

Grant ID: 1446

Title of Proposal: Spay & Neuter Project
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: Animal Rescue Coalition, Inc.

Application Information

Demographics

Name of Applicant Agency: Animal Rescue Coalition.org	Website Address: www.animalrescuecoalition.org
Person Submitting Proposal: Gisele Pintchuck	Position: Executive Director
Agency Head: Gisele Pintchuck	Agency Head Email: gisele@animalrescuecoalition.org
Organization Business Address: 6320 Tower Lane	City: Sarasota
State: FL	Zip: 34240
Phone (xxx-xxx-xxxx): 941-957-1955	Fax: 941-906-1506
Cell: 941-323-1010	Email Address: gisele@animalrescuecoalition.org

Agency Details

Dates of Last Fiscal Year: Begin: 07/01/13 **End:** 06/30/14

Organization Income in Last Fiscal Year: \$988,788.00

Organization Expenses in Last Fiscal Year: \$495,420.00

Number of Paid Employees: Full Time: 6 Part Time: 0

Number of Active Volunteers: 20

Total Volunteer Hours per Week: 3.00

How did you learn of the 2009 Florida Animal Friend grant competition? Animal Rescue Coalition is a past grant recipient.

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 1 Year(s) denied/incomplete: 1

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Chris Jones	Treasurer	941-320-6322	Financial Advisor	rjonesfl@msn.com
Elliott Metcalfe	Director	941-383-7096	Retired Attorney	elbeck1@comcast.net
Joanna Pace	Board Chair	312-961-5725	Business owner	srq2dogs@gmail.com
Judith Ragona	Secretary	941-350-3807	Retired Corporate Executive	2msjudithann@gmail.com
Karin Gustafson	Vice Chair	941-720-4021	Retired Non-Profit Executive	kegustafson@verizon.net
Scott Bush	Director	941-954-1600	Non-Profit Executive	sbush@scbb.org

Applicant Qualifications

For your organization, in the last complete fiscal year:

0 cats and 0 dogs were admitted.

0 cats and 0 dogs were adopted.

0 cats and 0 dogs were euthanized.

979 cats and 1225 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

No

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

N/A

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Animal Rescue Coalition does not offer adoption services; ARC is solely a Spay/Neuter organization working closely with many local rescue groups and animal service agencies as well as the general public providing low-cost, full sterilization services needed. ARC offers Spay/Neuter services to animals as young as 4 months who are up-to-date with all vaccinations and in good health. Pet owners are instructed to contact our scheduling line to book their S/N appointment. ARC is open Monday through Friday. Pets are dropped off at 8:00 am released at 4:00 pm. ARC offers re-checks in case of emergency and/or major concerns free of charge.

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Animal Rescue Coalition is a Spay/Neuter organization founded in 1999 to offer low cost services to the low-income population of Sarasota and Manatee counties. Since our founding, ARC has spayed and neutered more than 40,000 dogs and cats, preventing countless generations of innocent animals from entering a world without enough homes for them, thus facing inevitable euthanasia. In addition to the proactive low-cost and high-quality Spay & Neuter Program, the Emergency Medical Fund (EMF) Program has allowed ARC to work closely with the Sarasota County Animal Services and Bay Road Animal Hospital to rehabilitate injured, abused and sick animals who are still adoptable but without the EMF's treatment, would otherwise be euthanized. ARC's Feral Cat Program has also dramatically reduced overpopulation in many feral colonies in our region. ARC is proud to be one of the 140 plus Humane Alliance clinic's in the country and carry out its nationally recognized tried and tested high-volume, high-quality, low-cost companion animal sterilization model. In November of 2014 ARC opened doors to a modern, fully-equipped, 3,800 sq/ft spay & neuter facility. ARC contracts three Florida licensed veterinarians who work on a rotational schedule and three full time trained veterinary support personnel in addition to two full-time administrative staff.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

ARC receives funds through a number of sources including grants, special events, private donations and a small county reimbursement program. ARC highest source of income comes from its main annual fundraising event, representing 30% of the revenue. In order to increase and expand ARC's spay/neuter services a Transport Program is currently being implemented. This program is designed to reach outlying areas where limited spay/neuter is available. Low-income families will have the ability to meet ARC's coordinator at a central location and drop their animals to be transported to ARC's clinic for surgery. Animals will return to their owners the next day. With this grant, ARC will offer FREE spay & neuter services in the northern part of Charlotte County

where high concentration of animals is present and poverty is prevalent.

