

Grant ID: 1492

Title of Proposal: SpayIt-NeuterIt-FixIt-North

Agency Type: Non-Profit

Total Funding Requested: \$25,000.00

Check Payable To: Humane Society of Greater Miami

Application Information

Demographics

Name of Applicant Agency: Humane Society of Greater Miami

Website Address: www.humanesocietymiami.org

Person Submitting Proposal: Kimberly MacPherson

Position: Grant Coordinator

Agency Head: Laurie Hoffman

Agency Head Email: laurie@humanesocietymiami.org

Organization Business Address: 16101 West Dixie Highway

City: North Miami Beach

State: FL

Zip: 33160

Phone (xxx-xxx-xxxx): 305-749-1839

Fax: 305-696-4434

Cell:

Email Address: kmacpherson@humanesocietymiami.org

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/13 **End:** 06/30/14

Organization Income in Last Fiscal Year: \$5,778,898.00

Organization Expenses in Last Fiscal Year: \$5,929,370.00

Number of Paid Employees: Full Time: 72 Part Time: 5

Number of Active Volunteers: 265

Total Volunteer Hours per Week: 590.00

How did you learn of the 2009 Florida Animal Friend grant competition? We are a previous recipient.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2007, 2009 Year(s) denied/incomplete: 2006, 2008, 2010, 2011, 2012, 2014

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group

Spay/Neuter Services

Rescue Group

Other vaccines, preventive health care

List your current board of directors:

Name	Title	Phone	Occupation	Email
Alison Kunkel	Secretary	786-360-2553	Hospitality	Alison@50eggsinc.com
Allison Nash-Zelkowitz, Esq	Director	305-758-3430	Legal	Allison@nashgrouprealestate.com
Ani De La Fe	Director	786-247-9909	Retired	amf3314@yahoo.com
Ann Rubino	Director	305-794-7213	Retired	ann@frankrubino.com
Bunny Bastian	Director	305-667-2517	Retired	bunnybastian2@msn.com
Dr. Robert T. Pane	Director	305-233-8645	Veterinary Medicine	rtpdvm@bellsouth.net
Irene Korge	Director	305-298-5668	Retired	ikorge@aol.com
Jacquelyn Munilla	Director	305-662-4838	Retired	jmunilla@bellsouth.net
Juan Lopez	Director	305-662-8655	Retail	Juan_Lopez@S5A.com
Karla Dascal	Director	305-644-3555	Event Planning	karla@karlaevents.com
Linda Neider-Sugrue	Director	786-393-0029	Professor	lneider@bus.miami.edu
Maggie Villacampa, CFP	Director	305-347-2707	Banking	margarita.villacampa@ustrust.com
Marisa Cisneros-Rizzon	Director	305-669-9330	Retired	marisa@flhwk.com
Nancy Denison, Esq	Vice Chairman	305-442-9112	Attorney	nancy.denison@gmail.com
Patricia Wallace	Chairman	305-444-9991	Retired	pwallace999@yahoo.com
Patrick J. McEnany	Director	305-529-2522	Pharmaceuticals	pmcenany@catalystpharma.com
Paul Haller	Treasurer	305-789-1510	Banking	pgh4@ntrs.com
Penny Stamps	Director	305-461-2177	Granting Foundation	pstamps@svmgmt.com
Sam Blum, Esq	Director	305-854-1885	Attorney	sam@samblum.com
Sandy Batchelor, Esq	Director	305-534-5004	Granting Foundation	sbatchelor@bellsouth.net
Sheila Kuhl	Director	305-445-7401	Interior Design	Sheila@coconutgrovegallery.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

2863 cats and 2729 dogs were admitted.

2337 cats and 2453 dogs were adopted.

179 cats and 64 dogs were euthanized.

6196 cats and 6464 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

We are now in our 79th year of assisting our community with its pets. More than 400 dogs and cats are cared for each day either in our shelter or via our Foster Care Program. These animals remain under our care for as long as it takes to find them a

forever home. In addition to promoting its mission through humane education, pet assisted therapy and mobile adoptions, the Humane Society also provides adoption services at our North Miami Beach shelter and spay/neuter services and preventive healthcare vaccines at each of its two clinics (one located in North Miami Beach and one located in South Miami/Cutler Bay). We are in the fifth and final year of our partnership with the ASPCA, Miami-Dade Animal Services, and The Cat Network to spay/neuter and adopt as many dogs and cats in Miami as possible. We plan to continue collaborating with our partners to help Miami achieve its goal of becoming a "No Kill Community." In our fiscal year of 2013/2014, our clinics spayed/neutered approximately 14,500 dogs/cats and provided preventive healthcare services (vaccines, heartworm testing, FIV/FelV, etc.) to over 50,000 of our community's pets. Each of the Humane Society's clinics is staffed with licensed Veterinarians, four veterinary technicians, four veterinary assistants and three full time receptionists. The clinic staff all report to our Chief Medical Officer, Maureen Swan, DVM, who has been licensed and practicing veterinary medicine for 24 years. Additionally, we have a Medical Committee with Robert Pane, DVM, as the Chairman. The Medical Committee meets every two months to review veterinary operations and serves as the quality control unit of the organization.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

