

Grant ID: 1470

Title of Proposal: The Big Dog Project
Agency Type: Non-Profit
Total Funding Requested: \$24,375.00
Check Payable To: Peggy Adams Animal Rescue League of the Palm Beaches, Inc.

Application Information

Demographics

Name of Applicant Agency: Peggy Adams Animal Rescue League of the Palm Beaches, Inc.	Website Address: www.peggyadams.org
Person Submitting Proposal: Heidi Nielsen	Position: Assistant Executive Director
Agency Head: Rich Anderson	Agency Head Email: r.anderson@peggyadams.org
Organization Business Address: 3200 N Military Trail	City: West Palm Beach
State: FL	Zip: 33409
Phone (xxx-xxx-xxxx): 561-686-3663	Fax: 561-686-0940
Cell:	Email Address: h.nielsen@peggyadams.org

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/15 **End:** 12/31/15

Organization Income in Last Fiscal Year: \$8,023,767.00

Organization Expenses in Last Fiscal Year: \$6,616,501.00

Number of Paid Employees: Full Time: 86 Part Time: 11

Number of Active Volunteers: 300

Total Volunteer Hours per Week: 450.00

How did you learn of the 2009 Florida Animal Friend grant competition? Purchased the license plate

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2013 Year(s) denied/incomplete: 2014

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other food bank, end of life services, v

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Carol Garvy	Director	561-882-9251	NA	carolg200@mac.com
Daniel Hanley	Treasurer	561-833-7760	Attorney	dhanley@gunster.com
Jack Flagg	Director	561-655-8744	Risk Manager	jflagg@celedinas.com
Jane Grace	Honorary Chairwoman Emeritus	561-655-4656	NA	j.rohr@peggyadams.org
Joan Van der Grift	President	561-863-6649	NA	joaniephoto@mac.com
Laurie Raber Gottlieb	Secretary	561-627-9098	NA	pittaharrymoe@yahoo.com
Lesly Smith	Chairman	561-655-4646	Former Mayor of Palm Beach	smithluckydog@aol.com
Linda Miller	Director	561-832-6269	NA	sojonesie@aol.com
Nellie Benoit	Vice President	561-845-3766	NA	reepet412@me.com
Pauline Pitt	Director	561-842-1536	NA	ppoopsie@gmail.com
Sam Hunt	Vice Chairman	561-651-7249	Business Owner	samhunt@me.com
Sandy Meyer	Director	561-844-3114	Artist	sbmeyer1@bellsouth.net
Virginia Burke	Director	561-848-3499	NA	Vburke2676@aol.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

3174 cats and 2171 dogs were admitted.

2192 cats and 1744 dogs were adopted.

573 cats and 69 dogs were euthanized.

8766 cats and 1990 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

We do place geriatric animals from time to time that are a surgical risk. Other than that all animals are spayed/neutered prior to adoption as required by Palm Beach County Ordinance 98-22.

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Peggy Adams Animal Rescue League has operated continuously in Palm Beach County since 1925. We opened our spay/neuter hospital in 1973 and we've spayed and neutered more than 200,000 cats and dogs in the past 40 years. We have increased staffing in the high quality high volume spay/neuter hospital with the goal of doing 15,000 spay/neuter surgeries this year. Our lead veterinarian Dr. Beth Keser has more than 20 years experience in shelter medicine and spay/neuter. Our veterinarians and technicians completed training at the Humane Alliance in January.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We offer free and low cost spay/neuter programs for pets of Palm Beach County residents. We have several low income communities with high instances of intake into the local shelters. Grant funding has been obtained from PetSmart Charities, Best Friends Animal Society, the ASPCA and the Emily Vernon Foundation, but these programs need to be expanded to end euthanasia of adoptable and treatable animals in our community. At this time the at risk animals in our community are free roaming cats and large breed dogs.

Target Population

Geographical target area (name of city, county, etc.):	Palm Beach County
Total human population in target area:	1,372,171
Percent of residents living below poverty in target area:	14.5
Estimated number of pet cats in target area (human population divided by 3.3):	415810
Estimated number of pet dogs in target area (human population divided by 4.0):	343043
Estimated number of feral cats in target area (human population divided by 6.0):	228696
Number of cats admitted to animal control shelters in the target area last year (if known)	8305
Number of dogs admitted to animal control shelters in the target area last year (if known)	6837
Number of cats euthanized in animal control shelters in the target area last year (if known)	5663
Number of dogs euthanized in animal control shelters in the target area last year (if known)	1627
Please explain if you believe your target area animal population is significantly different than above.	
I think the estimates are accurate for Palm Beach County.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Our at risk animals in Palm Beach County are free roaming cats and large breed dogs.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
There are three low cost spay/neuter hospitals in central Palm Beach County. Palm Beach County Animal Care and Control, Peggy Adams Animal Rescue League and Paws to Help. These three clinics have capacity for about 21,000 surgeries a year. The need in our area is to provide free surgery to residents who are otherwise unable to pay for spay/neuter services.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input type="checkbox"/> Pets in low-income families <input checked="" type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

N/A

What is the criteria used for determining the target area(s) and/or eligibility for this program?

