

Grant ID: 1457

**Title of Proposal:** CARE 2015  
**Agency Type:** Non-Profit  
**Total Funding Requested:** \$25,000.00  
**Check Payable To:** CARE Feline TNR, Inc.

Application Information

Demographics

<b>Name of Applicant Agency:</b> CARE Feline TNR, Inc.	<b>Website Address:</b> www.carefelinetr.org
<b>Person Submitting Proposal:</b> Carol Sweeney	<b>Position:</b> vice president
<b>Agency Head:</b> Melissa LaNinfa	<b>Agency Head Email:</b> melissal@carefelinetr.org
<b>Organization Business Address:</b> PO Box 4552	<b>City:</b> Orlando
<b>State:</b> FL	<b>Zip:</b> 32792
<b>Phone (xxx-xxx-xxxx):</b> 407-765-9991	<b>Fax:</b> 407-841-8322
<b>Cell:</b> 407-765-9991	<b>Email Address:</b> carols@carefelinetr.org

Agency Details

**Dates of Last Fiscal Year: Begin:** 01/01/14 **End:** 12/31/14

**Organization Income in Last Fiscal Year:** \$39,086.00

**Organization Expenses in Last Fiscal Year:** \$32,748.25

**Number of Paid Employees:** Full Time: 0 Part Time: 0

**Number of Active Volunteers:** 25

**Total Volunteer Hours per Week:** 225.00

**How did you learn of the 2009 Florida Animal Friend grant competition?** CARE has been a prior recipient of the grant. We learned about it many years ago via word of mouth.

**Year(s) of previous Florida Animal Friend grants (if applicable):**

**Previous Florida Animal Friend Applications:** Years Funded: 2008, 2013 Year(s) denied/incomplete: n/a

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

**List your current board of directors:**

<b>Name</b>	<b>Title</b>	<b>Phone</b>	<b>Occupation</b>	<b>Email</b>
carol sweeney	vice president	407-765-9991	office manager / retired	carols@carefelinetnr.org
Jim Kollenberg	Treasurer	407-810-8097	retired military	kolljlk@aol.com
Lisa Freeman	Director	407-431-1972	screen printer	lisaf@carefelinetnr.org
Melissa LaNinfa	President	407-340-7050	instructional systems designer	melissal@carefelinetnr.org

**Applicant Qualifications**

**For your organization, in the last complete fiscal year:**

**0 cats and 0 dogs were admitted.**

**0 cats and 0 dogs were adopted.**

**0 cats and 0 dogs were euthanized.**

**0 cats and 0 dogs were sterilized.**

**Briefly describe your animal programs:**

**If your program performs adoptions, are all animals sterilized before adoption?**

Yes

**If not all, what percentage of animals are not currently sterilized before adoption?**

**If not all, how are animals selected for sterilization before adoption?**

**If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:**

**Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.**

CARE has been in continuous operation in Central Florida since its inception in 1995. Over that period of time, we have successfully provided TNR for over 27,250 cats. CARE is operated solely by unpaid volunteers, including twenty-five "active volunteers" who perform the day-to-day "administrative" functions that keep our organization running smoothly. These people donate approximately 225 hours of their time each week, and include officers and directors, the "calls" team, trappers and trap managers, and community outreach volunteers. The CARE "calls" team manages the CARE phone lines, answering all calls from the community. They provide program information, make and confirm spay/neuter (s/n) appointments and referrals, and coordinate with vet clinics that provide s/n services. The community outreach volunteers negotiate the release and return/relocation of impounded colony cats, mediate citizen complaints, and provide TNR education and colony management counseling. In addition to the "administrative" volunteers who manage the organization, there are hundreds of volunteer trappers and colony caregivers. Some of these people have a single backyard cat and use the CARE program only once. Others are people who manage multiple colonies and schedule appointments almost weekly. There is no way of estimating the volunteer time these people contribute to trapping and feeding these colonies. CARE officers, directors and volunteers have a vast range of experience in TNR ranging from 15+ years to a few months. They come from diverse backgrounds, each with special skills and abilities, yet all share a love of animals and a deep desire to reduce the population of feral cats through the humane and effective TNR process. New volunteers are provided training and are frequently teamed with or "shadow" the more experienced volunteers for an initial period until they feel comfortable with their assigned duties. More experienced volunteers are always available to provide advice and assistance. The board of directors meets monthly in an active management role.