The only way to make a noticeable difference in the severe pet overpopulation problem that we have in Miami-Dade County is to spay/neuter its cats and dogs. We offer low-cost spay/neuter surgeries, but we have found that often our pricing isn't "low-cost" enough. We run specials and promotions throughout the year, in addition to providing free or even lower costs when grant funding is available. We also raise money through our direct mail program at different times of the year which allows us to run the specials/promotions, or, at times, provide services to a client who does not have the funds, but understands the importance of spaying/neutering and wants to get it done. In February 2015, we were awarded a one year contract and funding from Miami-Dade County to partner with Miami-Dade Animal Services at the South Clinic location. Through this project, the Humane Society will be able to perform 7,400 free spay/neuter surgeries for pets of low-income residents and for community cats at the South Clinic location. Anyone showing proof of low-income can have their dogs or cats spay/neutered at no cost and receive a free rabies vaccine. The demand, however, is county-wide and the contract only allows these free services to be performed in our South location; we receive many inquires at our Soffer and Fine Shelter and Clinic which is located in North Miami Beach. The distance from North Miami Beach to South Miami-Dade County where the free spay/neuter surgeries are being offered is approximately 40-50 miles each way. For many of our low-income residents who live in North Miami-Dade County, it would be a hardship to travel this far. In zip codes 33161 and 33162 the poverty level is 30% and 24%, respectively. We believe that by offering these low-income residents extremely low-cost surgeries for their animals so they would not need to travel to our South Clinic would help with the pet overpopulation challenge in this area and be a good start for adjunct zip codes in need. The grant would be charged \$46 for a dog surgery and \$15 for a cat surgery. We would ask for a small co-payment of \$25 for a dog surgery and \$15 for a cat surgery from the owner. Any co-payment received would be rolled back into the grant which will expand the program beyond its goal of 850 animals. By rolling the co-payments received back into the grant we believe that we can sterilize 150 more animals. It would also allow us to assist any residents that could not afford the co-payment; no resident in need would be turned away. The SpayIt/NeuterIt/FixIt-North program will help us reach our county's goal of becoming a "No Kill" community by providing spay/neuter surgeries to as many low-income residents as possible in Miami-Dade County.

Target Population

Geographical target area (name of city, county, etc.):	33131, 33162
Total human population in target area:	98,365
Percent of residents living below poverty in target area:	27
Estimated number of pet cats in target area (human population divided by 3.3):	29808
Estimated number of pet dogs in target area (human population divided by 4.0):	24592
Estimated number of feral cats in target area (human population divided by 6.0):	16395
Number of cats admitted to animal control shelters in the target area last year (if known)	252
Number of dogs admitted to animal control shelters in the target area last year (if known)	496
Number of cats euthanized in animal control shelters in the target area last year (if known)	48
Number of dogs euthanized in animal control shelters in the target area last year (if known)	87
Please explain if you believe your target area animal population is significantly different than above.	
No. We do not believe it is significantly different.	

Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:

Miami-Dade County's population is considerable and diverse. Many residents do not spay/neuter their pets as it is not common practice in their country of origin. Also, with approximately 20% our residents living below the poverty level, many simply cannot afford to get their pet fixed, even with our "low-cost" pricing. This results in cats and dogs continuing to breed and hundreds of thousands of homeless and abandoned animals roaming our streets and neighborhoods. It is important that we be able to offer access to free or even greater "low-cost" spay/neuter services to as many of our low-income residents as possible, working towards our community goal of becoming a "No Kill Community."

What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?

Spay and neuter surgeries are available through private veterinary practices and hospitals but at prices much higher than ours. The Humane Society of Greater Miami and Miami-Dade Animal Services offer programs for free or low-cost surgeries. With increased funding, we can increase our sterilization capacity and help lower the yearly euthanasia rate until we can achieve our community's goal of "No Kill".

Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:

Pets in low-income families Pit Bull / large breed dogs TNR managed colonies of feral cats Community cats (free-roaming and/or owned) Other

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program
Define the precise boundaries of the colony or targeted area, including estimate of square miles.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

Estimated number of cats in the target colony area :

Estimated number that are currently sterilized:

Projected reduction after utilizing the grant:

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

Describe any effort to lessen the negative impact on local wildlife.

Describe efforts that will be made to mitigate current or potential nuisance issues.

**Will the cats be ear-tipped?
Will the cats be microchipped?**

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our goal with this extremely low-cost spay/neuter program is to provide 850 spay/neuter surgeries for animals owned by qualified low-income residents in zip codes 33161 and 33162 of North Miami-Dade County. Every spay/neuter surgery performed will help in eliminating more unwanted litters of puppies and kittens being born and perhaps coming into the shelter system. Our target is 850; however, our goal would be to expand the program by spaying/neutering at least 150 more by rolling the co-payments back into the grant.

How does this program increase the number of sterilization surgeries above the existing baseline?

