

Grant ID: 1451

Title of Proposal: Operation:SNIP IT !

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Operation:SNIP Inc.

Application Information

Demographics

Name of Applicant Agency: Operation:SNIP Inc.

Website Address: operationsnipfl.org

Person Submitting Proposal: Mary Taylor

Position: Director

Agency Head: Mary Taylor

Agency Head Email: operationsnipfl@gmail.com

Organization Business Address: 13489 Walsingham Rd

City: Largo

State: Florida

Zip: 33774

Phone (xxx-xxx-xxxx): 727-434-3448

Fax:

Cell:

Email Address: operationsnipfl@gmail.com

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/14 **End:** 12/31/14

Organization Income in Last Fiscal Year: \$11,444.08

Organization Expenses in Last Fiscal Year: \$7,228.73

Number of Paid Employees: Full Time: 0 Part Time: 0

Number of Active Volunteers: 12

Total Volunteer Hours per Week: 50.00

How did you learn of the 2009 Florida Animal Friend grant competition? Previous work at Pinellas County Animal Services, involvement in animal advocacy and websites

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: no Year(s) denied/incomplete: no

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Diane Smith	Board member	727-797-8211	Dog groomer	Poodleladydiane@hotmail.com
Dr Kalen Faber	Board Member	727-501-4955	Veterinarian	faberdvm@yahoo.com
Jolynn Bumiller	Board Member	727-515-9620	Insurance Claim Consultant	bumillerj@gmail.com
Kristin Bobowski	Board member	727-421-8224	Sales Representative	kbobowski@hotmail.com
Lindsay Drake CVT BAS	Board member	727-365-0832	Royal Canin Director of Marketing	Lindsaydrakecvt@gmail.com
Mary T Taylor	Board member	727-432-2569	Bealls Corporation Store Analyst	Mj_tay11@yahoo.com
Mary Taylor	Director	727-434-3448	Certified Veterinarian Technician	operationsnipfl@gmail.com
Rebecca Bunch	Board member	727-424-0261	Accountant	Phaecia@gmail.com
Stephanie Taylor	Secretary	727-432-3448	Patterson Veterinary Territory Manager	Taylor.stephaniem@yahoo.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

0 cats and 0 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

No

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

no adoptions, spay and neuter only

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

no adoptions, spay and neuter only

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Mary Taylor is a Certified Veterinarian Technician and worked for Pinellas County Animal Services for 13 years. As the Hospital Program Coordinator for Pinellas County Animal Services, Mary developed several programs to create community involvement, education and saved more animal lives. In 2005 as the Hospital Program Coordinator Mary was critical in the creation of the off-site cat adoption program that has 11 locations and has saved over 2,500 healthy adoptable cats per year. In 2008 Mary was awarded Supervisor of the Year by The Florida Animal Control Association for her compassionate work. Mary Taylor now works proactively through Directing Operation:SNIP a non profit organization Mary created. Operation:SNIP will offer affordable, high quality, high volume spay and neuter to reduce overpopulation in animal shelters and communities. With an emphasis on feral cats and Pit Bull sterilization Mary is sure Operation:SNIP will save many more lives and be an asset to Pinellas County.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We have completed renovations of our spay and neuter clinic building and are fundraising for our surgical equipment. We are completing inspections soon to open for business in May 2015! Operation:SNIP has been accepted into the Humane Alliances National Spay and Neuter Response Team (NSNRT). The Human Alliance is a nationally recognized nonprofit organization that focuses on high-volume, high-quality, low-cost companion animal sterilization. They have mentored over 140 clinics throughout the United States. Operation:SNIP is very excited to collaborate with such a prestigious animal welfare organization.