**If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?**

Orange County Animal Services (OCAS) offers free spay/neuter services for cats referred by our organization and this is our first option whenever appointments are available. The number of appointments is variable on a month-to-month basis and subject to last minute changes (generally less than 24 hr notice) which makes planning difficult. And, unfortunately, the number of appointments made available to CARE is never enough to meet demand even though appointment availability has increased over the last year. CARE has established relationships with multiple private low-cost clinics throughout the community. These clinics offer special reduced rates for CARE referrals. However, some caretakers cannot afford the low-cost private clinics even at reduced rates. CARE established a "TNR Fund" in 2012. This fund is financed via an annual \$1000 allotment from our general fund and earmarked donations from the community. This fund is used primarily to pay for appointments at private low-cost clinics in emergency

situations when a caretaker is not able to wait for an OCAS appointment. However, it is also used to assist caretakers who cannot afford the low-cost private clinics (on a discretionary basis). The total budget for the TNR fund in 2014 (excluding our 2013-2014 FAF grant money) was approximately \$1,240. Spending was approximately \$2,245. The shortfall of approximately \$1,005 was covered out of our general fund. Despite spending over 200% of our budgeted TNR funding, the effort was not sufficient to meet demand - primarily the needs of caretakers who cannot access the free OCAS appointments due to unavailability and also cannot afford the reduced rates at low-cost private clinics. We have increased our TNR budget funding for FY 2015 to \$4,000. However, we anticipate that this increase will still not be adequate to meet demand as more and more caretakers need help and become aware of our assistance program.

Target Population

<b>Geographical target area (name of city, county, etc.):</b>	SR 436 corridor, SR 50 to CR 15
<b>Total human population in target area:</b>	23352
<b>Percent of residents living below poverty in target area:</b>	15.6
<b>Estimated number of pet cats in target area (human population divided by 3.3):</b>	7077
<b>Estimated number of pet dogs in target area (human population divided by 4.0):</b>	5838
<b>Estimated number of feral cats in target area (human population divided by 6.0):</b>	3892
<b>Number of cats admitted to animal control shelters in the target area last year (if known)</b>	1138
<b>Number of dogs admitted to animal control shelters in the target area last year (if known)</b>	0
<b>Number of cats euthanized in animal control shelters in the target area last year (if known)</b>	829
<b>Number of dogs euthanized in animal control shelters in the target area last year (if known)</b>	0
<b>Please explain if you believe your target area animal population is significantly different than above.</b>	
Our target area consists of census tract blocks within zip codes 32807 and 32822. Please refer to project boundary map. Intake and euthanasia data from Orange County Animal Services (OCAS) is only available at the zip code level. Therefore, the numbers given above are for zip codes 32807 and 32822 and not clearly indicative of the target area. We have a very active TNR program ongoing in this corridor and estimate that approximately 50% of feral cats are already altered - therefore, we estimate the total target population at approximately 1,946.	
<b>Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:</b>	
The most significant source of cat overpopulation in our target area is reproduction by un-sterilized colony cats and a high kitten survival rate due to mild weather conditions and readily available food sources.	
<b>What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?</b>	
Orange County Animal Services (OCAS) offers free spay/neuter services for feral cats referred by our organization. Although the number of appointments has increased from prior years as we recover from the economic crisis, it is still not adequate to meet demand. CARE provides referrals to low-cost s/n services through a number of vet clinics in our area; however, lower income residents often cannot afford these reduced cost services. Caretakers who manage multiple colonies often cannot afford these reduced cost services due to the high volume of cats that need to be TNRd in their colonies. CARE has a TNR fund that provides for s/n in special circumstances but funding is not adequate to address needs.	
<b>Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:</b>	
<input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community	

cats (free-roaming and/or owned)  Other

**TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program**

**Define the precise boundaries of the colony or targeted area, including estimate of square miles.**

Our target area consists of census tract blocks within zip codes 32807 and 32822, specifically blocks 136.03, 136.04, 136.05, 132.01, 133.01, 134.03, 134.06, 135.03, 135.08, 135.10, and 184. Please refer to project boundary map. This is a corridor on both sides of SR 436 from SR 50 to Pershing Avenue, an area of approximately 4.25 square miles.

