach. The members are active in TNR and bring cats to our clinic on a regular basis. They have been asking for grants in their area. They support and will promote this program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Our goal is to stop pet overpopulation by providing affordable spay/neuter services to not only our community, but anyone willing to make the trip to bring their animals to us for spaying and neutering. People have driven from our 2 neighboring counties -Dade and Palm Beach-to use our services because we were more affordable and more convenient-not needing appointments for outside cats, than services in their areas. We want to make an impact on the numbers of unwanted cats and dogs that ultimately end up in our county shelter where their survival is unlikely. Even though the euthanasia numbers have decreased there in the past 3 years for the feral/stray/community cats, there is still much more work that needs to be done-more education about the importance of spaying/neutering animals and its benefits; more information about spaying/neutering feral/stray/community cats and living in harmony with them; and more information on TNR and its benefits in our community. Stray Aid & Rescue has proven its ability to successfully provide spay/neuter services as a contracted spay/neuter clinic to Broward County Animal Care & Adoption Division. They assign Stray Aid & Rescue more surgeries to perform than the other 5 spay/neuter clinics or veterinary practices they also contract with. Under this grant program, we will take in as many feral/stray/community cats as we can safely accommodate each surgery day until we have exhausted all the funds. Each day that Stray Aid & Rescue performs surgeries, the number of births prevented will be significant.

Budget

Total number of sterilization surgeries projected:

Cats: 714 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$24,990.00

Average cost/surgery projected: \$35.00

Describe any expenses that are not included in the grant and how they will be paid for:

Any expenses that are not included in the grant will be paid for by the individual or rescue bringing cats to us. If for any reason an individual cannot afford the \$2.00 copay for the rabies vaccination, Stray Aid & Rescue will cover it from our "Feral Fund".

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Any expenses that are not included in the grant will be paid for by the individual or rescue bringing cats to us. If for any reason an individual cannot afford the \$2.00 copay for the rabies vaccination, Stray Aid & Rescue will cover it from our "Feral Fund".

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

The only additional funding source for this program is the Stray Aid & Rescue Feral Fund which would cover the \$2 copay if someone couldn't afford it.

What percent of the total cost of the program would this projected grant cover?

94.5%

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/15/ **Projected end date:** 07/30/16

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Funding for our spay/neuter programs is derived from several sources. Our primary source is sales of donated items to our rescue partner, The Animal Rescue Fund D/B/A Boomerangs Thrift Store. Stray Aid & Rescue receives a minimum of \$10,000 on a quarterly basis that goes directly into our "Feral Fund" to take care of the cost of spay/neuter surgeries for people who are not able to afford our low \$37 spay/neuter fees for their feral/stray/outside cats. It also covers two "Forty Ferals for Free Days" - one in February for Feral Cat Day and the other in November for World Spay Day which are open to Broward County residents. Veterinary services performed on owned pets, both cats and dogs, cover the day to day expenses of Stray Aid & Rescue as well as providing additional funds for spaying/neutering the feral/stray/outside cat population. The fees we charge for spay/neuter surgeries on dogs is based on their sex and weight - the larger the dog, the larger the fee. Additional services - heartworm testing for dogs and FIV/FelV testing for cats, deworming, microchipping, and vaccinations (other than rabies) generate added funds for our spay/neuter program. Other sources of funding are charity events. The annual Dania Beach Vintage Bike (motorcycle) Show have generously donated the proceeds (on average \$6,000 - \$7,000 annually) to Stray Aid & Rescue for the last 6 years. We have already been invited to participate again in January 2016. One of our clients holds an annual "Hair Cut A Thon" to raise money for us in March. Her stylists generously give up a Sunday to provide haircuts to Stray Aid & Rescue supporters. Many of the salon's regular clients leave donations weeks prior to the event or simply come by to drop off a check on the day of the event. This past year, the Rotary Club of Oakland Park and Wilton Manors sponsored a "Doggy Fun Fest" in which Stray Aid & Rescue was one of 3 rescues selected to benefit from their proceeds. Donations also come directly to us via PayPal on our website. Recently we added a subscription feature to the program through PayPal for individuals looking to contribute a specific amount on a monthly basis. We are currently working on the details to develop our own program for targeted TNR surgeries which involves soliciting financial support to sponsor "One day of Surgeries, One week of Surgeries, or One month of Surgeries". Stray Aid & Rescue is also fortunate to have some very generous supporters donating to our organization on an annual basis. Collection jars on our clinic, inside our adoption center, as well as events where our mobile clinic is on site provide a beneficial source of impulse donations to our feral fund. We recognize grant funding is becoming more important to continue our effort to stop pet overpopulation. In addition to applying for the Florida Animal Friend grant, we applied for a \$5,000 grant from the Gregg Biffis Foundation (which we did not get due to the number of applications they received), and a \$5,000 mentoring grant from The Merrimack River Feline Rescue Society - Mentoring Program for Free-roaming Cats. We are currently working on a grant application from the ASPCA and will be starting one from Petsmart Chairities when their program opens in April.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to**

submit documentation of promotional endeavors.

In addition to displaying FAF posters and flyers on our mobile clinic, in our adoption center and in Boomerangs Thrift Store, we will use social media to publicize this grant program and promote the Florida Animal Friends license plate. Stray Aid & Rescue has nearly 4,000 followers on Facebook. In addition to our Facebook page, we will share the information about the grant program and license plate on both Broward Community Cats and Spay Florida Facebook pages. Stray Aid & Rescue will also put out a Constant Contact blast announcing the grant program and publicizing the license plate to the nearly 7,000 email addresses we have accumulated over the years. Our scheduling program for spay/neuter surgeries, Schedulicity, also collects email addresses which will also receive an announcement about the grant program and license plate. Neighborhood publications in these targeted area will be contacted for free publicity. We will be asking "South Florida Pets" – a local paper dedicated to "all about pets & the people they love" to promote the grant program and Florida Animal Friend license plate. Flyers will be printed and distributed to local pet stores, grooming salons, restaurants, as well as any public places that have information boards such as grocery stores and laundromats. At pet events, we have put the Florida Animal Friend flyers on windshields of cars not having the license plate – and will continue to do so. The Florida Animal Friend logo is prominently displayed on the sides of our mobile clinic since receiving the grant in 2013 in addition to having the Florida Animal Friend license plate on the back for the past 5 years. The FAF logo is also displayed in the front window advertising for Stray Aid & Rescue at Boomerangs Thrift Store. On our website homepage under the heading "Aid & Rescue" – Web Resources, a link to Florida Animal Friend and the spay/neuter license plate has always been featured. In 2013, after receiving the Florida Animal Friend Grant, we added the FAF logo under the heading "Our Supporters" which opens directly to the Florida Animal Friend website when clicked on.