Target Population

Geographical target area (name of city, county, etc.):	Largo, Clearwater, Pinellas Park, Pinellas County, Florida
Total human population in target area:	238,110
Percent of residents living below poverty in target area:	15%
Estimated number of pet cats in target area (human population divided by 3.3):	72155
Estimated number of pet dogs in target area (human population divided by 4.0):	59528
Estimated number of feral cats in target area (human population divided by 6.0):	39685
Number of cats admitted to animal control shelters in the target area last year (if known)	10,671
Number of dogs admitted to animal control shelters in the target area last year (if known)	7,042
Number of cats euthanized in animal control shelters in the target area last year (if known)	4,556
Number of dogs euthanized in animal control shelters in the target area last year (if known)	2,087

Please explain if you believe your target area animal population is significantly different than above.
The targeted area of animal population appears correct

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

One of the most substantial sources of cat overpopulation results from the unsterilized feral/community cat population. Typically feral kittens become mobile and walk at 4 weeks of age, the kittens end up found by citizens and either rescued by them or sent to a animal shelter. Kittens at such a young age need foster care, staying at the shelter will result in sickness and possible death. If a foster home is found they can be socialized, sterilized and become a adoptable pet. Working for Pinellas County Animal Services, I myself fostered close to 2,000 kittens, approximately 90% of the kittens I fostered were the offspring of feral mothers. Pit bull and Pit bull mixes are another source of overpopulation. Pit Bulls are seen as a status symbol by many uneducated owners. They insist on breeding and selling the puppies that often range in the amount of 8-12 puppies a litter. When the puppies don't sell they end up being impounded, and many are unsocialized and in need of foster care before adoption. They are a breed that is most commonly abused, neglected and euthanized. Pit bulls have been both glorified and victimized by their reputation.

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

There are no low cost spay and neuter clinics available in Operation:SNIP's Largo community. However Pinellas County Animal Services does offer low-cost feline spay and neuter services for cats if residents are on public assistance. The cost is substantial though with a cat spay at \$75.00 and cat neuter at \$65.00 with rabies vaccination and license. This cost is very high and will not be able to draw enough citizens on public assistance to make a difference with overpopulation issues. Pinellas County Animal Services also offers a discounted spay and neuter service for dogs that are impounded and returned to owner. SPOT is the only spay and neuter clinic dedicated solely to low cost spay and neuter in Pinellas Park. Pet Pal rescue has a clinic that offers low cost spay and neuter and also offers low cost clinical services in South St Petersburg.

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families Pit Bull / large breed dogs TNR managed colonies of feral cats Community cats (free-roaming and/or owned) Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program
Define the precise boundaries of the colony or targeted area, including estimate of square miles.

Pinellas County is the targeted area with an abundance of feral, community (free roaming and owned cats). Operation:SNIP will be assisting Pinellas County which is 280 square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Cats eligible for the project are unowned stray and feral community cats with a caregiver. Caregivers sign a release attesting that the cat is unowned and that it will receive ongoing care following its return to the field. Operation:SNIP also offer assistance to citizens who find young kittens, foster, socialize and are willing to adopt or assist in finding adoptive indoor homes for the feral cat offspring.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Pinellas County has a variety of targeted land area that includes suburban, urban, rural which includes commercial, residential and agricultural

Estimated number of cats in the target colony area : 154833

Estimated number that are currently sterilized: 3096

Projected reduction after utilizing the grant: 625

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Operation:SNIP is a spay and neuter clinic that will be working with compassionate organizations such as Meow Now. Meow Now works closely with community to address the issues such as nuisance complaints, education to support lifelong care of community cats. Meow Now reaches out for volunteers, caregivers and transport to allow cats appointments at organizations such as Operation:SNIP

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Pinellas County Commissioners unanimously approved changes to its animal services code Oct. 21, 2014 that allows the start of a pilot program to trap, neuter, vaccinate and return "community cats."

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Pinellas County Animal Services, Humane Society of Pinellas, SPCA Tampa Bay, Spot, Pet Pal Rescue and Clinic, Meow Now, All About Cats Inc.

Describe any effort to lessen the negative impact on local wildlife.

The negative impact on local wildlife will be lessen due to sterilization of community cats. Kittens from these cats will be socialized, sterilized and adopted into indoor homes

Describe efforts that will be made to mitigate current or potential nuisance issues.

Meow Now a non profit TNVR organization is working closely with caregivers, volunteers, transporters and Pinellas County Animal Services in regards to correcting potential nuisance issues.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Operation:SNIP will be working closely with organizations that will trap and bring the community cats to our clinic for spay and neuter procedures.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We hope to accomplish reducing the amount of community and feral cats and their kittens entering county animal shelters. Besides saving animal lives we want to reduce the daily stress on animal shelter staff, foster care givers, rescue organizations and volunteers.