**What is the criteria used for determining the target area(s) and/or eligibility for this program?**

We chose the zip code areas with highest intake rates for OCAS. The total zip code areas are too large to address with this grant, so we narrowed the area down to census blocks where we have the most active TNR volunteers at work.

**Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?**

The target area is suburban residential, with a large number of high density apartment complexes.

**Estimated number of cats in the target colony area :** 3892

**Estimated number that are currently sterilized:** 1946

**Projected reduction after utilizing the grant:** 1000

**For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.**

CARE has a well-established volunteer base, including a network of colony caretakers.

**Detail any public education/outreach, adoption programs, etc.**

**Do current city/county ordinances address TNR or free-roaming cats?**

No

**Please explain what is allowed:**

**(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)**

**For TNR program, list any groups or government agencies who support this TNR effort:**

Orange County Animal Services (OCAS), Pet Alliance of Greater Orlando (PAGO), and many private s/n clinics and veterinarians support our TNR efforts - primarily through access to free or very low cost spay/neuter appointments. Most of the cat rescue/adoption groups in the Central Florida area support our TNR efforts by promoting TNR as a part of their rescue operations. They also assist (on a case by case basis) with placement of friendly strays and young kittens into adoption programs.

**Describe any effort to lessen the negative impact on local wildlife.**

All CARE colonies are actively managed by volunteers on a daily basis, including feeding. The feeding regimen is generally sufficient to negate the hunting of local wildlife. The primary source of negative impacts on wildlife in our community is the development (clear cutting and construction of buildings and parking lots) of natural tracts of land within the suburban area.

**Describe efforts that will be made to mitigate current or potential nuisance issues.**

CARE provides education and counseling to caretakers to reduce and eliminate nuisance behaviors at specific colony locations on an as-needed basis. We also provide information to homeowner's associations and other neighborhood groups about TNR and the positive effects toward reducing nuisance behaviors.

**Will the cats be ear-tipped?** Yes

**Will the cats be microchipped?** No

**Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.**

CARE provides TNR training to users of the program to enhance trapping success. Training includes phone support by volunteers and one-on-one demonstrations to give personalized instruction in various trapping techniques and recovery procedures.

## Objectives

**What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?**

We plan to TNR 1,000 cats. This number assumes that all s/n surgeries are obtained at our lowest priced partner vet clinic (\$25/surgery) which is the Pet Alliance of Greater Orlando (PAGO).

**How does this program increase the number of sterilization surgeries above the existing baseline?**

CARE TNRd a total of approximately 6,050 cats between Jan 1, 2013 and Dec 31, 2014. This number includes cats TNRd under our last FAF grant which ran from August 2013 to August 2014. Subtracting out the grant cats (total 1,376), this is an average of 2,337 cats TNRd per year. If we use this as our existing baseline, then the target of 1,000 surgeries will increase our sterilization program by nearly 50 percent (42.7%).

## Methods

**What criteria will you use to determine eligibility for your program?**

Cats must be feral or otherwise un-owned and caretaker must agree to ear-tipping and continued management of the colony.

**How will you advertise the program? Explain how the advertising will reach the target audience.**

We will advertise the program via our official website and our facebook page, as well as by word of mouth among our volunteers.

**How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?**

Our volunteers have a well established teamwork approach to TNR, helping each other with trapping, transportation, recovery and return as necessary. We have not encountered literacy or cultural hurdles in the past and do not anticipate problems at this time. However, we do have bi-lingual volunteers that assist with the Hispanic community. Our volunteers do a great deal of one-on-one outreach to colony caretakers and we would expect this effort to be intensified in the target area.

**Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.**

The project does not involve transportation of animals by anyone other than the colony caretaker clients. All persons borrowing CARE traps are required to sign liability waivers. We provide training and counseling in the use of traps, as well as pre-op / post-op care and release of cats.

## Veterinary Services

### Objectives

**What arrangements have you made with veterinarians to perform the surgeries?**

We have a TNR pricing agreement with Pet Alliance of Greater Orlando (PAGO) which will serve as the primary clinic for this grant effort. If for any reason the PAGO clinics are not available, we have additional pricing agreements with a number of veterinary clinics throughout the greater Orlando area. This allows flexibility in scheduling of appointments and convenience to non-resident caretakers. We do not anticipate any difficulty obtaining sufficient s/n surgery appointments.

