

Grant ID: 1479

**Title of Proposal:** Avoid a Pet-ternity suit - Spay/Neuter Your Pet

**Agency Type:** Non-Profit

**Total Funding Requested:** \$25,000.00

**Check Payable To:** PAWS - Panhandle Animal Welfare Society

## Application Information

### Demographics

**Name of Applicant Agency:** Panhandle Animal Welfare Society (PAWS)

**Website Address:** www.paws-shelter.org

**Person Submitting Proposal:** Denise Song

**Position:** Community Development Director

**Agency Head:** Dee Thompson

**Agency Head Email:** deethompson@embarqmail.com

**Organization Business Address:** 752 LoveJoy Road NW

**City:** Fort Walton Beach

**State:** FL

**Zip:** 32548

**Phone (xxx-xxx-xxxx):** 850-244-0196

**Fax:** 850-243-8031

**Cell:** 321-432-3620

**Email Address:** dsongpaws@gmail.com

### Agency Details

**Dates of Last Fiscal Year: Begin:** 10/01/13 **End:** 09/30/14

**Organization Income in Last Fiscal Year:** \$1,612,238.00

**Organization Expenses in Last Fiscal Year:** \$1,677,211.00

**Number of Paid Employees:** Full Time: 29 Part Time: 0

**Number of Active Volunteers:** 153

**Total Volunteer Hours per Week:** 1025.10

**How did you learn of the 2009 Florida Animal Friend grant competition?** FACA

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2007,2008 Year(s) denied/incomplete: 2012

**Describe your agency:**

**Services Provided**

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services

**Organization Structure:**

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

**Other** Vet Clinic, adoptions, Disaster &

**List your current board of directors:**

Name	Title	Phone	Occupation	Email
Almut Parker	Board Member	850-830-2909	Retired	buster1998@cox.net
Bonnie Stine	Board Member	850-200-7405	Retired	bonnie.stine@gmail.com
Catherine Mann	Board Member	850-855-6944	Novelist	rweathymann@aol.com
Debby Lundblad	Board Member	850-884-6798	Hurlburt Field	debby.lundblad@hurlburt.af.mil
Dee Thompson	Executive Director - Paws	850-217-1515	same as above	deethompson@embarqmail.com
Jill Crew	Board Member	850-974-5860	Attorney	jill@crewlaw.com
Katie Sharon	Secretary/ Treasurer	850-796-4107	Commerical Banking - City President	katie.sharon@bbva.com
Peggy Brockman	Board Member	850-259-8356	Business Owner - Brockman Enterprises	brockmanenterprises@cox.net
Richard J Rahilly	Vice President	850-243-7676	Program Director WKSM & Radio Personaility	woofy@wksm.com
Sharon Hanson	Board Member- Secretary	850-244-3306	Insurance Agent/Broker	sharon.hanson@theinsurancecenter.biz
Susan Parker	Board President	850-301-3480	Accounting Manager - ResortQuest	susan.parker@wynvr.com
Vicki Warner	Board Member	850-240-0935	Director of Advertising, Edwin Watts - Retired	sandy08@cox.net
Zo Carlson	Board Member	612-964-7753	Project Manager- Omega Construction	zocarlson@yahoo.com

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**2065 cats and 1690 dogs were admitted.**

**186 cats and 238 dogs were adopted.**

**1548 cats and 771 dogs were euthanized.**

**822 cats and 1244 dogs were sterilized.**

**Briefly describe your animal programs:**

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

Since opening the low cost clinic 20 years ago in 2015,PAWS has reduced the number of animal intakes from 12,000 a year (1995) to under 5,000(2014) annually. The clinic has performed over 65,000 s/n in the past 20 years and with the expansion of our low cost s/n surgeries to the lowest income areas in our county, we expect to drive our numbers of surrender, stray and confiscated animals to below 4,000

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

Even with our low cost clinic being open to the public and performing surgeries at a reduced cost,the targeted area that would be covered under this grant funding, presently could not afford our program prices,nor the travel expense to the clinic to have the surgery performed. Our current funding for our spay/neuter program is either the pet owner pays for their pet, or we use donations to help some animals but the funding from this grant would allow us to grantly expand our geographical coverage of surgeries.

Target Population

<b>Geographical target area (name of city, county, etc.):</b>	okaloosa county
<b>Total human population in target area:</b>	193,811
<b>Percent of residents living below poverty in target area:</b>	13.4
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	58731
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	48453
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	32302
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	2065
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	1690
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	1548
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	771

**Please explain if you believe your target area animal population is significantly different than above.**

The area we are targeting is the highest area of over population of animals, lowest income level and the most remote area of our county.

**Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:**

Most of the overpopulation of animals are in the areas living below poverty, our targeted demographic area. A lack of income, the lack of education on the importance of spay/neutering your animals combined with no affordable spay neuter services in those areas contribute greatly to the overpopulation of the area.

**What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?**

Our low cost clinic at the PAWS shelter is in the south end of our county and currently performs over 2,000 surgeries (spay/neuter) annually. We have very limited funds to help people that can't afford even our reduced prices.

**Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:**

Pets in low-income families  Pit Bull / large breed dogs  TNR managed colonies of feral cats  Community cats (free-roaming and/or owned)  Other Especially difficult animal overpopulation sources

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program  
Define the precise boundaries of the colony or targeted area, including estimate of square miles.

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

**Estimated number of cats in the target colony area :**

**Estimated number that are currently sterilized:**

**Projected reduction after utilizing the grant:**

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

**Detail any public education/outreach, adoption programs, etc.**

**Do current city/county ordinances address TNR or free-roaming cats?**

**Please explain what is allowed:**

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

**Describe any effort to lessen the negative impact on local wildlife.**

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

**Will the cats be ear-tipped?  
Will the cats be microchipped?**

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

With these grant funds we will be able to offer low cost or no cost spay/neuter to the animals in the low income areas of Okaloosa County. These areas are the same areas that produce 53% of the puppies and kittens picked up by Animals Services. Our goal is to reduce unwanted litters, in order to reduce the amount of animals being euthanized, to create a stronger bond between the animal and the human. Our clinic has proven that we can reduce the number of animals being left at the shelter. When we opened in 1995 we were taking in 13,000 animals a year with a population of around 93,000, in 2007 the population was 260,000 and the shelter took in 9000 animals. The population is now at 193,811 and last year the shelter took in 3,792. Each year we work with our community to increase the population about the importance of spay/neuter.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

This program will increase the number of sterilization surgeries above the existing baseline by increasing the number of residents we will be able to service.

## Methods

**What criteria will you use to determine eligibility for your program?**

The PAWS animal services software allows us to see where the majority of the litters of puppies and kittens are being produced, we will target the people that reside in these very low income areas.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We will use the local radio stations (spanish and english), newspapers and social media with public service announcements to educate everyone about the services. We will hang flyers/posters (spanish and english) at the feed, box and hardware stores in the targeted areas. Our Animal Control officers and local law enforcement will make contact with those needing the service the most. We will also hang posters in local churches and community centers. Bill Payment Centers will also have posters and flyers.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Our Animal Services officers will do all the transporting when this service is needed. We will offer consulting to anyone that does not seem to comprehend how the program will work. All information will be able in multiple languages.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

PAWS Certified Animal Services Officer will be picking up and transporting the animals. They will use our fully equipped Animal Services Vans, where the animals will be able to ride in comfort and safety, with an experienced Animal Transportation Specialist. Surgery & liability forms would be signed by the owners

**Veterinary Services**

**Objectives**

**What arrangements have you made with veterinarians to perform the surgeries?**

We have a full time Veterinarian on staff, and have arrangements with two other local vets to help perform the additional surgeries.

Are they:  In-house  Private Vet(s)  Combination

**Veterinary Practices**

Practice Name	Address	City	State	Zip	Phone	Lead Practice
Dr. Mark Soroken	752 LoveJoy Road	Fort Walton Beach	FL	32548	850-581-2214	<input type="checkbox"/>
PAWS	752 LoveJoy Road NW	Fort Walton Beach	FL	32548	850-243-1525	<input checked="" type="checkbox"/>
Santa Rosa Animal Hospital	3906 US 98 #23	Santa Rosa Beach	FL	32459	850-267-0340	<input checked="" type="checkbox"/>

**Fee Range**

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
<b>Range for Male Cats</b>	<input type="text" value="\$15.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$65.00"/>
<b>Range for Female Cats</b>	<input type="text" value="\$20.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$70.00"/>
<b>Range for Male Dogs</b>	<input type="text" value="\$25.00"/>	<input type="text" value="\$55.00"/>	<input type="text" value="\$80.00"/>
<b>Range for Female Dogs</b>	<input type="text" value="\$30.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$90.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$15.00"/>
<b>Other Vaccination if Due</b>	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**Pain Medication**  Required  Optional  Not Available  No  Yes

**Parasite Medication**  Required  Optional  Not Available  No  Yes

**Testing**  Required  Optional  Not Available  No  Yes

**Licensing**  Required  Optional  Not Available  No  Yes

**Ear tipping**  Required  Optional  Not Available  No  Yes

**Other**  Required  Optional  Not Available  No  Yes

**If necessary, please explain the procedures and fees described above:**

Rabies shots are required by the State of Florida.