N/A

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

N/A

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

N/A

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

N/A

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

N/A

Describe any effort to lessen the negative impact on local wildlife.

N/A

Describe efforts that will be made to mitigate current or potential nuisance issues.

N/A

Will the cats be ear-tipped? Yes

Will the cats be microchipped? Yes

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

N/A

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

With funding of \$24,375 we will be able to spay/neuter 375 large breed dogs in Palm Beach County in a 12 month period.

How does this program increase the number of sterilization surgeries above the existing baseline?

The "Big Dog Project" will target large breed dogs in low income areas in Palm Beach County that have a high instance of intake into the local shelters. These dogs would not be spayed/neutered otherwise.

Methods

What criteria will you use to determine eligibility for your program?

Dogs must be large breed dogs who are or expected to be 50 pounds or greater and reside in Palm Beach County.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will reach out to community leaders, businesses and rescue partners to notify them of the grant. We will target areas where we receive a large number of dogs into the local shelters. We will also use media advisories, social networking and in some cases door to door outreach.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Our forms are available in English and Spanish. Palm Beach County is a diverse community with a large Latino population, African American population and Haitian American population. Our staff and volunteers reflect the diversity of our community. Transportation is an issue for some of our low income residents and we fully expect to arrange transportation for residents who are not able to bring their dogs in for surgery.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Transportation will be arranged by trained staff and volunteers. We have vans equipped with crates for safe transport and safety equipment on board. Adequate insurance is maintained by the League in the event an accident does occur.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We have four full time veterinarians and hope to add a fifth veterinarian in the next month.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$65.00"/>	<input type="text" value="\$65.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$65.00"/>	<input type="text" value="\$65.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$25.00"/>
Licensing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>

Ear tipping Required Optional Not Available No Yes

Other Required Optional Not Available No Yes

If necessary, please explain the procedures and fees described above:

The grant funding will be used to cover the direct cost of spay/neuter. The League provides all dogs with an E-Collar. Prices listed would be if client paid individually. A vaccine package includes rabies, DHLPP/C, heartworm occult for \$55.00. Microchip fee includes automatic registration with HomeAgain.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies,etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Peggy Adams Animal Rescue League	I selected no for the community collaboration but the website will not allow me to move past this question unless I select Yes.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We will need to perform 31 surgeries per month to complete the required surgeries in a 12 month period. This data will be tracked monthly to make sure we are on track. Our outreach coordinator and volunteers will do door to door outreach following the Humane Society of the United States "Pets for Life" model of community outreach. We will also make our food bank available for those clients in need of additional support beyond just spay/neuter services to ensure a good quality of life for their pets.

Budget

Total number of sterilization surgeries projected:

Cats: 0 **Dogs:** 375

Total budget requested (Budget should not exceed \$25,000): \$24,375.00

Average cost/surgery projected: \$65.00

Describe any expenses that are not included in the grant and how they will be paid for:

Clients may receive free vaccines and support from our food bank as needed. Peggy Adams will absorb the cost of these services. Otherwise additional services will be a the client's expense.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Clients may receive free vaccines and support from our food bank as needed. Peggy Adams will absorb the cost of these services. Otherwise additional services will be a the client's expense.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

The grant funds will cover our direct cost for the surgery. Clients may receive free vaccines and support from our food bank as needed. Peggy Adams will absorb the cost of these services.

What percent of the total cost of the program would this projected grant cover?

100

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 09/01/15/ **Projected end date:** 08/31/16

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Peggy Adams Animal Rescue League has an endowment fund that helps underwrite operating costs. Fundraising efforts include grants, direct mail campaigns, major gifts, bequests, special events and operating revenue from our various programs and services. On average 40% of our operating revenue is generated by programs and services. We have had an increase in reported revenue due to notification of a bequest we received. Funds are distributed quarterly in perpetuity, yet according to standard accounting principles the revenue has been recognized.

Promotion of Florida Animal Friend Spay/Neuter License Plate***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

The license plate is promoted on our website, at our front counter, in newsletters and at our special events. Last year we provided services to 28,828 animals. Our largest public fundraiser the Walk for the Animals attracted over 1,500 residents who received information about the license plate and we are holding our second annual Countdown to Zero mega adoption event at the Palm Beach County Convention Center on September 12th. Last year (the first year of the event) we had 4,000 people attend and all participating rescues and shelters placed 313 pets in new homes. We will distribute information about the plate to attendees.