How does this program increase the number of sterilization surgeries above the existing baseline?

We are increasing the number of sterilizations above the existing baseline simply through sterilization and not allowing new offspring to enter the communities and breed.

Methods

What criteria will you use to determine eligibility for your program?

The criteria for eligibility for the Operation:SNIP IT program will be the cat must be a feral or community cat transported to our clinic in a humane trap.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will be working with Meow Now, an organization that assists the Pinellas County community by providing targeted TNVR, caregiver support and advocacy. We will also reach our audience through press releases regarding our funding.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Operation:SNIP will support Meow Now efforts that now handles many of these transportation, illiteracy and cultural hurdles in Pinellas County.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Meow Now efforts regarding TNVR has streamlined them as the go to organization in regards to education, training, and transport of community cats.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

Operation:SNIP has a main veterinarian who is extremely efficient in high quality, high volume spay and neuter

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>

Range for Male Dogs

Range for Female Dogs

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

Required, Optional, or Not Offered

Fee to Client?

Examination Required Optional Not Available

No Yes

Rabies Vaccination if Due Required Optional Not Available

No Yes

Other Vaccination if Due Required Optional Not Available

No Yes

Pain Medication Required Optional Not Available

No Yes

Parasite Medication Required Optional Not Available

No Yes

Testing Required Optional Not Available

No Yes

Licensing Required Optional Not Available

No Yes

Ear tipping Required Optional Not Available

No Yes

Other Required Optional Not Available

No Yes

If necessary, please explain the procedures and fees described above:

We will be working with community cats and we will be offering services to the caregiver if requested at an additional fee.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Humane Society of Pinellas	Humane Society of Pinellas officially has bi weekly spay and neutered days planned to assist Meow Now.
Meow Now	Meow Now's mission is to humanely reduce the free roaming cat population in Pinellas County by targeted TNVR, caregiver support and advocacy.

Pet Pal Clinic	Pet Pal Clinic is offering reduced cost spay and neuter to community cats.
Pinellas County Animal Services	Pinellas County Animal Services has change the ordinance to allow Community cat sterilization.
SPCA of Tampa Bay	Currently SPCA is offering reduced surgery for cats in targeted zip codes due to the Florida Animal Friend grant. These surgeries are being performed at SPOT, a non profit spay and neuter clinic
Spot	Spot is a non profit spay and neuter clinic that sterilizes community cats

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

Operation:SNIP is aware that we need more free access to spay/neuter services to reduce the amount of feral and community cats. This is a key component leading to the reduction of cat and feral kittens being impounded and the resulting euthanasia in our county shelter.

Budget

Total number of sterilization surgeries projected:

Cats: 625 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$40.00

Describe any expenses that are not included in the grant and how they will be paid for:

It is mandatory that every community cat receive a rabies vaccination that will be paid for by client. Our Well Care Prices which includes fees for vaccinations, fel/fiv testing and flea preventatives, will be offered to caregiver at their expense.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

It is mandatory that every community cat receive a rabies vaccination that will be paid for by client. Our Well Care Prices which includes fees for vaccinations, fel/fiv testing and flea preventatives, will be offered to caregiver at their expense.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We are constantly grant writing and fundraising in an effort to sterilize as many feral/community cats and Pit Bulls as possible

What percent of the total cost of the program would this projected grant cover?

90

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/02/15/ **Projected end date:** 08/01/16

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Operation:SNIP plans to continue funding through grant writing and fundraising efforts. We also will offer well care services that will help owners keep their pets healthy and teach them the importance of spay and neuter and responsible pet care. We currently have monthly contributors that donate through our website and we continue to crowd fund. We are also partnered with Ebay giving works and Amazon Smile for newer ways to fundraise and reach larger audiences.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

If Operation:SNIP is selected for funding we will be publicizing the support of the Florida Animal Friend license plate through social media such as facebook. We will share the news on our website and attach a link to purchase license plate. We also will promote our news through our local news, animal shelters and Meow Now our local TNVR program.