**Is this a voucher program?** Yes

**If so, how will you assure compliance with the program?**

The vouchers would be given out by our animal control officers, sheriff's department officers or staff members. The voucher is a two part form, half is returned to our office staff so they make contact the voucher holder and set the surgery date and time. Voucher holder will be required to have their voucher and ID with them at time of surgery.

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

We have discussed with them their availability, time constraints, and timeline of the project.

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

Yes, Absolutely

## Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
99 Rock FM	Radio Public Service announcements
Destin Log	Print Media - PSA's spotlighting program surgery days Interview with Executive Director at the beginning of the program.
Dr. Cheryl Beck	additional vet. services for spay/neuter surgery days
Dr. Mark Soroken	supporting vet services on spay/neuter additional surgery days.
lil General Food Store	posters and flyers will be hung on property to promote the surgery program
NWF Daily News	beginning of the program we will have an interview with the business reporter and our executive director talking about the program. We will follow up with photo ops of different clinic days throughout the years, and PSA's for surgery days etc.
Okaloosa County	Educate public about the spay/neuter program when they encounter a deserving case. Notify PAWS when

Sheriff's Department	they see an animal that needs to be included in the program so we may contact the family/owner
Okaloosa County Sheriff's Department	Educate public about the spay/neuter program when they encounter a deserving case. Notify PAWS when they see an animal that needs to be included in the program so we may contact the family/owner
Thrifty Nickel	Weekly circulation with items for sale and services - Print media will run ads with program details
United Way - Okaloosa County	We will leave flyers and meet with United Way to discuss this program and ask them to offer the program to deserving families and residents of Okaloosa County.

## Other Information

### **Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

PAWS knows if you can provide as much assistance as possible to our rural, low income area residents to help them get their animals spay/neutered we will see a drastic reduction in the number of animals abandoned in that targeted area. We will provide transportation to and from our clinic for the animals if the owners can not provide transportation, and we provide low cost or free ( depending on the case) spay/neuter throughout the area. We will have a concentrated media drive ( social, print, and air) to educate the community on the availability of this program in their area.

## Budget

### **Total number of sterilization surgeries projected:**

**Cats:** 175 **Dogs:** 175

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$72.00

### **Describe any expenses that are not included in the grant and how they will be paid for:**

The only other expense at the time of the surgery is the mandatory Rabies vaccination. PAWS may give short life Vaccines and we could afford to give the vaccine away ( on a case by case basis) Microchipping would not be covered under the grant, but again on a case by case basis, we could afford to give some of the micro chips away

### **Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

The only other expense at the time of the surgery is the mandatory Rabies vaccination. PAWS may give short life Vaccines and we could afford to give the vaccine away ( on a case by case basis) Microchipping would not be covered under the grant, but again on a case by case basis, we could afford to give some of the micro chips away

### **Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

PAWS hosts the DOGPADDLE - a dog and owner paddleboard contest and relay open to all ages with and without dogs to fund the spay/neuter clinic and this program. Budgeting \$5,000 for 2015 PAWS sells spay/neuter and RESCUE magnets at all of our events and plan to raise an additional 4,000 in 2015 from these sales. Okaloosa County supplies our fuel for the service vehicles used for transportation

### **What percent of the total cost of the program would this projected grant cover?**

65

## Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 07/05/15/ **Projected end date:** 06/30/16

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

**Future Funding to Sustain Public Spay/Neuter**

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We plan to sell spay/neuter magnets to help supplement the program moving forward. We have been having great success selling the magnets at other event throughout the county, and the return on investment is 75%. We have re-supplied twice within the last 45 days, and as we expand our events sells should continue to increase. We are also having our first, DOG PADDLE (paddleboard relay) this year and that race day should benefit the clinic with over \$10,000 annually. Also, we plan to have support from the Veterinary suppliers to help fund the program moving forward.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

We will use the social, print and air media to promote the sale of the animal friend license plate and the grant with PSAs, website links, facebook and twitter updates and we will work with the Florida Public Relations Association to further promote the grant program and license plate sales.