In 2014 we performed 14,500 spay/neuter surgeries. In 2015, our goal is to perform 20,000 spay/neuter surgeries. Enhancing our programs to include an additional 850 to 1,000 extremely low-cost or free spay/neuter surgeries for qualified low-income residents in North Miami-Dade County will increase this goal by 5%.

Methods

What criteria will you use to determine eligibility for your program?

In order to receive these services, potential customers must show proof of government assistance.

How will you advertise the program? Explain how the advertising will reach the target audience.

We believe that this program will very quickly be utilized without a large media campaign as we receive inquiries on a consistent basis from financially challenged residents looking for assistance. We will provide the information to potential clients when they call to inquire about an appointment and advertise it through other media channels such as our website, Facebook, Twitter, flyers, radio, etc. We will also utilize our current customer base who own unaltered dogs and cats and communicate this opportunity to them.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The majority of our materials are produced in both English and Spanish. In addition, our clinic receptionists and phone operators are bilingual. We are also putting together a transportation program for those residents in need of transportation assistance.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

No.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We have full-time veterinarians on staff in both of our clinics, including Maureen Swan, DVM, our Chief Medical Officer. This program would be offered and performed at both of our clinics.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$15.00"/>	<input type="text" value="\$15.00"/>	<input type="text" value="\$30.00"/>
Range for Female Cats	<input type="text" value="\$15.00"/>	<input type="text" value="\$15.00"/>	<input type="text" value="\$30.00"/>
Range for Male Dogs	<input type="text" value="\$25.00"/>	<input type="text" value="\$46.00"/>	<input type="text" value="\$71.00"/>
Range for Female Dogs	<input type="text" value="\$25.00"/>	<input type="text" value="\$46.00"/>	<input type="text" value="\$71.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$10.00"/>
Other Vaccination if Due	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$40.00"/>
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$20.00"/>
Licensing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input type="radio"/> No <input checked="" type="radio"/> Yes <input type="text" value="\$6.00"/>
Ear tipping	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

The other vaccines for a dog are DHPP at \$25 and Bordetella at \$15. The County License is a requirement of Miami-Dade County for a dog. With proof of government aid for an altered dog it is \$6.00.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
No records to display.	

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

In July of 2012, Miami-Dade County adopted a "No Kill" Resolution. We know that to truly deal with the problem of unwanted pets, it is necessary to prevent unwanted litters. We cannot adopt our way out of Miami's pet overpopulation problem. While we work diligently to end pet overpopulation by operating two preventive healthcare clinics that offer low-cost spay/neuter services and vaccines to help, even as inexpensive as we are, the cost of a spay/neuter surgery is still cost prohibitive for many low-income residents in our community. We believe that by offering extremely low-cost or free spay/neuter services to qualified low-income residents in North Miami-Dade County, we will be able to assist our community in achieving the save rate of 90% overall to become a "No Kill".

Budget

Total number of sterilization surgeries projected:

Cats: 340 **Dogs:** 510

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$30.00

Describe any expenses that are not included in the grant and how they will be paid for:

Other expenses are optional for the client, except for the rabies vaccine and county dog tag which is required by the county. For this program, with the surgery, the rabies vaccine charge would be a \$10 charge to the client. The county dog tag for low-income residents if their dog is altered is a \$6.00 charge.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Other expenses are optional for the client, except for the rabies vaccine and county dog tag which is required by the county. For this program, with the surgery, the rabies vaccine charge would be a \$10 charge to the client. The county dog tag for low-income residents if their dog is altered is a \$6.00 charge.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

We currently have a partnership with Miami-Dade Animals services to offer free spay/neuter services to qualified low-income residents of Miami-Dade County. To participate, a resident must bring their animal to our Cutler Bay Clinic which is in South Miami-Dade County. It is approximately 40-50 miles from North Miami-Dade County where our Soffer and Fine Shelter/Clinic is located. We have submitted or will be submitting grant applications to the below Foundations, among others, to ask for support in this community program. The Miami Foundation-\$15,000-confirmed Peacock Foundation-\$25,000-confirmed John D. Marshall Foundation-\$25,000-confirmed Do Unto Others Trust-\$7,500-confirmed Pet Smart Charities-\$25,000-pending

What percent of the total cost of the program would this projected grant cover?

100

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after

August 1, 2009.

Projected start date: 08/01/15/ **Projected end date:** 07/31/16

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We will continue to seek additional funding from our long time donors, fund raising events, appeals which go out monthly to the general public, sending out letters of inquiry to other grantors, foundations and corporations, etc. We have also expanded our boutique to help increase our revenue stream to help support spay/neuter and adoption efforts. The boutique is currently on track to bring in more than \$220,000 this fiscal year.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

The Florida Animal Friend Spay/Neuter License plate would be featured on our website's home page, our partners' page and our website events calendar page each month. It would be featured on our Facebook page for a one week period if/when the grant is received and also three times a month throughout the grant partnership. It will be featured in our e-newsletter and our printed newsletter. A press release about the license plate and the mission of Florida Animal Friends organization will be featured in a Humane Society of Greater Miami's exclusive press release twice throughout the duration of the partnership (upon receipt of the funds announcing the program and upon completion announcing the results).