

Grant ID: 1473

**Title of Proposal:** North Florida Animal Rescue

**Agency Type:** Non-Profit

**Total Funding Requested:** \$15,000.00

**Check Payable To:** North Florida Animal Rescue

## Application Information

### Demographics

**Name of Applicant Agency:** North Florida Animal Rescue

**Website Address:** www.northfloridaanimalrescue.org

**Person Submitting Proposal:** Alicia Chesney

**Position:** Grant Writer

**Agency Head:** Heather Keeler

**Agency Head Email:** hkeeler@hotmail.com

**Organization Business Address:** 16800 County Road 137

**City:** Wellborn

**State:** Florida

**Zip:** 32094

**Phone (xxx-xxx-xxxx):** 386-963-1355

**Fax:**

**Cell:**

**Email Address:** medical@northfloridaanimalrescue.org

### Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/14 **End:** 12/31/14

**Organization Income in Last Fiscal Year:** \$533,701.00

**Organization Expenses in Last Fiscal Year:** \$475,351.00

**Number of Paid Employees:** Full Time: 6 Part Time: 2

**Number of Active Volunteers:** 7

**Total Volunteer Hours per Week:** 40.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** North Florida PAWs

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: Year(s) denied/incomplete:

#### Describe your agency:

##### Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

##### Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

#### List your current board of directors:

Name	Title	Phone	Occupation	Email
Connie Johnson	Director	813-363-6300	Board of Directors/Private Rescue	
Lynn Touchton	Vice Chairman	386-963-1355	Board of Directors	

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**32 cats and 20 dogs were admitted.**

**30 cats and 18 dogs were adopted.**

**0 cats and 2 dogs were euthanized.**

**591 cats and 393 dogs were sterilized.**

**Briefly describe your animal programs:**

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

North Florida Animal Rescue was founded in 2011 as a full service adoption facility, with the animal health center added on thereafter. The organization was rededicated to providing affordable spay/neuter services and veterinary care to the public in the summer of 2014, when a new team was hired to run the facilities. The updated services and purpose of the North Florida Animal Rescue is to provide limited adoption facilities and large scale low cost spay and neuter options as well as limited wellness clinic services to anyone in the surrounding communities. Currently, North Florida Animal Rescue provides lower cost spay/neuter surgeries for up to 70 publicly owned animals per week. Through having an in-house veterinarian that is dedicated to high volume spay/neuter, we were also recently able to partner with North Florida PAWS to complete the sterilization surgeries provided through their Florida Animal Friends Grant. Additionally, North Florida Animal Rescue frequently provides spay/neuter services at a discounted rate to Lake City Humane Society and TNR services to Covenant Pet Trust as well as other private trappers and colony caretakers in the area. Our staff includes: 1) Dr. Elizabeth Moses, in house veterinarian, whose experience includes performing spay/neuter services and shelter medicine at the Humane Society of Tampa Bay and SPCA Florida in Lakeland, Florida. 2) Heather Keeler, Director of Operations, whose work history includes Secretary of Labor of Love Rescue, as well as Humane Society of Tampa Bay and SPCA Florida with over 7 years of technician experience additionally. Volunteers include Katie Rooney, Director of North Florida PAWS, Inc., and Doug Rooney, among others.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

**PRODUCTIVITY:** Since the rededication in the summer of 2014, we perform veterinary services for the public 4 days per week, which includes low cost wellness care as well as spay/neuter procedures. Each day that we provide veterinary services we generally perform between 10 and 15 sterilization surgeries, which amounts to having spayed or neutered over 984 animals within that time frame. This number does include animals that come in under our Community Cat program. **FUNDING:** Expenses are paid for through clients' payments and donations. Additional resources are needed to allow the daily surgery output to increase to 18 to 20 animals per surgery day in order to cover staff and supplies. In particular, this grant will be used to supplement the cost of spay surgeries for low-income pet owners whom are recipients of a federally funded assistance program, such as Medicaid, Social Security, or Food Stamps. In this manner, the funds would be allocated to those most in need.

**Target Population**

<b>Geographical target area (name of city, county, etc.):</b>	Hamilton, Columbia and Suwannee Counties
<b>Total human population in target area:</b>	125591
<b>Percent of residents living below poverty in target area:</b>	23.6%, 19.8% and 23.6% Respectively
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	38058
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	31398
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	20932
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	Unknown

<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	Unknown
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	Unknown
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	Unknown
<b>Please explain if you believe your target area animal population is significantly different than above.</b> The target area is largely comprised of rural landscape and economically depressed populations. These issues largely affect the animal population as the average family generally has a greater number of animals per person and there is more available land for the animals to roam, however there are even less funds available to sterilize the animals. This issue compounds itself with every litter that is birthed.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b> The most substantial sources of dog and cat overpopulation are largely due to low income families not having the readily available resources to spay/neuter companion animals as well as the related offshoot of free roaming/community cat population.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b> North Florida Animal Rescue offers lower cost spay neuter services as well as TNR rates from \$25 for male cats, however the generally stressed economic status of the population and the existence of multiple animals per household to be sterilized are restrictive. Outside of the spay/neuter services offered by our organization, private practice veterinarians are often the only option. Recently, North Florida Paws, Hamilton Humane Society and North Florida Animal Rescue have joined together to offer spay/neuter services to the public through their awarded Florida Animal Friends Grant, and the continuation of these funds are critical towards turning the tide of pet overpopulation.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b> <input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

**TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program**

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

N/A

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

N/A

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

N/A

**Estimated number of cats in the target colony area : 0**

**Estimated number that are currently sterilized: 0**

**Projected reduction after utilizing the grant: 0**

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

N/A

**Detail any public education/outreach, adoption programs, etc.**

**Do current city/county ordinances address TNR or free-roaming cats?**

No

**Please explain what is allowed:**

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

N/A

**Describe any effort to lessen the negative impact on local wildlife.**

N/A

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

N/A

**Will the cats be ear-tipped? Yes**

**Will the cats be microchipped? No**

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

N/A

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

Increase the projected number of spay surgeries by 25% per year from 1,475 to 1,850, specifically targeting those low income pet owners who cannot afford our already lowered costs. After the grant subsidy is applied, there would be a \$10 co-pay charged per animal.

**How does this program increase the number of sterilization surgeries above the existing baseline?**

The subsidy would result in an average savings of \$50 per surgery, the program would allow our facility to expand its client base to include a new and needy group of pet owners. As the majority of these pets are housed outdoors, every additional spay surgery will immediately prevent females from producing unwanted litters.

## Methods

**What criteria will you use to determine eligibility for your program?**

Any applicant for the subsidized program must show proof of enrollment in a federally funded assistance program, such as a Medicaid card, a Food Stamps card, or proof of Social Security.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

The information will be added to our website and flyers, as well as distributed to other area rescues such as the Hamilton Humane Society, North Florida PAWS, and the Lake City Humane Society. We also will place advertisements in the regional news media.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

We will have versions of the aforementioned flyer available in Spanish to include the Hispanic community in the region. Also, through a partnerships with North Florida PAWs and our volunteers, we will be informing the sometimes overlooked subsections of our community through word of mouth and direct contact.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

All animals must be transported by the client.

## Veterinary Services

### Objectives

**What arrangements have you made with veterinarians to perform the surgeries?**

Elizabeth Moses, DVM works as the sole contract veterinarian for North Florida Animal Rescue.

Are they:  In-house  Private Vet(s)  Combination

## Veterinary Practices

### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$30.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$10.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$60.00"/>
Range for Female Dogs	<input type="text" value="\$10.00"/>	<input type="text" value="\$60.00"/>	<input type="text" value="\$70.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$5.00"/>
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Licensing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

### If necessary, please explain the procedures and fees described above:

Rabies vaccinations and pain medications are the only additional requirements for which we would charge a fee of \$5.00 each. A rabies license is automatically provided at no charge to all animals that receive a rabies vaccine at our facility. If the client has paper proof of a current rabies vaccination, the requirement would be waived. A take home prescription of Carprofen or Tramadol will be provided to all animals receiving surgery. The physical examination is a hands-on evaluation of the pet to establish its eligibility for surgery and does not include any other laboratory testing or diagnostics. Ear tips will be done if requested. All other vaccinations, test, and other services will be made available at the low cost originally provided through our clinic. No other 'hidden' charges will apply such as disposal or office visit fees.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

## Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Covenant Pet Trust	Having worked closely with Covenant Pet Trust in their TNR efforts, they have volunteered to inform the public and assist us in fulfilling our goals for the grant funds.
Hamilton Humane Society	Hamilton Humane Society has offered full cooperation and assistance in this project.
North Florida PAWs	Having partnered with North Florida PAWs for the fulfillment of their recently awarded Florida Animal Friends grant, we enjoy an extremely close working and volunteer based relationship. They have dedicated themselves to being fully involved in future grants and endeavors to together assist our community.
The Lake City Advertiser	This local newspaper has a large following in the region and will offer advertisements for this program at reduced rates and/or no cost.

## Other Information

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

The client will be able to show proof of eligibility and complete the application the day of surgery as they drop off their pet or prior to that date if making the appointment in person. The office is open to the public 6 days a week although we only provide veterinary services 4 of those days.

## Budget

**Total number of sterilization surgeries projected:**

**Cats:** 200 **Dogs:** 160

**Total budget requested (Budget should not exceed \$25,000):** \$15,000.00

**Average cost/surgery projected:** \$42.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

All charges for surgery are set costs. Rabies vaccines (if needed) and pain medication will be at a cost to the pet owner of \$5.00 each and any other requested service would be at the client's expense.

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

All charges for surgery are set costs. Rabies vaccines (if needed) and pain medication will be at a cost to the pet owner of \$5.00 each and any other requested service would be at the client's expense.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

The charges for surgeries are at the lowest set cost possible. The grant would cover the reductions for low income pet owners.

**What percent of the total cost of the program would this projected grant cover?**

75%

## Timeline

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 08/09/15/    **Projected end date:** 08/08/16

### **Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

### **Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

## Future Funding to Sustain Public Spay/Neuter

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

Targeted fund raising projects and events planned throughout the year will be used to continue supporting both low-income pet owners as well as TNR efforts. This includes our participation in the annual Doxy Derby in addition to maintaining a presence at First Federal Bank of Florida's Back to School event.

## Promotion of Florida Animal Friend Spay/Neuter License Plate

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

All promotional materials will include the Florida Animal Friend License plate logo/picture, as well as the Florida Animal Friends name as having made the opportunity possible.