Target Population

Geographical target area (name of city, county, etc.):	33952
Total human population in target area:	54,392
Percent of residents living below poverty in target area:	12.81
Estimated number of pet cats in target area (human population divided by 3.3):	16483
Estimated number of pet dogs in target area (human population divided by 4.0):	13598
Estimated number of feral cats in target area (human population divided by 6.0):	9066
Number of cats admitted to animal control shelters in the target area last year (if known)	1420
Number of dogs admitted to animal control shelters in the target area last year (if known)	1338
Number of cats euthanized in animal control shelters in the target area last year (if known)	182
Number of dogs euthanized in animal control shelters in the target area last year (if known)	227
Please explain if you believe your target area animal population is significantly different than above.	
The area selected is one of the most populated and poorest areas in Charlotte County. The income growth rate is about the same as the state average rate of 21.87% and is lower than the national average rate of 26.32%.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
Due to lack of resources and information, there is high rate of overpopulation in the area selected. Unsterilized community/free-roaming cats are great source of overpopulation and owned dogs who are not altered, are allowed to roam, posing a huge threat and increase rate of unwanted pets.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
There is very limited source of low-cost and high-volume spay & neuter services in the targeted area. Animal organizations such as St. Francis Animal Rescue and Sarasota Defense of Animals (SDA) will provide free spay/neuter services when funding is available. These limited resources are not nearly adequate for the quantities of sterilizations needed. ARC's new high-volume S/N clinic and Transport Program can meet the demand for services in that area.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input checked="" type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input type="checkbox"/> TNR managed colonies of feral cats <input type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

n/a

What is the criteria used for determining the target area(s) and/or eligibility for this program?

n/a

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

n/a

Estimated number of cats in the target colony area : 0

Estimated number that are currently sterilized: 0

Projected reduction after utilizing the grant: 0

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

n/a

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

No

Please explain what is allowed:

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

n/a

Describe any effort to lessen the negative impact on local wildlife.

n/a

Describe efforts that will be made to mitigate current or potential nuisance issues.

n/a

Will the cats be ear-tipped? No

Will the cats be microchipped? No

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

n/a

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

ARC is proud to be one of the 140 plus Humane Alliance clinic's in the country and to carry out its nationally recognized tried and tested high-volume, high-quality, low-cost companion animal sterilization model. With this grant ARC will provide approximately 500 sterilizations to owned pets of low-income families in the targeted area. This program will not stop after the grant is used. It is our goal to continue providing services to that zip code and neighboring areas that face the same need of FREE and low-cost Spay/Neuter services. ARC plans to apply for additional grants as well as private funding through donors and fundraising events in order to continue making an impact in these poverty prevalent areas.

How does this program increase the number of sterilization surgeries above the existing baseline?

ARC performs an average of 15-20 surgeries a day. With a new fully-equipped facility, ARC is able to accommodate 20-25 surgeries daily. Reaching out to areas outside our walk-in traffic, will not only increase our volume, it will also offer a solution to the financial challenge of pet owners in Charlotte County who cannot afford private veterinarian services and do not have options of low-cost spay

& neuter in their community.

Methods

What criteria will you use to determine eligibility for your program?

Low-income criteria as determined by government standards and guidelines. To qualify, clients must fall under Federal TRIO and be receiving any of the following government subsidies: Food Stamps, Social Security Disability, Medicaid, WIC and School Lunch for Children Program.

How will you advertise the program? Explain how the advertising will reach the target audience.

ARC will prepare educational materials(with ability to offer bi-lingual material as well) to reach the target audience. Meetings will be arranged with local rescue groups and county animal control officers and materials will be directed to selected zip code and distributed accordingly. Working closely with the local community and reaching out to feed stores, churches, community organizations, schools, diners and all establishments where the target audience is likely to be present, ARC will distribute flyers, and also utilize a variety of traditional media, social media and web based tools including Facebook, Craig's List, and ARC's own website.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

ARC's outreach program addresses the transportation challenge at its core. ARC's Transport Program is equipped and prepared to reach pet owners where they reside. Working with a local community partner/coordinator, pet owners will be able to schedule their S/N appointments and will be notified day/time and location where to meet the transport vehicle. Two of ARC's full time staff are fluent in Spanish and materials are available in both Spanish and English.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

If pet owners are not able to transport their animals to the clinic, ARC's new Transport Program will meet that need. The transport program is a successful, safe and efficient initiative implemented by the Humane Alliance and used by most of the 140 and plus Humane Alliance clinics in the country. Its proven method of effectiveness includes a comprehensive system of appointment scheduling, pick-up and delivery of animal. The transport vehicle is properly equipped for safe transport of animals. All families participating in the transport program are asked to sign a release of liability form based on Humane Alliance recommendations and customized for ARC and Florida residents. The transport driver will be subject to random drug testing and will be properly trained by Humane Alliance representative for the care and handling of the animals. ARC's full staff have been trained at the Humane Alliance headquarters in Asheville, NC to learn all the steps and logistics of documenting, handling and transporting animals.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

ARC currently outsources its veterinary personnel and has a rotation of three licensed professional vets providing spay/neuter services at ARC's clinic. Dr. Jerry Edington, DVM has over 20 years of veterinary practice and serves as ARC's lead veterinarian and medical director.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

<u>Practice Name</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>	<u>Phone</u>	<u>Lead Practice</u>
Jerry Edington, DVM	3723 5TH Ave NE	Bradenton	FL	34208	941-321-6566	<input checked="" type="checkbox"/>
Kate Cole	3658 Country Place Blvd.	Sarasota	FL	34233	941-416-1770	<input type="checkbox"/>
Lisa Tipton	4408 River Close Blvd	Valrico	FL	33596	941-209-2717	<input type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$50.00"/>	<input type="text" value="\$50.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$75.00"/>	<input type="text" value="\$75.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$85.00"/>	<input type="text" value="\$85.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

The above price structure is the average low-cost per animal per surgery that ARC uses. For this particular grant, ARC will cover the cost of rabies vaccine and will offer microchip as an optional item at \$10.00 per animal.