Are they:  In-house  Private Vet(s)  Combination

### Veterinary Practices

### Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$25.00"/>	<input type="text" value="\$25.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required  Yes, Fee to client  No

	Required, Optional, or Not Offered	Fee to Client?
<b>Examination</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Rabies Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other Vaccination if Due</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Pain Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Parasite Medication</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Testing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Licensing</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Ear tipping</b>	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
<b>Other</b>	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

**If necessary, please explain the procedures and fees described above:**

All veterinary services are contracted as a TNR package which includes s/n surgery, rabies and FVRCP vaccines, parasite medication and ear clip. The pricing given is the fee negotiated between CARE and the Pet Alliance of Greater Orlando (PAGO) veterinary clinic.

**Is this a voucher program?** No

**If so, how will you assure compliance with the program?**

**For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?**

**Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?**

**Community Collaboration**

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes  No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
..	..

**Other Information**

**Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.**

CARE has been the leader in TNR in the Central Florida area for many years. Our volunteers are experienced and work together well as a team. Our program has been quite successful over the years with over 27,250 cats TNRd to date (early records are a bit spotty). Our ultimate goal is that no cat will ever be homeless or unwanted. Although we understand it is doubtful that this goal will be reached any time soon, we are happy with the trend toward increased acceptance and implementation of TNR, increased numbers of low cost S/N clinics opening in the community, the major policy change to support TNR by Pet Alliance of Greater Orlando (PAGO, formerly the SPCA), and the interest being shown in TNR by more young people in the community. However, despite all our efforts to reduce costs and explore new methods of fund raising, the money is never enough. We know that grant funding is critical to our success.

**Budget**

**Total number of sterilization surgeries projected:**

**Cats:** 1000 **Dogs:** 0

**Total budget requested (Budget should not exceed \$25,000):** \$25,000.00

**Average cost/surgery projected:** \$25.00

**Describe any expenses that are not included in the grant and how they will be paid for:**

All veterinary services are contracted as a one-price TNR package which includes an exam, s/n surgery, rabies and FVRCP vaccines, parasite medication and ear clip. Operational items such as telephone service, website hosting, and cloud data storage are not anticipated to increase over our baseline costs. These items are paid from our general fund from donations received. Additional traps may be needed and trap repairs are an ongoing expense. All trap costs are paid out of our general fund.

**Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):**

All veterinary services are contracted as a one-price TNR package which includes an exam, s/n surgery, rabies and FVRCP vaccines, parasite medication and ear clip. Operational items such as telephone service, website hosting, and cloud data storage are not anticipated to increase over our baseline costs. These items are paid from our general fund from donations received. Additional traps may be needed and trap repairs are an ongoing expense. All trap costs are paid out of our general fund.

**Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.**

We are in the process of pursuing additional grant funding from other sources. In addition, CARE plans to continue our traditional fundraising methods in the coming year, including direct community-targeted fundraisers like yard sales and merchandising, as well as web-based fundraising.

**What percent of the total cost of the program would this projected grant cover?**

100

**Timeline**

**All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.**

**Projected start date:** 08/01/15/ **Projected end date:** 07/31/16

**Unexpended funds**

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

**Requests for extensions**

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

**Future Funding to Sustain Public Spay/Neuter**

**\*Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We are continually searching for additional grant funding from other sources. In addition, CARE plans to continue our traditional fundraising methods, including direct community-targeted fundraisers (like yard sales and merchandising) and web-based fundraising.

**Promotion of Florida Animal Friend Spay/Neuter License Plate**

**\*Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

CARE currently promotes the Florida Animal Friend Spay/Neuter license plate on our website (see <http://www.carefelinetnr.org/#!how-you-can-help/co3m>). We will issue press releases announcing the grant program and urging residents to purchase FAF spay/neuter license plates. We will also post an announcement/description of the grant program on our website, post blogs and updates on our facebook site, and use our CARE News (electronic news) to disseminate information about the FAF program and our grant in particular to our electronic mailing list of over 300 interested persons.