Is this a voucher program? Yes

If so, how will you assure compliance with the program?

Customers will be required to present proof of income and residence. They will be asked to retrieve voucher either through ARC, Charlotte County Animal Control and/or partnering organization/volunteer. ARC will track vouchers and confirm proof of residence of selected targeted area and income on day of surgery.

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

ARC's veterinarians are Humane Alliance trained and experienced with high volume S/N program. ARC is able to handle 25 - 30 a day.

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Yes. ARC has a sophisticated software which is designed specifically to track spay and neuter surgeries and provide diverse and comprehensive reporting.

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
Charlotte County Animal Control	Animal Services will alert ARC when they receive calls from the target area so that we may provide our services
Local Media/Social Media	ARC will use electronic and press to inform public of available funds for FREE Spay/Neuter in target areas as well as use of social media to promote the campaign.
Sarasota County Animal Services	Assist in spreading ARC's services to other animal service agencies
St. Francis Animal Rescue	The group is familiar with the target area, knowledgeable of animal population needs and will serve as point of reference to ARC's services
Suncoast Humane Society	The group is familiar with the target area, knowledgeable of animal population needs and will serve as point of reference to ARC's services
Venice Cat Coalition	The group is familiar with the target area, knowledgeable of animal population needs and will serve as point of reference to ARC's services

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

This grant will provide S/N services in an area of critical need. The impact is crucial and will enhance the quality of life of many animals in the community as well as reduce overpopulation. In order for this campaign to be successful, a comprehensive plan will take place with all partners, community groups and ARC's medical/administrative staff. Detailed spreadsheets containing information (community cats and private pets, spay/neuter projections, surgeries and results, contact information, locations, and expenses) will be tracked and monitored to ensure goals and planned strategies. We are confident that this project will generate positive results in our mission to address overpopulation and euthanasia rates as seen in other communities where ARC has implemented its signature high-volume, high-quality and low-cost spay & neuter program. An example of such successful effort is Sarasota County Animal Services which has experienced a long partnership history with ARC. In 2014 SCAS brought in 3,147 dogs and cats into their shelter. Of these 449 were released through adoptions, 989 through transfers and 927 were returned to their owners. This translated to a live release rate of 75% and SCAS has attributed this increase to ARC's proactive Spay & Neuter and Emergency Medical Fund programs.

Budget

Total number of sterilization surgeries projected:

Cats: 200 **Dogs:** 300

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$50.00

Describe any expenses that are not included in the grant and how they will be paid for:

ARC will cover all expenses related to S/N surgeries including the cost of rabies vaccine. ARC will also cover all transportation expenses including fuel and supplies. Microchip is optional and ARC will offer microchip \$10.00 per animal.

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

ARC will cover all expenses related to S/N surgeries including the cost of rabies vaccine. ARC will also cover all transportation expenses including fuel and supplies. Microchip is optional and ARC will offer microchip \$10.00 per animal.

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

In November 2014 ARC received a \$70,000 grant to assist in the purchase of the transport vehicle from the William G. and Marie

Selby Foundation and an additional \$5,000 grant from the Bernice Barbour Foundation to offer free S/N to low-income families at a targeted Sarasota County zip code . Additional funding for S/N Program is generated from ARC's annual fundraising gala, private donations and operating budget allocation.

What percent of the total cost of the program would this projected grant cover?

100

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 10/15/16/ **Projected end date:** 10/15/17

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

The generosity and commitment of ARC's board of directors and donors who stand 100% behind its quest to help our local community to achieve a no-kill status, coupled with its achievement as a Humane Alliance business model will foster the level of sustainability required to carry out projects such as this one. ARC will continue pursuing other grants through local, state and national foundations, private donors, corporate sponsorships as well as special events. ARC's has had a history of successful annual fundraising galas. The 2014 and 2015 annual galas grossed \$207,912 and \$212,211 in revenue respectively with all proceeds going towards the operating cost of Spay/Neuter, TNR and Emergency Medical Fund programs. ARC is financially sound and committed to following the Humane Alliance operating model not only to ensure its long term business sustainability but also to expand its mission of saving animals for the benefit of humanity.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

Through comprehensive communications efforts, ARC will reach out to print and media channels to acknowledge grant award and promote Animal Friend License Plate Program. ARC's clinic daily high traffic, can provide a valuable opportunity for a Florida Animal Friend display area. In addition ARC's social media channels and website will also supply visible and strong promotion of license plate program. Records of all efforts will be documented for proper reporting.